

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	15 th February	27 th January	18 th January	16 th December	14 th December	28 th October
Conservative	32%	31%	33%	29%	33%	28%
Labour	34%	30%	34%	32%	34%	31%
Liberal Democrat	7%	8%	7%	12%	8%	9%
UKIP	16%	17%	18%	16%	18%	18%
Other	11%	14%	8%	11%	8%	14%

METHODOLOGY NOTE

ComRes interviewed 2,017 GB adults online between 11th and 12th February 2015. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 1

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Conservative	585 29%	325 33%b	260 25%	21 9%	66 20%c	110 29%cd	99 29%cd	90 30%cd	198 47%cde fg	213 39%jkl	178 30%l	108 25%	86 19%	566 31%	186 36%opq	169 32%q	134 26%q	77 26%q	19 11%
Labour	469 23%	237 24%	231 22%	59 24%	73 23%	93 24%h	91 27%h	77 25%h	75 18%	113 21%	122 21%	98 23%	136 29%ij	433 24%	97 19%	122 23%	148 29%mnq	66 23%	36 20%
Liberal Democrat	367 18%	183 19%	184 18%	32 13%	75 23%ce	58 15%	60 18%	59 20%	82 19%	100 18%	112 19%	85 20%	71 15%	346 19%	95 19%	97 18%	92 18%	62 21%q	21 12%
Other	160 8%	90 9%	70 7%	5 2%	18 5%	32 8%c	32 9%c	40 13%cdeh	32 8%c	31 6%	48 8%	41 10%i	39 9%	107 6%	28 5%	40 8%o	19 4%	20 7%	52 30%mnop
Did not vote	330 16%	119 12%	211 21%a	109 45%def gh	67 21%fgh	62 16%gh	43 12%h	24 8%	26 6%	66 12%	84 14%	79 19%i	101 22%ij	295 16%	71 14%	81 15%	83 16%	60 20%m	35 20%
Don't remember	57 3%	18 2%	39 4%a	6 3%	15 5%h	12 3%h	11 3%h	8 3%	4 1%	9 2%	24 4%i	9 2%	15 3%	52 3%	16 3%	14 3%	19 4%	4 1%	5 3%
Refused	50 2%	15 2%	35 3%a	10 4%h	11 3%h	14 4%h	5 2%	4 1%	4 1%	13 2%	17 3%	4 1%	16 3%	43 2%	19 4%	9 2%	11 2%	3 1%	7 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 1

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Conservative	585 29%	393 78%bcdef	19 4%	9 8%	119 37%bcef	6 6%	4 5%	-	4 45%	1 10%	41 14%	585 100%kl	-	-
Labour	469 23%	20 4%	356 66%acdef	10 8%	40 12%a	11 11%a	17 21%ac	3 31%	-	-	25 8%	-	469 100%jl	-
Liberal Democrat	367 18%	50 10%	91 17%af	98 80%abdef	50 15%af	35 37%abdf	5 5%	1 10%	-	1 20%	40 14%	-	-	367 100%jk
Other	160 8%	8 2%	3 *	1 1%	69 21%abc	23 24%abc	46 55%abcde	1 14%	3 40%	3 42%	4 1%	-	-	-
Did not vote	330 16%	24 5%	51 9%a	4 4%	35 11%ac	18 19%abc	12 14%ac	2 25%	1 15%	1 10%	127 43%	-	-	-
Don't remember	57 3%	10 2%	13 2%	-	8 2%	2 2%	-	2 20%	-	1 19%	19 6%	-	-	-
Refused	50 2%	2 *	8 2%	-	2 *	1 1%	-	-	-	-	38 13%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 1

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Conservative	585 29%	427 80%bcdgjk	19 4%	9 6%	1 2%	-	51 29%bcdgjk	4 6%	4 50%	4 16%	2 3%	64 16%bcdj
Labour	469 23%	10 2%	349 66%acdfgjk	15 10%a	14 19%a	1 13%	26 15%a	5 8%a	-	1 4%	6 10%a	41 10%a
Liberal Democrat	367 18%	38 7%	79 15%a	124 78%abdfgjk	6 7%	-	20 11%	18 30%abdfj	-	5 20%	4 6%	75 19%adf
Other	160 8%	15 3%	6 1%	1 *	43 58%abcfjk	4 50%	44 26%abcjk	15 24%abcjk	4 50%	4 16%	1 1%	23 6%abc
Did not vote	330 16%	33 6%	60 11%a	9 6%	10 13%a	3 37%	24 14%ac	20 32%abcdf	-	10 44%	13 24%abc	145 37%abcdf
Don't remember	57 3%	9 2%	14 3%	-	-	-	7 4%c	-	-	-	-	27 7%abcd
Refused	50 2%	1 *	3 1%	-	-	-	2 1%	-	-	-	30 54%abcdfgk	15 4%abc

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 1

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Conservative	585 29%	19 11%	19 21%A	73 31%A	42 23%A	58 31%A	23 21%A	54 29%A	91 36%ABD F	95 37%ABD F	54 30%A	56 36%ABDF
Labour	469 23%	36 20%	33 36%AGI J	66 28%GI	50 28%GI	50 27%I	29 27%I	34 18%	64 25%I	33 13%	37 20%	38 24%I
Liberal Democrat	367 18%	21 12%	15 16%	36 15%	41 23%A	33 18%	21 19%	34 18%	41 16%	54 21%A	42 23%A	29 19%
Other	160 8%	52 30%BCDE FGHIJK	4 4%	6 3%	9 5%	14 7%	8 8%	22 12%CHK	9 4%	19 7%C	12 6%	5 3%
Did not vote	330 16%	35 20%H	20 22%H	37 16%	25 14%	22 12%	24 22%EH	34 18%	30 12%	41 16%	35 19%	25 16%
Don't remember	57 3%	5 3%	1 1%	11 5%K	7 4%K	4 2%	2 2%	9 5%JK	5 2%	11 4%K	2 1%	1 *
Refused	50 2%	7 4%	-	7 3%	4 2%	5 2%	1 1%	2 1%	13 5%BG	6 2%	3 1%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 2

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng-land & Wales	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162	
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175	
Absolutely certain to vote	(10)	1161	615	547	79	152	207	201	209	313	321	335	235	269	1040	284	301	282	172	122
		58%	62% ^b	53%	33%	47% ^c	54% ^c	59% ^{cd}	69% ^{cde}	74% ^{cde}	59%	57%	55%	58%	56%	55%	57%	56%	59%	69% ^{mno}
	(9)	256	129	127	35	43	42	43	36	80	68	59	49	237	76	55	74	32	18	
		13%	13%	12%	14%	13%	11%	13%	12%	15%	12%	14%	11%	13%	15%	10%	15%	11%	11%	
	(8)	170	86	84	24	42	36	30	25	50	52	30	39	154	42	53	40	19	16	
		8%	9%	8%	10% ^h	13% ^h	10% ^h	9% ^h	8% ^h	9%	9%	7%	8%	8%	8%	10%	8%	7%	9%	
	(7)	108	52	56	30	26	23	19	9	26	29	35	18	107	27	41	19	20	1	
		5%	5%	5%	12% ^{efgh}	8% ^{gh}	6% ^h	6% ^h	3% ^h	5%	5%	8% ^l	4%	6%	5% ^q	8% ^{oq}	4%	7% ^q	1%	
	(6)	52	21	31	9	13	12	8	5	15	17	11	9	49	12	17	15	4	3	
		3%	2%	3%	4%	4% ^h	3%	2%	2%	3%	3%	2%	2%	3%	2%	3%	3%	1%	2%	
	(5)	56	23	34	23	6	14	8	3	9	23	7	18	55	15	18	14	8	1	
		3%	2%	3%	10% ^{defg}	2%	4% ^{gh}	2% ^h	1%	2%	4% ⁱ	2%	4% ⁱ	3%	3%	3%	3%	3%	1%	
	(4)	7	4	4	-	2	1	1	-	3	1	2	-	4	7	1	4	2	-	
		*	*	*	-	1%	*	*	-	1%	*	*	-	1%	*	*	1%	1%	-	
	(3)	13	3	10	6	2	1	5	-	4	1	5	3	10	3	2	3	2	3	
		1%	*	1%	3% ^{efgh}	1%	*	1% ^h	-	1%	*	1%	1%	1%	1%	*	1%	1%	2%	
	(2)	18	1	17	3	2	5	5	2	5	7	3	3	18	9	5	3	2	-	
		1%	*	2% ^a	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	
Certain not to vote	(1)	103	40	64	17	19	26	16	10	18	25	30	30	98	26	19	31	23	5	
		5%	4%	6%	7%	6%	7% ^g	5%	3%	3%	4%	7% ⁱ	7% ⁱ	5%	5%	4%	6%	8% ⁿ	3%	
Refused		14	3	11	5	3	5	1	-	3	4	-	7	11	4	2	4	1	3	
		1%	*	1% ^a	2%	1%	1%	*	-	1%	1%	-	2% ^k	1%	1%	*	1%	*	2%	
Don't know		57	12	45	12	15	9	6	4	11	21	11	15	55	14	17	17	7	2	
		3%	1%	4% ^a	5% ^g	5% ^g	2%	2%	1%	3%	2%	4%	3%	3%	3%	3%	3%	2%	1%	
Mean		8.65	8.90 ^b	8.40	7.60	8.38 ^c	8.39 ^c	8.65 ^c	9.15 ^{cd}	8.86 ^{kl}	8.67	8.49	8.53	8.60	8.61	8.68	8.58	8.49	9.17 ^{mno}	
Standard deviation		2.39	2.09	2.62	2.73	2.43	2.62	2.39	1.92	2.09	2.33	2.57	2.59	2.42	2.42	2.20	2.50	2.67	1.93	
Standard error		0.05	0.07	0.08	0.22	0.14	0.13	0.13	0.11	0.08	0.10	0.16	0.13	0.06	0.11	0.10	0.11	0.16	0.15	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

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Absolutes/col percents

Table 2

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)	
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357	
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367	
Absolutely certain to vote	(10)	1161 58%	327 65%	352 65%	70 57%	227 70%ce	55 58%	64 78%abce	2 27%	4 53%	4 55%	89 30%	403 69%l	313 67%l	214 58%
	(9)	256 13%	84 17%d	78 14%	20 16%	32 10%	24 25%bdf	8 10%	1 10%	- -	1 13%	19 6%	81 14%	63 14%	68 19%
	(8)	170 8%	47 9%	49 9%	16 13%	29 9%	9 9%	10 12%	3 30%	1 15%	- -	11 4%	49 8%	41 9%	32 9%
	(7)	108 5%	27 5%	32 6%f	9 7%f	20 6%f	4 4%	- -	2 25%	1 12%	2 23%	13 4%	20 3%	24 5%	21 6%
	(6)	52 3%	11 2%	17 3%	4 3%	6 2%	3 3%	- -	- -	1 14%	1 10%	13 4%	8 1%	13 3%	6 2%
	(5)	56 3%	10 2%	14 3%	4 3%	9 3%	1 1%	- -	1 8%	* 5%	- -	21 7%	5 1%	9 2%	10 3%j
	(4)	7 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	- -	- -	2 1%
	(3)	13 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 3%	4 1%	1 *	- -
	(2)	18 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	9 3%	- -	1 *	- -
Certain not to vote	(1)	103 5%	- -	- -	- -	- -	- -	- -	- -	- -	58 20%	4 1%	2 *	2 1%	
Refused		14 1%	- -	- -	- -	- -	- -	- -	- -	- -	12 4%	- -	- -	- -	
Don't know		57 3%	- -	- -	- -	- -	- -	- -	- -	- -	36 12%	10 2%k	1 *	13 3%k	
Mean		8.65	9.30	9.24	9.06	9.32	9.27	9.66abcde	8.16	8.52	8.81	6.28	9.37i	9.26	9.16
Standard deviation		2.39	1.17	1.27	1.35	1.24	1.10	0.69	1.56	1.85	1.63	3.70	1.34	1.37	1.42
Standard error		0.05	0.05	0.05	0.12	0.07	0.11	0.08	0.55	0.62	0.54	0.24	0.05	0.06	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

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Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Absolutely certain to vote	(10)	1161	351	340	89	58	119	30	5	13	19	132
		58%	66%gjk	64%gjk	56%jk	78%bcgjk	63%	48%	65%	54%	34%	34%
	(9)	256	77	69	27	6	21	15	-	-	5	36
		13%	15%k	13%	17%k	8%	12%	23%bdk	-	-	9%	9%
	(8)	170	44	48	15	10	13	5	-	-	2	34
		8%	8%	9%	10%	13%	8%	8%	-	-	3%	9%
	(7)	108	23	23	15	1	3	2	1	1	5	29
		5%	4%	4%	9%abd	1%	37%	3%	14%	3%	9%	7%
	(6)	52	10	16	2	-	-	1	1	-	2	15
		3%	2%	3%	1%	-	-	2%	16%	-	4%	4%
	(5)	56	7	12	2	-	-	1	*	1	2	28
		3%	1%	2%	1%	-	-	1%	1%	6%	4%	7%abcdf
	(4)	7	2	1	1	-	-	*	-	-	-	3
		*	*	*	1%	-	-	1%	-	-	-	1%
	(3)	13	3	2	-	-	-	-	-	-	-	8
		1%	1%	*	-	-	-	-	-	-	-	2%b
	(2)	18	2	2	1	-	-	1	-	1	-	11
		1%	*	*	1%	-	-	1%	-	4%	-	3%ab
Certain not to vote	(1)	103	9	12	2	-	-	4	6	-	8	54
		5%	2%	2%	1%	-	-	2%	9%abcd	-	34%	16%abcdf
Refused		14	1	-	-	-	-	-	-	-	10	3
		1%	*	-	-	-	-	-	-	-	18%abcdfgk	1%
Don't know		57	3	6	5	-	-	1	3	-	1	36
		3%	1%	1%	3%a	-	-	1%	5%abf	-	3%	9%abcdf
Mean		8.65	9.17gk	9.05gk	9.00k	9.62abcgk	8.88	9.16gk	8.46k	8.68	6.27	7.03
Standard deviation		2.39	1.68	1.83	1.68	0.76	1.54	1.81	2.67	1.99	4.29	3.33
Standard error		0.05	0.07	0.08	0.14	0.09	0.58	0.14	0.32	0.66	0.84	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

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	Total	Region											
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164	
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157	
Absolutely certain to vote	(10)	1161 58%	122 69%BCF GHK	45 49%	130 55%	108 60%	115 62%	59 55%	101 54%	136 54%	148 57%	113 61%	85 54%
	(9)	256 13%	18 11%	14 15%	26 11%	34 19%ACE FG	19 10%	8 8%	20 10%	38 15%	39 15%	24 13%	17 11%
	(8)	170 8%	16 9%	9 10%	21 9%	10 5%	19 10%	9 8%	19 10%	20 8%	22 8%	11 6%	15 9%
	(7)	108 5%	1 1%	5 6%A	9 4%	5 3%	5 3%	11 10%ADE	20 10%ACDE	15 6%A	12 5%A	9 5%A	16 10%ACDEI
	(6)	52 3%	3 2%	4 4%	7 3%	4 2%	9 5%	1 1%	4 2%	6 2%	6 2%	3 1%	4 3%
	(5)	56 3%	1 1%	3 3%	9 4%	2 1%	7 4%	1 1%	6 3%	7 3%	8 3%	6 3%	6 4%
	(4)	7 *	- -	- -	3 1%	1 *	- -	- -	* *	* *	- -	2 1%	1 1%
	(3)	13 1%	3 2%	2 2%	1 1%	- -	- -	2 2%	2 1%	2 1%	* *	- -	- -
	(2)	18 1%	- -	2 2%	- -	1 1%	- -	1 1%	3 2%	3 1%	6 2%C	1 1%	1 1%
Certain not to vote	(1)	103 5%	5 3%	5 6%	17 7%l	9 5%	7 4%	9 8%l	6 3%	19 7%l	7 3%	14 7%l	6 4%
Refused		14 1%	3 2%	- -	4 2%	- -	1 1%	1 1%	1 *	1 *	3 1%	- -	* *
Don't know		57 3%	2 1%	3 3%	9 4%	5 3%	5 3%	5 5%	7 3%	6 2%	9 3%	2 1%	6 4%
Mean		8.65	9.17BC FGHJK	8.29	8.45	8.89	8.88	8.32	8.55	8.40	8.81	8.59	8.60
Standard deviation		2.39	1.93	2.62	2.61	2.25	2.06	2.79	2.29	2.66	2.14	2.60	2.23
Standard error		0.05	0.15	0.27	0.18	0.17	0.17	0.29	0.17	0.17	0.13	0.19	0.18

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 3

Q.3 If there were a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?
Base: All respondents saying 5-10 likely to vote

	Gender		Age							Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng-land & Wales	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)
Unweighted base	1812	867	945	137	260	373	337	312	393	696	485	246	385	1663	483	464	458	258	149
Weighted base	1804	925	878	200	282	335	310	286	391	502	524	376	402	1642	457	486	445	255	162
Conservative	461 26%	245 26%	216 25%	25 12%	63 22% ^c	79 24% ^c	72 23% ^c	75 26% ^c	148 38% ^{cde}	173 34% ^{ijkl}	143 27% ^l	84 22% ^l	62 15%	446 27%	147 32% ^{opq}	138 28% ^q	102 23% ^q	59 23% ^q	15 10%
Labour	496 28%	247 27%	249 28%	87 44% ^{efgh}	97 34% ^{fgh}	98 29% ^h	79 26% ^h	64 22%	70 18%	130 26%	137 26%	104 28%	126 31%	478 29%	113 25% ^q	143 29% ^q	152 34% ^{mq}	69 27% ^q	18 11%
Lib Dem	104 6%	68 7% ^b	36 4%	16 8% ^{ee}	26 9% ^{ef}	10 3%	14 5%	14 5%	24 6%	35 7%	25 5%	25 7%	20 5%	97 6%	32 7% ^o	29 6%	16 4%	20 8% ^o	7 5%
UKIP	311 17%	191 21% ^b	120 14%	22 11%	18 7%	55 16% ^d	76 25% ^{cde}	54 19% ^{cd}	86 22% ^{cd}	59 12%	87 17% ⁱ	91 24% ^{ij}	74 18% ⁱ	304 19%	78 17% ^q	91 19% ^q	89 20% ^q	46 18% ^q	6 4%
Green	88 5%	34 4%	54 6% ^a	23 11% ^{efgh}	23 8% ^{fh}	18 6% ^h	7 2%	11 4% ^h	5 1%	24 5%	29 6%	11 3%	24 6%	80 5%	24 5%	16 3%	27 6%	13 5%	8 5%
SNP	83 5%	50 5%	33 4%	6 3%	10 3%	21 6%	13 4%	19 7%	14 4%	17 3%	20 4%	16 4%	30 7% ^{ij}	-	-	-	-	-	83 51% ^{mnop}
Plaid Cymru	7 *	2 *	6 1%	-	-	-	4 1% ^e	2 1%	1 *	1 *	1 *	2 1%	4 1%	7 *	-	-	-	7 3% ^{mno}	-
BNP	8 *	3 *	5 1%	2 1%	2 1%	1 *	2 1%	1 *	-	-	4 1%	2 1%	3 1%	8 1%	2 1%	2 *	3 1%	1 *	-
Other	5 *	3 *	2 *	-	1 *	-	1 *	2 1%	1 *	2 *	2 *	-	1 *	5 *	1 *	-	1 *	3 1% ⁿ	-
Refused	28 2%	12 1%	16 2%	1 1%	6 2%	5 2%	6 2%	5 2%	4 1%	8 2%	5 1%	4 1%	10 3%	25 1%	9 2%	7 1%	7 2%	2 1%	3 2%
Don't know	212 12%	71 8%	141 16% ^a	18 9%	35 12%	48 14%	33 11%	39 14%	39 10%	54 11%	72 14%	37 10%	50 12%	193 12%	51 11%	60 12%	48 11%	34 13%	20 12%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 3

Q.3 If there were a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?
Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	1812	534	539	120	306	102	77	8	9	9	169	600	470	344
Weighted base	1804	506	542	123*	322	95*	83*	9**	8**	7**	166	566	464	350
Conservative	461 26%	461 91%bcdef	-	-	-	-	-	-	-	-	-	366 65%kl	20 4%	43 12%k
Labour	496 28%	-	496 92%acdef	-	-	-	-	-	-	-	-	15 3%	331 71%jl	85 24%j
Lib Dem	104 6%	-	-	104 85%abdef	-	-	-	-	-	-	-	7 1%	8 2%	84 24%jk
UKIP	311 17%	-	-	-	311 96%abcef	-	-	-	-	-	-	114 20%kl	36 8%	49 14%k
Green	88 5%	-	-	-	-	88 93%abcdf	-	-	-	-	-	6 1%	11 2%	31 9%jk
SNP	83 5%	-	-	-	-	-	83 100%abcde	-	-	-	-	4 1%	17 4%j	5 1%
Plaid Cymru	7 *	-	-	-	-	-	-	7 82%	-	-	-	-	2 *	-
BNP	8 *	-	-	-	-	-	-	-	8 100%	-	-	4 1%	-	-
Other	5 *	-	-	-	-	-	-	-	-	5 72%	-	-	-	1 *
Refused	28 2%	3 *	3 *	-	*	-	-	-	-	-	24 15%	2 *	-	1 *
Don't know	212 12%	42 8%df	43 8%df	19 15%abdf	11 3%	7 7%f	-	2 18%	-	2 28%	142 85%	48 9%	39 8%	52 15%jk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 3

Q.3 If there were a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?
Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	1812	537	526	135	68	7	154	60	9	19	30	267
Weighted base	1804	513	508	149	75*	9**	167	53*	7**	15**	34**	274
Conservative	461 26%	397 77%bcdfgk	8 2%	12 8%bd	- -	- -	7 4%	- -	- -	2 13%	1 2%	35 13%bdg
Labour	496 28%	4 1%	399 79%acdfgk	22 15%adf	- -	- -	8 5%a	5 10%ad	- -	3 21%	8 24%	46 17%adf
Lib Dem	104 6%	5 1%	12 2%	68 46%abdfgk	1 1%	1 7%	- -	1 2%	- -	- -	2 5%	15 6%abf
UKIP	311 17%	62 12%bdg	23 5%	20 13%bdg	- -	6 66%	150 90%abcdgk	- -	2 21%	3 18%	1 3%	45 16%bdg
Green	88 5%	4 1%	12 2%a	9 6%af	- -	- -	- -	44 83%abcdfk	- -	1 6%	- -	19 7%abdf
SNP	83 5%	3 1%	1 *	1 1%	71 95%abcfkg	- -	- -	* 1%	- -	- -	- -	7 2%ab
Plaid Cymru	7 *	- -	3 1%	- -	- -	2 27%	- -	- -	- -	- -	- -	2 1%
BNP	8 *	- -	1 *	- -	- -	- -	- -	- -	6 79%	- -	- -	1 *
Other	5 *	1 *	1 *	- -	- -	- -	- -	- -	- -	3 22%	- -	- -
Refused	28 2%	1 *	1 *	* *	- -	- -	- -	- -	- -	- -	22 63%	3 1%
Don't know	212 12%	37 7%f	47 9%f	17 12%f	3 4%	- -	2 1%	2 4%	- -	3 20%	1 2%	101 37%abcdf g

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 3

Q.3 If there were a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?
Base: All respondents saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1812	149	88	203	167	148	81	165	217	266	177	151
Weighted base	1804	162	80*	203	162	174	89*	170	222	235	166	142
Conservative	461 26%	15 10%	18 23%A	50 25%A	33 21%A	44 25%A	19 22%A	48 28%A	70 32%AD	77 33%AD	40 24%A	46 32%AD
Labour	496 28%	18 11%	27 34%AI	69 34%AI	56 35%AI	55 31%AI	26 29%A	45 27%A	72 32%AI	42 18%	44 26%A	44 31%AI
Lib Dem	104 6%	7 5%	4 5%	8 4%	5 3%	11 6%	5 6%	9 5%	14 6%	18 7%	15 9%D	8 6%
UKIP	311 17%	6 4%	14 18%A	41 20%A	35 21%A	26 15%A	16 17%A	37 22%A	30 14%A	47 20%A	31 19%A	28 20%A
Green	88 5%	8 5%	5 6%	8 4%	14 9%K	7 4%	4 5%	6 4%	12 6%	12 5%	8 5%	3 2%
SNP	83 5%	83 51%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	7 *	-	-	-	-	-	7 8%ABCD EGHIJK	-	-	-	-	-
BNP	8 *	-	-	-	3 2%	1 1%	-	1 *	-	2 1%	1 1%	1 *
Other	5 *	-	-	-	1 1%	-	-	-	-	1 *	3 2%	-
Refused	28 2%	3 2%	1 2%	3 2%	2 1%	4 2%	-	2 1%	5 2%	4 2%	2 1%	1 1%
Don't know	212 12%	20 12%	10 13%	24 12%	13 8%	26 15%	12 14%	22 13%	18 8%	33 14%	22 13%	12 8%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?
Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)		South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	449	144	305	46	74	110	78	69	72	138	133	56	122	417	116	108	114	79	32
Weighted base	453	145	308	62*	84*	100*	73*	60*	74*	104	138	89*	122	417	115*	113*	116*	73*	36**
Conservative	44 10%	20 13%	25 8%	3 5%	4 5%	15 15%	6 8%	10 17% ^d	6 9%	9 9%	18 13%	6 7%	11 9%	42 10%	10 9%	13 11%	13 11%	6 8%	2 7%
Labour	38 8%	12 8%	26 9%	7 12%	10 12%	5 5%	7 10%	6 11%	3 4%	4 3%	18 13% ⁱ	9 10%	8 6%	35 8%	5 5%	9 8%	13 11%	7 10%	3 9%
Lib Dem	21 5%	10 7%	12 4%	3 5%	3 3%	5 5%	5 8%	3 4%	3 3%	7 7%	3 2%	6 7%	6 5%	21 5%	6 5%	4 4%	6 5%	4 5%	1 2%
UKIP	27 6%	8 5%	19 6%	4 6%	3 3%	5 5%	10 13% ^d	3 6%	3 4%	6 6%	6 4%	6 7%	9 7%	27 6%	7 6%	12 11%	6 5%	2 3%	- -
Green	20 4%	6 4%	14 4%	5 8%	1 2%	2 2%	3 4%	4 6%	5 7%	7 7%	4 3%	4 4%	6 5%	19 4%	8 7%	3 3%	3 3%	4 6%	1 4%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 *	1 *	1 *	-	-	1 1%	-	-	1 1%	-	2 1%	-	-	2 *	-	-	-	2 2%	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	9 2%	8 5% ^b	1 *	-	2 3%	1 1%	-	1 2%	4 5%	3 3%	4 3%	3 3%	-	9 2%	3 3%	2 2%	3 2%	1 1%	-
Refused	45 10%	13 9%	32 10%	7 12%	10 12%	9 9%	7 9%	6 10%	6 8%	12 11%	12 9%	8 9%	14 11%	40 10%	15 13%	8 7%	14 12%	3 4%	5 14%
Don't know	248 55%	69 48%	178 58%	32 52%	51 61%	59 59%	35 49%	26 43%	44 59%	57 54%	74 53%	48 53%	70 57%	224 54%	60 52%	61 54%	59 51%	44 60%	24 65%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	449	47	47	19	13	6	-	2	-	2	291	73	43	72
Weighted base	453	44*	46*	19**	12**	7**	-**	2**	-**	2**	293	69*	44*	70*
Conservative	44 10%	25 56%b	-	-	-	-	-	-	-	-	-	18 27%kl	-	5 7%
Labour	38 8%	-	16 36%a	-	-	-	-	-	-	-	-	* 1%	12 28%jl	1 2%
Lib Dem	21 5%	-	-	11 58%	-	-	-	-	-	-	-	1 1%	2 4%	13 18%jk
UKIP	27 6%	-	-	-	12 100%	-	-	-	-	-	-	6 9%	5 11%l	1 1%
Green	20 4%	-	-	-	-	7 100%	-	-	-	-	-	1 1%	-	8 12%jk
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 *	-	-	-	-	-	2 100%	-	-	-	-	-	1 2%	1 1%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	9 2%	-	-	-	-	-	-	-	2 100%	-	-	1 1%	-	1 2%
Refused	45 10%	-	1 2%	-	-	-	-	-	-	-	45 15%	-	-	3 4%
Don't know	248 55%	19 44%	29 63%	8 42%	-	-	-	-	-	-	248 85%	41 60%	25 56%	37 53%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	449	62	74	25	2	-	12	12	-	11	38	213
Weighted base	453	58*	71*	27**	3**	-**	9**	11**	-**	12**	43**	220
Conservative	44 10%	27 48%bk	3 4%	2 6%	-	-	-	-	-	-	1 3%	11 5%
Labour	38 8%	3 5%	21 30%ak	-	-	-	-	-	-	-	2 4%	12 6%
Lib Dem	21 5%	-	4 5%	9 33%	-	-	-	2 18%	-	1 5%	-	6 3%
UKIP	27 6%	1 2%	5 8%	3 10%	-	-	8 92%	* 2%	-	2 14%	-	7 3%
Green	20 4%	1 2%	1 2%	6 21%	-	-	-	8 70%	-	-	-	4 2%
SNP	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 *	-	1 1%	-	-	-	-	-	-	-	-	1 *
BNP	-	-	-	-	-	-	-	-	-	-	-	-
Other	9 2%	1 1%	3 4%	-	-	-	-	-	-	3 22%	-	3 1%
Refused	45 10%	-	1 1%	-	-	-	-	-	-	1 10%	39 90%	4 2%
Don't know	248 55%	24 42%	33 46%	8 30%	3 100%	-	1 8%	1 10%	-	6 49%	1 3%	171 78%ab

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	449	32	24	55	35	36	31	45	51	65	48	27
Weighted base	453	36**	23**	61*	32*	43**	30**	43*	54*	61*	43*	27**
Conservative	44 10%	2 7%	3 11%	9 16%	1 2%	5 13%	1 4%	4 8%	5 10%	5 8%	5 11%	4 14%
Labour	38 8%	3 9%	3 14%	7 12%	2 7%	5 11%	2 8%	2 5%	3 6%	2 3%	5 11%	2 9%
Lib Dem	21 5%	1 2%	- -	4 7%	2 7%	1 1%	2 7%	1 2%	3 5%	4 6%	2 4%	3 11%
UKIP	27 6%	- -	3 12%	1 2%	2 6%	1 2%	- -	8 18%C	4 7%	3 5%	2 4%	4 14%
Green	20 4%	1 4%	- -	1 2%	2 6%	2 4%	2 8%	1 3%	2 4%	6 9%	2 5%	- -
SNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	2 *	- -	- -	- -	- -	- -	2 5%	- -	- -	- -	- -	- -
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	9 2%	- -	- -	- -	3 8%C	2 5%	1 2%	- -	3 5%	1 1%	- -	- -
Refused	45 10%	5 14%	3 11%	9 14%	3 9%	5 11%	1 4%	2 4%	9 17%	6 9%	2 5%	1 5%
Don't know	248 55%	24 65%	12 52%	29 48%	18 56%	23 53%	18 62%	26 60%	25 46%	35 58%	26 60%	13 47%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as ...?**Base: All respondents**

	Gender		Age							Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Conservative	532 26%	282 29%	250 24%	31 13%	61 19%	83 22% <i>c</i>	82 24% <i>c</i>	89 30% <i>cde</i>	186 44% <i>ccde</i> fg	195 36% <i>ijkl</i>	161 27% <i>l</i>	93 22%	83 18%	511 28%	171 33% <i>ooq</i>	154 29% <i>ooq</i>	110 22% <i>oq</i>	76 26% <i>q</i>	21 12%
Labour	531 26%	277 28%	255 25%	68 28%	87 27%	105 27%	93 27%	86 28%	92 22%	141 26%	138 24%	112 26%	140 30% <i>aj</i>	508 28%	115 22% <i>q</i>	144 27% <i>q</i>	176 35% <i>mnop</i> q	73 25% <i>q</i>	23 13%
Lib Dem	158 8%	84 8%	75 7%	30 12% <i>ef</i>	29 9% <i>e</i>	18 5%	22 6%	24 8%	36 8%	42 8%	41 7%	44 10%	31 7%	155 8%	45 9% <i>q</i>	49 9% <i>q</i>	32 6%	28 10% <i>q</i>	4 2%
SNP	75 4%	44 4%	31 3%	6 3%	10 3%	18 5%	8 2%	19 6% <i>f</i>	14 3%	17 3%	16 3%	14 3%	28 6% <i>ij</i>	-	-	-	-	-	75 43% <i>mnop</i>
Plaid Cymru	9 *	6 1%	3 *	3 1%	2 *	-	1 *	2 1%	1 *	1 *	3 1%	3 1%	1 *	9 *	-	-	-	9 3% <i>mnoq</i>	-
UKIP	173 9%	102 10% <i>b</i>	71 7%	20 8%	13 4%	36 9% <i>d</i>	37 11% <i>d</i>	32 11% <i>d</i>	36 8% <i>d</i>	28 5%	47 8%	50 12% <i>i</i>	49 10% <i>i</i>	169 9%	51 10% <i>q</i>	47 9% <i>q</i>	51 10% <i>q</i>	21 7% <i>q</i>	4 2%
Green	62 3%	18 2%	45 4% <i>a</i>	19 8% <i>efgh</i>	17 5% <i>fh</i>	11 3% <i>h</i>	6 2%	8 3% <i>h</i>	2 1%	21 4%	21 4%	9 2%	12 3%	59 3%	17 3%	12 2%	16 3%	13 5%	4 2%
BNP	7 *	4 *	3 *	1 *	2 1%	1 *	3 1%	1 *	-	-	1 *	2 1%	4 1% <i>i</i>	7 *	1 *	3 1%	2 *	1 *	-
Other	24 1%	16 2%	8 1%	1 *	4 1%	3 1%	6 2%	4 1%	7 2%	10 2%	9 1%	2 1%	3 1%	24 1%	7 1%	3 *	9 2%	6 2%	-
Refused	55 3%	18 2%	37 4% <i>a</i>	11 5% <i>h</i>	10 3%	13 3%	11 3%	4 1%	6 1%	12 2%	15 3%	10 2%	18 4%	48 3%	18 4% <i>p</i>	12 2%	15 3%	2 1%	7 4% <i>p</i>
Don't know	390 19%	139 14%	251 24% <i>a</i>	53 22% <i>gh</i>	89 27% <i>gh</i>	96 25% <i>gh</i>	74 22% <i>gh</i>	34 11%	45 11%	77 14%	134 23% <i>i</i>	84 20%	95 20% <i>i</i>	352 19%	87 17%	109 20%	94 19%	63 21%	38 21%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as ...?**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Conservative	532 26%	429 85%bcdef	7 1%	5 4%	63 20%bcef	5 5%b	3 3%	- -	- -	2 23%	24 8%	427 73%kl	10 2%	38 10%k
Labour	531 26%	11 2%	436 80%acdef	14 12%af	26 8%af	13 14%af	1 1%	3 38%	1 14%	2 31%	34 12%	19 3%	349 75%jl	79 22%j
Lib Dem	158 8%	13 3%	22 4%	78 64%abdef	23 7%a	12 13%abf	1 2%	- -	- -	- -	8 3%	9 2%	15 3%	124 34%jk
SNP	75 4%	- -	- -	1 1%	- -	- -	71 86%abcde	- -	- -	- -	3 1%	1 *	14 3%j	6 2%j
Plaid Cymru	9 *	- -	- -	1 1%	6 2%ab	- -	- -	2 27%	- -	- -	- -	- -	1 *	- -
UKIP	173 9%	7 1%	8 2%	- -	151 47%abcef	- -	- -	- -	- -	- -	1 *	51 9%	26 6%	20 5%
Green	62 3%	- -	5 1%a	1 1%	- -	45 48%abcdf	* *	- -	- -	- -	1 *	4 1%	5 1%	18 5%jk
BNP	7 *	- -	- -	- -	2 *	- -	- -	- -	6 71%	- -	- -	4 1%	- -	- -
Other	24 1%	2 *	3 1%	1 1%	3 1%	1 1%	- -	- -	- -	3 46%	7 2%	4 1%	1 *	5 1%
Refused	55 3%	2 *	10 2%	2 1%	1 *	- -	- -	- -	- -	- -	40 14%	2 *	6 1%	4 1%
Don't know	390 19%	42 8%	51 9%	20 17%ab	48 15%ab	19 20%ab	7 8%	3 35%	1 15%	- -	175 60%	64 11%	41 9%	75 20%jk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as ...?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Conservative	532 26%	532 100%bcdgjk	-	-	-	-	-	-	-	-	-	-
Labour	531 26%	-	531 100%acdfgjk	-	-	-	-	-	-	-	-	-
Lib Dem	158 8%	-	-	158 100%abdfgjk	-	-	-	-	-	-	-	-
SNP	75 4%	-	-	-	75 100%abcfjk	-	-	-	-	-	-	-
Plaid Cymru	9 *	-	-	-	-	9 100%	-	-	-	-	-	-
UKIP	173 9%	-	-	-	-	-	173 100%abcdgjk	-	-	-	-	-
Green	62 3%	-	-	-	-	-	-	62 100%abdfjk	-	-	-	-
BNP	7 *	-	-	-	-	-	-	-	7 100%	-	-	-
Other	24 1%	-	-	-	-	-	-	-	-	24 100%	-	-
Refused	55 3%	-	-	-	-	-	-	-	-	-	55 100%abdfgk	-
Don't know	390 19%	-	-	-	-	-	-	-	-	-	-	390 100%abcd gj

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 5

Q.5 Generally speaking, do you think of yourself as ...?**Base: All respondents**

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Conservative	532 26%	21 12%	19 21%	57 24%A	34 19%	49 26%A	20 18%	62 33%ADF	82 32%ADF	90 35%ABC DF	56 31%ADF	43 27%A
Labour	531 26%	23 13%	39 43%AEF GHIJK	80 34%AGI J	57 32%AI	55 30%AI	30 28%A	44 23%A	66 26%A	48 19%	43 23%A	45 29%AI
Lib Dem	158 8%	4 2%	5 5%	13 5%	15 8%A	18 10%A	8 7%	21 11%A	20 8%A	25 10%A	21 11%AC	10 6%
SNP	75 4%	75 43%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	9 *	-	-	-	-	-	9 8%ABCD EGHIJK	-	-	-	-	-
UKIP	173 9%	4 2%	11 12%AF	24 10%AF	15 9%A	13 7%	2 2%	20 11%AF	23 9%AF	28 11%AF	18 10%AF	14 9%AF
Green	62 3%	4 2%	-	3 1%	13 7%ABCE K	3 2%	2 2%	6 3%	8 3%	9 3%	11 6%BCK	2 1%
BNP	7 *	-	-	-	2 1%	1 1%	-	1 *	-	1 *	1 1%	1 1%
Other	24 1%	-	1 1%	1 1%	6 4%AG	2 1%	3 3%	-	3 1%	4 1%	3 1%	1 *
Refused	55 3%	7 4%	3 3%	9 4%	3 2%	6 3%	1 1%	2 1%	13 5%J	6 2%	1 1%	3 2%
Don't know	390 19%	38 21%	12 14%	49 21%	32 18%	38 20%	33 31%BDG HIJ	33 17%	38 15%	49 19%	30 16%	38 24%H

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age							Social Class					Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng-land & Wales	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)
Unweighted base	1704	832	872	127	237	343	315	299	383	659	449	238	358	1570	460	436	434	240	134
Weighted base	1357	732	625	133*	201	243	232	221	326	391	378	288	301	1222	338	367	329	188	135
Conservative	431 32%	227 31%	204 33%	20 15%	56 28% ^c	74 30% ^c	67 29% ^c	71 32% ^c	143 44% ^{cde}	163 42% ^{kl}	132 35% ^l	79 27%	58 19%	416 34%	136 40% ^{opq}	128 35% ^q	95 29% ^q	57 30% ^q	15 11%
Labour	461 34%	232 32%	230 37%	76 57% ^{efgh}	90 45% ^{fgh}	89 37% ^h	75 32% ^h	62 28%	69 21%	121 31%	125 33%	97 34%	119 39% ⁱ	444 36%	105 31% ^q	132 36% ^q	141 43% ^{mq}	66 35% ^q	18 13%
Lib Dem	95 7%	63 9% ^b	32 5%	13 10% ^e	23 12% ^{ef}	9 4%	13 6%	13 6%	23 7%	31 8%	23 6%	22 8%	19 6%	88 7%	29 9%	26 7%	15 5%	18 10% ^o	7 5%
UKIP	222 16%	134 18%	88 14%	4 3%	11 6%	37 15% ^{cd}	55 24% ^{cde}	44 20% ^{cd}	72 22% ^{cd}	44 11%	56 15%	65 23% ^{ij}	56 19% ⁱ	216 18%	55 16% ^q	68 19% ^q	60 18% ^q	33 17% ^q	6 5%
Green	54 4%	24 3%	30 5%	14 11% ^{fh}	10 5% ^h	13 5% ^{fh}	4 2%	9 4% ^h	4 1%	13 3%	20 5%	7 2%	15 5%	46 4%	13 4%	11 3%	15 5%	7 3%	8 6%
SNP	80 6%	48 7%	32 5%	5 4%	9 5%	20 8%	13 6%	18 8%	14 4%	17 4%	20 5%	15 5%	29 10% ^{ai}	-	-	-	-	-	80 59% ^{mnp}
Plaid Cymru	6 *	1 *	5 1%	-	-	-	3 1%	2 1%	1 *	1 *	1 *	2 1%	3 1%	6 *	-	-	-	6 3% ^{mno}	-
BNP	4 *	2 *	2 *	-	1 1%	1 *	2 1%	1 1%	-	-	1 *	2 1%	1 *	4 *	-	2 1%	1 *	1 1%	-
Other	3 *	1 *	2 *	-	1 *	-	1 *	1 *	1 *	1 *	1 *	-	1 *	3 *	-	-	1 *	1 1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	1704	534	539	120	306	102	77	8	9	9	61	587	462	322
Weighted base	1357	431	461	95*	222	54*	80*	6**	4**	3**	-*	473	383	250
Conservative	431 32%	431 100%bcdef	-	-	-	-	-	-	-	-	-	347 73%kl	19 5%	39 16%k
Labour	461 34%	-	461 100%acdef	-	-	-	-	-	-	-	-	15 3%	311 81%jl	80 32%j
Lib Dem	95 7%	-	-	95 100%abdef	-	-	-	-	-	-	-	6 1%	7 2%	78 31%jk
UKIP	222 16%	-	-	-	222 100%abcef	-	-	-	-	-	-	95 20%kl	20 5%	31 13%k
Green	54 4%	-	-	-	-	54 100%abcdf	-	-	-	-	-	4 1%	7 2%	16 6%jk
SNP	80 6%	-	-	-	-	-	80 100%abcde	-	-	-	-	4 1%	17 4%j	4 2%
Plaid Cymru	6 *	-	-	-	-	-	-	6 100%	-	-	-	-	2 1%	-
BNP	4 *	-	-	-	-	-	-	-	4 100%	-	-	2 *	-	-
Other	3 *	-	-	-	-	-	-	-	-	3 100%	-	-	-	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	1704	537	526	135	66	7	153	59	9	17	11	184
Weighted base	1357	440	421	114*	70*	6**	122*	29**	5**	11**	10**	129*
Conservative	431 32%	371 84%bcdk	8 2%	11 10%bd	- -	- -	7 6%b	- -	- -	2 17%	1 8%	32 25%bcd
Labour	461 34%	4 1%	375 89%acdfk	19 17%adf	- -	- -	7 6%a	5 19%	- -	3 28%	7 67%	40 31%acdf
Lib Dem	95 7%	4 1%	10 2%	63 55%abdfk	1 2%	1 12%	- -	1 3%	- -	- -	2 15%	14 11%abdf
UKIP	222 16%	55 13%bd	14 3%	13 11%bd	- -	2 45%	108 89%abcdk	- -	2 32%	3 24%	1 10%	25 19%bd
Green	54 4%	4 1%	10 2%	7 6%af	- -	- -	- -	22 76%	- -	1 8%	- -	11 8%abdf
SNP	80 6%	3 1%	1 *	1 1%	68 98%abcdk	- -	- -	* 1%	- -	- -	- -	6 5%abf
Plaid Cymru	6 *	- -	2 1%	- -	- -	2 43%	- -	- -	- -	- -	- -	2 1%a
BNP	4 *	- -	1 *	- -	- -	- -	- -	- -	3 68%	- -	- -	- -
Other	3 *	- -	- -	- -	- -	- -	- -	- -	- -	3 23%	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1704	134	85	190	159	137	76	153	208	252	164	146
Weighted base	1357	135	56*	152	121	130*	66*	127*	169	169	122	109*
Conservative	431 32%	15 11%	17 30%A	47 31%A	32 26%A	41 31%A	19 28%A	44 35%A	65 39%AD	70 42%AD	38 31%A	43 39%AD
Labour	461 34%	18 13%	24 43%AI	63 42%AI	54 44%AI	51 39%AI	25 37%A	41 32%A	65 39%AI	39 23%A	41 34%A	40 37%AI
Lib Dem	95 7%	7 5%	3 6%	7 5%	5 4%	10 8%	5 7%	8 7%	14 8%	16 9%	14 11%D	7 7%
UKIP	222 16%	6 5%	8 15%A	28 19%AH	23 19%AH	22 17%A	9 14%A	31 24%AH	16 10%	39 23%AH	23 19%AH	15 14%A
Green	54 4%	8 6%	3 5%	6 4%	6 5%	6 4%	3 4%	2 2%	9 5%	4 3%	4 3%	3 3%
SNP	80 6%	80 59%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	6 *	-	-	-	-	-	6 9%ABCD EGHIJK	-	-	-	-	-
BNP	4 *	-	-	-	1 1%	1 1%	-	1 *	-	-	1 1%	1 *
Other	3 *	-	-	-	1 1%	-	-	-	-	-	1 1%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 7

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Likely to be prime minister after the election in May

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Ed Miliband	445 22%	261 26% ^b	184 18%	84 35% ^{efg} h	95 29% ^{efg} h	68 18%	65 19%	57 19%	76 18%	95 18%	128 22%	94 22%	128 28% ⁱ	405 22%	100 19%	115 22%	125 25%	64 22%	41 23%
David Cameron	806 40%	414 42%	392 38%	71 29%	105 32%	137 36%	149 44% ^{cde}	143 47% ^{cde}	201 48% ^{cde}	265 49% ^{ijkl}	234 40% ^l	174 41% ^l	132 28%	756 41%	238 46% ^{opq}	226 43% ^{pq}	192 38%	99 34%	50 29%
Don't know	766 38%	313 32%	453 44% ^a	87 36%	125 39%	178 46% ^{cfg} h	128 37%	103 34%	145 34%	183 34%	223 38%	156 37%	204 44% ⁱ	681 37%	175 34%	191 36%	188 37%	128 44% ^{mn}	84 48% ^{mno}

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 7

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Likely to be prime minister after the election in May

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Ed Miliband	445 22%	27 5%	265 49%acdef	27 22%ad	41 13%a	24 25%ad	25 30%ad	3 35%	3 40%	-	15 5%	50 9%	214 46%jl	87 24%j
David Cameron	806 40%	404 80%bcdef	101 19%	51 42%bef	134 42%bef	25 26%	18 21%	1 14%	2 24%	1 20%	72 24%	406 69%kl	100 21%	134 37%k
Don't know	766 38%	75 15%	176 32%a	45 36%a	147 46%ab	46 49%ab	41 49%ab	4 51%	3 37%	6 80%	206 71%	129 22%	155 33%j	146 40%j

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 7

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Likely to be prime minister after the election in May

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Ed Miliband	445 22%	34 6%	245 46%acdfgjk	44 28%afjk	22 30%afjk	- -	22 13%a	16 26%afjk	3 44%	4 17%	4 8%	51 13%a
David Cameron	806 40%	406 76%bcdfgjk	107 20%	56 35%bd	12 17%	3 39%	58 33%bd	13 21%	3 36%	5 23%	10 19%	132 34%bd
Don't know	766 38%	93 17%	178 34%a	58 37%a	40 53%abc	5 61%	94 54%abc	34 54%abc	1 19%	14 61%	40 73%abck	208 53%abc

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 7

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Likely to be prime minister after the election in May

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Ed Miliband	445 22%	41 23%	24 26%	55 23%	46 26%l	40 22%	21 20%	42 22%	56 22%	44 17%	43 23%	34 21%
David Cameron	806 40%	50 29%	35 39%	94 40%A	63 35%	77 41%A	35 33%	74 39%	114 45%A	123 48%ADF J	64 35%	75 48%ADFJ
Don't know	766 38%	84 48%HIK	32 35%	87 37%	69 39%	69 37%	51 47%HK	73 39%	83 33%	92 35%	77 42%	48 31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 8

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing the economy

Base: All respondents

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)		South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Ed Miliband	408 20%	223 23% ^b	185 18%	61 25% ^h	80 25% ^h	71 19%	70 21%	56 18%	70 17%	96 18%	109 19%	93 22%	110 24% ⁱ	374 20%	92 18%	106 20%	111 22%	65 22%	33 19%
David Cameron	866 43%	471 48% ^b	395 38%	76 31%	102 31%	144 38%	158 46% ^{cde}	142 47% ^{cde}	244 58% ^{cde}	282 52% ^{ijkl}	266 45% ^l	165 39%	153 33%	822 45%	235 46% ^q	248 47% ^q	220 43% ^q	119 41% ^q	44 25%
Don't know	744 37%	294 30%	449 44% ^a	106 44% ^{fh}	143 44% ^{fgh}	167 44% ^{fgh}	114 33% ^h	105 35% ^h	108 26%	166 31%	210 36%	166 39% ⁱ	201 43% ^{ij}	646 35%	186 36%	178 34%	174 34%	108 37%	98 56% ^{mnp}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 8

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing the economy

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Ed Miliband	408 20%	10 2%	279 51%acdef	21 17%a	35 11%a	16 17%a	14 17%a	-	2 28%	-	20 7%	23 4%	218 47%jl	82 22%j
David Cameron	866 43%	447 88%bcdef	93 17%	58 47%bef	154 48%bef	25 27%	13 15%	4 45%	2 24%	2 23%	60 20%	473 81%kl	97 21%	140 38%k
Don't know	744 37%	49 10%	170 31%a	43 35%a	134 41%ab	53 56%abcd	56 67%abcd	5 55%	4 48%	5 77%	213 73%	88 15%	153 33%j	146 40%j

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 8

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing the economy

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Ed Miliband	408 20%	13 2%	255 48%acdfgjk	38 24%afjk	12 16%a	3 37%	20 11%a	15 25%afjk	1 16%	4 17%	4 7%	42 11%a
David Cameron	866 43%	460 86%bcdfgjk	102 19%	73 46%bdgjk	9 12%	2 28%	68 39%bdg	13 22%	3 36%	5 20%	12 22%	119 30%bd
Don't know	744 37%	60 11%	175 33%a	48 30%a	53 71%abcf	3 35%	85 49%abc	34 54%abc	4 48%	15 63%	39 70%abcf	229 59%abc

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 8

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing the economy

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Ed Miliband	408 20%	33 19%	14 16%	57 24% ^l	40 22% ^l	40 22%	22 21%	36 19%	55 22% ^l	36 14%	43 23% ^l	29 19%
David Cameron	866 43%	44 25%	37 41% ^A	101 43% ^A	82 46% ^A	87 46% ^A	36 34%	83 44% ^A	114 45% ^A	121 47% ^{AF}	83 45% ^A	78 50% ^{AF}
Don't know	744 37%	98 56% ^{CDE}	40 43%	78 33%	57 32%	60 32%	49 46% ^{DEJ}	70 37%	84 33%	102 39%	58 32%	49 31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 9

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing the NHS

Base: All respondents

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)		South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Ed Miliband	731 36%	405 41% ^b	326 32%	85 35%	122 37% ^h	135 35%	154 45% ^{eh}	114 38% ^h	122 29%	186 34%	210 36%	151 36%	185 40%	671 36%	168 33%	194 37%	202 40% ^m	106 36%	60 34%
David Cameron	534 26%	282 29%	252 25%	50 21%	65 20%	81 21%	73 21%	89 29% ^{def}	177 42% ^{cde} fg	199 37% ^{ijkl}	154 26% ^l	101 24%	80 17%	511 28%	163 32% ^{opq}	156 29% ^q	121 24% ^q	71 24% ^q	23 13%
Don't know	751 37%	300 30%	451 44% ^a	108 45% ^{fgh}	138 43% ^{fgh}	167 44% ^{fgh}	116 34%	99 33%	123 29%	159 29%	221 38% ⁱ	172 41% ⁱ	199 43% ⁱ	660 36%	181 35%	181 34%	183 36%	115 39%	92 52% ^{mnop}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 9

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing the NHS

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Ed Miliband	731 36%	33 7%	416 77%acdef	51 42%ad	84 26%a	48 51%ad	30 36%a	3 30%	4 46%	2 33%	51 18%	63 11%	343 73%jl	166 45%j
David Cameron	534 26%	349 69%bcdef	32 6%	25 20%bef	80 25%bef	4 4%	6 7%	1 7%	1 17%	1 13%	29 10%	363 62%kl	34 7%	61 16%k
Don't know	751 37%	123 24%b	94 17%	46 38%ab	159 49%ab	43 45%ab	47 57%abc	5 63%	3 36%	4 53%	212 72%	159 27%k	92 20%	140 38%jk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 9

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing the NHS

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Ed Miliband	731 36%	44 8%	407 77%acdfgjk	76 48%adfjk	23 30%a	2 28%	36 21%a	31 49%afjk	3 46%	11 45%	11 20%a	88 23%a
David Cameron	534 26%	358 67%bcdfgjk	27 5%	31 19%bdg	4 6%	4 44%	38 22%bdg	4 6%	1 20%	3 11%	5 9%	60 15%b
Don't know	751 37%	131 25%b	97 18%	52 33%b	47 64%abc	2 28%	100 58%abc	28 45%ab	3 34%	10 44%	39 71%abcg	242 62%abcg

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

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Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 9

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing the NHS

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Ed Miliband	731 36%	60 34%	34 37%	90 38%	78 44%FI	73 39%	33 30%	66 35%	90 36%	78 30%	74 40%I	56 35%
David Cameron	534 26%	23 13%	27 29%A	54 23%A	40 22%A	47 25%A	21 20%	54 29%A	79 31%A	84 32%ACD F	49 27%A	55 35%ACDF
Don't know	751 37%	92 52%BCD EGHIJK	31 34%	92 39%	60 34%	66 36%	53 50%BDE HJK	69 36%	84 33%	97 37%	61 33%	46 29%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 10

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing immigration

Base: All respondents

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)		South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Ed Miliband	395 20%	204 21%	191 19%	61 25%h	80 25%h	68 18%	63 18%	57 19%	65 15%	93 17%	103 18%	91 21%	109 23%ij	364 20%	82 16%	101 19%	119 23%m	62 21%	31 18%
David Cameron	728 36%	398 40%b	330 32%	80 33%	97 30%	120 31%	126 37%	115 38%	190 45%cde f	240 44%jkl	223 38%l	132 31%	134 29%	688 37%	209 41%q	205 38%q	177 35%q	96 33%	41 23%
Don't know	894 44%	386 39%	508 49%a	101 42%	148 46%	194 51%h	153 45%	131 43%	167 39%	211 39%	260 44%	202 48%i	221 48%i	790 43%	221 43%	226 43%	210 41%	133 46%	104 59%mnop

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 10

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing immigration

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Ed Miliband	395 20%	11 2%	252 47%acdef	18 15%a	42 13%a	23 24%ad	16 20%a	2 20%	2 27%	1 12%	20 7%	25 4%	217 46%jl	58 16%j
David Cameron	728 36%	401 79%bcdef	86 16%	49 40%bef	102 32%bf	21 22%	11 14%	3 32%	1 17%	2 22%	47 16%	405 69%kl	77 16%	125 34%k
Don't know	894 44%	93 18%	203 38%a	55 45%a	178 55%ab	52 54%ab	55 66%abc	4 48%	5 55%	5 66%	226 77%	154 26%	174 37%j	184 50%jk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 10

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing immigration

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Ed Miliband	395 20%	16 3%	237 45%acdfgjk	27 17%a	14 19%a	5 58%	27 16%a	15 24%ajk	2 31%	7 31%	3 6%	41 10%a
David Cameron	728 36%	407 77%bcdfgjk	83 16%	63 40%bdfgjk	8 11%	1 14%	45 26%bd	15 24%	2 29%	3 13%	8 15%	92 24%bd
Don't know	894 44%	109 20%	211 40%a	68 43%a	52 70%abc	2 28%	101 59%abc	33 52%a	3 40%	13 55%	43 79%abcfg	257 66%abc

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 10

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be better at managing immigration

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Ed Miliband	395 20%	31 18%	18 20%	60 26% ^l	41 23% ^l	40 21%	22 21%	33 17%	47 19%	35 14%	40 22% ^l	29 18%
David Cameron	728 36%	41 23%	31 34%	78 33%	68 38% ^A	77 41% ^{AF}	29 27%	65 34% ^A	106 42% ^{AF}	103 40% ^{AF}	67 37% ^A	63 40% ^A
Don't know	894 44%	104 59% ^{CDE} HIJK	42 46%	98 41%	70 39%	70 37%	56 52% ^E	92 49%	100 39%	121 47%	77 42%	65 41%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 11

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be more effective at cracking down on tax avoidance and evasion

Base: All respondents

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)		South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Ed Miliband	623 31%	364 37% ^b	260 25%	69 28%	111 34%	121 32%	112 33%	95 31%	116 27%	160 29%	163 28%	137 32%	163 35% ^j	565 31%	143 28%	155 29%	180 35% ^m	86 30%	59 34%
David Cameron	634 31%	331 34%	303 29%	68 28%	84 26%	89 23%	104 30% ^e	107 35% ^{de}	182 43% ^{cde}	215 40% ^{jl}	192 33% ^l	141 33% ^l	86 19%	612 33%	186 36% ^{oq}	189 35% ^q	147 29% ^q	91 31% ^q	22 12%
Don't know	760 38%	293 30%	467 45% ^a	106 44% ^{gh}	129 40% ^h	173 45% ^{fgh}	126 37% ^h	101 33%	125 30%	168 31%	230 39% ⁱ	146 34%	215 46% ^{ijk}	665 36%	183 36%	188 35%	179 35%	115 39%	95 54% ^{mnop}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 11

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be more effective at cracking down on tax avoidance and evasion

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Ed Miliband	623	28	340	39	84	46	30	2	4	2	37	53	287	140
	31%	6%	63%acdef	32%a	26%a	48%acd	37%a	20%	54%	33%	13%	9%	61%jl	38%j
David Cameron	634	371	68	45	92	11	3	3	1	1	38	375	59	98
	31%	73%bcdef	13%f	37%bef	29%bef	12%	4%	32%	17%	10%	13%	64%kl	13%	27%k
Don't know	760	107	134	39	147	38	49	4	2	4	218	156	123	129
	38%	21%	25%	31%a	45%abc	40%ab	59%abce	48%	29%	57%	75%	27%	26%	35%jk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 11

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be more effective at cracking down on tax avoidance and evasion

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Ed Miliband	623 31%	36 7%	338 64%acdfgjk	51 32%ak	25 34%ak	5 58%	41 24%a	30 48%afjk	4 54%	12 50%	10 19%a	71 18%a
David Cameron	634 31%	383 72%bcdfgjk	60 11%	59 37%bdfgjk	2 3%	3 32%	39 23%bd	6 10%	1 20%	1 5%	5 8%	74 19%bd
Don't know	760 38%	114 21%	134 25%	48 30%a	47 63%abcg	1 11%	93 54%abc	26 42%ab	2 26%	11 44%	40 73%abcg	245 63%abcg

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 11

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be more effective at cracking down on tax avoidance and evasion

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Ed Miliband	623 31%	59 34%I	26 29%	85 36%I	68 38%I	52 28%	30 28%	52 28%	84 33%I	60 23%	56 31%	52 33%I
David Cameron	634 31%	22 12%	36 39%AD	70 29%A	42 23%A	71 38%AD	31 29%A	62 33%A	85 34%AD	101 39%ACD	59 32%A	56 36%AD
Don't know	760 38%	95 54%BCD EGHIJK	29 32%	82 35%	69 39%	63 34%	46 43%	76 40%	84 33%	99 38%	69 37%	49 31%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 12

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be more likely to raise standards in schools

Base: All respondents

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)		South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Ed Miliband	578 29%	314 32% ^b	265 26%	78 32% ^h	114 35% ^{egh}	103 27%	109 32% ^h	80 27%	94 22%	134 25%	168 29%	127 30%	149 32% ⁱ	536 29%	135 26%	158 30%	167 33% ^m	77 26%	42 24%
David Cameron	650 32%	335 34%	316 31%	52 22%	78 24%	101 26%	98 29%	124 41% ^{cde} f	196 46% ^{cde} f	227 42% ^{ijkl}	188 32% ^l	128 30%	107 23%	619 34%	198 39% ^{oq}	179 34% ^q	150 30% ^q	93 32% ^q	31 18%
Don't know	788 39%	339 34%	449 44% ^a	112 46% ^{gh}	132 41% ^h	179 47% ^{gh}	136 40% ^h	98 32%	132 31%	183 34%	229 39%	169 40%	207 45% ⁱ	686 37%	180 35%	196 37%	189 37%	121 42%	102 58% ^{mnp}

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 12

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be more likely to raise standards in schools

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Ed Miliband	578 29%	19 4%	351 65%acdef	36 29%ad	58 18%a	40 42%ad	23 27%a	1 13%	4 54%	1 12%	32 11%	51 9%	281 60%jl	117 32%j
David Cameron	650 32%	384 76%bcdef	50 9%	47 38%bef	103 32%bef	11 11%	9 11%	1 14%	2 24%	2 22%	49 17%	396 68%kl	59 13%	97 27%k
Don't know	788 39%	102 20%	141 26%a	39 32%a	162 50%abc	44 47%ab	51 61%abc	6 73%	2 23%	5 66%	212 72%	138 24%	129 28%	153 42%jk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 12

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be more likely to raise standards in schools

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Ed Miliband	578 29%	31 6%	332 63%acdfgjk	47 30%afk	21 28%a	2 20%	31 18%a	28 44%afjk	3 44%	9 38%	9 16%a	67 17%a
David Cameron	650 32%	404 76%bcdfgjk	49 9%	62 39%bdfgjk	8 11%	5 52%	43 25%bdjk	7 12%	3 36%	3 12%	4 6%	64 16%b
Don't know	788 39%	97 18%	150 28%a	50 31%a	46 61%abc	2 28%	100 58%abc	28 44%ab	1 19%	12 51%	43 78%abcfg	259 67%abcg

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 12

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would be more likely to raise standards in schools

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Ed Miliband	578 29%	42 24%	28 31%	81 34%GI	57 32%	67 36%AGI	25 23%	44 23%	74 29%	61 23%	52 28%	47 30%
David Cameron	650 32%	31 18%	28 31%A	67 28%A	55 31%A	57 30%A	31 29%	68 36%A	90 36%A	108 42%ACD E	62 34%A	54 34%A
Don't know	788 39%	102 58%BCD EGHIJK	35 38%	88 37%	67 37%	63 34%	51 47%	77 41%	89 35%	91 35%	70 38%	56 36%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

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Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 13

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Has the qualities needed in a leader

Base: All respondents

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)		South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Ed Miliband	343 17%	189 19% ^b	154 15%	58 24% ^{eh}	69 21% ^{eh}	52 14%	58 17%	48 16%	58 14%	70 13%	86 15%	92 22% ^{ij}	94 20% ^{ij}	321 17%	76 15%	91 17%	105 21% ^{mq}	50 17%	23 13%
David Cameron	850 42%	442 45% ^b	408 40%	77 32%	104 32%	148 39%	162 47% ^{cde}	135 45% ^{cd}	224 53% ^{cde}	287 53% ^{ijkl}	251 43% ^l	176 41% ^l	136 29%	799 43%	237 46% ^q	245 46% ^q	202 40% ^q	115 39%	51 29%
Don't know	824 41%	356 36%	467 45% ^a	107 44% ^h	152 47% ^{fh}	182 48% ^{fgh}	123 36%	119 39%	140 33%	187 34%	247 42% ⁱ	156 37%	234 50% ^{ijk}	722 39%	199 39%	196 37%	199 39%	127 44%	101 58% ^{mnp}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 13

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Has the qualities needed in a leader

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Ed Miliband	343 17%	14 3%	251 46%acdef	10 8%a	24 7%a	14 15%a	12 14%a	1 10%	2 28%	- -	6 2%	27 5%	205 44%jl	56 15%j
David Cameron	850 42%	437 86%bcdef	95 17%	63 51%bef	137 42%bef	22 23%	16 20%	3 32%	1 17%	1 9%	81 28%	444 76%kl	97 21%	135 37%k
Don't know	824 41%	55 11%	197 36%a	50 40%a	162 50%ab	59 62%abc	55 66%abcd	5 58%	5 55%	6 91%	206 70%	114 19%	167 36%j	176 48%jk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 13

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Has the qualities needed in a leader

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Ed Miliband	343 17%	16 3%	236 44%acdfgjk	27 17%ak	12 16%ak	- -	17 10%a	10 15%ak	1 16%	4 17%	2 3%	20 5%
David Cameron	850 42%	441 83%bcdfgjk	100 19%	68 43%bdfg	12 15%	5 52%	47 27%b	14 22%	2 29%	5 22%	15 27%	142 36%bd
Don't know	824 41%	76 14%	195 37%a	64 41%a	52 69%abc	4 48%	109 63%abc	39 63%abc	4 55%	15 62%	38 69%abc	228 58%abc

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 13

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Has the qualities needed in a leader

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Ed Miliband	343 17%	23 13%	15 16%	53 22%AI	37 21%I	30 16%	15 14%	34 18%I	52 20%I	24 9%	34 19%I	26 17%I
David Cameron	850 42%	51 29%	35 38%	96 41%A	71 40%	89 48%A	40 37%	79 42%A	114 45%A	123 48%A	75 41%A	77 49%A
Don't know	824 41%	101 58% CDE GHIJK	41 46%	87 37%	71 40%	66 36%	52 49% HK	76 40%	87 35%	112 43%	75 41%	54 34%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 14

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would make me and my family better off

Base: All respondents

	Gender		Age						Social Class				Net: Eng- land & Wales	Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)		DE (l)	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Ed Miliband	518 26%	269 27%	249 24%	70 29%h	97 30%h	98 26%h	98 29%h	74 24%	81 19%	99 18%	141 24%i	131 31%i	147 32%ij	487 26%	114 22%	138 26%	157 31%mq	78 27%	31 18%
David Cameron	505 25%	299 30%b	207 20%	48 20%	72 22%	82 21%	79 23%	76 25%	148 35%cde fg	202 37%jkl	145 25%l	92 22%l	66 14%	488 26%	154 30%pq	149 28%q	122 24%q	62 21%q	17 10%
Don't know	994 49%	420 43%	574 56%a	125 51%	155 48%	202 53%	165 48%	153 51%	194 46%	243 45%	299 51%i	201 47%	251 54%i	867 47%	245 48%	245 46%	226 45%	152 52%	127 72%mnop

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 14

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would make me and my family better off

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Ed Miliband	518 26%	18 4%	323 60%acdef	30 25%a	59 18%a	24 25%a	19 22%a	3 38%	1 14%	1 8%	24 8%	35 6%	266 57%jl	105 29%j
David Cameron	505 25%	334 66%bcdef	41 8%	25 21%bef	65 20%bef	7 7%	4 4%	1 7%	1 12%	- -	23 8%	331 57%kl	44 9%	61 17%k
Don't know	994 49%	153 30%	178 33%	67 55%ab	198 62%ab	64 68%ab	61 73%abc	5 55%	6 74%	6 92%	246 84%	219 37%	159 34%	201 55%jk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 14

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would make me and my family better off

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Ed Miliband	518 26%	26 5%	310 58%acdfgjk	49 31%afjk	14 19%a	5 58%	27 16%a	18 30%afjk	1 16%	6 23%	5 8%	57 15%a
David Cameron	505 25%	332 62%bcdfgjk	34 6%	39 25%bdgk	2 2%	2 25%	32 18%bdg	1 1%	2 24%	2 8%	9 17%bdg	51 13%bdg
Don't know	994 49%	174 33%	188 35%	70 44%a	59 79%abc	2 18%	115 66%abc	43 70%abc	4 61%	16 69%	41 74%abc	282 72%abc

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 14

Q.6 Do you think that each of the following applies more to David Cameron or to Ed Miliband?

Would make me and my family better off

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Ed Miliband	518 26%	31 18%	29 32%AI	73 31%AI	55 31%AI	59 32%AI	30 28%	44 23%	65 26%	49 19%	48 26%	35 22%
David Cameron	505 25%	17 10%	21 23%A	55 23%A	47 26%A	53 28%A	18 17%	50 26%A	77 30%AF	77 30%AF	44 24%A	47 30%AF
Don't know	994 49%	127 72%BCD EFGHIJ K	41 45%	109 46%	77 43%	74 40%	59 55%E	96 51%	111 44%	133 51%E	93 50%	75 48%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 15

Q.7 Do you agree or disagree with each of the following statements?**Shops should put less emphasis on aiming some toys at girls and others at boys****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Agree	891 44%	358 36%	533 52% ^a	141 58% ^{efg} h	178 55% ^{efg} h	147 38%	129 38%	129 43%	167 40%	249 46%	250 43%	182 43%	211 45%	817 44%	231 45%	215 40%	242 48% ⁿ	130 44%	74 42%
Disagree	666 33%	382 39% ^b	284 28%	55 23%	69 21%	132 34% ^{cd}	140 41% ^{cd}	101 33% ^{cd}	170 40% ^{cd}	189 35% ^l	211 36% ^l	144 34% ^l	122 26%	610 33%	171 33%	177 33%	159 31%	102 35%	57 32%
Don't know	460 23%	248 25% ^b	212 21%	46 19%	78 24%	104 27% ^h	74 22%	72 24%	85 20%	106 20%	125 21%	98 23%	131 28% ^{ij}	415 23%	111 22%	140 26%	104 21%	60 20%	44 25%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 15

Q.7 Do you agree or disagree with each of the following statements?
Shops should put less emphasis on aiming some toys at girls and others at boys
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Agree	891 44%	188 37%	305 56%ad	64 52%ad	99 31%	67 70%abcdef	37 45%d	3 38%	2 27%	3 46%	110 38%	207 35%	257 55%j	193 53%j
Disagree	666 33%	216 43%bcef	130 24%	31 25%	161 50%bcef	17 17%	23 28%	3 32%	4 46%	3 41%	74 25%	251 43%kl	122 26%	101 27%
Don't know	460 23%	102 20%	107 20%	28 23%	63 20%	12 12%	22 27%e	3 30%	2 27%	1 13%	108 37%	127 22%	90 19%	73 20%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 15

Q.7 Do you agree or disagree with each of the following statements?
Shops should put less emphasis on aiming some toys at girls and others at boys
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Agree	891 44%	197 37%	287 54%afjk	80 51%afjk	33 44%	2 27%	59 34%	48 77%abcdjfk	2 24%	12 52%	17 30%	155 40%
Disagree	666 33%	230 43%bcdgjk	144 27%	47 30%g	19 26%	6 73%	75 43%bcdgjk	9 14%	4 52%	6 25%	13 24%	112 29%g
Don't know	460 23%	105 20%	100 19%	31 19%	22 30%g	- -	40 23%g	6 9%	2 24%	6 23%	25 46%abcfg	123 32%abcg

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 15

Q.7 Do you agree or disagree with each of the following statements?**Shops should put less emphasis on aiming some toys at girls and others at boys****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Agree	891 44%	74 42%	43 47%	108 45%K	92 52%IK	82 44%	41 39%	79 42%	129 51%IK	101 39%	88 48%K	53 34%
Disagree	666 33%	57 32%	31 34%	73 31%	56 31%	59 32%	41 38%	58 31%	68 27%	103 40%H	62 33%	60 39%H
Don't know	460 23%	44 25%	18 19%	56 24%	31 17%	45 24%	25 23%	52 28%D	56 22%	55 21%	34 19%	43 27%D

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 16

Q.7 Do you agree or disagree with each of the following statements?**By travelling around Britain in a pink bus to try and attract female voters, the Labour Party is patronising women****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Agree	1124 56%	542 55%	582 57%	148 61% ^f	179 55%	195 51%	168 49%	171 57%	263 62% ^{ef}	336 62% ^{kl}	331 57% ^l	228 54%	228 49%	1008 55%	283 55%	289 54%	272 54%	163 56%	116 66% ^{mno}
Disagree	582 29%	315 32% ^b	267 26%	53 22%	78 24%	108 28%	129 38% ^{cde}	95 31% ^c	119 28%	143 26%	151 26%	132 31%	157 34% ^{ij}	550 30%	134 26%	167 31% ^q	168 33% ^{mq}	82 28% ^q	32 18%
Don't know	311 15%	131 13%	181 18% ^a	42 17% ^h	68 21% ^{fgh}	80 21% ^{fgh}	45 13%	36 12%	40 10%	65 12%	103 18% ⁱ	64 15%	79 17% ⁱ	284 15%	96 19% ^o	76 14%	66 13%	47 16%	27 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 16

Q.7 Do you agree or disagree with each of the following statements?**By travelling around Britain in a pink bus to try and attract female voters, the Labour Party is patronising women****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Agree	1124 56%	367 72%bcd	213 39%	73 59%b	193 60%b	63 66%b	59 72%b	4 50%	7 89%	6 87%	126 43%	414 71%kl	196 42%	198 54%k
Disagree	582 29%	92 18%	238 44%acdef	31 25%	101 31%af	24 26%	13 16%	3 30%	1 11%	1 13%	67 23%	120 21%	206 44%jl	105 29%j
Don't know	311 15%	48 9%	91 17%ad	19 15%	29 9%	8 8%	10 12%	2 20%	-	-	99 34%	50 9%	67 14%j	64 17%j

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 16

Q.7 Do you agree or disagree with each of the following statements?**By travelling around Britain in a pink bus to try and attract female voters, the Labour Party is patronising women****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Agree	1124	390	208	89	51	5	109	40	6	11	24	191
	56%	73%bcfjk	39%	56%b	68%bjk	52%	63%bk	64%bk	77%	48%	45%	49%b
Disagree	582	99	250	41	15	4	44	14	2	7	6	101
	29%	19%	47%acdfgjk	26%	19%	48%	25%	22%	23%	29%	11%	26%a
Don't know	311	44	73	28	9	-	20	8	-	5	25	98
	15%	8%	14%a	18%a	13%	-	12%	14%	-	23%	45%abcdfgk	25%abdf

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 16

Q.7 Do you agree or disagree with each of the following statements?**By travelling around Britain in a pink bus to try and attract female voters, the Labour Party is patronising women****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Agree	1124 56%	116 66%DFH IK	51 56%	131 55%	90 51%	103 56%	55 51%	104 55%	139 55%	144 56%	108 59%	82 52%
Disagree	582 29%	32 18%	24 26%	77 33%A	67 37% AHI J	57 31%A	33 31%A	57 30%A	67 27%	67 26%	48 26%	53 34%A
Don't know	311 15%	27 15%	16 18%	29 12%	22 12%	26 14%	19 17%	28 15%	47 19%	49 19%	28 15%	22 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 17

Q.7 Do you agree or disagree with each of the following statements?**The Green Party has some good ideas about how to run the country****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Agree	711 35%	355 36%	356 35%	105 43% ^h	136 42% ^h	133 35% ^h	120 35% ^h	116 38% ^h	101 24%	198 36%	198 34%	163 38%	152 33%	629 34%	183 36%	171 32%	173 34%	103 35%	82 47% ^{mnop}
Disagree	608 30%	373 38% ^b	236 23%	50 21%	59 18%	111 29% ^d	117 34% ^{cd}	93 31% ^{cd}	179 42% ^{cde} fg	195 36% ^{ij}	172 29%	123 29%	118 25%	573 31%	180 35% ^{opq}	174 33% ^q	144 29%	75 26%	35 20%
Don't know	697 35%	260 26%	438 43% ^a	88 36%	129 40% ^{fg}	139 36%	106 31%	93 31%	143 34%	151 28%	215 37% ⁱ	138 32%	194 42% ^{ik}	640 35%	149 29%	187 35%	189 37% ^m	114 39% ^m	58 33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 17

Q.7 Do you agree or disagree with each of the following statements?

The Green Party has some good ideas about how to run the country

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Agree	711 35%	123 24%	220 41% ^{ad}	63 52% ^{abd}	81 25%	86 91% ^{abcdf}	53 63% ^{abd}	5 55%	2 29%	1 12%	64 22%	140 24%	181 39% ^j	170 46% ^{jk}
Disagree	608 30%	221 44% ^{bcef}	142 26% ^e	29 24% ^e	144 45% ^{bcef}	5 5%	13 16% ^e	1 7%	4 52%	3 47%	40 14%	271 46% ^{kl}	138 29% ^l	78 21%
Don't know	697 35%	162 32% ^e	180 33% ^{ef}	30 24% ^e	97 30% ^e	4 4%	17 20% ^e	3 38%	2 19%	3 41%	188 64%	174 30%	150 32%	119 32%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 17

Q.7 Do you agree or disagree with each of the following statements?**The Green Party has some good ideas about how to run the country****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Agree	711 35%	115 22%	222 42%afjk	90 57%abfjk	44 59%abfjk	6 65%	43 25%	59 94%abcdfjk	2 26%	5 20%	9 17%	116 30%a
Disagree	608 30%	261 49%bcdgjk	142 27%dgk	37 23%g	11 14%g	2 24%	70 40%bcdgjk	2 3%	4 53%	8 34%	9 17%g	63 16%g
Don't know	697 35%	157 29%cg	167 31%cg	31 20%g	20 27%g	1 11%	60 35%cg	2 3%	2 21%	11 47%	36 66%abcdfg	211 54%abcdfg

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 17

Q.7 Do you agree or disagree with each of the following statements?**The Green Party has some good ideas about how to run the country****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Agree	711 35%	82 47%BCE GHJK	23 26%	81 34%	68 38%	64 35%	38 36%	55 29%	88 35%	95 37%	65 35%	52 33%
Disagree	608 30%	35 20%	28 31%	65 28%	50 28%	60 32%AF	19 18%	66 35%AF	88 35%AF	92 36%AF	55 30%F	48 31%F
Don't know	697 35%	58 33%	39 43%HI	89 38%I	60 34%	62 33%	50 46%HI	69 36%	77 30%	72 28%	65 35%	57 37%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 18

Q.7 Do you agree or disagree with each of the following statements?**The Green Party would be dangerous if it had any power****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng-land & Wales	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Agree	742 37%	461 47% ^b	281 27%	67 28%	90 28%	124 33%	145 42% ^{cde}	111 37% ^d	204 48% ^{cde}	222 41% ^l	209 36%	157 37%	153 33%	698 38%	209 41% ^{oq}	221 41% ^{oq}	165 33%	103 35% ^q	44 25%
Disagree	585 29%	290 29%	295 29%	94 39% ^{fgh}	111 34% ^{fh}	119 31% ^h	88 26%	84 28%	89 21%	179 33% ^l	173 30%	115 27%	117 25%	515 28%	151 29%	133 25%	152 30%	80 27%	69 40% ^{mnop}
Don't know	690 34%	237 24%	454 44% ^a	81 34%	124 38%	139 36%	109 32%	107 35%	130 31%	142 26%	203 35% ⁱ	152 36% ⁱ	194 42% ^{ij}	628 34%	152 30%	179 34%	189 37% ^m	108 37%	62 35%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 18

Q.7 Do you agree or disagree with each of the following statements?

The Green Party would be dangerous if it had any power

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Agree	742 37%	255 50%bcef	196 36%ef	41 33%e	170 53%bcef	6 6%	17 21%e	3 39%	4 52%	3 38%	43 15%	304 52%kl	185 40%l	108 29%
Disagree	585 29%	94 19%	177 33%ad	47 39%ad	72 22%	75 79%abcdf	46 56%abcd	1 13%	2 29%	1 21%	43 15%	114 20%	144 31%j	145 39%jk
Don't know	690 34%	157 31%e	168 31%e	35 28%e	80 25%	14 15%	19 24%	4 48%	2 19%	3 41%	206 70%	166 28%	139 30%	114 31%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 18

Q.7 Do you agree or disagree with each of the following statements?**The Green Party would be dangerous if it had any power****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Agree	742 37%	280 53%bcdgjk	206 39%dgjk	55 35%gk	16 22%g	3 32%	87 50%bcdgjk	3 4%	4 53%	6 25%	11 20%g	72 19%g
Disagree	585 29%	99 19%	164 31%af	70 44%abfjk	39 53%abfjk	5 58%	34 19%	57 92%abcdfjk	1 16%	8 32%	11 20%	97 25%a
Don't know	690 34%	153 29%g	162 30%g	33 21%g	19 26%g	1 11%	53 31%g	2 4%	2 32%	10 43%	33 60%abcdfg	221 57%abcdfg

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 18

Q.7 Do you agree or disagree with each of the following statements?**The Green Party would be dangerous if it had any power****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Agree	742 37%	44 25%	35 38%A	74 31%	57 32%	78 42%A	31 29%	77 41%A	98 39%A	111 43%ACD F	72 39%A	66 42%AC
Disagree	585 29%	69 40%BEG IJK	22 24%	74 31%	56 32%	52 28%	30 28%	44 23%	82 32%	69 27%	50 27%	37 24%
Don't know	690 34%	62 35%	35 38%	89 38%	65 36%	57 30%	46 43%HI	69 36%	73 29%	79 30%	62 34%	54 34%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 19

Q.7 Do you agree or disagree with each of the following statements?

UKIP has some good ideas about how to run the country

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Agree	821 41%	447 45% ^b	374 36%	78 32%	96 30%	143 37%	165 48% ^{cde}	142 47% ^{cde}	198 47% ^{cde}	185 34%	229 39%	216 51% ^{ijl}	191 41% ⁱ	772 42%	198 39% ^q	243 46% ^{mpq}	222 44% ^q	109 37%	49 28%
Disagree	846 42%	428 43%	418 41%	114 47% ^f	156 48% ^f	153 40%	126 37%	120 40%	177 42%	284 52% ^{ijkl}	257 44% ^k	130 31%	175 38%	757 41%	223 43%	205 39%	206 41%	124 42%	89 51% ^{no}
Don't know	350 17%	112 11%	238 23% ^a	51 21% ^h	73 22% ^{fgh}	87 23% ^{fgh}	52 15%	40 13%	47 11%	75 14%	99 17%	78 18%	98 21% ⁱ	313 17%	91 18%	85 16%	78 15%	60 20%	37 21%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 19

Q.7 Do you agree or disagree with each of the following statements?

UKIP has some good ideas about how to run the country

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Agree	821 41%	206 41%bef	159 29%e	39 32%e	306 95%abcef	12 13%	21 25%	3 35%	5 61%	1 19%	71 24%	297 51%kl	163 35%	133 36%
Disagree	846 42%	216 43%d	314 58%ad	68 55%ad	8 2%	77 81%abcdf	52 63%ad	3 38%	3 34%	4 61%	82 28%	207 35%	237 51%j	184 50%j
Don't know	350 17%	84 17%de	69 13%d	16 13%d	8 3%	6 7%	9 11%d	2 28%	* 5%	1 21%	140 48%	81 14%	68 15%	50 14%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 19

Q.7 Do you agree or disagree with each of the following statements?**UKIP has some good ideas about how to run the country****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Agree	821 41%	243 46%bdgjk	177 33%gj	69 44%bdgjk	18 25%	6 73%	164 95%abcdgjk	7 10%	4 56%	6 27%	7 13%	118 30%gj
Disagree	846 42%	207 39%f	292 55%afjk	76 48%fk	45 60%afjk	2 27%	2 1%	48 76%abcfjk	3 38%	14 59%	16 29%f	140 36%f
Don't know	350 17%	82 15%cf	62 12%f	13 8%	11 15%f	- -	7 4%	8 13%f	* 6%	4 15%	32 59%abcdfgk	131 34%abcd g

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 19

Q.7 Do you agree or disagree with each of the following statements?

UKIP has some good ideas about how to run the country

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Agree	821 41%	49 28%	42 47%AF	93 39%A	87 48%AFH	90 48%AFH	33 31%	83 44%A	92 37%	106 41%A	75 41%A	70 45%A
Disagree	846 42%	89 51%DEG	41 44%	97 41%	68 38%	70 38%	49 46%	68 36%	109 43%	114 44%	75 40%	67 43%
Don't know	350 17%	37 21%B	8 9%	46 19%B	24 13%	26 14%	25 23%B	38 20%B	52 21%B	39 15%	35 19%B	20 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 20

Q.7 Do you agree or disagree with each of the following statements?

UKIP would be dangerous if it had any power

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Agree	1102 55%	556 56%	546 53%	134 55%	201 62% ^{fgh}	209 55%	177 52%	160 53%	221 52%	337 62% ^{kl}	344 59% ^{kl}	187 44%	233 50%	992 54%	276 54%	276 52%	278 55%	161 55%	110 63% ⁿ
Disagree	531 26%	303 31% ^b	227 22%	61 25% ^d	53 16%	91 24% ^d	95 28% ^d	89 29% ^d	142 34% ^{de}	133 24%	137 23%	133 31% ^{ij}	127 27%	503 27%	141 28% ^q	145 27% ^q	144 28% ^q	73 25% ^q	28 16%
Don't know	384 19%	128 13%	256 25% ^a	48 20%	70 22% ^h	82 22% ^h	70 21% ^h	54 18%	60 14%	74 14%	104 18%	103 24% ^{ij}	103 22% ⁱ	347 19%	95 18%	111 21%	84 17%	58 20%	37 21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 20

Q.7 Do you agree or disagree with each of the following statements?

UKIP would be dangerous if it had any power

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Agree	1102 55%	314 62% ^d	385 71% ^{ad}	82 66% ^d	29 9%	86 90% ^{abcd}	63 76% ^{ad}	7 80%	3 40%	3 47%	118 40%	300 51%	301 64% ^j	237 65% ^j
Disagree	531 26%	104 21% ^e	84 15% ^e	26 21% ^e	257 80% ^{abcef}	4 4%	10 12%	- -	3 34%	1 21%	33 11%	186 32% ^{kl}	105 22%	77 21%
Don't know	384 19%	88 17% ^{de}	74 14%	15 13%	36 11%	5 6%	10 12%	2 20%	2 26%	2 32%	142 49%	98 17%	63 13%	53 14%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 20

Q.7 Do you agree or disagree with each of the following statements?**UKIP would be dangerous if it had any power****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Agree	1102	297	365	103	52	3	18	54	2	14	13	181
	55%	56%fjk	69%afjk	65%fjk	69%afjk	34%	10%	86%abcdfjk	30%	59%	24%f	47%fj
Disagree	531	151	91	40	11	6	143	4	3	6	10	66
	26%	28%bdgk	17%	25%g	14%	66%	83%abcdgjk	7%	41%	23%	19%	17%
Don't know	384	85	75	15	12	-	12	4	2	4	31	143
	19%	16%f	14%f	10%	16%	-	7%	7%	29%	17%	57%abcdfgk	37%abcd g

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 20

Q.7 Do you agree or disagree with each of the following statements?

UKIP would be dangerous if it had any power

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Agree	1102	110	51	125	102	102	59	88	128	148	102	87
	55%	63%GH	56%	53%	57%	55%	55%	46%	51%	57%G	55%	56%
Disagree	531	28	28	66	50	50	20	54	73	68	53	41
	26%	16%	30%A	28%A	28%A	27%A	18%	28%A	29%A	26%A	29%A	26%A
Don't know	384	37	12	45	27	35	29	48	51	43	29	29
	19%	21%	13%	19%	15%	19%	27%BDJ	25%BDI	20%	17%	16%	18%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 21

Q.7 Do you agree or disagree with each of the following statements?**There is little the government can do to stop large companies from moving their profits overseas to avoid paying tax in the UK****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Agree	733 36%	404 41% ^b	329 32%	98 40%	110 34%	141 37%	112 33%	107 35%	165 39%	202 37%	214 37%	151 36%	165 36%	671 36%	176 34%	196 37%	186 37%	113 39%	62 35%
Disagree	827 41%	442 45% ^b	385 37%	77 32%	117 36%	146 38%	167 49% ^{cde}	136 45% ^{cd}	184 44% ^{cc}	235 43%	240 41%	165 39%	187 40%	757 41%	205 40%	224 42%	216 43%	112 38%	70 40%
Don't know	457 23%	141 14%	316 31% ^a	68 28% ^{fh}	97 30% ^{fgh}	96 25% ^{ch}	64 19%	59 20%	73 17%	106 20%	131 22%	108 25%	112 24%	414 22%	131 26%	112 21%	105 21%	66 23%	43 25%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 21

Q.7 Do you agree or disagree with each of the following statements?**There is little the government can do to stop large companies from moving their profits overseas to avoid paying tax in the UK****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Agree	733 36%	214 42%be	189 35%e	53 43%e	137 43%e	19 20%	32 38%e	5 60%	6 69%	2 30%	64 22%	237 41%	169 36%	123 34%
Disagree	827 41%	197 39%	257 47%a	51 41%	137 43%	58 61%abcd	37 45%	1 10%	2 26%	4 62%	78 27%	244 42%	216 46%	169 46%
Don't know	457 23%	94 19%	95 18%	19 16%	48 15%	18 19%	14 17%	3 30%	* 5%	1 8%	151 52%	103 18%	84 18%	74 20%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 21

Q.7 Do you agree or disagree with each of the following statements?**There is little the government can do to stop large companies from moving their profits overseas to avoid paying tax in the UK****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Agree	733 36%	224 42%b gk	183 34%k	75 47%b gk	31 41%g k	8 89%	69 40%g k	13 22%	3 44%	3 13%	17 31%	107 28%
Disagree	827 41%	213 40%j k	257 48%a j k	61 38%	27 36%	-	77 45%j k	35 57%a c d j k	4 50%	14 61%	12 21%	127 33%
Don't know	457 23%	96 18%	91 17%	23 14%	17 23%	1 11%	28 16%	13 22%	* 6%	6 26%	26 48%a b c d f g	156 40%a b c d f g

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
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Absolutes/col percents

Table 21

Q.7 Do you agree or disagree with each of the following statements?**There is little the government can do to stop large companies from moving their profits overseas to avoid paying tax in the UK****Base: All respondents**

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Agree	733 36%	62 35%	36 39%	76 32%	74 41%	62 33%	41 38%	70 37%	85 34%	91 35%	72 39%	64 41%
Disagree	827 41%	70 40%	36 39%	109 46%	71 40%	88 47%	38 36%	79 42%	107 42%	98 38%	74 40%	57 37%
Don't know	457 23%	43 25%	20 22%	51 21%	34 19%	36 19%	28 26%	40 21%	61 24%	70 27%	38 21%	36 23%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 22

Q.7 Do you agree or disagree with each of the following statements?**The Government should have more powers for making sure large companies do not avoid paying tax in the UK****Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng-land & Wales	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)
Unweighted base	2017	928	1089	168	300	424	370	332	423	751	546	274	446	1855	536	509	514	296	162
Weighted base	2017	988	1029	243	324	383	343	302	422	544	585	424	464	1842	512	532	506	292	175
Agree	1649 82%	849 86% ^b	800 78%	155 64%	244 75% ^c	298 78% ^c	290 85% ^{cde}	269 89% ^{cde}	393 93% ^{cde}	448 82%	472 81%	348 82%	381 82%	1504 82%	395 77%	436 82%	427 84% ^m	246 84% ^m	146 83%
Disagree	112 6%	58 6%	54 5%	29 12% ^{efgh}	20 6%	23 6%	15 4%	8 3%	16 4%	42 8% ^l	35 6%	19 5%	17 4%	108 6%	34 7%	31 6%	25 5%	18 6%	4 2%
Don't know	256 13%	80 8%	175 17% ^a	58 24% ^{efg}	60 18% ^{fgh}	62 16% ^{gh}	37 11% ^h	25 8% ^h	14 3%	54 10%	78 13%	57 13%	66 14% ⁱ	230 13%	83 16% ^{op}	66 12%	54 11%	28 9%	25 14%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 22

Q.7 Do you agree or disagree with each of the following statements?**The Government should have more powers for making sure large companies do not avoid paying tax in the UK****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	2017	534	539	120	306	102	77	8	9	9	291	619	476	357
Weighted base	2017	506	542	123*	322	95*	83*	9**	8**	7**	293	585	469	367
Agree	1649	425	472	102	279	83	76	7	7	6	178	488	404	316
		82%	84%	84%	87%	88%	92%	80%	81%	92%	61%	84%	86%	86%
Disagree	112	42	22	10	19	5	-	-	1	-	6	48	20	18
		6%	8% ^{bf}	4%	8% ^f	5%	-	-	14%	-	2%	8% ^k	4%	5%
Don't know	256	40	48	10	24	7	7	2	*	1	108	48	45	33
		13%	8%	9%	8%	8%	8%	20%	5%	8%	37%	8%	10%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 22

Q.7 Do you agree or disagree with each of the following statements?**The Government should have more powers for making sure large companies do not avoid paying tax in the UK****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative (a)	Labour (b)	Lib Dem (c)	SNP (d)	Plaid Cymru (e)	UKIP (f)	Green (g)	BNP (h)	Other (i)	Refused (j)	Don't know (k)
Unweighted base	2017	557	548	143	68	7	163	70	9	26	47	379
Weighted base	2017	532	531	158	75*	9**	173	62*	7**	24**	55*	390
Agree	1649	440	466	137	65	8	145	53	6	19	28	281
	82%	83% _{ijk}	88% _{ajk}	87% _{ijk}	87% _{ijk}	89%	84% _{ijk}	86% _{ijk}	79%	80%	51%	72% _j
Disagree	112	50	21	10	1	-	12	1	1	-	-	16
	6%	9% _{bdk}	4%	6%	1%	-	7%	2%	16%	-	-	4%
Don't know	256	42	44	11	9	1	16	8	*	5	27	93
	13%	8%	8%	7%	12%	11%	9%	13%	6%	20%	49% _{abcdfgk}	24% _{abcdf}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 11th - 12th February 2015

Absolutes/col percents

Table 22

Q.7 Do you agree or disagree with each of the following statements?**The Government should have more powers for making sure large companies do not avoid paying tax in the UK****Base: All respondents**

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2017	162	98	232	184	160	100	185	243	293	196	164
Weighted base	2017	175	91*	236	178	186	107*	189	253	259	185	157
Agree	1649	146	77	203	147	157	88	154	197	198	158	125
	82%	83%	85%	86% ^l	82%	84%	82%	81%	78%	76%	86% ^l	80%
Disagree	112	4	6	10	9	11	4	8	16	18	13	12
	6%	2%	7%	4%	5%	6%	4%	4%	7%	7%	7%	8%
Don't know	256	25	8	24	22	18	15	28	39	44	13	20
	13%	14% ^J	9%	10%	12%	10%	14%	15% ^J	16% ^J	17% ^{CJ}	7%	13%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**