

ComRes Published Voting Intention Figures

	Daily Mail	General Election Result (GB)
	2 nd June	7 th May
Conservative	41%	37.7%
Labour	29%	31.2%
Liberal Democrat	8%	8.1%
UKIP	10%	12.9%
SNP	5%	4.9%
Green	5%	3.8%
Other	3%	1.5%

METHODOLOGY NOTE

ComRes interviewed 1,000 GB adults by telephone between 29th and 31st May 2015. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. Voting intention figures are calculated using the ComRes Voter Turnout Model. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:
katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

CATI Opinion Poll

Q1. Thinking back to the General Election earlier this month, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1000	503	497	84	157	152	206	148	253	394	232	153	221	852	100	900	248	252	352
Weighted Total	1000	487	513	114	172	166	180	146	222	267	277	218	238	863	87	913	242	259	362
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	250	117	133	21	27	42	46	39	75	75	80	55	41	235	10	240	45	78	111
	25%	24%	26%	18%	16%	25%	26%	27%	34%	28%	29%	25%	17%	27%	12%	26%	19%	30%	31%
Labour	209	97	112	28	41	35	35	34	36	63	49	36	62	183	13	196	72	52	59
	21%	20%	22%	25%	24%	21%	20%	23%	16%	23%	18%	16%	26%	21%	15%	21%	30%	20%	16%
Liberal Democrat	54	26	28	4	8	10	8	15	10	18	15	11	9	45	7	47	6	9	30
	5%	5%	5%	3%	5%	6%	4%	11%	4%	7%	6%	5%	4%	5%	8%	5%	2%	3%	8%
UKIP	86	52	34	8	14	10	16	10	28	12	21	35	17	78	-	86	20	34	24
	9%	11%	7%	7%	8%	6%	9%	7%	13%	5%	8%	16%	7%	9%	-	9%	8%	13%	7%
SNP	33	16	17	3	4	6	8	8	4	8	7	14	4	-	33	-	-	-	-
	3%	3%	3%	2%	3%	4%	5%	5%	2%	3%	3%	6%	2%	-	38%	-	-	-	-
Some other party	39	17	22	8	8	8	7	5	2	14	13	5	7	31	1	38	5	9	16
	4%	3%	4%	7%	5%	5%	4%	4%	1%	5%	5%	2%	3%	4%	1%	4%	2%	3%	5%
Did not vote	232	108	124	40	60	40	41	19	31	47	71	52	62	206	17	215	64	50	92
	23%	22%	24%	35%	35%	24%	23%	13%	14%	17%	26%	24%	26%	24%	19%	24%	27%	19%	25%
Don't remember	4	4	-	1	-	1	-	1	1	1	3	-	1	3	1	3	2	1	-
	*	1%	-	1%	-	*	-	1%	*	*	1%	-	*	*	1%	*	1%	*	-
Refused	93	50	43	1	9	14	18	16	35	30	17	11	35	83	5	88	27	26	30
	9%	10%	8%	1%	5%	9%	10%	11%	16%	11%	6%	5%	15%	10%	5%	10%	11%	10%	8%

CATI Opinion Poll

Q1. Thinking back to the General Election earlier this month, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1000	279	235	62	76	44	43	236	210	61
Weighted Total	1000	290	238	56	83	33	34	250	209	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	250	232	3	4	2	2	-	250	-	-
	25%	80%	1%	7%	3%	7%	-	100%	-	-
Labour	209	3	185	1	2	1	*	-	209	-
	21%	1%	77%	1%	2%	2%	1%	-	100%	-
Liberal Democrat	54	5	3	43	1	1	-	-	-	54
	5%	2%	1%	76%	1%	2%	-	-	-	100%
UKIP	86	10	3	-	65	1	-	-	-	-
	9%	4%	1%	-	78%	4%	-	-	-	-
SNP	33	-	1	-	-	-	31	-	-	-
	3%	-	*	-	-	-	92%	-	-	-
Some other party	39	2	2	1	1	25	-	-	-	-
	4%	1%	1%	2%	1%	74%	-	-	-	-
Did not vote	232	30	37	5	10	4	2	-	-	-
	23%	10%	15%	9%	11%	11%	7%	-	-	-
Don't remember	4	-	1	1	-	-	-	-	-	-
	*	-	1%	2%	-	-	-	-	-	-
Refused	93	7	3	2	3	-	-	-	-	-
	9%	3%	1%	3%	3%	-	-	-	-	-

CATI Opinion Poll

Q1. Thinking back to the General Election earlier this month, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	1000	100	37	120	91	82	67	48	103	128	139	85
Weighted Total	1000	87	42	114	86	90	74	50	95	133	141	88
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	250	10	9	19	17	24	20	5	34	37	40	34
	25%	12%	22%	17%	20%	27%	27%	10%	36%	28%	28%	39%
Labour	209	13	12	34	27	19	18	13	15	32	18	9
	21%	15%	28%	30%	31%	22%	24%	26%	15%	24%	13%	10%
Liberal Democrat	54	7	-	3	3	1	1	2	7	13	9	8
	5%	8%	-	3%	3%	1%	1%	4%	8%	10%	6%	9%
UKIP	86	-	5	7	8	12	11	8	11	1	18	5
	9%	-	12%	6%	10%	13%	15%	16%	12%	1%	13%	6%
SNP	33	33	-	-	-	-	-	-	-	-	-	-
	3%	38%	-	-	-	-	-	-	-	-	-	-
Some other party	39	1	2	3	1	4	3	7	2	8	4	5
	4%	1%	4%	3%	1%	4%	4%	14%	2%	6%	3%	5%
Did not vote	232	17	8	34	22	18	16	9	15	33	40	18
	23%	19%	19%	30%	25%	20%	22%	19%	16%	25%	29%	20%
Don't remember	4	1	1	1	-	1	-	-	-	-	-	-
	*	1%	3%	1%	-	1%	-	-	-	-	-	-
Refused	93	5	5	13	9	11	4	6	11	8	13	9
	9%	5%	12%	11%	10%	12%	6%	12%	11%	6%	9%	11%

CATI Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1000	503	497	84	157	152	206	148	253	394	232	153	221	852	100	900	248	252	352
Weighted Total	1000	487	513	114	172	166	180	146	222	267	277	218	238	863	87	913	242	259	362
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote (1)	138	71	67	19	29	25	25	17	24	18	41	32	46	122	9	129	35	32	55
	14%	14%	13%	17%	17%	15%	14%	11%	11%	7%	15%	15%	19%	14%	10%	14%	15%	12%	15%
2 (2)	13	6	7	1	2	2	4	1	2	3	1	5	4	9	-	13	1	1	7
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	-	1%	1%	*	2%
3 (3)	9	4	5	4	-	3	-	*	2	2	4	-	4	9	-	9	3	3	4
	1%	1%	1%	4%	-	2%	-	*	1%	1%	1%	-	2%	1%	-	1%	1%	1%	1%
4 (4)	6	1	5	2	2	-	2	-	1	2	2	-	2	3	2	5	2	1	-
	1%	*	1%	1%	1%	-	1%	-	1%	1%	1%	-	1%	*	2%	*	1%	*	-
5 (5)	48	20	28	8	11	8	11	7	2	9	10	13	16	43	3	45	12	12	20
	5%	4%	5%	7%	7%	5%	6%	5%	1%	3%	4%	6%	7%	5%	3%	5%	5%	4%	6%
6 (6)	15	5	9	8	3	1	1	1	2	4	7	1	2	14	1	14	4	4	6
	1%	1%	2%	7%	1%	*	1%	*	1%	2%	3%	1%	1%	2%	1%	2%	2%	1%	2%
7 (7)	26	16	10	7	2	7	5	3	2	5	10	5	6	23	3	23	5	2	16
	3%	3%	2%	6%	1%	4%	3%	2%	1%	2%	4%	2%	2%	3%	3%	3%	2%	1%	4%
8 (8)	52	24	28	9	12	8	10	1	12	17	14	12	10	43	4	48	10	12	21
	5%	5%	5%	8%	7%	5%	5%	1%	5%	6%	5%	5%	4%	5%	4%	5%	4%	5%	6%
9 (9)	44	25	19	5	6	7	7	11	8	11	16	8	9	34	6	38	13	11	10
	4%	5%	4%	5%	3%	4%	4%	7%	4%	4%	6%	4%	4%	4%	7%	4%	5%	4%	3%
10 - Absolutely certain to vote (10)	642	311	331	50	105	106	113	105	163	195	169	142	137	556	59	583	156	179	221
	64%	64%	64%	44%	61%	64%	63%	72%	74%	73%	61%	65%	58%	64%	67%	64%	65%	69%	61%
Refused	1	1	1	-	-	-	1	-	-	1	-	-	1	1	-	1	-	-	1
	*	*	*	-	-	-	1%	-	-	*	-	-	*	*	-	*	-	-	*
Don't know	6	2	4	-	-	-	1	1	4	-	2	1	3	5	1	5	1	3	1
	1%	*	1%	-	-	-	1%	*	2%	-	1%	1%	1%	1%	2%	*	*	1%	*
Mean score	8.02	8.01	8.02	7.01	7.74	7.92	7.92	8.49	8.60	8.72	7.90	7.97	7.39	8.00	8.50	7.97	8.00	8.29	7.78
Standard deviation	3.28	3.31	3.26	3.43	3.45	3.37	3.33	3.03	2.97	2.64	3.32	3.35	3.67	3.30	2.89	3.31	3.32	3.14	3.39
Standard error	.10	.15	.15	.37	.28	.27	.23	.25	.19	.13	.22	.27	.25	.11	.29	.11	.21	.20	.18

CATI Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total		1000	279	235	62	76	44	43	236	210	61
Weighted Total		1000	290	238	56	83	33	34	250	209	54
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	138 14%	- -	- -	- -	- -	- -	- -	4 2%	8 4%	- -
2	(2)	13 1%	- -	- -	- -	- -	- -	- -	1 *	2 1%	- -
3	(3)	9 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	- -
4	(4)	6 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
5	(5)	48 5%	8 3%	17 7%	1 1%	7 9%	2 6%	2 7%	4 2%	11 5%	- -
6	(6)	15 1%	2 1%	6 2%	1 2%	1 1%	1 2%	1 2%	- -	5 2%	- -
7	(7)	26 3%	12 4%	10 4%	- -	2 2%	- -	- -	9 4%	5 3%	- -
8	(8)	52 5%	16 6%	18 8%	- -	6 7%	4 13%	2 7%	14 6%	9 4%	1 3%
9	(9)	44 4%	19 7%	9 4%	5 10%	4 5%	3 9%	- -	12 5%	7 3%	8 14%
10 - Absolutely certain to vote	(10)	642 64%	232 80%	178 75%	49 87%	63 76%	23 71%	29 85%	206 82%	160 77%	45 83%
Refused		1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know		6 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean score		8.02	9.53	9.23	9.76	9.26	9.29	9.45	9.47	8.96	9.81
Standard deviation		3.28	1.12	1.52	.83	1.54	1.39	1.42	1.52	2.30	.46
Standard error		.10	.07	.10	.11	.18	.21	.22	.10	.16	.06

CATI Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

		REGION											
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total		1000	100	37	120	91	82	67	48	103	128	139	85
Weighted Total		1000	87	42	114	86	90	74	50	95	133	141	88
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	138 14%	9 10%	4 9%	18 16%	13 15%	11 12%	11 15%	6 13%	10 11%	21 16%	23 17%	10 12%
2	(2)	13 1%	- -	- -	1 1%	- -	1 1%	- -	4 8%	- -	2 2%	2 2%	2 2%
3	(3)	9 1%	- -	1 2%	2 1%	- -	2 2%	1 1%	- -	1 1%	- -	4 3%	- -
4	(4)	6 1%	2 2%	- -	1 1%	1 1%	- -	- -	2 3%	1 1%	- -	- -	- -
5	(5)	48 5%	3 3%	2 5%	6 5%	4 5%	8 9%	- -	2 4%	3 4%	8 6%	9 6%	3 3%
6	(6)	15 1%	1 1%	2 4%	2 2%	1 1%	2 2%	2 2%	- -	- -	3 2%	2 1%	2 2%
7	(7)	26 3%	3 3%	1 1%	3 2%	2 2%	1 2%	1 1%	- -	- -	6 5%	6 4%	3 4%
8	(8)	52 5%	4 4%	2 4%	5 4%	3 4%	8 8%	3 4%	5 11%	2 2%	5 4%	8 6%	7 8%
9	(9)	44 4%	6 7%	4 9%	7 6%	3 3%	2 2%	2 3%	4 7%	7 7%	5 4%	3 2%	2 3%
10 - Absolutely certain to vote	(10)	642 64%	59 67%	27 65%	69 61%	60 70%	55 62%	55 74%	27 54%	69 72%	81 61%	82 58%	58 66%
Refused		1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -
Don't know		6 1%	1 2%	- -	1 1%	- -	- -	- -	- -	3 3%	- -	1 1%	- -
Mean score		8.02	8.50	8.36	7.76	8.14	7.92	8.36	7.52	8.60	7.75	7.53	8.23
Standard deviation		3.28	2.89	2.94	3.46	3.32	3.22	3.25	3.52	2.97	3.44	3.52	3.10
Standard error		.10	.29	.48	.32	.35	.36	.40	.51	.30	.31	.30	.34

CATI Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	845	426	419	66	129	128	173	130	219	357	193	127	168	719	89	756	209	214	296
Weighted Total	827	402	424	88	139	136	147	127	190	241	227	180	179	714	75	752	200	220	294
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	278	135	143	23	39	42	49	46	79	83	84	61	50	259	14	264	60	88	111
	34%	34%	34%	26%	28%	31%	33%	36%	42%	35%	37%	34%	28%	36%	18%	35%	30%	40%	38%
Labour	231	104	127	36	47	41	39	35	33	67	60	42	63	202	14	217	78	50	74
	28%	26%	30%	42%	33%	30%	26%	27%	18%	28%	26%	23%	35%	28%	19%	29%	39%	23%	25%
Liberal Democrat	52	25	28	6	7	10	7	12	11	20	19	5	8	46	5	47	8	11	27
	6%	6%	7%	7%	5%	7%	5%	9%	6%	8%	9%	3%	4%	6%	7%	6%	4%	5%	9%
UKIP	81	51	30	8	14	7	20	4	28	11	16	37	18	75	-	81	22	32	21
	10%	13%	7%	10%	10%	5%	13%	3%	15%	4%	7%	20%	10%	11%	-	11%	11%	15%	7%
Green	33	13	20	3	10	7	6	5	2	13	10	5	5	30	2	31	5	9	15
	4%	3%	5%	3%	7%	5%	4%	4%	1%	6%	4%	3%	3%	4%	3%	4%	3%	4%	5%
SNP	32	15	16	3	4	6	7	8	4	9	7	12	3	-	32	-	-	-	-
	4%	4%	4%	3%	3%	5%	5%	6%	2%	4%	3%	7%	2%	-	42%	-	-	-	-
Plaid Cymru	5	2	3	-	-	3	2	1	-	2	2	-	1	-	-	5	-	-	-
	1%	1%	1%	-	-	2%	1%	*	-	1%	1%	-	1%	-	-	1%	-	-	-
BNP	2	2	-	-	2	-	-	-	-	-	2	-	-	2	-	2	-	2	-
	*	*	-	-	1%	-	-	-	-	-	1%	-	-	*	-	*	-	1%	-
Some other party	10	7	3	1	-	4	4	-	1	3	3	3	1	9	1	9	1	4	4
	1%	2%	1%	1%	-	3%	3%	-	*	1%	1%	2%	1%	1%	2%	1%	*	2%	2%
Refused	66	33	33	1	6	11	9	11	27	24	11	8	23	58	4	62	21	13	23
	8%	8%	8%	1%	4%	8%	6%	9%	14%	10%	5%	5%	13%	8%	5%	8%	11%	6%	8%
Don't know	37	15	22	6	11	5	4	7	4	9	13	9	7	34	4	34	4	11	19
	5%	4%	5%	7%	8%	3%	3%	5%	2%	4%	6%	5%	4%	5%	5%	4%	2%	5%	6%

CATI Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	845	279	235	62	76	44	43	232	200	61
Weighted Total	827	290	238	56	83	33	34	245	197	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	278 34%	278 96%	-	-	-	-	-	228 93%	3 2%	4 8%
Labour	231 28%	-	231 97%	-	-	-	-	3 1%	184 93%	2 4%
Liberal Democrat	52 6%	-	-	52 94%	-	-	-	4 1%	1 *	39 72%
UKIP	81 10%	-	-	-	81 97%	-	-	2 1%	2 1%	1 1%
Green	33 4%	-	-	-	-	33 100%	-	2 1%	1 *	1 1%
SNP	32 4%	-	-	-	-	-	32 93%	-	* *	- -
Plaid Cymru	5 1%	-	-	-	-	-	-	-	1 1%	- -
BNP	2 *	-	-	-	-	-	-	-	-	-
Some other party	10 1%	-	-	-	-	-	-	1 1%	1 1%	1 2%
Refused	66 8%	1 *	3 1%	-	2 2%	-	-	-	-	-
Don't know	37 5%	11 4%	5 2%	3 6%	1 1%	-	2 7%	3 1%	4 2%	6 11%

CATI Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	845	89	33	98	78	70	57	37	87	104	117	75
Weighted Total	827	75	37	91	72	76	62	38	81	108	110	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	278	14	11	25	24	28	23	5	36	38	40	33
	34%	18%	31%	28%	33%	37%	37%	13%	44%	35%	37%	43%
Labour	231	14	12	36	30	15	19	15	15	37	23	14
	28%	19%	33%	40%	41%	20%	31%	41%	19%	34%	20%	18%
Liberal Democrat	52	5	-	5	3	3	1	1	6	9	8	10
	6%	7%	-	6%	4%	5%	1%	3%	8%	8%	8%	13%
UKIP	81	-	5	9	7	11	10	6	12	1	16	4
	10%	-	15%	10%	10%	14%	16%	16%	15%	1%	14%	6%
Green	33	2	1	3	1	4	2	1	3	7	4	4
	4%	3%	3%	3%	2%	5%	4%	2%	4%	7%	3%	6%
SNP	32	32	-	-	-	-	-	-	-	-	-	-
	4%	42%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	-	-
	1%	-	-	-	-	-	-	14%	-	-	-	-
BNP	2	-	-	-	-	-	2	-	-	-	-	-
	*	-	-	-	-	-	3%	-	-	-	-	-
Some other party	10	1	-	1	-	4	-	-	-	2	2	-
	1%	2%	-	1%	-	5%	-	-	-	2%	2%	-
Refused	66	4	4	10	7	6	2	4	4	7	9	7
	8%	5%	11%	11%	10%	8%	4%	11%	5%	6%	9%	9%
Don't know	37	4	3	1	1	4	2	-	4	7	8	4
	5%	5%	7%	1%	1%	6%	3%	-	5%	6%	7%	5%

CATI Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	268	132	136	23	46	38	51	36	74	86	60	38	84	233	19	249	69	63	101
Weighted Total	276	133	143	34	50	45	47	36	64	59	74	55	89	241	19	257	68	63	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	34	12	21	5	6	7	5	2	10	5	10	9	10	32	1	33	7	7	18
	12%	9%	15%	14%	12%	15%	10%	5%	15%	9%	14%	16%	11%	13%	3%	13%	11%	11%	17%
Labour	39	20	18	6	6	7	7	4	8	6	13	6	13	35	2	37	11	11	13
	14%	15%	13%	18%	13%	16%	15%	12%	12%	11%	18%	10%	15%	14%	11%	14%	16%	17%	12%
Liberal Democrat	7	1	6	-	1	2	2	1	-	1	-	2	4	7	-	7	1	5	2
	3%	1%	4%	-	3%	5%	5%	3%	-	2%	-	4%	4%	3%	-	3%	1%	7%	2%
UKIP	21	11	9	5	5	2	1	1	7	3	5	5	7	21	-	21	5	5	11
	8%	9%	7%	15%	9%	5%	3%	2%	11%	6%	6%	10%	8%	9%	-	8%	7%	7%	10%
Green	9	4	5	-	4	2	*	2	-	2	3	3	-	8	1	8	2	1	4
	3%	3%	3%	-	8%	5%	1%	5%	-	4%	5%	5%	-	3%	6%	3%	3%	2%	4%
SNP	5	1	4	-	2	-	1	1	-	-	2	1	1	-	5	-	-	-	-
	2%	1%	3%	-	5%	-	3%	3%	-	-	3%	2%	1%	-	26%	-	-	-	-
Plaid Cymru	4	1	3	-	1	1	2	-	-	2	-	2	-	-	-	4	-	-	-
	1%	*	2%	-	1%	2%	5%	-	-	3%	-	3%	-	-	-	1%	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	11	10	1	3	3	-	4	-	2	2	4	-	5	11	1	11	5	3	3
	4%	8%	1%	8%	6%	-	9%	-	2%	4%	6%	-	5%	4%	4%	4%	7%	5%	2%
Refused	81	40	41	1	9	14	14	16	27	27	15	9	30	70	6	76	26	17	27
	29%	30%	29%	3%	18%	32%	31%	43%	42%	46%	20%	17%	33%	29%	29%	29%	39%	27%	24%
Don't know	65	32	34	14	12	9	9	9	12	9	20	17	19	57	4	62	11	15	31
	24%	24%	24%	42%	25%	21%	19%	26%	18%	16%	27%	32%	21%	24%	21%	24%	16%	24%	28%

CATI Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	268	10	8	3	3	-	2	7	14	6
Weighted Total	276	12	7	3	2	-	2	8	16	6
	100%	100%	100%	100%	100%	-	100%	100%	100%	100%
Conservative	34	5	-	-	-	-	-	5	1	-
	12%	39%	-	-	-	-	-	59%	8%	-
Labour	39	-	3	-	-	-	-	-	6	-
	14%	-	39%	-	-	-	-	-	39%	-
Liberal Democrat	7	-	-	1	-	-	-	-	-	1
	3%	-	-	34%	-	-	-	-	-	20%
UKIP	21	-	-	-	2	-	-	-	-	-
	8%	-	-	-	76%	-	-	-	-	-
Green	9	-	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	-	-	-	-
SNP	5	-	-	-	-	-	2	-	-	-
	2%	-	-	-	-	-	100%	-	-	-
Plaid Cymru	4	-	-	-	-	-	-	-	2	-
	1%	-	-	-	-	-	-	-	11%	-
BNP	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Some other party	11	-	-	-	-	-	-	2	1	-
	4%	-	-	-	-	-	-	19%	9%	-
Refused	81	2	2	-	1	-	-	-	-	-
	29%	15%	25%	-	24%	-	-	-	-	-
Don't know	65	5	3	2	-	-	-	2	5	5
	24%	46%	37%	66%	-	-	-	23%	33%	80%

CATI Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	268	19	11	35	23	22	14	16	27	38	41	22
Weighted Total	276	19	12	34	22	24	16	16	23	39	48	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	34	1	2	2	2	2	-	1	5	7	8	3
	12%	3%	20%	7%	11%	6%	-	5%	24%	19%	16%	15%
Labour	39	2	2	7	2	6	4	2	1	3	7	3
	14%	11%	13%	20%	11%	25%	24%	10%	4%	9%	14%	15%
Liberal Democrat	7	-	-	1	-	-	2	-	2	1	1	-
	3%	-	-	2%	-	-	14%	-	11%	2%	3%	-
UKIP	21	-	-	2	3	2	1	-	1	3	4	4
	8%	-	-	7%	12%	9%	9%	-	5%	9%	9%	17%
Green	9	1	-	2	-	-	1	-	*	-	3	1
	3%	6%	-	6%	-	-	5%	-	2%	-	7%	6%
SNP	5	5	-	-	-	-	-	-	-	-	-	-
	2%	26%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	-	-	-	-	-	-	4	-	-	-	-
	1%	-	-	-	-	-	-	22%	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	11	1	-	3	2	2	-	-	1	1	2	-
	4%	4%	-	9%	9%	9%	-	-	3%	1%	4%	-
Refused	81	6	4	11	12	6	3	6	7	8	12	6
	29%	29%	35%	31%	53%	26%	20%	36%	32%	21%	26%	27%
Don't know	65	4	4	6	1	6	4	4	5	15	11	5
	24%	21%	32%	19%	4%	25%	28%	27%	20%	40%	22%	21%

CATI Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1000	503	497	84	157	152	206	148	253	394	232	153	221	852	100	900	248	252	352
Weighted Total	1000	487	513	114	172	166	180	146	222	267	277	218	238	863	87	913	242	259	362
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	273	134	139	21	41	39	48	41	83	78	78	62	55	254	12	261	60	77	117
	27%	28%	27%	19%	24%	24%	26%	28%	37%	29%	28%	28%	23%	29%	14%	29%	25%	30%	32%
Labour	258	121	137	31	50	39	48	40	51	67	64	51	76	225	18	239	79	70	76
	26%	25%	27%	27%	29%	23%	27%	27%	23%	25%	23%	23%	32%	26%	21%	26%	33%	27%	21%
Liberal Democrat	63	28	35	8	10	9	12	12	12	25	13	14	11	56	5	57	13	13	30
	6%	6%	7%	7%	6%	5%	6%	8%	5%	9%	5%	7%	5%	6%	6%	6%	5%	5%	8%
UKIP	83	52	31	12	14	8	18	8	23	12	18	36	17	75	3	80	20	29	26
	8%	11%	6%	10%	8%	5%	10%	6%	10%	4%	7%	16%	7%	9%	3%	9%	8%	11%	7%
Green	39	15	24	12	9	6	5	6	2	10	17	4	8	36	2	37	9	12	15
	4%	3%	5%	10%	5%	4%	3%	4%	1%	4%	6%	2%	3%	4%	2%	4%	4%	4%	4%
SNP	26	12	14	2	4	4	8	6	3	5	6	13	3	-	26	-	-	-	-
	3%	3%	3%	2%	3%	3%	4%	4%	1%	2%	2%	6%	1%	-	30%	-	-	-	-
Plaid Cymru	6	1	5	-	-	2	3	1	-	1	2	2	1	-	-	6	-	-	-
	1%	*	1%	-	-	1%	2%	*	-	*	1%	1%	*	-	-	1%	-	-	-
BNP	3	3	-	-	3	-	-	-	-	-	3	-	-	3	-	3	-	2	1
	*	1%	-	-	2%	-	-	-	-	-	1%	-	-	*	-	*	-	1%	*
Some other party	30	15	15	7	4	11	5	1	2	8	15	5	3	26	2	28	10	8	7
	3%	3%	3%	6%	3%	7%	3%	1%	1%	3%	5%	2%	1%	3%	3%	3%	4%	3%	2%
Refused	87	46	42	1	9	18	18	13	28	30	16	11	30	76	5	82	23	18	35
	9%	9%	8%	1%	5%	11%	10%	9%	13%	11%	6%	5%	13%	9%	6%	9%	9%	7%	10%
Don't know	132	61	72	20	29	31	15	17	19	31	46	21	34	113	12	120	27	30	55
	13%	12%	14%	18%	17%	19%	9%	12%	9%	12%	16%	10%	14%	13%	14%	13%	11%	12%	15%

CATI Opinion Poll**Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2010		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1000	279	235	62	76	44	43	236	210	61
Weighted Total	1000	290	238	56	83	33	34	250	209	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	273	234	3	5	6	3	-	203	5	7
	27%	81%	1%	9%	7%	10%	-	81%	2%	12%
Labour	258	3	199	3	8	2	1	4	169	5
	26%	1%	84%	6%	10%	7%	3%	2%	81%	10%
Liberal Democrat	63	6	5	40	-	2	1	6	5	32
	6%	2%	2%	71%	-	5%	2%	2%	2%	59%
UKIP	83	5	-	-	61	1	1	3	-	*
	8%	2%	-	-	73%	4%	3%	1%	-	1%
Green	39	4	3	-	2	20	-	5	5	1
	4%	2%	1%	-	2%	61%	-	2%	2%	1%
SNP	26	-	-	-	-	-	25	-	-	-
	3%	-	-	-	-	-	74%	-	-	-
Plaid Cymru	6	-	-	-	-	-	-	-	3	-
	1%	-	-	-	-	-	-	-	1%	-
BNP	3	-	1	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	-
Some other party	30	3	2	-	1	2	1	3	2	-
	3%	1%	1%	-	2%	6%	2%	1%	1%	-
Refused	87	4	3	1	-	-	1	3	3	1
	9%	1%	1%	2%	-	-	2%	1%	1%	2%
Don't know	132	31	22	7	5	2	5	24	18	8
	13%	11%	9%	12%	6%	6%	14%	9%	9%	14%

CATI Opinion Poll**Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?**

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	1000	100	37	120	91	82	67	48	103	128	139	85
Weighted Total	1000	87	42	114	86	90	74	50	95	133	141	88
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	273	12	9	26	25	22	18	7	37	42	43	32
	27%	14%	21%	23%	29%	25%	24%	14%	39%	32%	30%	36%
Labour	258	18	14	39	27	22	24	15	24	37	24	14
	26%	21%	33%	34%	31%	24%	32%	29%	25%	28%	17%	16%
Liberal Democrat	63	5	2	9	3	5	1	1	7	11	12	7
	6%	6%	4%	8%	3%	6%	1%	2%	7%	8%	8%	8%
UKIP	83	3	4	9	8	10	12	5	8	4	14	8
	8%	3%	9%	8%	9%	11%	16%	11%	8%	3%	10%	9%
Green	39	2	1	7	1	7	2	1	2	5	6	5
	4%	2%	2%	6%	1%	8%	3%	2%	2%	4%	4%	5%
SNP	26	26	-	-	-	-	-	-	-	-	-	-
	3%	30%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	6	-	-	-	-	-	-	6	-	-	-	-
	1%	-	-	-	-	-	-	11%	-	-	-	-
BNP	3	-	-	-	-	-	2	-	-	1	-	-
	*	-	-	-	-	-	2%	-	-	1%	-	-
Some other party	30	2	1	5	4	6	1	3	2	5	2	-
	3%	3%	4%	4%	4%	6%	1%	5%	2%	4%	2%	-
Refused	87	5	4	11	9	7	4	6	7	8	18	8
	9%	6%	8%	9%	10%	8%	5%	12%	8%	6%	13%	9%
Don't know	132	12	7	10	11	11	11	7	8	20	21	15
	13%	14%	17%	8%	12%	13%	15%	14%	8%	15%	15%	17%

CATI Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	761	385	376	64	117	117	161	118	184	319	178	119	145	644	85	676	187	194	263
Weighted Total	534	269	265	43	62	92	113	99	126	217	167	103	48	460	51	483	128	147	186
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	218	111	107	13	21	33	46	42	62	88	72	39	18	202	11	206	48	68	86
	41%	41%	40%	30%	35%	36%	41%	43%	50%	41%	43%	38%	37%	44%	22%	43%	38%	47%	46%
Labour	154	73	81	18	23	29	30	29	24	67	44	24	19	136	8	146	53	36	47
	29%	27%	31%	42%	38%	32%	27%	29%	19%	31%	27%	23%	40%	30%	16%	30%	41%	25%	26%
Liberal Democrat	45	22	23	4	4	9	6	11	10	21	16	5	3	39	5	40	7	9	23
	8%	8%	9%	10%	6%	10%	5%	11%	8%	10%	10%	5%	6%	8%	9%	8%	5%	6%	12%
UKIP	54	33	21	3	5	4	13	4	24	13	13	23	5	52	-	54	15	23	13
	10%	12%	8%	8%	8%	4%	12%	4%	19%	6%	8%	23%	10%	11%	-	11%	12%	16%	7%
Green	24	9	15	2	5	6	6	5	2	13	8	2	1	22	2	23	4	7	12
	5%	3%	6%	5%	7%	6%	5%	5%	1%	6%	5%	2%	2%	5%	3%	5%	3%	5%	6%
SNP	24	11	13	1	2	5	6	7	3	9	7	7	2	-	24	-	-	-	-
	5%	4%	5%	3%	4%	5%	5%	7%	2%	4%	4%	7%	3%	-	47%	-	-	-	-
Plaid Cymru	4	3	2	-	-	2	2	1	-	3	2	-	*	-	-	4	-	-	-
	1%	1%	1%	-	-	2%	1%	1%	-	1%	1%	-	*	-	-	1%	-	-	-
BNP	1	1	-	-	1	-	-	-	-	-	1	-	-	1	-	1	-	1	-
	*	*	-	-	1%	-	-	-	-	-	1%	-	-	*	-	*	-	1%	-
Other	9	6	3	1	-	3	5	-	1	4	3	2	*	8	1	8	1	2	5
	2%	2%	1%	2%	-	4%	4%	-	1%	2%	2%	2%	1%	2%	3%	2%	1%	1%	3%

CATI Opinion Poll**Q3/Q4/Q5 Voting intention (Turnout weighted)**

Base: All likely to vote and expressing a voting intention

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2010		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	761	279	235	62	76	44	43	232	197	60
Weighted Total	534	218	154	45	54	24	24	192	130	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	218	218	-	-	-	-	-	182	2	3
	41%	100%	-	-	-	-	-	95%	1%	8%
Labour	154	-	154	-	-	-	-	3	124	1
	29%	-	100%	-	-	-	-	2%	95%	3%
Liberal Democrat	45	-	-	45	-	-	-	3	1	35
	8%	-	-	100%	-	-	-	2%	*	85%
UKIP	54	-	-	-	54	-	-	1	*	*
	10%	-	-	-	100%	-	-	1%	*	1%
Green	24	-	-	-	-	24	-	2	1	*
	5%	-	-	-	-	100%	-	1%	1%	1%
SNP	24	-	-	-	-	-	24	-	1	-
	5%	-	-	-	-	-	100%	-	*	-
Plaid Cymru	4	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	1%	-
BNP	1	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-
Other	9	-	-	-	-	-	-	1	1	1
	2%	-	-	-	-	-	-	1%	1%	3%

CATI Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	761	85	29	88	70	61	54	32	79	92	104	67
Weighted Total	534	51	23	57	48	45	46	22	56	66	75	45
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	218	11	11	20	18	20	19	4	29	27	35	23
	41%	22%	47%	35%	37%	43%	42%	20%	52%	41%	47%	51%
Labour	154	8	8	23	22	9	16	10	11	25	15	7
	29%	16%	36%	40%	45%	21%	35%	44%	20%	37%	21%	17%
Liberal Democrat	45	5	-	5	2	2	1	1	6	8	7	8
	8%	9%	-	9%	4%	5%	2%	5%	11%	12%	9%	18%
UKIP	54	-	3	6	5	8	7	2	8	1	10	2
	10%	-	15%	11%	11%	18%	16%	8%	14%	1%	14%	5%
Green	24	2	1	3	1	4	1	1	2	4	3	4
	5%	3%	2%	5%	1%	8%	3%	3%	3%	7%	4%	9%
SNP	24	24	-	-	-	-	-	-	-	-	-	-
	5%	47%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	-	-	-	-	-	-	4	-	-	-	-
	1%	-	-	-	-	-	-	20%	-	-	-	-
BNP	1	-	-	-	-	-	1	-	-	-	-	-
	*	-	-	-	-	-	2%	-	-	-	-	-
Other	9	1	-	1	1	2	-	-	-	1	3	-
	2%	3%	-	1%	2%	4%	-	-	-	2%	4%	-