

ComRes Published Voting Intention Figures

Other	SNP	Green	UKIP	Liberal Democrat	Labour	Conservative		
1%	5%	3%	15%	9%	27%	41%	12 th February	Sunday Mirror / Independent on Sunday
3%	4%	4%	12%	6%	32%	37%	25 th January	Daily Mail
1%	4%	3%	16%	7%	29%	40%	17 th January	Sunday Mirror / Independent on Sunday
2%	4%	5%	11%	7%	33%	37%	15 th December	Daily Mail
1%	4%	3%	16%	7%	29%	40%	13 th December	Sunday Mirror / Independent on Sunday
4%	4%	3%	11%	8%	29%	40%	24 th November	Daily Mail

METHODOLOGY NOTE

representative of all GB adults. Data were also weighted by past vote recall. Voting intention figures are calculated using the ComRes interviewed 2,018 GB adults online between 10th and 12th February 2016. Data were weighted to be demographically ComRes Voter Turnout Model. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a weekly newsletter update on the polls, please email: pollwatch@comres.co.uk

Table 1/1

QNLINE Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	Total	2018	2018 100%	647 32%	545 27%	138 7%	229 11%	84 4%	92 5%	243 12%	21 1%	19 1%
GEN	Male	930	983 100%	319 32%	276 28%	71 7%	129 13%	44 5%	49 5%	82 8%	7 1%	7 1%
GENDER	Female	1088	1035 100%	328 32%	269 26%	68 7%	101 10%	39 4%	44 %	161 16%	14 1%	12 1%
	18-24	189	230 100%	49 21%	71 31%	18 8%	12 5%	4 2%	21 9%	53 23%	2 1%	* →
	25-34	288	347 100%	90 26%	96 28%	24 7%	28 8%	15 4%	19 5%	57 16%	11 3%	8 2%
AGE	35-44	349	335 100%	93 28%	96 29%	19 6%	37 11%	6 2%	23 7%	57 17%	4 1%	
ř	45-54	384	363 100%	107 29%	103 28%	21 6%	53 15%	28 8%	14 4%	35 10%	2 1%	* -
	55-64	300	295 100%	92 31%	88 30%	18 6%	42 14%	20 7%	9 3%	21 7%	1 1	5 2%
	65+	508	448 100%	216 48%	91 20%	38 9%	58 13%	11 2%	1%	21 5%	1%	1%
	AB	616	539 100%	219 41%	124 23%	56 10%	45 8%	18 3%	21 4%	47 9%	4 1%	5 1%
SUCIAL GRA	S	571	559 100%	211 38%	136 24%	32 6%	54 10%	26 5%	22 4%	65 12%	7 1%	1%
HAUE	ຄ	341	440 100%	136 31%	126 29%	20 5%	60 14%	17 4%	21 5%	53 12%	5 1%	3 1%
	DE	490	480 100%	80 17%	159 33%	31 6%	70 14%	22 5%	29 6%	78 16%	5 1%	8 2%
	England	1729	1742 100%	586 34%	482 28%	125 7%	219 13%	1 1	79 5%	214 12%	19 1%	17 1%
	Scotland	180	176 100%	28 16%	38 22%	8 4%	2 1%	84 48%	2 1%	13 7%		1%
REGION SUMMARY	England & Wales	1838	1842 100%	619 34%	507 28%	131 7%	227 12%		91 5%	230 12%	21 1%	17 1%
JMMAHY	North	517	488 100%	121 25%	191 39%	25 5%	69 14%	1 1	17 4%	57 12%	5 1%	3 1%
	Midlands	489	523 100%	187 36%	141 27%	42 8%	62 12%		15 3%	63 12%	6 1%	1%
	South	723	731 100%	278 38%	150 21%	57 8%	88 12%	1 1	46 6%	95 13%	1%	8 1%

SNP

Prefer not to say

Don't remember

Did not vote

Some other party

S F

Labour

Conservative

Weighted Total Unweighted Total

Liberal Democrat

QNLINE Opinion Poll
Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

1%	19	1%	2 72%	243	5%	92	4%	22	11%	229	7%	138	27%	545	32%	647	100%	2018	2018	Total	
*		*	ن *	20	1				2%	12	3%	21	5%	29	87%	543	100%	626	641	Cons	
1%	5		ს	25	4%	22	*	_	2%	10	3%	13	83%	425	2%	12	100%	514	492	Lab	
1%		1%	·	2 &	4%	51			2%	ω	66%	93	15%	21	6%	9	100%	141	128	Lib Dems	VOTING INTENTION
		3 1%	o	15	*	<u></u>	*	_	69%	191	1%	2	10%	26	13%	36	100%	275	307	CKIP	ITION
			1%	<u>.</u>	73%	45			4%	2	2%	_	16%	10	4%	2	100%	61	54	Green	
	ı		1%	<u>;</u>	1	1	95%	79	,		1%	<u> </u>	3%	2	,		100%	83	81	SNP	
	ı		1									•			100%	647	100%	647	667	Cons	Ρ/
	1			ı	ı		,	ı	,	ı	1		100%	545		•	100%	545	527	Lab	PAST VOTE - GENERAL ELECTION 2015
	ı			1	1		ı		ı		100%	138	ı	1			100%	138	117	Lib Dems	L ELECTION 2015
	ı			1	1	1		1	100%	229	1				1		100%	229	271	UKIP	

SNP

Prefer not to say

Don't remember

Did not vote

Some other party

S F

Labour

Liberal Democrat

Weighted Total Unweighted Total

Conservative



Table 1/3

Page 3

QNLINE Opinion Poll
Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

1%	19	1%	21	12%	243	5%	92	4%	84	11%	229	7%	138	27%	545	32%	647	100%	2018	2018	Total	
1%	2		1	7%	13	1%	2	48%	84	1%	2	4%	8	22%	38	16%	28	100%	176	180	Scotland	
		1%	_	9%	7	8%	7	,		20%	17	1%	_	41%	35	20%	17	100%	85	88	North East	
1%	ω	1%	2	14%	32	4%	10	,	1	13%	29	4%	9	40%	92	23%	52	100%	230	229	North West Y	-
	ı	1%	ω	10%	17	*	<u></u>	1	1	13%	23	9%	15	37%	63	29%	51	100%	174	200	Yorks & Humber	_
1%	2	1%	ω	11%	19	3%	σı	,	ı	12%	21	8%	14	33%	59	32%	58	100%	182	161	West Midlands	-
1%	_	2%	ω	11%	17	4%	σı	,	1	13%	20	6%	9	26%	39	36%	54	100%	149	148	East Midlands	REGION
	ı	2%	2	16%	16	12%	12	,	ı	8%	8	6%	6	25%	25	32%	32	100%	101	109	Wales	-
1%	ω	*	_	14%	26	2%	4			11%	21	10%	19	22%	42	39%	75	100%	192	180	Eastern	-
*	_	1%	ω	15%	40	6%	17	,	ı	7%	18	7%	18	27%	73	37%	99	100%	268	223	London	-
1%	4	2%	ъ	12%	34	7%	19	,	ı	18%	50	5%	14	18%	52	38%	108	100%	285	304	South East	1
2%	ω	*	_	12%	21	6%	11			11%	20	15%	26	14%	26	40%	71	100%	178	196	South West	1

Prefer not to say

Don't remember

Some other party

Did not vote

SNP

S F

Labour

Liberal Democrat

Weighted Total Unweighted Total

Conservative

Fieldwork: 10th - 12th February 2016



Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

Table 2/1

Mean score Standard deviation	Don't know	Prefer not to say	10 - Absolutely certain to vote	9	ω	7	6	Cī	4	ω	22	1 - Certain not to vote	Weighted Total	Unweighted Total		
			vote (10)	(9)	(8)	(7)	(6)	(5)	(4)	(3)	(2)	(1)				
8.80 2.27	67 3%	19 1%	1225 61%	260 13%	129 6%	80 4%	49 2%	58 3%	20 1%	15 1%	24 1%	74 4%	2018 100%	2018	Total	
9.01 2.02	23 2%	6 1%	635 65%	135 14%	57 6%	38 4%	19 2%	19 2%	9 1%	6 1%	12 1%	24 2%	983 100%	930	Male	GENDER
8.59 2.46	44 %	12 1%	590 57%	124 12%	72 7%	42 4%	30 3%	39 4%	10 1%	9 1%	12 1%	50 5%	1035 100%	1088	Female)ER
8.09 2.68	3 1%	2 1%	112 49%	30 13%	15 6%	19 8%	14 6%	8 4%	5 2%	5 2%	3 1%	13 6%	230 100%	189	18-24	_
8.38 2.50	18 5%	6 2%	167 48%	52 15%	33 9%	19 6%	5 1%	14 4%	8 2%	1%	4 1%	16 5%	347 100%	288	25-34	_
8.32 2.65	16 5%	3 1%	169 51%	49 15%	22 7%	15 5%	14 4%	13 4%	2 1%	2 1%	9 3%	19 6%	335 100%	349	35-44	AGE
9.04 2.00	17 5%	2 1%	233 64%	42 12%	31 8%	8 2%	1%	10 3%	3 1%	* →	5 1%	2%	363 100%	384	45-54	-
9.18 1.91	7 2%		211 72%	29 10%	12 4%	12 4%	6 2%	6 2%	* →			3%	295 100%	300	55-64	_
9.37 1.66	1%	1%	333 74%	58 13%	16 4%	7 2%	1%	1%		1%	1%	2%	448 100%	508	65+	
8.99 1.99	9 2%	5 1%	335 62%	85 16%	36 7%	19 3%	15 3%	9 2%	4 1%	4 1%	4 1%	14 3%	539 100%	616	AB	
8.69 2.37	16 3%	1%	334 60%	65 12%	39 7%	27 5%	13 2%	14 3%	11 2%	7 1%	1%	23 4%	559 100%	571	C1	SOCIAL GRADE
9.00 2.13	14 3%	* N	296 67%	45 10%	27 6%	8 2%	14 3%	10 2%	2 1%	* →	5 1%	15 3%	440 100%	341	C2	RADE
8.51 2.53	29 6%	1%	259 54%	64 13%	26 5%	26 5%	7 1%	24 5%	1%	1%	10 2%	23 5%	480 100%	490	R	
8.77 2.28	61 4%	19 1%	1031 59%	234 13%	115 7%	77 4%	40 2%	50 3%	16 1%	12 1%	22 1%	66 4%	1742 100%	1729	England	_
9.26 1.86	3 1%		132 75%	16 9%	10 6%	1%	2 1%	2%	1%		1%	2%	176 100%	180	Scotland	_
8.75 2.30	64 3%	19 1%	1093 59%	244 13%	118 6%	78 4%	47 3%	53 3%	18 1%	15 1%	23 1%	70 4%	1842 100%	1838	England & Wales	REGION SUMMARY
8.80 2.33	17 4%	6 1%	300 62%	60 12%	27 6%	20 4%	12 3%	10 2%	* N	1%	1%	20 4%	488 100%	517	North	MMARY
8.76 2.22	18 3%	* →	309 59%	73 14%	35 7%	21 4%	11 2%	24 5%	3 1%	3 1%	10 2%	15 3%	523 100%	489	Midlands	
8.75 2.29	26 4%	12 2%	422 58%	101 14%	52 7%	35 5%	16 2%	15 2%	11%	* N	7 1%	31 4%	731 100%	723	South	



QNLINE Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

	GENDER	DER			AGE	Ħ				SOCIAL GRADE	GRADE				REGION SUMI	UMMARY		
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	+59	AB	C1	C2	DE	England	England Scotland	England & Wales	North	Midlands	South
2018	930	1088	189	288	349	384	300	508	616	571	341	490	1729	180	1838	517	489	723
2018	983	1035	230	347	335	363	295	448	539	559	440	480	1742	176	1842	488	523	731
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	10
.05	.07	.08	.20	5	5	. 10		.07	.08	.10	. 12	. 12	.06	.14	.05	.10	.10	.09

										000000000000000000000000000000000000000	1						
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlar
2018	930	1088	189	288	349	384	300	508	616	571	341	490	1729	180	1838	517	489
2018		1035	230					448	539	559	440	480	1742	176	1842	488	
100%	100%		100%					100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
.05			.20					.07	.08	. 10	.12	.12	.06	.14	.05	.10	

Standard error Weighted Total Unweighted Total

Table 2/3

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

Table 2/4

QNLINE Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

Weighted Total Unweighted Total

Standard error

			VOTING INTENTION	ENTION			70	AST VOTE - GENER	PAST VOTE - GENERAL ELECTION 2015	
Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
2018	641	492	128	307	54	81	667	527	117	271
2018	626	514	141	275	61	83	647	545	138	229
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
.05	.0	.05	.12	.07	. 18	1	.05	.06	.11	.08



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QNLINE Opinion Poll Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote? Base: All respondents

Mean score Standard deviation	Don't know	Prefer not to say	10 - Absolutely certain to vote	φ	۵	7	ō	O	4	ω	ν	1 - Certain not to vote	Weighted Total	Unweighted Total	
			(10)	(9)	(8)	(7)	(6)	(5)	(4)	(3)	(2)	(£)			
8.80 2.27	67 3%	19 1%	1225 61%	260 13%	129 6%	80 4%	49 2%	58 3%	20 1%	15 1%	24 1%	74 4%	2018	2018	Total
9.26 1.86	3 1%		132 75%	16 9%	10 6%	1%	1%	2 4	1, 1		1%	2 4	176 100%	180	Scotland
8.60 2.59	1%	1 1	53 62%	10 12%	3%	7 9%	3%	1%		1 1	3%	6%	85 100%	88	North East
8.87 2.28	12 5%	5 2%	142 62%	28 12%	13 6%	3%	3 1%	5 2%	2 1%	3 1%	2 1%	9 4%	230 100%	229	North West York
8.80 2.25	5 3%	2 1%	106 61%	22 13%	12 7%	5 3%	7 4%	5 3%		4 2%	1%	6 3%	174 100%	200	Yorks & Humber
8.65 2.13	3 2%	*	99 54%	26 15%	18 10%	9 5%	5 3%	13 7%		1%	3 2%	3 2%	182 100%	161	West Midlands
8.80 2.28	7 5%	1 1	92 62%	18 12%	6%	5 3%	3 2%	6 4%	2 1%	1 1%	2 1%	5 3%	149 100%	148	REGION East Midlands
8.46 2.61	3 3%		61 61%	10 10%	3%	2%	7 7%	4%	2%	3%	1%	4%	101 100%	109	Wales
8.85 2.27	8 4%		118 62%	29 15%	5%	7 4%	3 2%	5 3%	1%	1%	4 2%	7 3%	192 100%	180	Eastern
8.71 2.37	10 4%	6 2%	148 55%	43 16%	20 7%	11 4%	5 2%	2 1%	4 2%	* →	* →	14 5%	268 100%	223	London
8.83 2.22	12 4%	2 1%	173 61%	34 12%	17 6%	17 6%	7 3%	5 2%	3 1%	1 1	4 1%	10 4%	285 100%	304	South East
8.70 2.26	4 2%	3 2%	102 57%	23 13%	16 9%	7 4%	3 2%	5%	2%	* →	2 1%	3%	178 100%	196	South West



Fieldwork: 10th - 12th February 2016

QNLINE Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

South 196 178 100% .16

						DEGION				
		North	North		West	East				South
Total	Scotland	East	West	Yorks & Humber	Midlands	Midlands	Wales	Eastern	London	East
2018	180	88	229	200	161	148	109	180	223	304
2018	176	85	230		182	149	101	192	268	N
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
.05	. 14	.28	.16		.17	.19	.26	.17	.16	

Standard error Weighted Total

Unweighted Total



ONLINE Opinion Poll

Table 3/1

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

231 13%	18 1%	* &	* ω	16 1%	81 5%	57 3%	251 14%	108 6%	455 25%	571 32%	1800 100%	1802	Total	
79 9%	* 12	4 *	* N	10 1%	46 5%	27 3%	138 15%	64 7%	231 26%	299 33%	902 100%	864	Male	GENDER
153 17%	16 2%	4 *	* 10	1%	35 4%	30 3%	113 13%	43 5%	224 25%	272 30%	898 100%	938	Female	Ë
21 11%	3 2%		* →		3 1%	17 8%	18 9%	16 8%	69 35%	50 25%	198 100%	158	18-24	
36 12%	4 1%	3 1%	1 1	4 1%	15 5%	7 2%	26 9%	18 6%	97 33%	81 28%	290 100%	239	25-34	
45 16%	1%	2 1%	2 1%	2 1%	5 2%	16 6%	41 14%	14 5%	79 28%	76 27%	283 100%	295	35-44	AGE
41 13%	* N	* →	* →	* →	28 8%	7 2%	54 17%	13 4%	88 27%	92 28%	327 100%	346	45-54	m
35 13%	3 1%	2 1%	1 1	1%	20 7%	2%	39 14%	19 7%	66 24%	85 31%	277 100%	282	55-64	
54 13%	1%	* →	1 1	1%	11 3%	1%	73 17%	29 7%	56 13%	188 44%	425 100%	482	65+	
57 11%	5 1%	3 1%	* →	* N	18 4%	13 3%	45 9%	43 9%	109 22%	203 41%	499 100%	572	AB	
73 15%	3 1%	1 1	1 1	3 1%	26 5%	15 3%	61 12%	24 5%	108 22%	179 36%	492 100%	505	S	SOCIAL GRADE
42 11%	3 1%	* →	3 1%	3 1%	16 4%	14 3%	72 18%	19 5%	109 27%	120 30%	401 100%	309	ß	GRADE
59 15%	2%	1%		2%	21 5%	15 4%	73 18%	21 5%	129 32%	70 17%	408 100%	416	DE	
203 13%	14 1%	1%	* W	1 1	1 1	53 3%	235 15%	102 7%	412 27%	516 33%	1547 100%	1539	England	
17 10%	3 2%	1 1	1 1	1 1	81 49%	3 2%	7 4%	* →	25 15%	30 18%	166 100%	169	Scotland	
215 13%	15 1%	* ∞	* ω	16 1%	1 1	54 3%	243 15%	107 7%	430 26%	542 33%	1634 100%	1633	England & Wales	REGION SUMMARY
51 12%	4 1%	* →	1 1	1 1	1 1	14 3%	77 18%	16 4%	165 38%	103 24%	431 100%	458	North	UMMARY
66 14%	1%	3 1%	* N			2%	66 14%	38 8%	116 25%	172 36%	474 100%	445	Midlands	
86 13%	6 1%	1%	* N	1 1	1 1	31 5%	92 14%	48 7%	132 21%	241 38%	642 100%	636	South	

SNP

Green

F

Labour

Conservative

Unweighted Total
Weighted Total

Liberal Democrat

BNP

Prefer not to say

Don't know

Some other party

Plaid Cymru

COMRES

Table 3/2

ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

13%	231	1%	18	*	8		* ω	1%	16	5%	81	3%	57	14%	251	6%	108	25%	455	32%	571	100%	1802	Total	
8%	53	*	2	ı	,	,							•		ı		ı	,		91%	571	100%	641	Cons	
11%	57	*	2	1		,			1	1		1		1	1	1		89%	455	•	1	100%	492	Lab	
22%	32	1%	2	•	1											76%	108			1	ı	100%	128	Dems	VOTING INTENTION
8%	22	1%	2	1		,				,		1		91%	251	1		1	ı	,	1	100%	307	UKIP	ENTION
8%	ъ								1	1		92%	57	1		1		1	ı		1	100%	s 5	Green	
2%	2	,		•	•		,	,	1	98%	81	,		1	1	,		1	ı	,	ı	100%	o <u>a</u>	SNP	
10%	63	1%	U ī		1	,						*	_	5%	34	1%	6	1%	8	81%	507	100%	644	Cons	, T
11%	59	*	_	*	_			1%	з	*	2	2%	10	4%	22	3%	15	74%	389	4%	21	100%	507	Lab	PAST VOTE - GENERAL ELECTION 2015
17%	23			1%						1%	<u></u>	1%	_	1%		61%	81	8%	11	11%	15	100%	1114	Dems	AL ELECTION 2015
12%	26	*	_	1%	2	:	* →	*	_	1	1	1		79%	178	1	1	3%	7	4%	10	100%	266	UKIP	

SNP

Green

F

Labour

Conservative

Weighted Total Unweighted Total

Liberal Democrat

BNP

Prefer not to say

Don't know

Some other party

Plaid Cymru



Table 3/3

ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

231 13%	18 1%	* &	* ω	16 1%	81 5%	57 3%	251 14%	108 6%	455 25%	571 32%	1800 100%	1802	Total
17 10%	3 2%	1 1	1 1	1 1	81 49%	3 2%	7 4%	* -	25 15%	30 18%	166 100%	169	Scotland
10%	1%		1 1	1 1		8%	17 23%	1%	30 40%	13 17%	76 100%	80	North East
23 12%	2 1%			1 1	1 1	8 4%	32 16%	8 4%	82 41%	43 22%	198 100%	199	North West
19 12%	2 1%	1 1%		1 1	1 1	1 1	28 18%	7 5%	52 33%	47 30%	156 100%	179	Yorks & Humber
29 17%	3 2%	2 1%		1 1	1 1	4 2%	21 12%	13 7%	43 25%	55 33%	170 100%	150	West Midlands
12 9%	1 1	1 1%	2 1%	1 1		3 2%	22 17%	6 4%	36 27%	51 38%	133 100%	133	REGION East Midlands
12 13%	1 1%	1 1	1 1	16 18%		1 1%	9 10%	5%	18 21%	26 30%	87 100%	94	Wales
24 14%	*		1 1	1 1	1 1	1%	22 13%	19 11%	37 22%	66 39%	171 100%	162	Eastern
26 11%		3 1%	1 1	1 1	1 1	14 6%	24 10%	8%	59 26%	86 37%	230 100%	191	London
38 15%	2 1%	* ¬	* →	1 1	1 1	11 6 4%	47 6 19%	14 5%	45 6 18%	93 6 37%	253 6 100%	270	South East
22 6 14%	3 6 2%	1 1%	* -	1 1		6 6 4%	21 6 13%	15 6 10%	27 6 17%	62 6 39%	159 6 100%	175	South West

BNP

Plaid Cymru

SNP

Green

S F

Labour

Liberal Democrat

Weighted Total

Unweighted Total

Conservative

Prefer not to say

Don't know

Some other party

Table 4/1

ONLINE Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

48%	222	ა უ	6%	30	2%	∞	*	_		1%	ω	2%	7%	5%	23	64 14%	70 15%	468 100%	471	Total	
45%	1.1	73	3%	ъ	3%	Οī			,	1%	2	6 4%	7%	7%	1	31 19%	17 11%	161 100%	143	Male	GENDER
50%	ξ	153	8%	25	1%	2	*	_		*	_	5 2%	7%	2 4%	12	33 11%	53 17%	306 100%	328	Female	DER
49%	17	27	9%	5								6%	5%	2 4%	ω	9 17%	9%	56 100%	54	18-24	
45%	ş	2	11%	1	4%	4			,	2%	2	2 2%	5%	ı 6%	6	12 13%	11 12%	97 100%	82	25-34	
48%	í	47	2%	2	2%	2	1%	_				1 1%	8 %	2%	2	13 13%	22 23%	98 100%	103	35-44	AGE
53%	1	3	2%	2								2 3%	6%	5%	4	16 21%	9 11%	79 100%	84	45-54	¥
52%	72	သ	5%	ω	3%	2						3%	11%	5%	ω	6%	9 16%	56 100%	57	55-64	
45%	ر	37	9%	7					,	1%	_	1%	7%	8 %	6	10 12%	14 17%	81 100%	91	65+	
39%	5	<u>}</u>	7%	7	5%	σı				2%	2	5%	8%	8 %	8	12 12%	14 14%	102 100%	114	AB	
52%	į	7,	7%	9	1%	2						2 2%	5%	4 %	6	15 10%	28 19%	142 100%	145	C1	SOCIAL
49%	4	<u> </u>	4%	4								1 2%	6%	ı 3%	а	18 22%	13 15%	84 100%	66	C2	SOCIAL GRADE
50%	2	70	7%	10	1%	_	1%	_		1%	_	2%	9%	5 %	7	19 14%	16 11%	140 100%	146	DE	
48%	190	106	6%	24	2%	7	*	_				10 3%	7%	5 5%	20	58 14%	69 17%	412 100%	411	England	
53%			17%							10%	ω		6%		2	5%	2%	29 100%	32	Scotland	
48%	5	340	6%	25	2%	00	*	_				11 3%			22	62 14%	70 16%	438 100%	439	& Wales	REGION
46%			5%		1%	2			1		ı	3%			6	19 17%	18 16%	112 100%	122	North	REGION SUMMARY
45%			7%		2%		1%	_				4%			4	21 18%	18 15%	119 100%	110	Midlands	
51%			6%		1%				,			2%			10	17 10%	33 18%	180 100%	179	South	

SNP

Green

F

Labour

Liberal Democrat

Conservative

Weighted Total Unweighted Total

BNP

Prefer not to say

Some other party

Don't know

Plaid Cymru



ONLINE Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

48%	225	6%	30	2%	2 (00	*				1%	ω	2%	1	7%	32	5%	23	14%	2	15%	70	100%	468	471	Total	
41%	29	1%	_	,							,					ı	1			ı	58%	31	100%	54	56	Cons	-
51%	30										,		,		,		,		49%	29	•	1	100%	59	59	Lab	-
53%	18			,									1		1		47%	16	1		1	1	100%	33	33	Lib Dems	VOTING INTENTION
10%	>		1	,									1		90%	22						1	100%	24	26	UKIP	NTION
18%	_		1				,				1		82%	4	,				,	1	,		100%	Οī	6	Green	-
60%		•					,	,		,	40%	<u> </u>			•			,					100%	2	2	SNP	
49%	45	5%	5	2%	2 1	>				•	ı				2%	2	2%	2	2%	2	38%	34	100%	90	94	Cons	ס
40%	32												1%	_	7%	51	4%	ω	39%	32	10%	8	100%	82	82	Lab	PAST VOTE - GENERAL ELECTION 2015
55%	15									1	,				3%	_	27%	7	4%	_	10%	ω	100%	27	23	Lib Dems	AL ELECTION 2015
41%	12		1								,	1	7%	2	36%	11	8%	2	5%	_	4%	_	100%	31	38	UKIP	

SNP

Green

F

Labour

Liberal Democrat

Conservative

Weighted Total Unweighted Total

BNP

Some other party

Prefer not to say

Don't know

Plaid Cymru



Table 4/3

50 44 100%

9% 6 6 13% 2 2 5% 3

Page 15

ONLINE Opinion Poll Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party? Base: All unlikely to vote or unsure who they would vote for at the General election

	Total	471	468	100%	70	15%	64	14%	23	5%	32	7%	1	2%	ω	1%	1	1	_	*	8	2%	30	6%	225	48%
	Scotland	32	29	100%	_	2%	2	5%	2	6%	2	6%	•	,	ω	10%	1	ı	•		ı		G I	17%	15	53%
	North East	18	17	100%	2	13%	2	10%		,	з	18%	1	,	ı	1		1	1	,	1	,	1	•	10	60%
	North West	59	57	100%	11	20%	15	26%	4	6%	_	2%	2	3%	ı	1	1	1	1		_	2%	3	6%	20	35%
	Yorks & Humber	45	38	100%	G i	12%	ω	7%	2	6%	ω	7%	2	4%	ı	1	1	1	1		_	2%	2	6%	21	55%
	West Midlands	40	44	100%	ъ	11%	9	19%	2	5%	з	7%	_	2%	1	,	1	1	_	2%	_	2%	4	9%	19	43%
REGION	East Midlands	28	29	100%	4	15%	5	18%	_	5%	2	5%	4	12%						ı		ı	2	7%	11	38%
	Wales	28	26	100%	_	3%	ъ	17%	2	8%	2	9%	_	3%		,					_	4%	_	3%	14	52%
	Eastern	42	45	100%	9	19%	7	16%	•	1	3	6%	1	,	ı	,	1	ı	1		2	4%	2	5%	23	51%
	London	54	64	100%	16	25%	7	11%	2	3%	ъ	8%	2	3%	ı	1		1	1		2	3%	з	5%	27	42%
	South East	75	72	100%	13	18%	4	6%	ъ	7%	o	8%	_	2%	1		1	1		ı	_	1%	4	5%	38	53%
	Sout Wes																									

SNP

Green

S F Labour

Liberal Democrat

Weighted Total

Unweighted Total

Conservative

BNP

Don't know

Prefer not to say

Some other party

Plaid Cymru

Fieldwork: 10th - 12th February 2016



Table 5/1

ONLINE Opinion Poll
Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

Table																										
	306 15%	2%	46	1%	16	*	ω	*	10	3%	66	2%	43	9%	189	8%	154	28%	566	31%	620	100%	2018	2018	Total	
The color The	112 11%	1%	10	1%	⇉	*	2	1%	7	4%	35	2%	21	9%	93	9%	85	30%	293	32%	313	100%	983	930	Male	GENI
	194 19%	3%	ဌ	1%	51	*	_	*	ω	3%	31	2%	22	9%	95	7%	69	26%	273	30%	307	100%	1035	1088	Female)ER
	38 17%	5%	<u> </u>							1%	ω	5%	12	7%	16	9%	20	34%	77	23%	53	100%	230	189	18-24	
	80 23%	3%	10	2%	7			1%	4	3%	10	2%	6	6%	21	8%	26	28%	96	25%	87	100%	347	288	25-34	
	70 21%	2%	7	1%	ω	*	2			1%	5	4%	13	9%	31	6%	21	30%	100	25%	84	100%	335	349	35-44	AG
	57 16%	1%	σı	*	2	*	_	*		6%	22	3%	9	11%	41	6%	22	32%	116	24%	88	100%	363	384	45-54	m
Note	32 11%	1%	ω	1%	4	*	_	1%	2	5%	16	*	_	12%	35	10%	29	28%	84	30%	89	100%	295	300	55-64	
C1	29 7%	2%	10	,			,	1%	ω	2%	10	*	2	10%	44	8%	36	21%	93	49%	221	100%	448	508	65+	
DE England Scotland Scotland England Scotland Scotl	61 11%	1%	7	1%	6	*	2	*		2%	10	3%	14	7%	38	12%	63	23%	125	39%	212	100%	539	616	AB	
DE England Scotland Scotland England Scotland S	88 16%	2%	12	1%	ω			*		3%	19	2%	11	8%	43	7%	37	26%	145	36%	200	100%	559	571	2	SOCIAL
	60 14%	3%	14	1%	ω	*	2	1%	ω	4%	17	1%	4	12%	53	6%	26	31%	135	28%	123	100%	440	341	2	RADE
Scotland Scotland	97 20%	3%	12	1%	4			1%	(J)	4%	19	3%	14	12%	56	6%	28	34%	161	18%	85	100%	480	490	DE	
	266 15%	2%	4	1%	14	*	ω					2%	39	10%	174	8%	145	29%	501	32%	558	100%	1742	1729	England	
SUMMARY North Midlands S	27 15%	2%	4	1%		,				37%	66	2%	з	4%	6	2%	З	19%	33	18%	32	100%	176	180	Scotland	
Midlands S 489 523 76 76 76 76	279 15%	2%	41	1%	15	*	ω	1%	10			2%	40	10%	183	8%	150	29%	534	32%	588	100%	1842	1838	England & Wales	REGION S
	70 14%	3%	15	1%	ω				,			3%	15	11%	54	5%	25	40%	197	23%	111	100%	488	517	North	UMMARY
σ	76 15%	2%	<u> </u>	1%	4	*	2							10%	51							100%	523	489	Midlands	
	121 17%	2%	14	1%	7	*	_							9%	69	9%	66					100%	731	723	South	

SNP

Green

F

Labour

Liberal Democrat

Weighted Total

Unweighted Total

Conservative

BNP

Prefer not to say

Don't know

Some other party

Plaid Cymru

Table 5/2

ONLINE Opinion Poll
Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

15%	306	2%	46	1%	16	*	ω	*	10	3%	66	2%	43	9%	189	8%	1 54	28%	566	31%	620	100%	2018	2018	Total	
7%	45	* (ω		1	1				*	_	1		1%	7	2%	13	4%	25	85%	532	100%	626	641	Cons	
5%	28	2%	9		1	*	_	,	1			1%	4	*	_	3%	14	88%	452	1%	6	100%	514	492	Lab	
11%	16	1%	_											,		77%	108	10%	14	1%	2	100%	141	128	Lib Dems	VOTING INTENTION
10%	28	1%	4	*	_	ı	1			ı				62%	171	2%	4	8%	21	16%	45	100%	275	307	UKIP	NOITN
12%	8	2%		5%	ω							53%	33	3%	2	4%	ω	18%	11	2%	_	100%	61	54	Green	
9%	80			1%		ı	1	,	1	77%	64	2%	2	1		,	1	8%	o	3%	ω	100%	83	81	SNP	
10%	65	1%	ហ	*	_	1	1		1	*	_	*	_	2%	15	3%	20	3%	17	81%	521	100%	647	667	Cons	PA
7%	39	1%	7	*	_	*	_	*	_	*	_	1%	4	2%	12	3%	15	82%	448	3%	18	100%	545	527	Lab	PAST VOTE - GENERAL ELECTION 2015
13%	18	1%	2	1%	_					1%	_					61%	85	14%	20	10%	14	100%	138	117	Dems	AL ELECTION 2015
12%	28	1%	2	1%	_				,			*		63%	145	3%	б	9%	21	11%	26	100%	229	271	UKIP	

BNP

Plaid Cymru

Don't know

Prefer not to say

Some other party

SNP

Green

S F

Liberal Democrat

Labour

Conservative

Weighted Total Unweighted Total

Fieldwork: 10th - 12th February 2016



Table 5/3

ONLINE Opinion Poll
Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

15%	306	2%	46	1%	16	*	ω	*	10	3%	66	2%	43	9%	189	8%	154	28%	566	31%	620	100%	2018	2018	Total
15%	27	2%	4	1%	<u></u>			1	1	37%	66	2%	ω	4%	6	2%	ω	19%	33	18%	32	100%	176	180	Scotland
13%	1	2%	2						1			6%	O1	17%	14	2%	_	43%	36	18%	15	100%	85	88	North East
14%	32	3%	7	1%	_			ı	1			4%	10	8%	17	5%	10	43%	99	23%	52	100%	230	229	North West
15%	26	4%	7	1%	2			1	1			1		13%	22	7%	13	35%	61	25%	44	100%	174	200	Yorks & Humber
18%	33	2%	4			*	_					1%	_	7%	13	8%	15	31%	56	33%	60	100%	182	161	West Midlands
11%	16	1%	_	1%	<u></u>	1%	2	1	1			3%	Οī	13%	20	12%	17	27%	41	31%	46	100%	149	148	East Midlands
13%	13	1%	_	1%	_	1		10%	10	,		1%	_	9%	9	5%	51	32%	33	29%	29	100%	101	109	Wales
14%	27	3%	o	1%	ω					,		,	1	10%	19	11%	22	24%	47	36%	69	100%	192	180	Eastern
13%	35	2%	51	1%	4		1	1	1	,	1	3%	7	6%	16	9%	25	28%	74	38%	103	100%	268	223	London
22%	63	2%	6	1%	2			1	1	1		4%	10	13%	38	5%	15	17%	49	36%	102	100%	285	304	South East
13%	23	2%	ω	1%	2	*	_					*	_	9%	15	15%	27	21%	38	39%	68	100%	178	196	South West

BNP

Plaid Cymru

Prefer not to say

Don't know

Some other party

SNP

Green

S F

Liberal Democrat

Labour

Weighted Total Unweighted Total

Conservative

Page 18 Fieldwork: 10th - 12th February 2016



Other

BNP

SNP

Plaid Cymru

Green

S F

Labour

Conservative

Weighted Total Unweighted Total

Liberal Democrat

ONLINE Opinion Poll

Table 6/1

Q3/Q4/Q5 Voting intention (Turnout weighted)
Base: All likely to vote and expressing a voting intention

1%	6	* N	9 1%	58 5%	38 3%	184 15%	105 9%	327 27%	499 41%	1229 100%	1731	Total	
1%	51	* -	4 1%	31 5%	18 3%	98 15%	62 10%	167 26%	254 40%	641 100%	854	Male	GENDER
*	2	* ¬	1%	27 5%	20 3%	86 15%	43 7%	160 27%	245 42%	588 100%	877	Female	DER
		* *	1 1	1%	7 7%	9	12 13%	36 38%	29 31%	94 100%	148	18-24	
2%	ω	1 1	1%	6%	2 1%	12 9%	13 10%	46 34%	47 36%	132 100%	222	25-34	
1%	_	1%	1%	4 2%	11 6%	28 15%	14 7%	53 29%	67 37%	180 100%	281	35-44	AGE
*	_	* →	* →	21 9%	6 3%	40 17%	10 4%	76 32%	83 35%	239 100%	333	45-54	m
1%	_		2%	15 7%	6 3%	32 15%	20 9%	59 27%	84 38%	220 100%	276	55-64	
*	_	1 1	2 1%	9 2%	6 2%	62 17%	36 10%	58 16%	189 52%	364 100%	471	65+	
1%	4	* -	* N	19 4%	15 3%	54 11%	53 11%	124 25%	222 45%	494 100%	561	AB	
*	_	1 1	3 1%	21 5%	12 3%	56 14%	28 7%	99 26%	169 43%	388 100%	478	C1	SOCIAL GRADE
*	_	1%	1%	11 5%	7 3%	51 21%	15 6%	70 29%	83 34%	241 100%	299	ಣ	RADE
1%	_	1 1	2%	6%	3%	23 22%	8 8	35 33%	26 25%	106 100%	393	DE	
1%	6	* N		1 1	35 3%	170 16%	97 9%	299 28%	451 43%	1060 100%	1483	England	
				58 51%	3 2%	5%	3%	16 14%	28 25%	114 100%	159	Scotland	
1%	6	* N	9 1%		35 3%	178 16%	102 9%	311 28%	471 42%	1115 100%	1572	England & Wales	REGION SUMMARY
*	_	1 1	1 1	1 1	8 3%	57 20%	18 6%	115 40%	91 31%	290 100%	440	North	UMMARY
1%	2	* →	1 1	1 1	5 2%	45 14%	35 11%	91 28%	147 45%	326 100%	429	Midlands	
1%	4	* →		1 1	21 5%	69 15%	44 10%	92 21%	213 48%	444 100%	614	South	



Fieldwork: 10th - 12th February 2016

ONLINE Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

თ	* N	9 1%	58 5%	38 3%	184 15%	105 9%	327 27%	499 41%	1731 1229 100%	Total
	1 1							499 100%	641 499 100%	Cons
1	1 1	1 1	1 1	1 1	1 1	1 1	327 100%	1 1	492 327 100%	Lab
1			1 1	1 1		105 100%	1 1	1 1	128 105 100%	Lib Dems UK
ı				1 1	184 100%		1 1		307 184 100%	UKIP
1			1 1	38 100%			1 1		54 38 100%	Green
1	1 1	1 1	58 100%	1 1		1 1	1 1	1 1	81 58 100%	SZ
_	1 1	1 1		* →	26 5%	7 1%	7 1%	443 91%	624 485 100%	Cons
<u></u>		2 1%	2 1%	6 2%	17 5%	16 5%	273 81%	19 6%	499 336 100%	PAST VOTE - GENERAL ELECTION 2015 Lib Lab Dems
*	1 1	1 1	1%	* *	2 2%	71 72%	9%	15 15%	112 99 100%	L ELECTION 2015 Lib Dems
2	* *	* *		1%	128 85%	2 1%	7 5%	10 7%	261 151 100%	UKIP

Other

1%

BNP

Plaid Cymru

SNP

Green

Ę F

Labour

Conservative

Weighted Total Unweighted Total

Liberal Democrat

⊏ieldwork:
10th -
12th F
=ebruary
2016

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Q3/Q4/Q5 Voting intention (Turnout weighted) Base: All likely to vote and expressing a voting intention

ONLINE Opinion Poll

1%	6	*	2	1%	9	5%	58	3%	38	15%	184	9%	105	27%	327	41%	499	100%	1229	1731	Total	
						51%	58	2%	ω	5%	6	3%	ω	14%	16	25%	28	100%	114	159	Scotland	
			1	,				5%	ယ	26%	13	3%	2	41%	21	25%	13	100%	52	77	North East	
	1	1	1			,		3%	Οī	17%	24	7%	9	43%	59	30%	41	100%	138	192	North West	
1%	_	1	1	1		1		1%	_	19%	19	7%	7	35%	35	37%	37	100%	100	171	Yorks & Humber	
1%	2	,	1	1		1		3%	သ	14%	16	10%	12	30%	34	42%	47	100%	112	142	West Midlands	
*	*	1%	_		1			2%	2	16%	14	7%	о	30%	27	44%	39	100%	88	131	East Midlands	REGION
	1			16%	9		1	1%	*	15%	8	9%	G I	23%	13	37%	20	100%	55	89	Wales	
		1		1		ı		*	*	12%	15	13%	17	25%	31	49%	62	100%	126	156	Eastern	
2%	ω						ı	7%	11	10%	16	10%	16	26%	43	45%	74	100%	163	189	London	
1%	_	*	*	1	1	ı		4%	7	21%	37	8%	14	18%	31	49%	84	100%	174	257	South East	
*	*	1%	_	1		1	1	3%	4	14%	16	13%	14	17%	18	51%	55	100%	107	168	South West	

Other

BNP

Plaid Cymru

SNP

Green

Ę F

Labour

Conservative

Weighted Total Unweighted Total

Liberal Democrat

Fieldwork: 10th - 12th February 2016

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Table 7/1

ONLINE Opinion Poll Q6_1. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents

Don't know	I expect David Cameron will not get a good deal for Britain in his renegotiation of Britain's membership of the European Union	I expect David Cameron will get a good deal for Britain in his renegotiation of Britain's membership of the European Union	Weighted Total	Unweighted Total		
440 22%	1161 58%	417 21%	2018 100%	2018	Total	
164 17%	612 62%	207 21%	983 100%	930	Male	GENDER
276 27%	550 53%	210 20%	1035 100%	1088	Female	ĒR
61 26%	117 51%	52 23%	230 100%	189	18-24	
90 26%	151 43%	106 31%	347 100%	288	25-34	
85 25%	176 52%	75 22%	335 100%	349	35-44	AGE
82 22%	214 59%	67 19%	363 100%	384	45-54	М
57 19%	196 67%	41 14%	295 100%	300	55-64	
66 15%	307 69%	75 17%	448 100%	508	65+	
91 17%	300 56%	148 27%	539 100%	616	AB	
118 21%	317 57%	124 22%	559 100%	571	2	SOCIAL GRADE
96 22%	275 62%	69 16%	440 100%	341	ß	RADE
135 28%	269 56%	76 16%	480 100%	490	DE	
384 22%	993 57%	364 21%	1742 100%	1729	England	
35 20%	108 61%	33 19%	176 100%	180	Scotland	
406 22%	1053 57%	383 21%	1842 100%	1838	England & Wales	REGION SUMMARY
109 22%	301 62%	78 16%	488 100%	517	North	UMMARY
113 22%	310 59%	100 19%	523 100%	489	Midlands	
					တ္ခ	

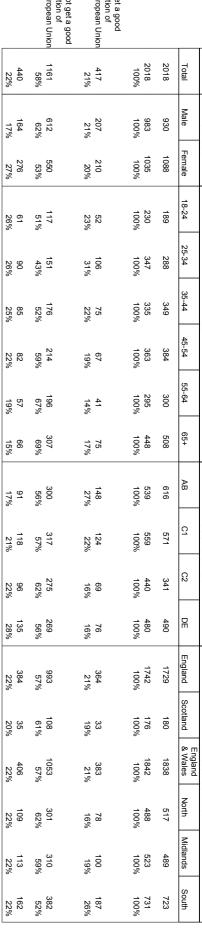




Table 7/2

ONLINE Opinion Poll Q6_1. For each of the following pairs of statements, which comes closest to your own opinion?

Don't know	I expect David Cameron will not get a good deal for Britain in his renegotiation of Britain's membership of the European Union	I expect David Cameron will get a good deal for Britain in his renegotiation of Britain's membership of the European Union	Weighted Total	Unweighted Total		
440	1161 58%	417 21%	2018 100%	2018	Total	
104	313 50%	209 33%	626 100%	641	Cons	
109	323 63%	82 16%	514 100%	492	Lab	
31	76 54%	34 24%	141 100%	128	Lib Dems	VOTING INTENTION
27	229 83%	18 7%	275 100%	307	UKIP	NTION
16	37 60%	8	61 100%	54	Green	
14	59 71%	10 12%	100%	81	SNP	
116	334 52%	197 30%	647 100%	667	Cons	P
116	346 63%	83 15%	545 100%	527	Lab	PAST VOTE - GENERAL ELECTION 2015
30	71 52%	37 27%	138 100%	117	Lib Dems	AL ELECTION 2015
					UKIP	

22% 17% 21% 22% 10% 26% 17% 18% 21% 22% 271 229 100% 184 80% 23 10% 22 10%



Table 7/3

Q6_1. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

	Don't know		the European Union	I expect David Cameron will not get a good deal for Britain in his renegotiation of Britain's membership of		Lexpect David Cameron will get a good deal for Britain in his renegotiation of Britain's membership of the European Union		Weighted Total	Unweighted Total		<u> </u>
22%	440	58%	1161		21%	417	100%	2018	2018	Total	
20%	35	61%	108		19%	33	100%	176	180	Scotland	
15%	13	74%	63		11%	ဖ	100%	85	88	North East	
21%	49	60%	139		18%	42	100%	230	229	North West	
28%	48	57%	100		15%	26	100%	174	200	Yorks & Humber	
25%	46	53%	97		21%	39	100%	182	161	West Midlands	
17%	26	66%	99		16%	25	100%	149	148	East Midlands	REGION
21%	22	60%	60		19%	19	100%	101	109	Wales	
22%	42	59%	114		19%	36	100%	192	180	Eastern	
29%	77	43%	114		29%	77	100%	268	223	London	
18%	51	58%	164		24%	69	100%	285	304	South East	
19%	34	59%	104		22%	40	100%	178	196	South West	

Prepared by ComRes

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Fieldwork: 10th - 12th February 2016



Q6_2. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

Weighted Total Weighted Total Too% Too% Too% Britain's economy is better off for being part of the European Union (EU) Too You You You You You You You You You Y
100% 362 35%
127
171 49%
137 13 41% 3
133 96 37% 33%
124 % 28%
268 50%
220 39%
143 33%
157 33%
664 38%
89 51%
698 38%
174 36%
193 37%
41%



ONLINE Opinion Poll Q6_2. For each of the following pairs of statements, which comes closest to your own opinion?

Base. All respondents

Britain's economy is better off for being part of the European Union (EU)	Weighted Total
being part of the	

Unweighted Total

Britain's economy would be better off if the UK left the European Union (EU) $\,$

Don't know

Fieldwork: 10th - 12th February 2016



ONLINE Opinion Poll Q6_2. For each of the following pairs of statements, which comes closest to your own opinion?

Britain's economy would be better off if the UK left the European Union (EU) $\,$ Britain's economy is better off for being part of the European Union (EU) Weighted Total

Don't know

Unweighted Total

						_
499 25%	731 36%	788 39%	2018 100%	2018	Total	
48 27%	38 22%	89 51%	176 100%	180	Scotland	
20 23%	35 41%	31 36%	85 100%	88	North East	
68 30%	77 33%	85 37%	230 100%	229	North West	
42 24%	73 42%	58 34%	174 100%	200	Yorks & Humber	
43 23%	64 35%	75 41%	182 100%	161	West Midlands	
37 25%	59 40%	54 36%	149 100%	148	East Midlands	BEGION
18 18%	48 48%	35 34%	101 100%	109	Wales	
54 28%	74 38%	64 34%	192 100%	180	Eastern	
62 23%	84 31%	122 46%	268 100%	223	London	
66 23%	110 39%	108 38%	285 100%	304	South East	
42 23%	70 39%	66 37%	178 100%	196	South West	

Table 9/1

South

723 731 100%

200 27%

211 29% 319 44%

ONLINE Opinion Poll Q6_3. For each of the following pairs of statements, which comes closest to your own opinion?

		Unweighted Total	Weighted Total	I would be personally better off if Britain left the EU		I would be personally better off if Britain remained a part of the EU		Don't know	
	Total	2018	2018 100%	536	27%	577	29%	905	45%
GENDER	Male	930	983 100%	298	30%	328	33%	357	36%
Ħ	Female	1088	1035 100%	239	23%	249	24%	548	53%
	18-24	189	230 100%	56	25%	101	44%	72	31%
	25-34	288	347 100%	87	25%	134	38%	127	37%
AGE	35-44	349	335 100%	82	24%	94	28%	159	47%
М	45-54	384	363 100%	85	23%	96	26%	182	50%
	55-64	300	295 100%	84	29%	66	22%	144	49%
	65+	508	448 100%	142	32%	85	19%	221	49%
	AB	616	539 100%	138	26%	213	40%	188	35%
SOCIAL GRADE	C1	571	559 100%	145	26%	148	26%	266	48%
RADE	C2	341	440 100%	125	28%	98	22%	217	49%
	DE	490	480 100%	128	27%	118	25%	234	49%
	England	1729	1742 100%	474	27%	480	28%	787	45%
	Scotland	180	176 100%	34	20%	69	39%	72	41%
REGION SUMMARY	England & Wales	1838	1842 100%	502	27%	508	28%	833	45%
JMMARY	North	517	488 100%	143	29%	131	27%	215	44%
	Midlands	489	523 100%	131	25%	138	26%	253	48%
Н									



Table 9/2

ONLINE Opinion Poll Q6_3. For each of the following pairs of statements, which comes closest to your own opinion?

271 229 100% 132 58%

17 7% 80 35%



Table 9/3

Q6_3. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents

69 39%	577 29%	I would be personally better off if Britain remained a part of the EU	
34 20%	536 27%	I would be personally better off if Britain left the EU	
176 100%	2018 100%	Weighted Total	
180	2018	Unweighted Total	

Don't know

			ained a		he EU					
45%	905	29%	577	27%	536	100%	2018	2018	Total	
41%	72	39%	69	20%	34	100%	176	180	Scotland	
43%	36	26%	22	31%	26	100%	85	88	North East	
42%	97	30%	68	28%	65	100%	230	229	North West	
47%	81	23%	41	30%	52	100%	174	200	Yorks & Humber	
47%	85	30%	55	23%	42	100%	182	161	West Midlands	
43%	64	25%	38	32%	48	100%	149	148	East Midlands	KEGION
45%	46	27%	28	27%	28	100%	101	109	Wales	
55%	105	24%	45	22%	42	100%	192	180	Eastern	
45%	120	32%	86	23%	62	100%	268	223	London	
41%	116	28%	81	31%	88	100%	285	304	South East	
47%	84	25%	44	28%	50	100%	178	196	South West	



Table 10/1

ONLINE Opinion Poll Q6_4. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents

Don't know	If Britain left the EU, it would be better able to manage migrants trying to come into the country through Calais	If Britain remains a part of the EU, it would be better able to manage migrants trying to come into the country through Calais	Weighted Total	Unweighted Total		
489 24%	950 47%	579 29%	2018 100%	2018	Total	
180 18%	493 50%	310 32%	983 100%	930	Male	GENDER
309 30%	457 44%	269 26%	1035 100%	1088	Female	DER
55 24%	83 36%	93 40%	230 100%	189	18-24	
97 28%	138 40%	112 32%	347 100%	288	25-34	
90 27%	159 47%	86 26%	335 100%	349	35-44	AGE
81 22%	168 46%	114 31%	363 100%	384	45-54	ΞĚ
69 23%	145 49%	81 27%	295 100%	300	55-64	
97 22%	257 57%	94 21%	448 100%	508	65+	
112 21%	244 45%	183 34%	539 100%	616	AB	
129 23%	252 45%	177 32%	559 100%	571	S	SOCIAL GRADE
109 25%	219 50%	112 25%	440 100%	341	ಣ	GRADE
139 29%	234 49%	107 22%	480 100%	490	DE	
426 24%	832 48%	483 28%	1742 100%	1729	England	
38 21%	69 39%	69 39%	176 100%	180	Scotland	
451 25%	881 48%	510 28%	1842 100%	1838	England & Wales	REGION SUMMARY
126 26%	238 49%	124 25%	488 100%	517	North	UMMARY
117 22%	259 50%	146 28%	523 100%	489	Midlands	
					(0	

South 723 731 100% 334 46% 183 25% 213 29%



229 100% 271

13 6%

191 83% 26 11%

ONLINE Opinion Poll Q6_4. For each of the following pairs of statements, which comes closest to your own opinion?

					i.			,	01		
				VOTING INTENTION	ENTION			P	PAST VOTE - GENERAL ELECTION 2015	AL ELECTION 2015	
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIF
Unweighted Total	2018	641	492	128	307	54	81	667	527	117	
Weighted Total	2018	626	514	141	275	61	83	647	545	138	
,	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
If Britain remains a part of the EU, it would be better able to manage migrants trying to come into the											
country through Calais	6/0	1/8	107	03	15	7.7	34	771	202	60	
	29%	28%	39%	45%	6%	28%	40%	27%	37%	43%	
If Britain left the EU, it would be better able to manage migrants trying to come into the country											
through Calais	950	335	180	34	229	24	34	347	204	42	
	47%	54%	35%	24%	83%	38%	41%	54%	38%	31%	
Don't know	489	112	134	44	31	21	16	122	138	36	
	24%	18%	26%	31%	11%	34%	19%	19%	25%	26%	

Q6_4. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents

		Unweighted Total	Weighted Total		If Britain remains a part of the EU, it would be better able to manage migrants trying to come into the country through Calais		If Britain left the EU, it would be better able to manage migrants trying to come into the country through Calais	
	Total	2018	2018	100%	579	29%	950	47%
-	Scotland	180	176	100%	69	39%	69	39%
	North East	88	85	100%	18	21%	49	57%
	North West	229	230	100%	63	27%	102	44%
	Yorks & Humber	200	174	100%	44	25%		50%
-	West Midlands	161	182	100%	60	33%	75	41%
REGION	East Midlands	148	149	100%	37	25%	83	55%
	Wales	109	101	100%	27	26%	49	48%
	Eastern	180	192	100%	49	26%	102	53%
	London	223	268	100%	84	31%	104	39%
	South East	304	285	100%	78	27%	140	49%

Don't know

24% 21% 22% 28% 24% 26% 20% 25% 21% 30% 24% South West 178 100% 51% 36 20% 29%



Q7_SUM. Do you have a favourable or unfavourable opinion of each of the following?

SUMMARY TABLE Base: All respondents

David Cameron

George Osborne

2018 100%	Total												
484 24%	319 16%	536 27%	637 32%	487 24%	112 6%	429 21%	189 9%	314 16%	800 40%	416 21%	628 31%	Favourable	
1014 50%	859 43%	966 48%	934 46%	989 49%	469 23%	1014 50%	766 38%	758 38%	601 30%	916 45%	972 48%	Unfavourable	
410 20%	702 35%	406 20%	351 17%	429 21%	569 28%	424 21%	596 30%	645 32%	509 25%	509 25%	353 17%	Neither	
111 6%	138 7%	110 5%	96 5%	114 6%	869 43%	150 7%	467 23%	301 15%	108 5%	177 9%	65 3%	Don't know	

UKIP

The Liberal Democrats

The Labour Party

The Conservative Party

Nigel Farage

John McDonnell

Jeremy Corbyn

Michael Gove

lain Duncan Smith

Boris Johnson

Fieldwork: 10th - 12th February 2016

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Q7_1. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

Table 12/1

David CameronBase: All respondents

Weighted Total Unweighted Total

Unfavourable

Neither

Don't know

Favourable

Total 17% 48% 31% 3% Male 100% 321 33% 500 51% 143 GENDER Female 100% 46% 30% 20% 18-24 52% 100% 27% 16% 25-34 100% 105 30% 46% 67 19% 35-44 49% 100% 28% 18% AGE 45-54 29% 54% 100% 14% 55-64 52% 100% 17% 28% 65+ 100% 180 40% 40% 85 19% В 40% 41% 100% 17% SOCIAL GRADE 43% 100% 19% 35% 51% 28% 100% 18% 60% 480 100% ᇛ 19% 16% 5% England 100% 18% 47% 32% Scotland 22% 102 58% 17% 100% England & Wales REGION SUMMARY 47% 100% 18% 32% North 58% 24% 100% 15% Midlands 43% 100% 20% 34% South 43% 36% 18% 100%



Fieldwork: 10th - 12th February 2016

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Q7_1. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

David Cameron
Base: All respondents

Unweighted Total

Unfavourable

Neither

Don't know

Favourable Weighted Total

3%	65	17%	353	48%	972	31%	628	100%	2018	2018	Total	
1%	7	12%	75	7%	47	79%	497	100%	626	641	Cons	
2%	_∞	12%	61	82%	422	5%	23	100%	514	492	Lab	
2%	ω	31%	44	51%	71	16%	23	100%	141	128	Lib Dems	VOTING INTENTION
3%	7	17%	47	67%	185	13%	35	100%	275	307	UKIP	ENTION
3%	N	9%	o	83%	51	5%	ω	100%	61	54	Green	
4%	ω	13%	10	79%	66	5%	4	100%	83	81	SNP	
1%	9	15%	98	11%	70	73%	469	100%	647	667	Cons	P
2%	11	11%	59	80%	437	7%	38	100%	545	527	Lab	PAST VOTE - GENERAL ELECTION 2015
2%	2	26%	36	44%	60	29%	40	100%	138	117	Lib Dems	AL ELECTION 2015
2%	6	18%	41	66%	151	14%	32	100%	229	271	UKIP	



Table 12/3

David Cameron Base: All respondents

Unweighted Total
Weighted Total

Favourable

Neither

Don't know

Unfavourable

65 3%	353 17%	972 48%	628 31%	2018 100%	2018	Total	
6 4%	30 17%	102 58%	38 22%	176 100%	180	Scotland	
1 1%	12 14%	60 70%	12 15%	85 100%	88	North East	
9 4%	32 14%	138 60%	52 22%	230 100%	229	North West	
5 3%	28 16%	88 51%	52 30%	174 100%	200	Yorks & Humber	
6 3%	36 20%	84 47%	55 30%	182 100%	161	West Midlands	
3 2%	23 15%	63 42%	60 41%	149 100%	148	East Midlands	REGION
4 4%	17 17%	49 48%	31 31%	101 100%	109	Wales	
6	45 24%	76 40%	65 34%	192 100%	180	Eastern	
6 6 2%	47 6 18%	114 6 42%	101 6 38%	268 6 100%	223	London	
8	•	123 % 43%	100 % 35%	285 % 100%	304	South East	
111 7 4% 4%	33 % 18%	76 43%	62 % 35%	178 % 100%	196	South West	

Fieldwork: 10th - 12th February 2016

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Table 13/1

Q7_2. Do you have a favourable or unfavourable opinion of each of the following?

Unweighted Total

Favourable

Weighted Total

Unfavourable

Neither

Don't know

Total 9% 25% 45% 21% Male 21% 100% 239 24% 483 49% 6% GENDER Female 100% 30% 42% 17% 18-24 100% 18% 91 39% 25% 25-34 43% 95 27% 100% 17% 35-44 45% 30% 100% 14% AGE 45-54 100% 55% 15% 22% 55-64 51% 100% 23% 19% 100% 155 35% 177 177 39% 105 24% АВ 44% 22% 30% 100% SOCIAL GRADE $\overline{\varsigma}$ 40% 100% 27% 22% 10% 48% 27% 100% 17% 26% 51% 480 100% ᇛ 12% 11% England 100% 22% 25% 44% 9% Scotland 13% 100 57% 100% 25% England & Wales REGION SUMMARY 100% 44% 25% 21% North 57% 100% 19% 17% Midlands 40% 100% 27% 23% South 28% 23% 287 39% 100%

Fieldwork: 10th - 12th February 2016

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Table 13/2

ONLINE Opinion Poll

$\mathsf{Q7_2}.$ Do you have a favourable or unfavourable opinion of each of the following?

Unweighted Total

George Osborne
Base: All respondents

Weighted Total Favourable

Unfavourable

Neither

Don't know

177	509 25%	916 45%	416 21%	2018	2018	Total	
28	180 29%	92 15%	325 52%	626 100%	641	Cons	
36	81 16%	372 72%	25 5%	514 100%	492	Lab	
12	38 27%	80 57%	11 8%	141 100%	128	Lib Dems	VOTING INTENTION
18	72 26%	152 55%	33 12%	275 100%	307	UKIP	NTION
7	8 14%	44 72%	2 4%	61 100%	54	Green	
љ У1 °	13 16%	63 75%	3%	83 100%	81	SNP	
30 5%	196 30%	111 17%	309 48%	647 100%	667	Cons	פ
37 7%	92 17%	384 70%	32 6%	545 100%	527	Lab	PAST VOTE - GENERAL ELECTION 2015
13	30 22%	73 52%	23 17%	138 100%	117	Lib Dems	AL ELECTION 2015
n 14	63 27%	129 56%	24 10%	229 100%	271	UKIP	

Fieldwork: 10th - 12th February 2016

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Table 13/3

Q7_2. Do you have a favourable or unfavourable opinion of each of the following?

Unweighted Total

Favourable Weighted Total

Neither

Don't know

Unfavourable

2018 100% 416 21% 916 45% Total 509 25% 177 9% Scotland 180 176 100% 23 13% 100 57% 44 5% North East 88 85 100% 14 17% 56 66% 9 11% North West 229 230 100% 36 16% 135 59% 39 17% Yorks & Humber 200 174 100% 37 21% 86 49% 40 23% 11 West Midlands 161 182 100% 31 17% 78 43% 51 28% REGION East Midlands 148 149 100% 47 32% 58 39% 30 20% 14 Wales 109 101 100% 17 17% 44 44% 23 23% 16% Eastern 180 192 100% 44 23% 72 38% 59 31% London 223 268 100% 67 25% 100 37% 78 23 9% South East 304 285 100% 60 21% 115 40% 86 30% 23 8% South West

196
178
100%
45
25%
71
40%
43
24%
19

Fieldwork: 10th - 12th February 2016

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Fieldwork: 10th - 12th February 2016

Q7_3. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 14/1

Boris Johnson
Base: All respondents

5%	108	25%	509	30%	601	40%	800	100%	2018	2018	Total	
3%	34	23%	227	33%	321	41%	401	100%	983	930	Male	GENDER
7%	74	27%	282	27%	280	39%	399	100%	1035	1088	Female)ER
11%	25	26%	59	23%	52	41%	95	100%	230	189	18-24	
8%	27	24%	82	29%	102	39%	137	100%	347	288	25-34	
6%	22	28%	94	24%	82	41%	138	100%	335	349	35-44	AGE
3%	12	25%	92	35%	127	37%	133	100%	363	384	45-54	Ш
5%	14	22%	66	36%	105	37%	109	100%	295	300	55-64	
2%	9	26%	116	30%	134	42%	189	100%	448	508	65+	
3%	16	22%	121	29%	155	46%	247	100%	539	616	AB	
6%	35	22%	125	26%	148	45%	251	100%	559	571	S	SOCIAL GRADE
4%	18	29%	126	31%	137	36%	159	100%	440	341	ຊ	RADE
8%	39	29%	137	34%	162	30%	143	100%	480	490	유	
6%	96	25%	433	29%	498	41%	715	100%	1742	1729	England	
4%	7	27%	47	44%	77	25%	44	100%	176	180	Scotland	
6%	102	25%	462	28%	523	41%	756	100%	1842	1838	England & Wales	REGION SUMMARY
7%	32	25%	124	35%	171	33%	161	100%	488	517	North	UMMARY
	26	29%	154	25%	132	40%	211	100%	523	489	Midlands	
	38	21%	154	27%	195	47%	343	100%	731	723	South	

Total	Male	e Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1 C2	C2	DE	England	Scotland		_	England & Wales North	England & Wales
2018	930	1088	189	288	349	384	300	508	616	571	341	490	17	1729	29 180		180	180 1838
2018	983	1035	230	347	335	363	295	448	539	559	440	480	_	742	1742 176	176	176	176 1842
100%	100%	6 100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%			100% 100%	100% 100% 100%
800	401	399	95	137	138	133	109	189	247	251	159	143		715		44	44 756	44 756 161
40%	41%		41%	39%	41%	37%	37%	42%	46%	45%	36%	30%		41%	41% 25%	%	% 25%	% 25% 41%
601	321		52	102	82	127	105	134	155	148	137	162		498		77	77	77 523 171
30%	33%	6 27%	23%	29%	24%	35%	36%	30%	29%	26%	31%	34%		29%	29% 44%		44% 28%	44% 28%
509	227		59	82	94	92	66	116	121	125	126	137		433		47	47 462	47 462 124
25%	23%	6 27%	26%	24%	28%	25%	22%	26%	22%	22%	29%	29%		25%	25% 27%		27%	27% 25%
108	34	74	25	27	22	12	14	9	16	35	18	39		96	96 7	96 7 102	7	7 102
5%	3%		11%	8%	6%	3%	5%	2%	3%	6%	4%	8%		6%	6% 4%		4%	4% 6%

Neither

Favourable

Unfavourable

Weighted Total Unweighted Total

Don't know



Table 14/2

Q7_3. Do you have a favourable or unfavourable opinion of each of the following?

Boris Johnson
Base: All respondents

Favourable Weighted Total Unweighted Total Unfavourable

						_	
108 5%	509 25%	601 30%	800 40%	2018 100%	2018	Total	
9 1%	123 20%	66 11%	427 68%	626 100%	641	Cons	
22 4%	120 23%	258 50%	114 22%	514 100%	492	Lab	
6%	35 25%	57 41%	40 29%	141 100%	128	Lib Dems	VOTING INTENTION
13 5%	83 30%	76 28%	102 37%	275 100%	307	UKIP	ENTION
2 4%	23 37%	21 34%	15 25%	61 100%	54	Green	
2%	20 24%	49 59%	13 16%	100%	81	SNP	
14 2%	139 22%	69 11%	424 66%	647 100%	667	Cons	עק
21 4%	123 23%	276 51%	125 23%	545 100%	527	Lab	PAST VOTE - GENERAL ELECTION 2015
6 4%	23 17%	55 40%	54 39%	138 100%	117	Lib Dems	L ELECTION 2015
10 5%	72 31%	62 27%	85 37%	229 100%	271	UKIP	

Neither

Don't know

Fieldwork: 10th - 12th February 2016

Q7_3. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 14/3

Boris Johnson
Base: All respondents

Neither

Favourable

Unfavourable

Weighted Total Unweighted Total

Don't know

108 5%	509 25%	601 30%	800 40%	2018 100%	2018	Total	
7 4%	47 27%	77 44%	44 25%	176 100%	180	Scotland	
7 8%	21 24%	32 38%	25 29%	85 100%	88	North East	
18 8%	54 24%	89 39%	69 30%	230 100%	229	North West	
7 4%	49 28%	50 29%	68 39%	174 100%	200	Yorks & Humber	
13 7%	55 30%	45 25%	68 38%	182 100%	161	West Midlands	
6 4%	42 28%	46 31%	56 37%	149 100%	148	East Midlands	REGION
6 6%	29 29%	25 25%	41 40%	101 100%	109	Wales	
7 4%	57 30%	41 21%	87 45%	192 100%	180	Eastern	
11 4%	54 20%	74 28%	129 48%	268 100%	223	London	
14 5%	67 24%	74 26%	129 45%	285 100%	304	South East	
12 7%	32 18%	48 27%	85 48%	178 100%	196	South West	

							\Box
108 5%	509 25%	601 30%	800 40%	2018 100%	2018	Total	
7 4%	47 27%	77 44%	44 25%	176 100%	180	Scotland	
7 8%	21 24%	32 38%	25 29%	85 100%	88	North East	
18 8%	54 24%	89 39%	69 30%	230 100%	229	North West	
7 4%	49 28%	50 29%	68 39%	174 100%	200	Yorks & Humber	
13 7%	55 30%	45 25%	68 38%	182 100%	161	West Midlands	
6 4%	42 28%	46 31%	56 37%	149 100%	148	East Midlands	REGION
6%	29 29%	25 25%	41 40%	101 100%	109	Wales	
7 4%	57 30%	41 21%	87 45%	192 100%	180	Eastern	
11 4%	54 20%	74 28%	129 48%	268 100%	223	London	
14 5%	67 24%	74 26%	129 45%	285 100%	304	South East	
12 7%	32 18%	48 27%	85 48%	178 100%	196	South West	

Fieldwork: 10th - 12th February 2016

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Q7_4. Do you have a favourable or unfavourable opinion of each of the following?

ourable opinion of each of the following? ONLINE Opinion Poll

Table 15/1

Unweighted Total Weighted Total

Favourable

Unfavourable

Neither

Don't know

32% 38% 16% Total Male 100% 176 18% 433 44% 273 28% GENDER Female 100% 36% 31% 13% 18-24 44% 100% 29% 6% 49 21% 25-34 34% 35% 100% 12% 35-44 100% 36% 41% 9% AGE 45-54 46% 33% 100% 11% 55-64 47% 100% 30% 16% 65+ 100% 143 32% 33% 132 29% АВ 39% 29% 22% 100% SOCIAL GRADE 100% 32% 18% 182 32% 17% 36% 100% 37% 11% 43% 31% 480 100% ᇛ 17% 8% England 100% 37% 16% 32% Scotland 100% 12% 33% 8% 81 46% England & Wales REGION SUMMARY 100% 37% 16% 32% 15% North 43% 29% 100% 12% 16% Midlands 100% 34% 34% 17% 14% South 33% 35% 15% 18% 100%

Fieldwork: 10th - 12th February 2016

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Table 15/2

ONLINE Opinion Poll

Q7_4. Do you have a favourable or unfavourable opinion of each of the following?

lain Duncan Smith Base: All respondents

Unweighted Total

Unfavourable

Neither

Don't know

Favourable Weighted Total

	645 32%	758 38%	314 16%	2018 6 100% 1	2018 6	Total Cons	
67 66	234 127 37% 25%	99 294 16% 57%	226 27 36% 5%	626 514 100% 100%	641 492	Lab	
24	49 % 35%	56 % 39%	13 % 9%	141 % 100%	128	Lib Dems	VOTING INTENTION
29	79 29%	129 47%	39 14%	275 100%	307	UKIP	ENTION
11	13 22%	36 58%	1 2%	61 100%	54	Green	
12	18 22%	51 62%	3%	83 100%	81	SNP	
74	235 36%	104 16%	233 36%	647 100%	667	Cons	PA
67	131 24%	319 59%	27 5%	545 100%	527	Lab	AST VOTE - GENERAL ELECTION 2015
20	53 39%	48 35%	17 12%	138 100%	117	Lib Dems	. ELECTION 2015
25	69 30%	109 47%	26 11%	229 100%	271	UKIP	

Prepared by ComRes



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Fieldwork: 10th - 12th February 2016

Q7_4. Do you have a favourable or unfavourable opinion of each of the following?

lain Duncan Smith Base: All respondents

Unweighted Total
Weighted Total

Favourable

Unfavourable

Neither

Don't know

						REGION					
		North	North		West	East				South	South
Total	Scotland	East	West	Yorks & Humber	Midlands	Midlands	Wales	Eastern	London	East	West
2018	180	88	229	200	161	148	109	180	223	304	196
2018	176	85	230	174	182	149	101	192	268	285	178
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
314	15	11	22	27	23	23	17	43	39	56	38
16%	8%	13%	9%	16%	12%	16%	17%	22%	15%	20%	21%
758	81	46	110	55	59	61	33	60	95	89	69
38%	46%	55%	48%	32%	32%	41%	32%	31%	35%	31%	39%
645	58	19	59	62	63	44	30	72	96	93	49
32%	33%	23%	25%	36%	35%	29%	30%	37%	36%	33%	27%
301	22	8	40	29	37	21	20	17	38	47	22
15%	12%	9%	17%	17%	20%	14%	20%	9%	14%	17%	12%

Fieldwork: 10th - 12th February 2016

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Prepared by ComRes



Table 15/3

Fieldwork: 10th - 12th February 2016

ONLINE Opinion Poll

Table 16/1

Michael Gove Base: All respondents

Q7_5. Do you have a favourable or unfavourable opinion of each of the following?

Weighted Total Unweighted Total

Neither

Unfavourable

Favourable

Don't know

												_
23%	467	30%	596	38%	766	9%	189	100%	2018	2018	Total	
17%	170	27%	266	44%	432	12%	114	100%	983	930	Male	GENDER
29%	297	32%	330	32%	334	7%	75	100%	1035	1088	Female	DER
29%	68	23%	53	41%	93	7%	16	100%	230	189	18-24	
30%	103	30%	105	33%	114	7%	25	100%	347	288	25-34	
30%	100	29%	99	36%	119	5%	17	100%	335	349	35-44	A
20%	74	30%	107	46%	166	4%	16	100%	363	384	45-54	AGE
20%	59	29%	85	42%	123	9%	28	100%	295	300	55-64	
14%	64	33%	146	34%	151	20%	88	100%	448	508	65+	
15%	81	30%	161	42%	224	14%	73	100%	539	616	AB	
24%	136	29%	164	37%	205	10%	55	100%	559	571	S	SOCIAL GRADE
22%	99	30%	134	38%	168	9%	39	100%	440	341	ຊ	GRADE
32%	152	29%	138	35%	169	5%	22	100%	480	490	PE	
23%	393	29%	513	38%	659	10%	176	100%	1742	1729	England	
23%	41	30%	52	44%	77	3%	٥.	100%	176	180	Scotland	
23%	426	30%	544	37%	689	10%	184	100%	1842	1838	England & Wales	REGION SUMMARY
25%		24%	117	42%		9%	45	100%	488	517	North	UMMARY
21%	111	33%	173	37%			46		523	489	Midlands	
22%	158	31%	223	36%	263	12%			731	723	South	
						-						_

	GENDER	DER			AGE	m				SOCIAL GRADE	RADE				REGION SUMMARY	UMMARY		
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	АВ	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
2018	930	1088	189	288	349	384	300	508	616	571	341	490	1729	180	1838	517	489	723
2018	983	1035	230	347	335	363	295	448	539	559	440	480	1742	176	1842	488	523	731
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
189	114	75	16	25	17	16	28	88	73	55	39	22	176	O1	184	45	46	86
9%	12%	7%	7%	7%	5%	4%	9%	20%	14%	10%	9%	5%	10%	3%	10%	9%	9%	12%
766	432	334	93	114	119	166	123	151	224	205	168	169	659	77	689	203	193	263
38%	44%	32%	41%	33%	36%	46%	42%	34%	42%	37%	38%	35%	38%	44%	37%	42%	37%	36%
596	266	330	53	105	99	107	85	146	161	164	134	138	513	52	544	117	173	223
30%	27%	32%	23%	30%	29%	30%	29%	33%	30%	29%	30%	29%	29%	30%	30%	24%	33%	31%
467	170	297	68	103	100	74	59	64	81	136	99	152	393	41	426	124	111	158
23%	17%	29%	29%	30%	30%	20%	20%	14%	15%	24%	22%	32%	23%	23%	23%	25%	21%	22%



Table 16/2

Q7_5. Do you have a favourable or unfavourable opinion of each of the following?

Michael Gove Base: All respondents

Neither

Favourable

Unfavourable

Weighted Total Unweighted Total

Don't know

30% 38%				189 131			2018 641	Total Cons I	
	117 23%	55%	4%	23	100%	514	492	Lab	
96	44 31%	49%	2%	Ν	100%	141	128	Lib Dems	VOTING INTENTION
65	66 24%	176 42%	10%	28	100%	275	307	UKIP	NTION
19	10 16%	53%	3 .	•	100%	61	54	Green	
20	18 21%	54%	1%		100%	83	81	SNP	
119	243 38%	153 24%	20%	132	100%	647	667	Cons	
107	118 22%	296 54%	4%	24	100%	545	527	Lab	AST VOTE - GENE
29	44 32%					138	117	Lib Dems	PAST VOTE - GENERAL ELECTION 2015
51	63 27%					229	271	UKIP	

				VOTING INTENTION	ENTION			<u>.</u>	PAST VOTE – GENERAL ELECTION 2015	L ELECTION 2015	
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
	2018	641	492	128	307	54	81	667	527	117	271
	2018	626	514	141	275	61	83	647	545	138	229
_	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	189	131	23	2	28	•	_	132	24	4	15
	9%	21%	4%	2%	10%		1%	20%	4%	3%	6%
	766	146	281	68	116	33	45	153	296	61	101
	38%	23%	55%	49%	42%	53%	54%	24%	54%	44%	44%
	596	238	117	44	66	10	18	243	118	44	63
	30%	38%	23%	31%	24%	16%	21%	38%	22%	32%	27%
	467	111	94	26	65	19	20	119	107	29	51
	23%	18%	18%	18%	24%	31%	24%	18%	20%	21%	22%

Fieldwork: 10th - 12th February 2016

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Table 16/3

Michael Gove Base: All respondents

							П
467	596 30%	766 38%	189 9%	2018	2018	Total	
41	52 30%	77 44%	5 3%	176 100%	180	Scotland	
18	23 27%	38 45%	6 7%	85 100%	88	North East	
68	50 22%	94 41%	18 8%	230 100%	229	North West	
38	44 26%	71 41%	21 12%	174 100%	200	Yorks & Humber	
47	55 30%	63 35%	18 10%	182 100%	161	West Midlands	
26	51 34%	58 39%	15 10%	149 100%	148	East Midlands	REGION
3 &	31 30%	29 29%	8%	101 100%	109	Wales	
39	67 35%	72 38%	14 7%	192 100%	180	Eastern	
59	82 31%	99 37%	28 10%	268 100%	223	London	
65	83 29%	105 37%	31 11%	285 100%	304	South East	
33	58 33%	59 33%	27 15%	178 100%	196	South West	

						REGION				-	_
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales		Eastern	Eastern London	
2018	180	88	229	200	161	148	109		180	180 223	
2018	176	85	230	174	182	149	101		192		
100%	100%	100%	100%		100%	100%	100%		100%	100% 100%	
189	ر ت	6	18	21	18	15	8		14		28
9%	3%	7%	8%		10%	10%	8%	0	6 7%		7%
766	77	38	94	71	63	58	29			72	72 99
38%	44%	45%	41%		35%	39%	29%	%	% 38%		38%
596	52	23	50	44	55	51	31			67	67 82
30%	30%	27%	22%		30%	34%	30%	%	35%		35%
467	41	18	68	38	47	26	33		39		39
23%	23%	21%	29%	6 22%	26%	17%	33%	^	6 20%		20%

Neither

Favourable

Unfavourable

Weighted Total Unweighted Total

Don't know

Fieldwork: 10th - 12th February 2016

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Table 17/1

${\sf Q7_6}.$ Do you have a favourable or unfavourable opinion of each of the following?

Weighted Total Unweighted Total

Favourable

Unfavourable

Neither

Don't know

7%	150	21%	424	50%	1014	21%	429	100%	2018	2018	Total	
4%	40	18%	177	54%	532	24%	234	100%	983	930	Male	GENDER
11%	111	24%	247	47%	482	19%	195	100%	1035	1088	Female	DER
14%	31	23%	54	33%	75	30%	70	100%	230	189	18-24	
10%		25%	88	36%	125	29%	100	100%	347	288	25-34	
10%		25%	85	42%	139	23%	76	100%	335	349	35-44	A
6%	21	21%	78	49%	179	23%	85	100%	363	384	45-54	AGE
4%		18%	53	61%	179	17%	51	100%		300	55-64	
	18		66	71%	316	11%	48	100%		508	65+	
4%	21	20%	109	53%	288	23%	121	100%	539	616	AB	
7%		20%	112	53%		20%	111	100%	559	571	G.	SOCIAL
8%		23%	99	49%		21%	90	100%	440	341	ಬ	SOCIAL GRADE
12%		22%	104	44%		22%		100%		490	문	
7%	129	21%	361	51%	887	21%	364	100%	1742	1729	England	
6%	<u> </u>	24%		46%		23%			176	180	Scotland	
8%	139	21%		51%		21%		100%	1842	1838	England & Wales	REGION
	31	20%		49%		25%		100%		517	North	REGION SUMMARY
8%	42	6 21%		52%		6 19%		6 100%		489	Midlands	
% 8%		6 21%		6 52%		6 19%			731	723	South	
				_								_

Table 17/2

Q7_6. Do you have a favourable or unfavourable opinion of each of the following?

Jeremy Corbyn Base: All respondents

Neither

Favourable

Unfavourable

Unweighted Total
Weighted Total

Don't know

_												П
7%	150	21%	424	50%	1014	21%	429	100%	2018	2018	Total	
4%	27	13%	80	80%	500	3%	18	100%	626	641	Cons	
5%	25	24%	121	16%	81	56%	287	100%	514	492	Lab	
4%	6	26%	36	48%	67	22%	31	100%	141	128	Lib Dems	VOTING INTENTION
5%	12	13%	34	77%	212	6%	16	100%	275	307	UKIP	NTION
10%	6	24%	15	27%	17	39%	24	100%	61	54	Green	
7%	o	30%	25	37%	31	25%	21	100%	83	81	SNP	
4%	25	13%	85	79%	511	4%	25	100%	647	667	Cons	P,
6%	31	21%	114	26%	144	47%	255	100%	545	527	Lab	PAST VOTE - GENERAL ELECTION 2015
3%	4	19%	27	50%	70	28%	38	100%	138	117	Lib Dems	AL ELECTION 2015
5%	12	16%	37	71%	164	7%	17	100%	229	271	UKIP	

Fieldwork: 10th - 12th February 2016

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Q7_6. Do you have a favourable or unfavourable opinion of each of the following?

Jeremy Corbyn
Base: All respondents

304 285 100% 42 15% 162 57% 54 19% 27

196 178 100% 36 21% 94 53% 18% 118%

-											
							REGION				ıl
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	1
Unweighted Total	2018	180	88	229	200	161	148	109	180	223	
Weighted Total	2018	176	85	230	174	182	149	101	192	268	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Favourable	429	40	25	56	41	40	27	25	33	63	
	21%	23%	29%	24%	24%	22%	18%	25%	17%	24%	
Unfavourable	1014	81	39	108	91	83	80	46	108	122	
	50%	46%	46%	47%	52%	46%	54%	45%	56%	46%	
Neither	424	43	18	49	30	36	33	20	41	68	
	21%	24%	21%	21%	17%	20%	22%	20%	21%	25%	
Don't know	150	11	з	17	11	23	9	10	10	15	
	7%	6%	3%	7%	7%	12%	6%	10%	5%	6%	1

South East

South West

Table 17/3

Fieldwork: 10th - 12th February 2016 Prepared by ComRes

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Unweighted Total

Favourable

Unfavourable

Neither

Don't know

Q7_7. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

Table 18/1

John McDonnell Base: All respondents

	Total Male	2018 930	2018 983	<u>~</u> 	112 7	6%	469 31	23% 3		569 27	<u> </u>	·
GENDER	Female	1088	33 1035	%	73 39	7% 4%	155	32% 15%			271 298 28% 29%	% (F)
	18-24	189	230	100%	9	4%	39	17%	 D	0	29%	29%
	25-34	288	347	100%	19	5%	70	20%	108	31%		151
AGE	35-44	349	335	100%	15	5%	59	18%	105	31%	156	
	45-54	384	363	100%	27	8%	71	19%	101	28%	164	40/
	55-64	300	295	100%	20	7%	73	25%	87	29%	116	300%
	65+	508	448	100%	22	5%	158	35%	103	23%	166	37%
	AB	616	539	100%	40	7%	165	31%	150	28%	185	200
SOCIAL GRADE	C1	571	559	100%	27	5%	134	24%	144	26%	254	45%
RADE	C2	341	440	100%	16	4%	79	18%	131	30%	213	49%
	DE	490	480	100%	28	6%	92	19%	144	30%	217	45%
	England	1729	1742	100%	96	6%	407	23%	496	28%	743	43%
	Scotland	180	176	100%	10	6%	40	23%	48	27%	78	44%
REGION SUMMARY	England & Wales	1838	1842	100%	101	6%	429	23%	521	28%	791	43%
JMMARY	North	517	488	100%	31	6%	100	21%	148	30%	209	43%
	Midlands	489	523	100%	25	5%	115	22%	154	29%	229	44%
	South	723	731	100%	41	6%	192	26%	194	27%	304	42%

45-54 55-64	AGE 55-64 65+ A	AGE 65+ AB	AGE SOCIAL GRAI 45-54 55-64 65+ AB C1 C	AGE SOCIAL GRADE 45-54 55-64 65+ AB C1 C2 DE	AGE SOCIAL GRADE 45-54 65+ AB C1 C2 DE England 204 200 600 646 657 24 400 4720	AGE SOCIAL GRADE 45-54 55-64 65+ AB C1 C2 DE England Scotland	AGE SOCIAL GRADE 45-54 55-64 65+ AB C1 C2 DE England Scotland	AGE SOCIAL GRADE REGION SUMMARY 45-54 55-64 65+ AB C1 C2 DE England Scotland & Wales North	AGE SOCIAL GRADE REGION SUMMARY 45-54 55-64 65+ AB C1 C2 DE England Scotland & Wales North Mid North Mid
55-64	55-64 65+ 4 300 508	55-64 65+ AB 4 300 508 616	55-64 65+ AB C1 4 300 508 616 571	55-64 65+ AB C1 C2 DE 4 300 508 616 571 341 490	55-64 65+ AB C1 C2 DE England 4 300 508 616 571 341 490 1729	55-64 65+ AB C1 C2 DE England Scotland 4 300 508 616 571 341 490 1729 180	55-64 65+ AB C1 C2 DE England Scotland 4 300 508 616 571 341 490 1729 180	55-64 65+ AB C1 C2 DE England Scotland & Wales North 4 300 508 616 571 341 490 1729 180 1838 517	55-64 65+ AB C1 C2 DE England Scotland & Wales North 4 300 508 616 571 341 490 1729 180 1838 517
64 65+ 300 508 295 448	508 0	65+ AB 539	508 616 571 448 539 559	508 616 571 341 490 448 539 559 440 480	508 616 571 341 490 1729 448 539 559 440 480 1742	508 616 571 341 490 1729 180 448 539 559 440 480 1742 176	508 616 571 341 490 1729 180 448 539 559 440 480 1742 176	508 616 571 341 490 1729 180 1838 517 448 539 559 440 480 1742 176 1842 488	C2 DE England Scotland & Wales North Midle
	AB 616 539 100%	16	C1 C	C1 C2 DE 16 571 341 490 39 559 440 480 100% 100% 100%	C1 C2 DE England 16 571 341 490 1729 39 559 440 480 1742 00% 100% 100% 100%	C1 C2 DE England Scotland	SOCIAL GRADE C1 C2 DE England Scotland 16 571 341 490 1729 180 39 559 440 480 1742 176 00% 100% 100% 100% 100% 40 27 16 28 96 10	C1 C2 DE England Scotland England North	C1 C2 DE England Scotland Regulard North

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Q7_7. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

John McDonnell Base: All respondents

Weighted Total Unweighted Total

Favourable

Neither Unfavourable

Don't know

869 43%	569 28%	469 23%	112 6%	2018 100%	2018	Total	
255 41%	170 27%	189 30%	11 2%	626 100%	641	Cons	
192 37%	174 34%	77 15%	72 14%	514 100%	492	Lab	
60 42%	41 29%	30 22%	10 7%	141 100%	128	Lib Dems	VOTING INTENTION
107 39%	64 23%	99 36%	2%	275 100%	307	UKIP I	NTENTION
34 55%	9 15%	14 22%	4 7%	61 100%	54	Green	
36 43%	21 25%	20 24%	8%	83 100%	81	SNP	
277 43%	162 25%	201 31%	7 1%	647 100%	667	Cons	
200 37%	182 33%	97 18%	65 12%	545 100%	527	Lab	PAST VOTE - GENERAL ELECTION 2015
58 42%	37 27%	31 23%	11 8%	138 100%	117	Lib Dems	RAL ELECTION 2015
97 42%	54 24%	74 32%	2%	229 100%	271	UKIP	

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Prepared by ComRes



Table 18/2

Q7_7. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 18/3

John McDonnell Base: All respondents

Weighted Total Unweighted Total Favourable

Unfavourable

Neither

Don't know

869 43%	28%	569	23%	469	6%	112	100%	2018	2018	Total	
78 44%	27%	48	23%	40	6%	10	100%	176	180	Scotland	
31 37%	30%	26	29%	25	3%	ω	100%	85	88	North East	
99 43%	30%	70	19%	44	8%	17	100%	230	229	North West	
79 45%	30%	52	18%	32	6%	11	100%	174	200	Yorks & Humber	
87 48%	24%	44	21%	38	7%	12	100%	182	161	West Midlands	
40%	32%	48	23%	34	5%	7	100%	149	148	East Midlands	REGION
48 48%	25%	26	21%	22	5%	51	100%	101	109	Wales	
82 43%	32%	62	22%	42	3%	б	100%	192	180	Eastern	
103 38%	26%	71	29%	77	6%	17	100%	268	223	London	
129 45%	26%	74	24%	69	4%			285	304	South East	
72 40%		49	26%		6%	11		178	196	South West	

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Q7_8. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 19/1

Nigel Farage Base: All respondents

Favourable Weighted Total Unweighted Total

Unfavourable

Neither

Don't know

Total 21% 49% 24% Male 21% 100% 278 28% 469 48% GENDER Female 100% 50% 20% 22% 18-24 57% 100% 16% 17% 25-34 100% 53% 75 22% 18% 35-44 44% 100% 25% AGE 45-54 50% 24% 100% 21% 55-64 48% 100% 21% 28% 46% 99 22% 100% 135 30% АВ 55% 22% 20% 100% SOCIAL GRADE 50% 100% 20% 24% 46% 28% 100% 21% 44% 24% 24% 480 100% ᇛ England 100% 21% 48% 25% Scotland 100% 10% 109 62% 22% England & Wales REGION SUMMARY 100% 48% 6% 21% 25% North 47% 27% 100% 20% Midlands 47% 100% 22% 26% South 24% 368 50% 100% 21%

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Q7_8. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 19/2

Nigel Farage Base: All respondents

Weighted Total Unweighted Total

Favourable

Unfavourable

Neither

Don't know

_							П
114	429 21%	989 49%	487 24%	2018 100%	2018	Total	
17	156 25%	302 48%	151 24%	626 100%	641	Cons	
18 3%	99 19%	335 65%	62 12%	514 100%	492	Lab	
400	24 17%	106 75%	6 4%	141 100%	128	Lib Dems	VOTING INTENTION
900	32 12%	13 5%	221 80%	275 100%	307	UKIP	ENTION
5°/	9 14%	46 75%	6%	61 100%	54	Green	
6 5 ————————————————————————————————————	15 18%	59 70%	6% 5	83 100%	81	SNP	
18	158 24%	301 47%	169 26%	647 100%	667	Cons	PA
18	109 20%	341 63%	77 14%	545 100%	527	Lab	PAST VOTE - GENERAL ELECTION 2015
3%	15 10%	106 77%	14 10%	138 100%	117	Lib Dems	L ELECTION 2015
S 65	32 14%	19 8%	174 76%	229 100%	271	UKIP	



Q7_8. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

Table 19/3

Nigel Farage Base: All respondents

Weighted Total Unweighted Total

Favourable

Unfavourable

Neither

Don't know

2018 100% 487 24% 989 49% 429 21% Total Scotland 180 176 100% 18 18 10% 109 62% 39 22% 10 North East 88 85 100% 24 28% 41 49% 17 21% North West 229 230 100% 54 23% 112 49% 47 20% 17 Yorks & Humber 200 174 100% 54 31% 76 44% 35 20% West Midlands 161 182 100% 83 46% 49 27% 39 21% REGION East Midlands 148 149 100% 43 29% 69 46% 33 22% Wales 109 101 100% 29 29% 29% 36 36 36% 10% Eastern 180 192 100% 43 22% 94 49% 43 22% 12

London

South East

South West

223 268 100% 58 22% 133 50% 62 23%

304 285 100% 76 27%

138 48%

196 178 100% 38 22% 97 54% 18%

56 20%

14 5%

COMRES

Fieldwork: 10th - 12th February 2016

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Q7_9. Do you have a favourable or unfavourable opinion of each of the following?

The Conservative Party
Base: All respondents

Weighted Total Unweighted Total

5%	96	17%	351	46%	934	32%	637	100%	2018	2018	Total	
3%	29	14%	140	49%	482	34%	332	100%	983	930	Male	GENDER
6%	67	20%	211	44%	452	29%	305	100%	1035	1088	Female	DER
9%	21	18%	42	44%	100	29%	66	100%	230	189	18-24	
8%	27	19%	67	45%	158	27%	95	100%	347	288	25-34	
7%	22	21%	72	46%	156	25%	85	100%	335	349	35-44	AGE
3%	1	15%	53	55%	198	28%	101	100%	363	384	45-54	Е
3%	&	15%	44	51%	150	31%	91	100%	295	300	55-64	
1%	6	16%	73	38%	172	44%	198	100%	448	508	65+	
2%	<u> </u>	16%	88	41%	218	41%	222	100%	539	616	AB	
7%	37	18%	101	40%	226	35%	195	100%	559	571	2	SOCIAL GRADE
4%	16	18%	79	48%	213	30%	132	100%	440	341	ຂ	RADE
7%	32	17%	84	58%	277	18%	88	100%	480	490	믒	
5%	83	18%	307	45%	784	33%	567	100%	1742	1729	England	
2%	4	15%	26	60%	105	23%	41	100%	176	180	Scotland	
5%	92	18%	325	45%	829	32%	596	100%	1842	1838	England & Wales	REGION SUMMARY
4%	21	14%	70	57%	279	24%	117	100%	488	517	North	UMMARY
5%	25	19%	99	42%	217	35%	181	100%	523	489	Midlands	
5%	37	19%	137	39%	288	37%	268	100%	731	723	South	

Neither

Unfavourable

Favourable

Don't know

Fieldwork: 10th - 12th February 2016

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Q7_9. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

The Conservative Party
Base: All respondents

Unweighted Total
Weighted Total

Favourable

Unfavourable

Neither

Don't know

96	351 17%	934 46%	637 32%	2018	2018	Total	
7	68 11%	21 3%	530 85%	626 100%	641	Cons	
14	59 11%	430 84%	12 2%	514 100%	492	Lab	
4	41 29%	80 57%	16 11%	141 100%	128	Lib Dems	VOTING INTENTION
10	58 21%	165 60%	42 15%	275 100%	307	UKIP	ENTION
N	8 13%	52 85%		61 100%	54	Green	
2	9%	71 85%	3 4%	100%	81	SNP	
13	93 14%	41 6%	500 77%	647 100%	667	Cons	P
14	57 10%	446 82%	29 5%	545 100%	527	Lab	AST VOTE - GENERAL ELECTION 2015
4	37 26%	68 49%	29 21%	138 100%	117	Lib Dems	AL ELECTION 2015
7	53 23%	135 59%	34 15%	229 100%	271	UKIP	

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Q7_9. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

The Conservative Party
Base: All respondents

Weighted Total Unweighted Total Favourable

Neither

Unfavourable

Don't know

5%	17%	351	46%	934	32%	637	100%	2018	2018	Total	
4 2%	15%	26	60%	105	23%	41	100%	176	180	Scotland	
1%	19%	16	65%	55	15%	12	100%	85	88	North East	
6%	11%	25	60%	139	23%	54	100%	230	229	North West	
4%	17%	29	49%	86	30%	51	100%	174	200	Yorks & Humber	
6%	18%	33	45%	82	31%	55	100%	182	161	West Midlands	
6%	16%	24	40%	60	38%	57	100%	149	148	East Midlands	REGION
8%	18%	18	44%	45	29%	29	100%	101	109	Wales	
3%	22%	42	39%	76	36%	69	100%	192	180	Eastern	
6%	20%	55	37%	100	36%	98	100%	268	223	London	
12 4%	19%	54	41%	116	36%	103	100%	285	304	South East	
5%	16%	29	40%	71	38%	68	100%	178	196	South West	

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Q7_10. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

The Labour Party
Base: All respondents

Weighted Total Unweighted Total

Г						-			-			
5%	110	20%	406	48%	966	27%	536	100%	2018	2018	Total	
3%	33	18%	176	51%	503	28%	271	100%	983	930	Male	GENDER
7%	77	22%	230	45%	463	26%	265	100%	1035	1088	Female)ER
10%	22	19%	44	31%	72	40%	91	100%	230	189	18-24	
7%	26	24%	82	37%	129	32%	110	100%	347	288	25-34	
7%	25	26%	85	41%	136	27%	89	100%	335	349	35-44	AGE
4%	14	15%	55	52%	189	29%	105	100%	363	384	45-54	П
4%	<u> </u>	23%	69	49%	145	24%	70	100%	295	300	55-64	
3%	12	16%	71	66%	294	16%	70	100%	448	508	65+	
4%	20	18%	96	54%	293	24%	130	100%	539	616	AB	
6%	34	20%	110	50%	278	25%	137	100%	559	571	2	SOCIAL GRADE
4%	19	22%	96	47%	207	27%	117	100%	440	341	C2	RADE
8%	37	22%	104	39%	187	32%	152	100%	480	490	DE	
5%	92	19%	333	48%	841	27%	475	100%	1742	1729	England	
5%	9	29%	51	46%	81	20%	35	100%	176	180	Scotland	
5%	101	19%	355	48%	885	27%	501	100%	1842	1838	England & Wales	REGION SUMMARY
6%	27	18%	87	40%	197	36%	176	100%	488	517	North	UMMARY
4%	22	18%	92	52%	273	26%	135	100%	523	489	Midlands	
6%	43	21%	154	51%	370	22%	164	100%	731	723	South	

Neither

Unfavourable

Favourable

Don't know

Fieldwork: 10th - 12th February 2016

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Q7_10. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

The Labour Party
Base: All respondents

Unweighted Total

Weighted Total

Favourable

Neither

Don't know

Unfavourable

110	406 20%	966 48%	536 27%	2018	2018	Total	
10	84 13%	517 83%	14 2%	626 100%	641	Cons	
13	67 13%	17 3%	418 81%	514 100%	492	Lab	
G i	46 33%	61 43%	29 21%	141 100%	128	Lib Dems	VOTING INTENTION
11	46 17%	207 75%	11 4%	275 100%	307	UKIP	ENTION
4	18 29%	21 33%	19 31%	61 100%	54	Green	-
ω	28 34%	42 50%	10 12%	83 100%	81	SNP	
17	89 14%	524 81%	16 2%	647 100%	667	Cons	
17	73 13%	63 12%	391 72%	545 100%	527	Lab	PAST VOTE - GENERAL ELECTION 2015
4	36 26%	66 47%	32 23%	138 100%	117	Lib Dems	AL ELECTION 2015
7	45 20%	166 72%	11 5%	229 100%	271	UKIP	

Fieldwork: 10th - 12th February 2016

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Q7_10. Do you have a favourable or unfavourable opinion of each of the following?

The Labour Party
Base: All respondents

Weighted Total Unweighted Total

5%	110	20%	406	48%	966	27%	536	100%	2018	2018	Total	
5%	9	29%	51	46%	81	20%	35	100%	176	180	Scotland	
3%	ω	19%	16	39%	33	39%	33	100%	85	88	North East	
7%	16	17%	40	36%	82	40%	92	100%	230	229	North West	
5%	8	18%	31	47%	82	30%	52	100%	174	200	Yorks & Humber	
5%	10	19%	34	50%	91	26%	47	100%	182	161	West Midlands	
3%	51	17%	25	50%	75	30%	44	100%	149	148	East Midlands	REGION
9%	9	22%	22	44%	4	26%	27	100%	101	109	Wales	
4%	8	18%	34	56%	107	22%	43	100%	192	180	Eastern	
6%	16	26%	71	41%	110	27%	72	100%	268	223	London	
5%	15	17%	48	59%	167	19%	55	100%	285	304	South East	
7%	12	20%	35	53%	93	21%	37	100%	178	196	South West	

	5%	6%	4%	9%	3%	5%	5%	7%	3%	5%	5%
	15	16	8	9	ъ	10	8	16	з	9	110
20%	17%	26%	18%	22%	17%	19%	18%	17%	19%	29%	20%
35	48	71	34	22	25	34	31	40	16	51	406
53%	59%	41%	56%	44%	50%	50%	47%	36%	39%	46%	48%
93	167	110	107	4	75	91	82	82	33	81	966
21%	19%	27%	22%	26%	30%	26%	30%	40%	39%	20%	27%
37	55	72	43	27	44	47	52	92	33	35	536
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
178	285	268	192	101	149	182	174	230	85	176	2018
196	304	223	180	109	148	161	200	229	88	180	2018
South West	South East	London	Eastern	Wales	East Midlands	West Midlands	Yorks & Humber	North West	North East	Scotland	Total
				-	REGION				=	-	

Neither

Unfavourable

Favourable

Don't know

Fieldwork: 10th - 12th February 2016

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Q7_11. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

The Liberal Democrats
Base: All respondents

Weighted Total Unweighted Total

Unfavourable

Favourable

Neither

Don't know

100% 7% 35% 43% 16% Total Male 32% 100% 162 16% 469 48% GENDER Female 100% 37% 38% 15% 18-24 100% 21% 73 32% 35% 25-34 42% 100% 34% 16% 35-44 38% 39% 100% 15% AGE 45-54 44% 37% 100% 12% 55-64 44% 100% 33% 18% 65+ 49% 145 32% 100% 67 15% АВ 42% 21% 33% 100% SOCIAL GRADE $\overline{\varsigma}$ 43% 100% 33% 17% 39% 100% 44% 11% 42% 35% 480 100% ᇛ 13% 11% England 100% 35% 16% 42% 7% Scotland 100% 37% 10% 83 47% England & Wales REGION SUMMARY 100% 35% 16% 7% 42% North 31% 48% 100% 14% Midlands 40% 100% 35% 19% South 37% 40% 16% 100%

Prepared by ComRes



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Q7_11. Do you have a favourable or unfavourable opinion of each of the following?

The Liberal Democrats
Base: All respondents

Weighted Total

Unweighted Total

138 7%	702 35%	859 43%	319 16%	2018 100%	2018	Total	
23 4%	242 39%	264 42%	96 15%	626 100%	641	Cons	
28 5%	179 35%	235 46%	73 14%	514 100%	492	Lab	
2 1%	25 17%	6 4%	109 77%	141 100%	128	Lib Dems	VOTING INTENTION
11 4%	78 28%	177 64%	9 3%	275 100%	307	UKIP	NTION
5 8%	24 39%	26 42%	6 10%	61 100%	54	Green	
6%	26 31%	48 58%	5%	83 100%	81	SNP	
26 4%	247 38%	288 44%	86 13%	647 100%	667	Cons	ש
32 6%	188 35%	257 47%	67 12%	545 100%	527	Lab	PAST VOTE - GENERAL ELECTION 2015
2 1%	28 20%	6%	100 72%	138 100%	117	Lib Dems	L ELECTION 2015
9 4%	61 26%	148 64%	12 5%	229 100%	271	UKIP	

Neither

Unfavourable

Favourable

Don't know

Fieldwork: 10th - 12th February 2016

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Q7_11. Do you have a favourable or unfavourable opinion of each of the following?

The Liberal Democrats
Base: All respondents

Weighted Total Unweighted Total

Favourable

Unfavourable

Neither

Don't know

138 10 3 20	65 33 67 37% 39% 29%	859 83 42 108 43% 47% 50% 47%	18 6 34 10% 8% 15%	2018 176 85 230 1 100% 100% 100% 100% 1	2018 180 88 229 200	Total Scotland East West Yorks & Humber	
12 15	54 66 31% 36%	82 69 47% 38%	26 32 15% 18%	174 182 100% 100%)0 161	West Midlands	7
9	50 34%	62 42%	28 19%	149 100%	148	East Wales	REGION
9	32 65 32% 34%	45 77 45% 40%	15 39 15% 20%	101 192 100% 100%	109 180	Eastern	
14	105 39%	104 39%	45 17%	268 100%	223	London	
23	98 35%	124 44%	39 14%	285 100%	304	South East	
12	67 37%	62 35%	37 21%	178 100%	196	South West	

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Q7_12. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 23/1

UKIPBase: All respondents

Weighted Total Unweighted Total Favourable

Neither

Unfavourable

Don't know

6%	111	20%	410	50%	1014	24%	484	100%	2018	2018	Total	
4%	43	18%	177	51%	504	26%	260	100%	983	930	Male	GENDER
7%	69	22%	232	49%	510	22%	224	100%	1035	1088	Female	DER
7%	15	15%	35	65%	148	13%	31	100%	230	189	18-24	
8%	28	17%	58	60%	209	15%	53	100%	347	288	25-34	
7%	24	18%	61	47%	158	28%	92	100%	335	349	35-44	A
5%		21%	76	48%	174	26%	95	100%	363	384	45-54	AGE
5%	14	23%	67	45%	134	27%	79	100%	295	300	55-64	
3%	12	25%	112	43%	191	30%	134	100%	448	508	65+	
3%	14	16%	88	61%	329	20%	108	100%	539	616	AB	
5%	29	23%	128	49%	275	23%	127	100%	559	571	C1	SOCIAL GRADE
6%	26	21%	92	44%	193	29%	128	100%	440	341	C2	GRADE
9%	42	21%	101	45%	216	25%	121	100%	480	490	ЭDE	
5%	94	20%	351	49%	855	25%	441	100%	1742	1729	England	
4%	œ	16%	28	70%	123	10%	17	100%	176	180	Scotland	
6%	103	21%		48%		25%		100%	1842	1838	England & Wales	REGION
5%		19%		46%		29%		100%		517	North	REGION SUMMARY
5%		6 24%		6 47%		6 24%		6 100%		489	Midlands	
6 5%			131	6 53%	386	6 24%			731	723	South	
											L	

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Table 23/2

ONLINE Opinion Poll

Q7_12. Do you have a favourable or unfavourable opinion of each of the following?

UKIPBase: All respondents

Unweighted Total Weighted Total

Favourable

Unfavourable

Neither

Don't know

Fieldwork: 10th - 12th February 2016

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Q7_12. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 23/3

UKIP Base: All respondents

Unweighted Total
Weighted Total

Favourable

Unfavourable

Neither

Don't know

2018 100% 484 24% 1014 50% 410 20% 1111 Total Scotland 180 176 100% 17 17 10% 123 70% 28 16% North East 88 85 100% 26 30% 39 18 21% North West 229 230 100% 59 26% 110 48% 46 15 7% Yorks & Humber 200 174 100% 59 34% 77 44% 30 West Midlands 161 182 100% 42 23% 84 46% 43 24% 12 REGION East Midlands 148 149 100% 37 25% 68 46% 36 24% Wales 109 101 100% 26 25% 35 35% 31% Eastern 180 192 100% 44 23% 91 48% 48% London 223 268 100% 51 19% 164 61% 43 16% South East 304 285 100% 82 29% 131 46% 55 19% South West 196 178 100% 41 23% 91 51% 34 19% 12

Fieldwork: 10th - 12th February 2016

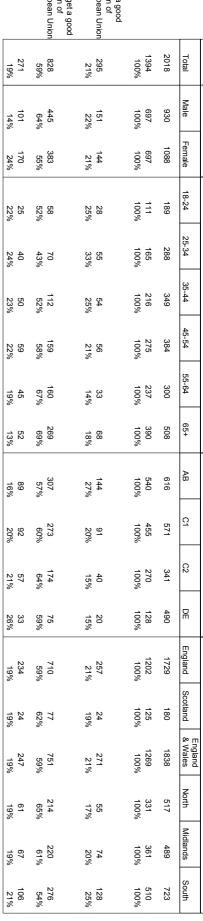
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Table 24/1

ONLINE Opinion Poll Q6_1. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents (Turnout weighted)

		GENDER	ŒR			AGE	m				SOCIAL GRADE	RADE				REGION SUMMARY	UMMARY		
		-									000000						•		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	2	ಬ	屈	England	Scotland	England & Wales	North	Midlands	တ္
Unweighted Total	2018	930	1088	189	288	349	384	300	508	616	571	341	490	1729	180	1838	517	489	
Weighted Total	1394	697	697	111	165	216	275	237	390	540	455	270	128	1202	125	1269	331	361	
,	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
I expect David Cameron will get a good deal for Britain in his renegotiation of Britain's membership of the European Union	295	151	4	28	55	54	56	33	68	144	91	40	20	257	24	271	55	74	
	21%	22%	21%	25%	33%	25%	21%	14%	18%	27%	20%	15%	15%	21%	19%	21%	17%	20%	
I expect David Cameron will not get a good deal for Britain in his renegotiation of Britain's membership of the European Union	828	445	383	58	70	112	159	160	269	307	273	174	75	710	77	751	214	220	
	59%	64%	55%	52%	43%	52%	58%	67%	69%	57%	60%	64%	59%	59%	62%	59%	65%	61%	
Don't know	271	101	170	25	40	5 0	75 90	45	52	89	99	57	<u>ي</u>	234	24	247	61	67	
	10%	14%	24%	22%	24%	23%	22%	10%	13%	16%	20%	21%	26%	10%	10%	10%	10%	10%	
		14%	24%	22%	24%	23%	22%	.WeI	13%	76%	20%	21%	26%	19%					





Fieldwork: 10th - 12th February 2016

Table 24/2

			VOTING IN	TENTION				PAST VOTE - GENE	RAL ELECTION 2015	
Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
2018	641	492	128	307	54	81	667	527	117	2
1394	499	327	105	184	38	58	518	351	102	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	_
9 9 7	200	л O	Э л	3	ກ	ກ	1,56	ກ ລ	27	
31%	33%	150/	2/0/	% 60/	150%	10%	30%	1,50%	7690	
71	8	-0	% ***	0	200	6	, ,	10%	20 %	
828	258	210	57	159	25	43	277	227	55	_
59%	52%	64%	54%	86%	67%	74%	53%	65%	54%	
271	77	67	22	13	7	10	86	70	20	
19%	15%	20%	21%	7%	19%	17%	17%	20%	20%	
	Total 2018 1394 100% 295 21% 298 59% 59%	Cons 6 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	Cons Lab Cons 641 499 100% 165 33% 258 258 77 15%	Cons Lab De Lab De Cons Cons Cons Cons Cons Cons Cons Cons	Cons Lab Leb UKIP UK	VOTING INTENTION Cons Lab Lab Lb Dems UKIP Green 641 492 128 307 184 115 184 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 1100% 11	Cons Lab Lab Dems UKIP UKIP SNP	Note Note	Note Note	Note Note

155 100% 271 128 83% 12 8% 15 9%



Table 24/3

Q6_1. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents (Turnout weighted)

Unweighted Total

l expect David Cameron will get a good deal for Britain in his renegotiation of Britain's membership of the European Union Weighted Total

expect David Cameron will not get a good deal for Britain in his renegotiation of Britain's membership of the European Union

							REGION					
	1		North	North		West	East		1	-	South	South
	Cigi	Congrid	Last	44000	O No Oct I CITIZET	Micialia	IVIIGIAIGO	*vaico	Lastail	רטומטו	Laor	AACOL
	2018	180	88	229	200	161	148	109	180	223	304	196
	1394	125	58	160	112	121	99	67	141	187	202	121
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
good deal for in's membership of												
-	295	24	51	30	20	27	17	14	30	53	50	26
	21%	19%	10%	19%	17%	22%	17%	21%	21%	28%	25%	21%
et a good deal for in's membership of												
	828	77	46	101	67	68	68	40	84	86	117	73
	59%	62%	80%	63%	59%	57%	69%	61%	59%	46%	58%	61%
	271	24	0	29	26	25	14	12	28	49	35	22
	19%	19%	11%	18%	23%	21%	14%	19%	20%	26%	17%	18%



Table 25/1

ONLINE Opinion Poll Q6_2. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents (Turnout weighted)

Britain's economy would be better UK left the European Union (EU) Britain's economy is better off for I of the European Union (EU) Weighted Total Unweighted Total

		GENDER	CEK.			AGE					SOCIAL GRADE	KAUE				REGION SUMMARY	JIMIMAKT		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
	2018	930	1088	189	288	349	384	300	508	616	571	341	490	1729	180	1838	517	489	723
	1394	697	697	111	165	216	275	237	390	540	455	270	128	1202	125	1269	331	361	510
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
for being part	547	300	247	ກ	ю Л	O Ji	108	79	117	264	163	83	& ———	458		481	101	135	203
	39%	43%	36%	57%	52%	44%	39%	33%	30%	49%	36%	30%	30%	38%	53%	38%	36%	37%	40%
tter off if the	73 0	2	S B B	S Fi	à	0	2	2	2	900	177	3	71	2 60	27	500	200	300	2
,	37%	38%	37%	23%	26%	31%	33%	44%	49%	31%	39%	45%	42%	38%	22%	39%	39%	38%	38%
	327	133	194	22	37	55	76	55	82	108	116	66	36	285	32	295	80	88	116
	23%	19%	28%	20%	22%	25%	28%	23%	21%	20%	26%	24%	29%	24%	26%	23%	24%	24%	23%



Fieldwork: 10th - 12th February 2016

Table 25/2

ONLINE Opinion Poll Q6_2. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents (Turnout weighted)

Unweighted Total

Weighted Total

Britain's economy is better off for being part of the European Union (EU)

Britain's economy would be better off if the UK left the European Union (EU) $\,$

		left	the				1	
327 23%	520 37%	39%	547	100%	1394	2018	Total	
106 21%	200 40%	39%	194	100%	499	641	Cons	
71 22%	84 26%	53%	172	100%	327	492	Lab	
19 18%	23 22%	60%	63	100%	105	128	Lib Dems	VOTING INTENTION
23 12%	148 80%	7%	13	100%	184	307	UKIP	NIION
11 30%	6 16%	54%	20	100%	38	54	Green	
13 22%	12 22%	56%	33	100%	58	81	SNP	
114 22%	216 42%	36%	189	100%	518	667	Cons	3
80 23%	91 26%	51%	179	100%	351	527	Lab	PAST VOTE - GENERAL ELECTION 2015
19 18%	22 22%	60%	61	100%	102	117	Lib Dems	AL ELECTION 2015
18	126 82%	7%	<u> </u>	100%	155	271	UKIP	



Fieldwork: 10th - 12th February 2016

Table 25/3

ONLINE Opinion Poll Q6_2. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents (Turnout weighted)

Unweighted Total

Weighted Total

Britain's economy is better off for being part of the European Union (EU) $\,$

Britain's economy would be better off if the UK left the European Union (EU) $\,$

327 23%	520 37%	547 39%	1394 100%	2018	Total
32 26%	27 22%	66 53%	125 100%	180	Scotland
10 18%	26 45%	22 37%	58 100%	88	North East
45 28%	58 36%	58 36%	160 100%	229	North West
25 22%	46 41%	41 37%	112 100%	200	Yorks & Humber
27 22%	42 35%	52 43%	121 100%	161	West Midlands
25 25%	39 39%	35 36%	99 100%	148	East Midlands
10 15%	34 51%	23 34%	67 100%	109	Wales
37 26%	56 40%	48 34%	141 100%	180	Eastern
41 22%	63 34%	84 45%	187 100%	223	London
47 23%	80 40%	75 37%	202 100%	304	South East
29 24%	48	44 37%	121 100%	196	South West



Midlands

South

Table 26/1

100%

100%

25%

27%

ONLINE Opinion Poll Q6_3. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents (Turnout weighted)

		GENDER	ЕR			AGE	m				SOCIAL GRADE	RADE				REGION SUMMARY England	1 —
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	2	2	묾	England	Scotland	& <	& Wales
Unweighted Total	2018	930	1088	189	288	349	384	300	508	616	571	341	490	1729	180		1838
Weighted Total	1394	697	697	111	165	216	275	237	390	540	455	270	128	1202	125		1269
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%
I would be personally better off if Britain left	2	9		3	1	3	3		<u>.</u>			!	8	2	2		1
the EU	371	207	164	28	41	53	62	66	122	139	121	76	36	327	24		347
	27%	30%	24%	25%	25%	24%	23%	28%	31%	26%	26%	28%	28%	27%	19%		27%
I would be personally better off if Britain	401	236	165	53	ה ה	60	79	n n	22	209	105	л O	28	335	50		349
	29%	34%	24%	47%	40%	32%	29%	23%	21%	39%	23%	22%	22%	28%	41%		28%
Don't know	622	255	367	31	59	95	134	116	187	193	230	135	64	540	50		572
	45%	37%	53%	28%	36%	44%	49%	49%	48%	36%	51%	50%	50%	45%	40%		45%

50% 50% 45% 40% 45% 42% 27% 48% 27% 29% 44%



Fieldwork: 10th - 12th February 2016

Table 26/2

ONLINE Opinion Poll Q6_3. For each of the following pairs of statements, which comes closest to your own opinion?

Base. All respondents (Turnout weighted)

I would be personally better off if Britain left the EU

I would be personally better off if Britain remained a part of the EU

Don't know

Weighted Total Unweighted Total

Total Cons Lab 2018 641 492 1394 499 327 100% 100% 100% 371 137 60 27% 27% 18% 401 124 130 29% 25% 40% 622 238 138 45% 48% 42%		
Lab 6441 499 100% 137 27% 124 25% 238 48%		
Lab		
	₩.	ź
128 105 100% 20 20 19% 48 45% 37	_	VOLING IN ENTION
184 100% 110 60% 15 8% 58 32%	_	
Green 54 38 100% 111% 114 36% 20 52%		
SNP 58 100% 100% 52% 19 19 33%		
Cons 667 518 100% 149 29% 229 249 48%		_
Lab 527 351 100% 69 20% 137 39% 145 41%		PAST VOIC - GENERAL ELECTION 2013
Dems 117 102 100% 22 21% 45 44% 36 35%	Lib	L ELECTION ZOIS
UKIP 271 155 100% 91 59% 13 8% 51 33%		

ONLINE Opinion Poll Q6_3. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents (Turnout weighted)

	29%	nained a 401	27%	the EU 371	100%	1394	2018	Total Scot	
40%	41%	52	19%	24	100%	125	180	Scotland	
24 41%	25%	15	34%	19	100%	58	88	North East	
41%	29%	46	30%	49	100%	160	229	North West	
50 44%	26%	29	30%	34	100%	112	200	Yorks & Humber	
51 42%	33%	39	25%	30	100%	121	161	West Midlands	
46 47%	24%	24	29%	29	100%	99	148	East Midlands	REGION
48%	22%	15	30%	20	100%	67	109	Wales	
55%	24%	34	21%	30	100%	141	180	Eastern	
8/ 46%	31%	59	22%	42	100%	187	223	London	
41%	28%	57	31%	63	100%	202	304	South East	
5/ 47%	26%	31	27%	32	100%	121	196	South West	



Table 27/1

ONLINE Opinion Poll

Weighted Total Unweighted Total

Don't know

If Britain left the EU, it would be better ab to manage migrants trying to come into the country through Calais If Britain remains a part of the EU, it would be better able to manage migrants trying come into the country through Calais

			able o the		ing to					
23%	316	48%	669	29%	409	100%	1394	2018	Total	
17%	118	51%	354	32%	225	100%	697	930	Male	GENDER
28%	198	45%	315	26%	184	100%	697	1088	Female	DER
21%	23	38%	42	41%	45	100%	111	189	18-24	
25%	42	41%	67	34%	56	100%	165	288	25-34	
25%	54	46%	99	29%	62	100%	216	349	35-44	AGE
21%	58	46%	125	33%	92	100%	275	384	45-54	ñ
23%	54	49%	117	28%	66	100%	237	300	55-64	
21%	84	56%	219	22%	87	100%	390	508	65+	
21%	112	45%	246	34%	182	100%	540	616	AB	
23%	106	48%	218	29%	132	100%	455	571	C1	SOCIAL GRADE
23%	62	52%	140	25%	68	100%	270	341	C2	RADE
28%	35	51%	65	21%	27	100%	128	490	DE	
23%	273	49%	590	28%	339	100%	1202	1729	England	
22%	28	37%	46	41%	51	100%	125	180	Scotland	
23%	288	49%	623	28%	358	100%	1269	1838	England & Wales	REGION SUMMARY
23%	77	51%	168	26%	86	100%	331	517	North	UMMARY
21%	75	50%	182	29%	104	100%	361	489	Midlands	
24%	121	47%	240	29%	149	100%	510	723	South	



155 100% 271

7

134 87% 13 9%

ONLINE Opinion Poll Q6_4. For each of the following pairs of statements, which comes closest to your own opinion?

Base: All respondents (Turnout weighted)

									FAST VOIE - GENERAL ELECTION 2013
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab
Unweighted Total	2018	641	492	128	307	54	81	667	
Weighted Total	1394	499	327	105	184	38	58	518	
	100%	100%	100%	100%	100%	100%	100%	100%	
If Britain remains a part of the EU, it would be better able to manage migrants trying to come into the country through Calais	r 409	143	126	50	စ	12	25	141	
	29%	29%	38%	48%	5%	33%	43%	27%	
If Britain left the EU, it would be better able to manage migrants trying to come into the country									
through Calais	669	268	117	24	157	15	23	283	
	48%	54%	36%	23%	85%	40%	40%	55%	
Don't know	316	88	85	31	17	10	10	94	
	23%	18%	26%	30%	9%	28%	17%	18%	



Fieldwork: 10th - 12th February 2016

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Q6_4. For each of the following pairs of statements, which comes closest to your own opinion? Base: All respondents (Turnout weighted) **ONLINE Opinion Poll**

If Britain left the EU, it would be better able to manage migrants trying to come into the count through Calais If Britain remains a part of the EU, it would be able to manage migrants trying to come into th country through Calais Weighted Total Unweighted Total

Don't know

48% 37% 60%	to	be better o the 409 51 12 29% 41% 21%	125 100%	Total Scotland East West	_
	77 56 48% 50%	43 31 27% 27%	%	Yorks & Humber 229 200	
25 25 230/ 240/	51 42%	45 37%	121 100%	Midlands 161	West
22 22%	54 55%	23% 23%	99	Midlands 148	REGION East
15 22%	33 50%	19 28%	67 100%	Wales 109	
28 20%	77 54%	37 26%	141 100%	Eastern 180	
53 28%	76 40%	59 31%	187 100%	London 223	
48 24%	100 50%	54 27%	202 100%	East 304	South
20 17%	64 53%	37 30%	121 100%	West 196	South



Q7_SUM. Do you have a favourable or unfavourable opinion of each of the following?

SUMMARY TABLE
Base: All respondents (Turnout weighted)

David Cameron

George Osborne

										-		
1394	1394 100%	Total										
342	231	335	498	348	82	277	159	268	587	340	486	Favourable
25%	17%	24%	36%	25%	6%	20%	11%	19%	42%	24%	35%	
706	609	732	609	695	363	763	542	526	412	618	627	Unfavourable
51%	44%	53%	44%	50%	26%	55%	39%	38%	30%	44%	45%	
286	477	264	236	290	377	274	418	435	335	340	245	Neither
21%	34%	19%	17%	21%	27%	20%	30%	31%	24%	24%	18%	
60	77	62	51	60	571	80	276	165	60	96	36	Don't know
4%	6%	4%	4%	4%	41%	6%	20%	12%	4%	7%	3%	

UKIP

The Liberal Democrats

The Labour Party

The Conservative Party

Nigel Farage

John McDonnell

Jeremy Corbyn

Michael Gove

lain Duncan Smith

Boris Johnson

Fieldwork: 10th - 12th February 2016

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Q7_1. Do you have a favourable or unfavourable opinion of each of the following?

David Cameron
Base: All respondents (Turnout weighted)

Unweighted Total

Favourable

Neither

Don't know

Weighted Total

Unfavourable

ONLINE Opinion Poll

Table 29/1

3%	36	18%	245	45%	627	35%	486	100%	1394	2018	Total	
2%	10	15%	103	48%	333	36%	251	100%	697	930	Male	GENDER
4%	25	20%	142	42%	295	34%	235	100%	697	1088	Female	DER
4%	4	15%	17	48%	53	33%	36	100%	111	189	18-24	
4%	6	21%	34	40%	67	35%	57	100%	165	288	25-34	
4%	∞	17%	37	46%	100	33%	71	100%	216	349	35-44	AGE
2%	7	16%	44	50%	139	31%	85	100%	275	384	45-54	m
3%	7	17%	41	50%	118	30%	72	100%	237	300	55-64	
1%	ω	18%	72	39%	151	42%	164	100%	390	508	65+	
2%	10	16%	88	41%	220	41%	222	100%	540	616	AB	
3%	14	19%	87	43%	196	35%	160	100%	455	571	C1	SOCIAL GRADE
3%	œ	18%	49	51%	138	28%	76	100%	270	341	C2	RADE
3%	4	17%	21	58%	74	22%	28	100%	128	490	DE	
2%	29	18%	213	44%	528	36%	432	100%	1202	1729	England	
3%	4	16%	20	56%	70	25%	32	100%	125	180	Scotland	
3%	32	18%	225	44%	557	36%	454	100%	1269	1838	England & Wales	REGION SUMMARY
2%	œ	15%	50	55%	182	27%	91	100%	331	517	North	UMMARY
2%	7	19%	69	40%	145	39%	141	100%	361	489	Midlands	
3%	14	18%	94	40%	202	39%	200	100%	510	723	South	

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Q7_1. Do you have a favourable or unfavourable opinion of each of the following?

David CameronBase: All respondents (Turnout weighted)

Neither

Favourable

Unfavourable

Weighted Total Unweighted Total

Don't know

3%	ა ან	18%	245	45%	627	35%	486	100%	1394	2018	Total	
1%	თ	12%	58	8%	38	80%	397	100%	499	641	Cons	
2%	σı	13%	42	81%	264	5%	16	100%	327	492	Lab	
3%	ω	31%	33	52%	54	14%	15	100%	105	128	Lib Dems	VOTING INTENTION
2%	ယ	17%	32	68%	124	13%	24	100%	184	307	UKIP	ENTION
2%		8%	ω	81%	30	8%	3	100%	38	54	Green	
3%	2	14%	8	80%	46	3%	2	100%	58	81	SNP	
1%	7	15%	77	10%	54	73%	380	100%	518	667	Cons	P
2%	œ	12%	41	80%	279	7%	23	100%	351	527	Lab	PAST VOTE - GENERAL ELECTION 2015
1%		27%	28	44%	45	27%	28	100%	102	117	Lib Dems	AL ELECTION 2015
2%	2	19%	30	64%	99	15%	23	100%	155	271	UKIP	

			VOTING INTENTION	ENTION			₽	AST VOTE - GENE	PAST VOTE - GENERAL ELECTION 2015
Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
2018	641	492	128	307	54	81	667	527	117
1394	499	327	105	184	38	58	518	351	102
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
486	397	16	15	24	З	2	380	23	28
35%	80%	5%	14%	13%	8%	3%	73%	7%	27%
627	38	264	54	124	30	46	54	279	
45%	8%	81%	52%	68%	81%	80%	10%	80%	44%
245	58	42	33	32	З	8	77	41	28
18%	12%	13%	31%	17%	8%	14%	15%	12%	27%
36	6	5	ω	ω	_	2	7	&	_
3%	1%	2%	3%	2%	2%	3%	1%	2%	1%

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Q7_1. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

David Cameron
Base: All respondents (Turnout weighted)

Unweighted Total

Weighted Total

Favourable

Unfavourable

Neither

Don't know

36 3%	245 18%	627 45%	486 35%	1394 100%	2018	Total	
3% 4	20 16%	70 56%	32 25%	125 100%	180	Scotland	
* *	7 12%	38 66%	12 21%	58 100%	88	North East	
3 4	24 15%	91 57%	42 26%	160 100%	229	North West	
ы Э	20 18%	53 47%	37 33%	112 100%	200	Yorks & Humber	
ν ω	22 18%	55 45%	41 34%	121 100%	161	West Midlands	
2%	16 16%	37 37%	44 45%	99 100%	148	East Midlands	REGION
2 4%	12 19%	29 44%	22 34%	67 100%	109	Wales	
1%	31 22%	53 38%	56 39%	141 100%	180	Eastern	
2%	32 17%	75 40%	77 41%	187 100%	223	London	
<i>7</i>	38 19%	79 39%	78 39%	202 100%	304	South East	
3 4	25 20%	48 40%	44 37%	121 100%	196	South West	

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George Osborne Base: All respondents (Turnout weighted)

 $Q7_2$. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 30/1

Unweighted Total

Weighted Total

Favourable

Unfavourable

Neither

Don't know



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$Q7_2$. Do you have a favourable or unfavourable opinion of each of the following?

George Osborne Base: All respondents (Turnout weighted)

Unweighted Total

Weighted Total

Unfavourable

Favourable

Neither

Don't know

ONLINE Opinion Poll

7%	96	24%	340	44%	618	24%	340	100%	1394	2018	Total	
4%	19	28%	138	14%	71	54%	272	100%	499	641	Cons	
6%	21	14%	47	75%	245	5%	15	100%	327	492	Lab	
7%	7	25%	26	59%	62	10%	10	100%	105	128	Lib Dems	VOTING INTENTION
6%	11	24%	45	56%	103	13%	25	100%	184	307	UKIP	TENTION
8%	ω	15%	6	72%	27	5%	2	100%	38	54	Green	
4%	N	16%	10	76%	44	4%	2	100%	58	81	SNP	
4%	21	29%	151	16%	85	51%	262	100%	518	667	Cons	ס
6%	22	15%	53	73%	256	6%	20	100%	351	527	Lab	PAST VOTE - GENERAL ELECTION 2015
7%	7	22%	22	53%	54	19%	19	100%	102	117	Lib Dems	^L ELECTION 2015
5%	&	26%	40	57%	88	13%	20	100%	155	271	UKIP	

Prepared by ComRes



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Table 30/3

George Osborne
Base: All respondents (Turnout weighted)

Weighted Total Unweighted Total Favourable

Neither

Don't know

Unfavourable

7%	96	24%	340	44%	618	24%	340	100%	1394	2018	Total	
4%	5i	23%	29	56%	70	17%	21	100%	125	180	Scotland	
6%	4	18%	10	60%	34	16%	9	100%	58	88	North East	
7%	11	15%	24	59%	95	19%	30	100%	160	229	North West	
5%	бı	23%	26	50%	56	23%	26	100%	112	200	Yorks & Humber	
7%	9	29%	35	43%	51	21%	26	100%	121	161	West Midlands	
10%	10	18%	17	36%	36	36%	36	100%	99	148	East Midlands	REGION
13%	9	26%	17	40%	26	21%	14	100%	67	109	Wales	
6%	9	30%	42	36%	51	28%	39	100%	141	180	Eastern	
6%	10	27%	51	39%	73	28%	52	100%	187	223	London	
7%	15	29%	59	39%	78	25%	50	100%	202	304	South East	
8%	10	23%	28	39%	47	29%	36	100%	121	196	South West	

Prepared by ComRes

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Fieldwork: 10th - 12th February 2016



Table 31/1

Boris Johnson
Base: All respondents (Turnout weighted)

Unweighted Total

Weighted Total

Favourable

Unfavourable

Neither

Don't know

4%	60	24%	335	30%	412	42%	587	100%	1394	2018	Total	
3%	20	22%	152	33%	227	43%	298	100%	697	930	Male	GENDER
6%	40	26%	183	26%	184	42%	290	100%	697	1088	Female	DER
9%	10	26%	29	22%	24	44%	48	100%	111	189	18-24	
6%	10	23%	37	29%	48	42%	70	100%	165	288	25-34	
5%	12	26%	57	24%	51	45%	97	100%	216	349	35-44	AGE
3%	œ	23%	64	34%	92	40%	111	100%	275	384	45-54	Œ
5%	12	23%	55	35%	82	37%	87	100%	237	300	55-64	
2%	œ	24%	94	29%	114	45%	174	100%	390	508	65+	
3%	15	22%	120	29%	156	46%	248	100%	540	616	АВ	
6%	25	22%	102	27%	125	45%	203	100%	455	571	ਹ	SOCIAL GRADE
4%	<u> </u>	28%	77	32%	87	36%	96	100%	270	341	ಬ	3RADE
6%	ω	29%	37	34%	44	31%	39	100%	128	490	유	
4%	51	23%	282	28%	337	44%	532	100%	1202	1729	England	
3%	4	27%	34	45%	56	25%	31	100%	125	180	Scotland	
4%	56	24%	302	28%	355	44%	556	100%	1269	1838	England & Wales	REGION SUMMARY
5%	18	24%	79	34%	113	37%	121	100%	331	517	North	UMMARY
3%	12	27%	99	24%	88	45%	162	100%	361	489	Midlands	
4%		20%		27%		49%		100%		723	South	
		_		_								_

60 4%	335 24%	412 30%	587 42%	1394 100%	2018	Total	
20 3%	152 22%	227 33%	298 43%	697 100%	930	Male	GEN
40 6%	183 26%	184 26%	290 42%	697 100%	1088	Female	GENDER
10 9%	29 26%	24 22%	48 44%	111 100%	189	18-24	
10 6%	37 23%	48 29%	70 42%	165 100%	288	25-34	
12 5%	57 26%	51 24%	97 45%	216 100%	349	35-44	AGE
3%	64 23%	92 34%	111 40%	275 100%	384	45-54	¥
12 5%	55 23%	82 35%	87 37%	237 100%	300	55-64	
2%	94 24%	114 29%	174 45%	390 100%	508	65+	
15 3%	120 22%	156 29%	248 46%	540 100%	616	AB	
25 6%	102 22%	125 27%	203 45%	455 100%	571	2	SOCIAL GRADE
11 4%	77 28%	87 32%	96 36%	270 100%	341	ຄ	RADE
6%	37 29%	44 34%	39 31%	128 100%	490	문	
51 4%	282 23%	337 28%	532 44%	1202 100%	1729	England	
4 3%	34 27%	56 45%	31 25%	125 100%	180	Scotland	
56 4%	302 24%	355 28%	556 44%	1269 100%	1838	England & Wales	REGION SUMMARY
18 5%	79 24%	113 34%	121 37%	331 100%	517	North	UMMARY
12 3%	99 27%	88 24%	162 45%	361 100%	489	Midlands	
21 4%	104 20%	137 27%	248 49%	510 100%	723	South	

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Q7_3. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Boris Johnson Base: All respondents (Turnout weighted)

Favourable Weighted Total Unweighted Total

Neither

Unfavourable

Don't know

			VOTING INTENTION	ENTION	$\dashv 1$				PAST VOTE - GENER	PAST VOTE - GENERAL ELECTION 2015
	Cons	Lab	Dems	UKIP	Green		SNP		SNP	SNP Cons Lab
	641	492	128	307		54	54 81		81	81 667
	499	327	105	184		38	38 58		58 518	58 518 351
	100%	100%	100%	100%		100%			100%	100%
	343	71	31	70		<u> </u>	11 7	7	7 346	7 346 76
	69%	22%	30%	38%		30%	30% 13%		13%	13% 67% 22%
	2	168	46	52		4	14 34	34	34 54	34 54 183
	11%	51%	43%	28%		37%			59%	59% 10%
	95	75	24	54		=	11 15		15 108	15 108
%	19%	23%	23%	30%		29%		26%	26%	26% 21% 22%
	7	14	5	7		_		1 1 10	<u></u>	1 10
_	1%	4%	4%	4%		4%	4% 2%	2%	2%	2%

			VOTING INTENTION	ENTION			.	PAST VOTE - GENERAL ELECTION 2015
Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab
2018	641	492	128	307	54	81	667	527
1394	499	327	105	184	38	58	518	351
100%	100%	100%	100%	100%	100%	100%	100%	100%
587	343	71	31	70	11	7	346	76
42%	69%	22%	30%	38%	30%	13%	67%	22%
412	54	168	46	52	14	34	54	183
30%	11%	51%	43%	28%	37%	59%	10%	52%
335	95	75	24	54	1	15	108	78
24%	19%	23%	23%	30%	29%	26%	21%	22%
60	7	14	ъ	7	_	_	10	13
4%	1%	4%	4%	4%	4%	2%	2%	4%

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Table 31/3

Q7_3. Do you have a favourable or unfavourable opinion of each of the following?

Boris Johnson
Base: All respondents (Turnout weighted)

Weighted Total Unweighted Total

												_
4%	60	24%	335	30%	412	42%	587	100%	1394	2018	Total	
3%	4	27%	34	45%	56	25%	31	100%	125	180	Scotland	
8%	4	20%	12	34%	20	38%	22	100%	58	88	North East	
	10	6 22%	36		62		53	6 100%	160	229	North West	
%	3	% 28%	31		31		47	% 100%		200	Yorks & Humber	
	G i		37	% 24%		% 42%		% 100%		161	West Midlands	
% 4%	4		23		30		42		99	148	East Midlands	REGION
% 7%		% 29%			18		24		67	109	Wales	
		% 28%			29			% 100%		180	Eastern	
2% 4				% 28%)% 48%				223	London	
4%	7							3% 100%		3 304	South East	
3% 6%	7		46 21		51 33		98 60	100%)4 196	South West	

% 4%	2%	7%	4%	4%		6%	8%	3%	4%
	ω	Oi	4	O 1	ω	10	4	4	60
%	28%	29%	24%	30%	28%	22%	20%	27%	24%
	39	19	23	37	31	36	12	34	335
	21%	28%	30%	24%	28%	38%	34%	45%	30%
53	29	18	30	29	31	62	20	56	412
% 48%	50%	36%	42%	42%		33%	38%	25%	42%
90	70	24	42	50	47	53	22	31	587
% 100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
187	141	67	99	121	112	160	58	125	1394
223	180	109	148	161	200	229	88	180	2018
London	Eastern	Wales	East Midlands	West Midlands	Yorks & Humber	North West	North East	Scotland	Total
			REGION						

Neither

Unfavourable

Favourable

Don't know

Fieldwork: 10th - 12th February 2016

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Table 32/1

Q7_4. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

lain Duncan Smith Base: All respondents (Turnout weighted)

Neither

Unfavourable

Favourable

Weighted Total Unweighted Total

Don't know

		N										
	Total	2018	1394	100%	268	19%	526	38%	435	31%	165	12%
GENDER	Male	930	697	100%	146	21%	310	44%	188	27%	54	8%
DER	Female	1088	697	100%	123	18%	216	31%	247	35%	111	16%
	18-24	189	111	100%	00	7%	23	21%	34	31%	45	41%
	25-34	288	165	100%	23	14%	61	37%	55	33%	26	16%
AGE	35-44	349	216	100%	22	10%	90	42%	73	34%	31	14%
Έ	45-54	384	275	100%	34	13%	123	45%	93	34%	24	9%
	55-64	300	237	100%	45	19%	106	45%	68	29%	18	8%
	65+	508	390	100%	136	35%	123	31%	112	29%	19	5%
	AB	616	540	100%	129	24%	214	40%	155	29%	43	8%
SOCIAL GRADE	C1	571	455	100%	93	20%	154	34%	144	32%	65	14%
3RADE	C2	341	270	100%	35	13%	102	38%	96	36%	38	14%
	DE	490	128	100%	12	10%	57	45%	40	31%	18	14%
	England	1729	1202	100%	241	20%	446	37%	374	31%	142	12%
	Scotland	180	125	100%	14		60			31%	13	10%
REGION 9	England & Wales	1838	1269	100%	255	20%	467	37%	396	31%	151	12%
REGION SUMMARY	North	517	331		51		148		89	27%	43	13%
	Midlands	489	361	100%	78		122		121	33%	41	11%
	South	723	510	100%	111	229	176	34%	165	32%	58	119

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Q7_4. Do you have a favourable or unfavourable opinion of each of the following?

lain Duncan Smith
Base: All respondents (Turnout weighted)

Weighted Total Unweighted Total

Neither

Unfavourable

Favourable

Don't know

		-	VOTING INTENTION	ENTION	=		P	PAST VOTE - GENERAL ELECTION 2015	L ELECTION 2015	
Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	
2018	641	492	128	307	54	81	667	527	117	
1394	499	327	105	184	38	58	518	351	102	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
268	204	15	11	31	*	2	210	15	15	
19%	41%	5%	11%	17%	1%	3%	40%	4%	14%	
526	75	199	43	89	23	38	81	221	36	
38%	15%	61%	41%	49%	62%	65%	16%	63%	35%	
435	179	77	36	49	8	12	180	80	39	
31%	36%	24%	34%	27%	22%	21%	35%	23%	38%	
165	41	37	15	15	6	6	47	35	12	
12%	8%	11%	14%	8%	15%	11%	9%	10%	12%	

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Q7_4. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

lain Duncan Smith Base: All respondents (Turnout weighted)

Weighted Total Unweighted Total

Neither

Unfavourable

Favourable

Don't know

10%	13%	11%	6%	15%	13%	15%	14%	15%	7%	10%	12%
12	26	20	9	10	13	18	16	24	4	13	165
26%	35%	33%	35%	33%	26%	37%	34%	24%	22%	31%	31%
32	70	63	50	22	26	45	38	38	13	39	435
37%	30%	37%	30%	31%	39%	33%	34%	50%	52%	48%	38%
44	62	70	43	21	38	40	38	80	30	60	526
27%	22%	18%	28%	21%	22%	14%	18%	12%	19%	11%	19%
33	44	34	39	14	22	17	21	19	11	14	268
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
121	202	187	141	67	99	121	112	160	58	125	1394
196	304	223	180	109	148	161	200	229	88	180	2018
South West	South East	London	Eastern	Wales	East Midlands	West Midlands	Yorks & Humber	North West	North East	Scotland	Total
					REGION						

						REGION					
Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	
2018	180	88	229	200	161	148	109	180	223	304	
1394	125	58	160	112	121	99	67	141	187	202	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
268	14	1	19	21	17	22	14	39	34	44	
19%	11%	19%	12%	18%	14%	22%	21%	28%	18%	22%	
526	60	30	80	38	40	38	21	43	70	62	
38%	48%	52%	50%	34%	33%	39%	31%	30%	37%	30%	
435	39	13	38	38	45	26	22	50	63	70	
31%	31%	22%	24%	34%	37%	26%	33%	35%	33%	35%	
165	13	4	24	16	18	13	10	9	20	26	
12%	10%	7%	15%	14%	15%	13%	15%	6%	11%	13%	

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$\mbox{Q7_5.}$ Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 33/1

Michael Gove Base: All respondents (Turnout weighted)

 GENDER
 GENDER
 18-24

 Unweighted Total
 Total
 Male
 Female
 18-24

 Weighted Total
 2018
 930
 1088
 18

 1394
 697
 697
 11

 100%
 100%
 100%
 100

 Favourable
 159
 94
 65
 1

Neither

Unfavourable

Don't know

% 28% 19%	% 28% 19%	% 28%	%	21%		23%	14%	13%	17%	19%	27%	26%	26%	25%	15%	20%
73 64	249	27	229	36	57	106	76	52	41	52	58 8	43	29	174	102	276
23%	30%	30%	30%	30%	30%	30%	30%	33%	29%	30%	28%	32%	23%	33%	27%	30%
78	381	37	360	38	82	137	161	127	69	82	62	53	26	227	191	418
43%	38%	45%	39%	37%	39%	36%	42%	33%	42%	46%	39%	35%	42%	33%	45%	39%
143	485	57	465	47	106	164	225	127	100	126	84	58	47	231	310	542
11%	12%	3%	12%	5%	9%	11%	14%	21%	11%	5%	6%	7%	8%	9%	13%	11%
38	154	4	148	7	25	49	77	83	27	15	13	12	9	6	94	159
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
331	1269	125	1202	128	270	455	540	390	237	275	216	165	111	697	697	1394
517	1838	180	1729	490	341	571	616	508	300	384	349	288	189	1088	930	2018
rth Midlands	England & Wales North	Scotland &	England	DE	S	S.	AB	65+	55-64	45-54	35-44	25-34	18-24	Female	Male	Total
ĺΑΥ	REGION SUMMARY	2			RADE	SOCIAL GRADE				1"	AGE			S	GENDER	

COMRES

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Table 33/2

Q7_5. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Michael Gove Base: All respondents (Turnout weighted)

Don't know

Neither

Unfavourable

Favourable

Weighted Total Unweighted Total

			VOTING INTENTION	NOITN			P	PAST VOTE - GENERAL ELECTION 2015	AL ELECTION 2015	
Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
2018	641	492	128	307	54	81	667	527	117	271
1394	499	327	105	184	38	58	518	351	102	155
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
159	117	14	2	23		*	120	15	ω	12
11%	23%	4%	2%	12%		1%	23%	4%	3%	8%
542	112	190	52	81	22	33	116	205	46	71
39%	22%	58%	49%	44%	58%	56%	22%	58%	45%	46%
418	193	70	34	43	o	13	198	70	35	42
30%	39%	22%	32%	23%	15%	22%	38%	20%	34%	27%
276	78	53	17	37	10	12	83	61	18	30
20%	16%	16%	16%	20%	27%	21%	16%	17%	18%	19%

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Table 33/3

Q7_5. Do you have a favourable or unfavourable opinion of each of the following?

Michael Gove Base: All respondents (Turnout weighted)

Weighted Total Unweighted Total

Neither

Unfavourable

Favourable

Don't know

	Total	2018	139	100%	159		542	ω	41.	30%	276	_
			-4	0%	9	11%	2	39%	<u> </u>	0%	<u>-</u>	20%
	Scotland	180	125	100%	4	3%	57	45%	37	30%	27	21%
	North East	88	58	100%	o	10%	25	44%	16	28%	1	19%
	North West	229	160	100%	16	10%	70	44%	34	21%	40	25%
	Yorks & Humber	200	112	100%	15	14%	47	42%	28	25%	22	19%
	West Midlands	161	121	100%	13	10%	43	36%	40	33%	26	21%
REGION	East Midlands	148	99	100%	13	13%	38	39%	34	34%	14	15%
	Wales	109	67	100%	6	9%	19	29%	21	31%	20	30%
	Eastern	180	141	100%	13	9%	52	37%	52	37%	24	17%
	London	223	187	100%	23	12%	74	40%	57	31%	33	18%
	South East	304	202	100%	26	13%	76	38%	57	28%	42	21%
	South West	196	121	100%	23	19%	38	32%	42	35%	17	14%

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Favourable

Unfavourable

Don't know

Neither

ONLINE Opinion Poll

Table 34/1

Q7_6. Do you have a favourable or unfavourable opinion of each of the following?

Jeremy Corbyn
Base: All respondents (Turnout weighted)

	GEN	GENDER			A	AGE				SOCIAL GRADE	RADE					REGION S	REGION SUMMARY	REGION SUMMARY
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE		England	England Scotland		Scotland & Wales North	Scotland & Wales
2018	930	1088	189	288	349	384	300	508	616	571	341	490		1729	1729 180		180	180 1838
1394	697	697	111	165	216	275	237	390	540	455	270	128		1202	1202 125		125	125 1269
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	%		100%	100% 100%	100% 100% 100%	100% 100% 100% 100%
277	151	126	34	46		66	43	40	116	85	50	25	<u>σ</u>		233	233 29	233 29 248	233 29 248 79
20%	22%	18%	30%	28%	22%	24%	18%	10%	22%	19%	19%	20	20%)% 19%		19%	19% 23%	19% 23% 20%
763	400	363	39	65	97	136	145	281	298	256	146	_	63	670		670	670 59 703	670 59 703
55%	57%	52%	35%	39%		50%	61%	72%	55%	56%	54%		49%		56%	56% 47%	56% 47%	56% 47% 55% 53%
274	121	153	27	42		58	40	56	107	85	55		27	27 231	231	231 30	231 30 245	231 30 245
20%	17%	22%	24%	25%	24%	21%	17%	14%	20%	19%	20%		21%	21% 19%		19%	19% 24%	19% 24% 19% 17%
80	25	55	12	12	19	14	9	13	20	29	19		13	13 68			68 7	68 7 73
6%	4%	8%	11%	7%	9%	5%	4%	3%	4%	6%	7%	_	10%	10% 6%		6%	6% 5%	6% 5% 6%

	GENDER	ΣER			A	AGE				SOCIAL	SOCIAL GRADE				REGION SUMMARY	UMMARY	
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	CI	ಬ	DE	England	Scotland	England & Wales	North	Midlands
2018	930	1088	189	288	349	384	300	508	616	571	341	490	1729	180	1838	517	
1394	697	697	111	165	216				540	455	270		1202		1269	331	
100%	100%	100%	100%	100%	100%	100%	100%	6 100%	100%	100%	100%	100%	100%	100%	100%	100%	٥,
277	151	126	34	46	48				116	85	50	25	233		248	79	
20%	22%	18%	30%	28%	22%	24%	18%	6 10%	22%	19%	19%	20%	19%	23%	20%	24%	٥`
763	400	363	39	65	97	136				256			670		703	175	
55%	57%	52%	35%	39%	45%	50%	61%	6 72%	55%	56%	54%	49%	56%	47%	55%	53%	0
274	121	153	27	42	52				107	85		27	231		245	58	
20%	17%	22%	24%	25%	24%	21%	17%	6 14%	20%	19%	20%	21%	19%	24%	19%	17%	٥,
80	25	55	12	12	19	14			20	29	19		68	7	73	19	
6%	1	8%	11%	7%	9%	5%	4%	6 3%		6%	7%	10%	6%	5%	6%	n %	. •

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Table 34/2

ONLINE Opinion Poll

Q7_6. Do you have a favourable or unfavourable opinion of each of the following?

Jeremy Corbyn
Base: All respondents (Turnout weighted)

Neither

Favourable

Unfavourable

Weighted Total Unweighted Total

Don't know

			VOTING INTENTION	ENTION			_	PAST VOTE - GENERAL ELECTION 2015	AL ELECTION	2015
			Lib						Lib	
Total	Cons	Lab	Dems	UKIP	Green	SNP	Cons	Lab	Dems	I
2018	641	492	128	307	54	81	667	527	117	
1394	499	327	105	184	38	58	518	351	102	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
277	14	180	25	11	16	17	17	161	28	
20%	3%	55%	24%	6%	42%	29%	3%	46%	28%	
763	408	58	52	144	11	20	420	98	53	
55%	82%	18%	49%	79%	30%	35%	81%	28%	51%	
274	59	76	24	22	8	18	63	74	19	
20%	12%	23%	23%	12%	22%	31%	12%	21%	19%	
8	18	14	4	7	2	4	18	19	З	
6%	4%	4%	4%	4%	6%	6%	4%	5%	3%	

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Table 34/3

Jeremy Corbyn
Base: All respondents (Turnout weighted)

Unweighted Total

Weighted Total

Favourable

Neither

Don't know

Unfavourable

											П
80	20%	274	55%	763	20%	277	100%	1394	2018	Total	
7	24%	30	47%	59	23%	29	100%	125	180	Scotland	
_	16%	9	54%	31	27%	16	100%	58	88	North East	
11	19%	31	51%	82	22%	36	100%	160	229	North West	
7	16%	18	54%	61	24%	27	100%	112	200	Yorks & Humber	
00	19%	23	53%	64	21%	25	100%	121	161	West Midlands	
7	20%	20	56%	56	17%	17	100%	99	148	East Midlands	REGION
51	20%	13	50%	33	22%	15	100%	67	109	Wales	
σī	17%	24	64%	91	15%	21	100%	141	180	Eastern	
7	25%	47	48%	90	23%	44	100%	187	223	London	
14	20%	40	61%	123	13%	25	100%	202	304	South East	
7	16%	20	59%	71	18%	22	100%	121	196	South West	
	1 11 7 8 7	24% 16% 19% 16% 19% 20% 20% 17% 25% 20% 7 1 11 7 8 7 5 5 7 14	30 9 31 18 23 20 13 24 47 40 2 24% 16% 19% 16% 19% 20% 20% 17% 25% 20% 1	47% 54% 51% 54% 53% 56% 50% 64% 48% 61% 30 9 31 18 23 20 13 24 47 40 24% 16% 19% 16% 19% 20% 20% 17% 25% 20% 7 1 11 7 8 7 5 5 7 14	59 31 82 61 64 56 33 91 90 123 47% 54% 51% 54% 53% 56% 50% 64% 48% 61% 30 9 31 18 23 20 13 24 47 40 24% 16% 19% 16% 19% 20% 20% 17% 25% 20% 7 1 11 7 8 7 5 5 7 14	23% 27% 22% 24% 21% 17% 22% 15% 23% 13% 59 31 82 61 64 56 33 91 90 123 47% 54% 51% 54% 53% 56% 50% 64% 48% 61% 30 9 31 18 23 20 13 24 47 40 24% 16% 19% 19% 20% 20% 17% 25% 20% 7 1 11 7 8 7 5 5 7 14	29 16 36 27 25 17 15 21 44 25 23% 27% 22% 24% 21% 17% 22% 15% 23% 13% 59 31 82 61 64 56 33 91 90 123 47% 54% 54% 53% 56% 50% 64% 48% 61% 30 9 31 18 23 20 13 24 47 40 24% 16% 19% 19% 20% 20% 17% 25% 20% 7 1 11 7 8 7 5 5 7 14	100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% <th< td=""><td>125 58 160 112 121 99 67 141 187 202 190% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100%</td><td>180 88 229 200 161 148 109 180 223 304 1 125 58 160 112 121 99 67 141 187 202 1 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 1 29 16 36 27 25 17 15 21 44 25 23% 27% 28 24% 21% 17% 22% 15% 23% 13% 47% 54% 51% 54% 54% 53% 56% 50% 64% 48% 61% 24% 16% 16% 16% 16% 23 20 13 24 47 40 24% 16% 16% 16% 19% 20% 20% 17% 5 7 14</td><td>Scotland North East North Routh Routh East North Routh Rou</td></th<>	125 58 160 112 121 99 67 141 187 202 190% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100%	180 88 229 200 161 148 109 180 223 304 1 125 58 160 112 121 99 67 141 187 202 1 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 1 29 16 36 27 25 17 15 21 44 25 23% 27% 28 24% 21% 17% 22% 15% 23% 13% 47% 54% 51% 54% 54% 53% 56% 50% 64% 48% 61% 24% 16% 16% 16% 16% 23 20 13 24 47 40 24% 16% 16% 16% 19% 20% 20% 17% 5 7 14	Scotland North East North Routh Routh East North Routh Rou

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Table 35/1

Q7_7. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

John McDonnell Base: All respondents (Turnout weighted)

Don't know

Neither

Unfavourable

Favourable

Weighted Total Unweighted Total

	GENDER	DER			AGE	Ě				SOCIAL GRADE	GRADE				REGION SUMMARY	MM	ARY
Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	22	DE	England	Scotland	England & Wales	z	North
2018	930	1088	189	288	349	384	300	508	616	571	341	490	1729	180	1838		517
1394	697	697	111	165	216	275	237	390	540	455	270	128	1202	125	1269		331
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%
82	55	27	σı	9	9	22	17	19	41	24	<u> </u>	7	71	œ	74		23
6%	8%	4%	4%	6%	4%	8%	7%	5%	7%	5%	4%	6%	6%	7%	6%		7%
363	245	118	20	36	46	53	64	145	170	115	51	27	317	31	333		79
26%	35%	17%	18%	22%	21%	19%	27%	37%	32%	25%	19%	21%	26%	25%	26%		24%
377	182	195	32	54	62	76	66	88	146	116	77	38	329	31	346		101
27%	26%	28%	29%	33%	29%	28%	28%	22%	27%	26%	28%	30%	27%	25%	27%		31%
571	214	356	54	66	98	123	91	139	183	201	132	56	486	55	516		128
41%	31%	51%	48%	40%	46%	45%	38%	36%	34%	44%	49%	43%	40%	44%	41%		39%

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Q7_7. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

John McDonnell Base: All respondents (Turnout weighted)

Unweighted Total
Weighted Total

Favourable

Unfavourable

Neither

Don't know

1394 100% 82 6% 377 27% 363 26% Total 571 41% Cons 641 499 100% 9 2% 169 34% 129 26% 192 38% Lab 492 327 100% 50 15% 51 16% 106 32% Lib Dems VOTING INTENTION 128 105 100% 10 10 10% 23 22% 22% 41 39% UK P 307 184 100% 69 38% 41 23% 71 71 39% 1% Green 54 38 100% 21 56% 6 16% 3 8% 7 19% 81 58 100% 7 11% 14 24% 15 25% 23 Cons 207 40% 518 100% 179 35% 126 24% 6 1% PAST VOTE - GENERAL ELECTION 2015 Lab 351 100% 527 125 36% 46 13% 67 19% 113 32% Lib Dems 117
102
100%
111
111
111%
22
22
22%
228
43
43 CKP 271 155 100% 2 2 1% 53 34% 64 41%

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Table 35/3

Q7_7. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

John McDonnell
Base: All respondents (Turnout weighted)

Unweighted Total

Neither

Favourable

Unfavourable

Weighted Total

Don't know

Total 2018 1394 100%	Scotland 180 125 100%	North East 88 58	North West 229 160 100%	Yorks & Humber 200 112 100%	West Midlands 161 121 100%	REGION East Midlands 148 99 100%		Wales 109 67 100%		Eastern Londor 109 180 67 141 100% 100%	Eastern 180 167 141 100% 100%
	180	88	229	200	161	148	109	180	223		304
	125	58	160	112	121	99	67	141	187		2
%	100%	100%	100%	100%	100%	100%	100%	100%	100%		%00
82	œ	2	13	œ	7	6	ω	4	12		9
6%	7%	4%	8%	7%	6%	6%	5%	3%	6%		4%
363	31	19	36	24	31	25	16	35	60		Ü
26%	25%	32%	22%	21%	26%	25%	24%	24%	32%	26	%
377	31	17	51	33	29	29	17	45	48	48	
27%	25%	30%	32%	29%	24%	30%	25%	32%	26%	24%	%
571	55	19	61	48	53	39	31	58	68	92	
41%	44%	34%	38%	42%	44%	39%	46%	41%	36%	45%	8

41%	571	27%	377	26%	363	6%	82	100%	1394	2018	Total	
44%	55	25%	31	25%	31	7%	8	100%	125	180	Scotland	
34%	19	30%	17	32%	19	4%	2	100%	58	88	North East	-
38%	61	32%	51	22%	36	8%	13	100%	160	229	North West	
42%	48	29%	33	21%	24	7%	œ	100%	112	200	Yorks & Humber	
44%	53	24%	29	26%	31	6%	7	100%	121	161	West Midlands	
39%	39	30%	29	25%	25	6%	6	100%	99	148	East Midlands	REGION
46%	31	25%	17	24%	16	5%	з	100%	67	109	Wales	
41%	58	32%	45	24%	35	3%	4	100%	141	180	Eastern	
36%	68	26%	48	32%	60	6%	12	100%	187	223	London	
45%		24%	48	26%	53	4%	9	100%	202	304	South East	
40%		23%	28	29%		8%	9			196	South West	

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Q7_8. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 36/1

Nigel Farage
Base: All respondents (Turnout weighted)

Favourable

Unfavourable

Neither

Don't know

Weighted Total Unweighted Total

60 4%	290 21%	695 50%	348 25%	1394 100%	2018	Total	
19 3%	143 20%	337 48%	199 29%	697 100%	930	Male	GENDER
41 6%	148 21%	358 51%	149 21%	697 100%	1088	Female	DER
10 9%	20 18%	63 57%	19 17%	111 100%	189	18-24	
11 7%	36 22%	88 54%	29 18%	165 100%	288	25-34	
13 6%	46 21%	102 47%	56 26%	216 100%	349	35-44	AGE
11 4%	58 21%	143 52%	63 23%	275 100%	384	45-54	П
8 3%	46 19%	117 49%	67 28%	237 100%	300	55-64	
7 2%	85 22%	183 47%	115 30%	390 100%	508	65+	
14 3%	109 20%	299 55%	119 22%	540 100%	616	AB	
26 6%	94 21%	221 49%	114 25%	455 100%	571	C1	SOCIAL GRADE
11 4%	56 21%	120 44%	83 31%	270 100%	341	C2	RADE
10 8%	31 24%	55 43%	32 25%	128 100%	490	DE	
51 4%	249 21%	588 49%	315 26%	1202 100%	1729	England	
3%	25 20%	82 66%	14 11%	125 100%	180	Scotland	
56 4%	265 21%	613 48%	334 26%	1269 100%	1838	England & Wales	REGION SUMMARY
16 5%	64 19%	155 47%	95 29%	331 100%	517	North	UMMARY
14 4%	81 23%	170 47%	96 26%	361 100%	489	Midlands	
20 4%	103 20%	263 52%	124 24%	510 100%	723	South	

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Q7_8. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

Nigel Farage
Base: All respondents (Turnout weighted)

Unweighted Total

Unfavourable

Neither

Don't know

Weighted Total Favourable

			VOTING INTENTION	ENTION			P	PAST VOTE - GENERAL ELECTION 2015	AL ELECTION 2015	
Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
2018	641	492	128	307	54	81	667	527	117	271
1394	499	327	105	184	38	58	518	351	102	155
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
348	120	41	4	153	ω	4	136	48	9	124
25%	24%	12%	4%	83%	8%	7%	26%	14%	9%	80%
695	242	217	83	6	28	42	244	224	81	8
50%	49%	66%	79%	3%	74%	73%	47%	64%	79%	5%
290	125	59	15	20	б	9	124	68	1	20
21%	25%	18%	14%	11%	14%	16%	24%	19%	10%	13%
60	12	11	ω	ъ	_	2	15	10	2	2
4%	2%	3%	3%	3%	4%	3%	3%	3%	2%	2%

Q7_8. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Nigel Farage
Base: All respondents (Turnout weighted)

Unweighted Total

Neither

Favourable

Unfavourable

Weighted Total

Don't know

4%	60	21%	290	50%	695	25%	348	100%	1394	2018	Total	
3%	4	20%	25	66%	82	11%	14	100%	125	180	Scotland	
2%	_	21%	12	43%	25	33%	19	100%	58	88	North East	
6%	10	18%	29	50%	80	26%	42	100%	160	229	North West	
4%	ъ	20%	23	45%	51	30%	34	100%	112	200	Yorks & Humber	
4%	5	23%	28	44%	54	29%	35	100%	121	161	West Midlands	
4%	4	23%	23	46%	46	27%	27	100%	99	148	East Midlands	REGION
9%	6	25%	17	37%	25	29%	19	100%	67	109	Wales	
4%	o	22%	31	50%	71	24%	34	100%	141	180	Eastern	
4%	7	24%	45	50%	94	22%	41	100%	187	223	London	
4%	8	19%	39	49%	99	27%	55	100%	202	304	South East	
4%	ъ	16%	19	57%	69	23%	28	100%	121	196	South West	

												Г
4%	60	21%	290	50%	695	25%	348	100%	1394	2018	Total	
3%	4	20%	25	66%	82	11%	14	100%	125	180	Scotland	
2%	_	21%	12	43%	25	33%	19	100%	58	88	North East	
6%	10	18%	29	50%	80	26%	42	100%	160	229	North West	
4%	Oi Oi	20%	23	45%	51	30%	34	100%	112	200	Yorks & Humber	
4%	51	23%	28	44%	54	29%	35	100%	121	161	West Midlands	
4%	4	23%	23	46%	46	27%	27	100%	99	148	East Midlands	REGION
9%	6	25%	17	37%	25	29%	19	100%	67	109	Wales	
4%	6	22%	31	50%	71	24%	34	100%	141	180	Eastern	
4%	7	24%	45	50%	94	22%	41	100%	187	223	London	
4%	8	19%	39	49%	99	27%	55	100%	202	304	South East	
4%	σ	16%	19	57%	69	23%	28	100%	121	196	South West	

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Q7_9. Do you have a favourable or unfavourable opinion of each of the following?

The Conservative Party
Base: All respondents (Turnout weighted)

32	609	Unfavourable	
,	ò		
	36%	avcaiacia	
ر د	408	Faccinable	
10	100%		
99	1394	Weighted Total	
93	2018	Unweighted Total	

Neither

Don't know

4%	51	17%	236	44%	609	36%	498	100%	1394	2018	Total	
2%	16	14%	98	46%	321	38%	262	100%	697	930	Male	GENDER
5%	35	20%	138	41%	287	34%	236	100%	697	1088	Female	DER
8%	œ	19%	21	40%	44	34%	38	100%	111	189	18-24	
6%	1	19%	31	43%	71	32%	52	100%	165	288	25-34	
6%	13	21%	45	44%	95	29%	63	100%	216	349	35-44	AGE
2%	7	16%	43	52%	142	30%	82	100%	275	384	45-54	m
3%	00	15%	35	48%	115	34%	80	100%	237	300	55-64	
1%	σı	16%	61	36%	142	47%	182	100%	390	508	65+	
2%	10	16%	86	41%	219	42%	225	100%	540	616	AB	
6%	26	18%	81	41%	186	36%	162	100%	455	571	S	SOCIAL GRADE
3%	9	17%	46	48%	131	31%	84	100%	270	341	C2	RADE
5%	o	17%	22	57%	73	21%	27	100%	128	490	DE	
4%	44	17%	205	42%	509	37%	444	100%	1202	1729	England	
2%	ω	14%	17	58%	73	26%	33	100%	125	180	Scotland	
4%	49	17%	218	42%	536	37%	466	100%	1269	1838	England & Wales	REGION SUMMARY
3%	1			54%	179	27%	90	100%	331	517	North	UMMARY
3%	12	17%	63	39%	142	40%	144	100%	361	489	Midlands	
4%	21	18%	92	37%	188	41%	210	100%	510	723	South	
_												_



Prepared by ComRes

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Q7_9. Do you have a favourable or unfavourable opinion of each of the following?

The Conservative Party Base: All respondents (Turnout weighted)

Unfavourable	Favourable	Weighted Total	Unweighted Total

Neither

Don't know

4%	51	17%	236	44%	609	36%	498	100%	1394	2018	Total	
1%	Si Si	10%	52	3%	16	85%	426	100%	499	641	Cons	
3%	9	10%	33	85%	278	2%	8	100%	327	492	Lab	
2%	2	30%	31	56%	59	12%	12	100%	105	128	Lib Dems	VOTING INTENTION
2%	4	21%	39	60%	110	17%	31	100%	184	307	UKIP	ENTION
2%	_	15%	6	82%	31	•		100%	38	54	Green	
2%		11%	6	85%	49	3%	2	100%	58	81	SNP	
2%	10	14%	73	6%	29	78%	406	100%	518	667	Cons	P
2%	9	10%	34	84%	293	4%	15	100%	351	527	Lab	PAST VOTE - GENERAL ELECTION 2015
3%	ω	26%	27	49%	50	22%	22	100%	102	117	Lib Dems	AL ELECTION 2015
1%	N	24%	37	58%	90	17%	26	100%	155	271	UKIP	



Prepared by ComRes

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Q7_9. Do you have a favourable or unfavourable opinion of each of the following?

The Conservative Party Base: All respondents (Turnout weighted)

Weighted Total Unweighted Total

Favourable

Unfavourable

Neither

Don't know

Total 2018	Scotland	North East 88	North West 229	Yorks & Humber		West Midlands	West East Midlands Midlands 1181	REGION East Midland	REGION East Midlands Wales	REGION East East Midlands Wales Eastern 148 109	REGION East Midlands Wales Eastern Londor 161 148 109 180
	180	88	229		200		161	161 148	161 148 109	161 148 109 180	161 148 109 180 223
1394 100%	125 100%	58 100%	160 100%	112 100%	% 10	2 121 3% 100%	*	, 121 % 100%	% 121 99 % 100% 100%	121 99 67 % 100% 100% 100%	121 99 67 141 % 100% 100% 100% 100%
498 36%	33 26%	12 21%	43 26%	36 32%		45 37%	45 42 37% 42%	%	42 % 42%	42 22 % 42% 32%	42 22 58 % 42% 32% 41%
609	73	34	93	53		52	52 36		36 27	36 27	36 27 54
44%	58%	58%	58%	47%		43%			37%	37% 41% 38%	37% 41% 38% 37%
236	17	12	19	20		19			16 13	16 13	16 13 29
17%		21%	12%	17%		15%	15% 16%	16%	16%	16% 20% 20%	16% 20% 20% 18%
51	ω	*	7	U I		ហ	5		ហ	ហ	on 1
4%	2%	*	4%	4%				00/	4% 6% 7% 1%		7%

Fieldwork: 10th - 12th February 2016

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Table 38/1

ONLINE Opinion Poll

Q7_10. Do you have a favourable or unfavourable opinion of each of the following?

The Labour PartyBase: All respondents (Turnout weighted)

Neither

Favourable

Unfavourable

Weighted Total Unweighted Total

Don't know

4%	62	19%	264	53%	732	24%	335	100%	1394	2018	Total	
3%	22	17%	120	55%	383	25%	172	100%	697	930	Male	GENDER
6%	40	21%	14	50%	349	23%	163	100%	697	1088	Female	DER
9%	10	19%	21	32%	36	40%	44	100%	111	189	18-24	
6%	10	24%	39	42%	69	28%	47	100%	165	288	25-34	
7%	16	24%	52	45%	98	24%	51	100%	216	349	35-44	AGE
3%	∞	15%	40	53%	146	29%	80	100%	275	384	45-54	Æ
4%	9	21%	51	52%	123	23%	54	100%	237	300	55-64	
3%	10	16%	61	67%	260	15%	59	100%	390	508	65+	
3%	19	17%	94	56%	304	23%	124	100%	540	616	AB	
5%	23	19%	87	52%	239	24%	107	100%	455	571	S	SOCIAL GRADE
5%	12	21%	57	49%	134	25%	68	100%	270	341	C2	GRADE
6%	∞	22%	28	44%	56	28%	36	100%	128	490	DE	
4%	52	18%	214	53%	638	25%	298	100%	1202	1729	England	
	51	29%		49%	62	17%	22	100%	125	180	Scotland	
5%	57	18%	228	53%	670	25%	314	100%	1269	1838	England & Wales	REGION S
5%	17		55	44%		34%			331	517	North	REGION SUMMARY
3%	⇉	16%		58%		23%			361	489	Midlands	
5%	24	20%			283	20%			510	723	South	

	Total Male	2018	1394	100%	335			53%	264	19%	62	4%
GENDER	le Female	930 1088	397 697	100% 100%	172 163	25% 23%	383 349	55% 50%	120 144	17% 21%	22 40	%
	e 18-24	189	111		44	<u>%</u>		% 32%	21	<u>%</u>	10	6% 9%
	25-34	288	165		47		69		39	Ü	10	% 6%
AGE	35-44	349	216	100%	51	24%	98	45%	52	24%	16	7%
"	45-54	384	275	100%	80	29%	146	53%	40	15%	00	3%
	55-64	300	237	100%	54	23%	123	52%	51	21%	9	4%
	65+	508	390	100%	59	15%	260	67%	61	16%	10	3%
	AB	616	540	100%	124	23%	304	56%	94	17%	19	3%
SOCIAL GRADE	C1	571	455	100%	107	24%	239	52%	87	19%	23	5%
RADE	C2	341	270	100%	68	25%	134	49%	57	21%	12	5%
	DE	490	128	100%	36	28%	56	44%	28	22%	œ	6%
	England	1729	1202	100%	298	25%	638	53%	214	18%	52	4%
	Scotland	180	125	100%	22	17%	62	49%	37	29%	51	4%
REGION SUMMARY	England & Wales	1838	1269	100%	314	25%	670	53%	228	18%	57	5%
UMMARY	North	517	331	100%	113	34%	146	44%	55	17%	17	5%
	Midlands	489		100%		23%		58%	57		<u> </u>	3%
	South	723		100	101	20		55	102	20	2,	

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Q7_10. Do you have a favourable or unfavourable opinion of each of the following?

The Labour PartyBase: All respondents (Turnout weighted)

Unweighted Total 20:
Weighted Total 13:
Favourable 3:
Unifavourable 7:

Neither

Don't know

4%	62	19%	264	53%	732	24%	335	100%	1394	2018	Total	
2%	8	12%	60	85%	422	2%	9	100%	499	641	Cons	
3%	9	14%	46	4%	12	79%	260	100%	327	492	Lab	
3%	ω	33%	34	41%	44	23%	24	100%	105	128	Lib Dems	VOTING INTENTION
3%	6	14%	25	78%	144	5%	9	100%	184	307	UKIP	ENTION
5%	2	32%	12	34%	13	29%	11	100%	38	54	Green	
3%	N	37%	21	50%	29	10%	6	100%	58	81	SNP	
2%	12	12%	63	83%	433	2%	10	100%	518	667	Cons	
4%	13	14%	50	12%	42	70%	246	100%	351	527	Lab	PAST VOTE - GENERAL ELECTION 2015
3%	ω	26%	27	46%	47	25%	25	100%	102	117	Lib Dems	AL ELECTION 2015
2%	4	17%	27	76%	117	5%	8	100%	155	271	UKIP	

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Unweighted Total
Weighted Total

Favourable

Unfavourable

Neither

Don't know

ONLINE Opinion Poll

Q7_10. Do you have a favourable or unfavourable opinion of each of the following?

							_
62 4%	264 19%	732 53%	335 24%	1394 100%	2018	Total	
5 4%	37 29%	62 49%	22 17%	125 100%	180	Scotland	
1 2%	11 19%	25 44%	20 35%	58 100%	88	North East	
6% 6	26 16%	64 40%	61 38%	160 100%	229	North West	
ი %	18 16%	56 50%	31 28%	112 100%	200	Yorks & Humber	
4 4%	22 18%	66 55%	29 24%	121 100%	161	West Midlands	
5%	14 14%	55 55%	26 27%	99 100%	148	East Midlands	REGION
8%	13 20%	32 48%	16 24%	67 100%	109	Wales	
2%	22 15%	88 62%	29 21%	141 100%	180	Eastern	
8 4%	51 27%	84 45%	45 24%	187 100%	223	London	
10 5%	30 15%	130 64%	33 16%	202 100%	304	South East	
7 5%	22 18%	69 57%	23 19%	121 100%	196	South West	

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Q7_11. Do you have a favourable or unfavourable opinion of each of the following?

The Liberal Democrats
Base: All respondents (Turnout weighted)

Don't know

77 6%

10%

10 6%

14 7%

5%

12 5%

19 4%

29 6%

17 6%

12 9%

66 5%

5%

71 6%

118 33%

723
510
100%
86
17%
210
41%
188
37%
26
5%

361 100% 77 21% 149 41%

Midlands

South

489

	200	Unfavourable		Favourable		Weighte	Unweig		
		urable		able		Weighted Total	Unweighted Total		
34%	44%	609	17%	231	100%	1394	2018	Total	
31%	210	334	17%	120	100%	697	930	Male	GENDER
37%	39%	275	16%	11	100%	697	1088	Female	ЭER
33%	32%	35	25%	28	100%	111	189	18-24	
36%	ân 40%	66	18%	29	100%	165	288	25-34	
36%	40% 78	86	17%	37	100%	216	349	35-44	AGE
38%	45%	124	11%	31	100%	275	384	45-54	Е
31%	74	107	19%	44	100%	237	300	55-64	
32%	124	190	16%	61	100%	390	508	65+	
33%	43%	234	20%	110	100%	540	616	AB	
33%	151	199	17%	76	100%	455	571	CI	SOCIAL GRADE
38%	45%	122	10%	28	100%	270	341	Ω	RADE
35%	42%	54	14%	17	100%	128	490	믒	
34%	410 %	518	17%	209	100%	1202	1729	England	
37%	47%	59	11%	14	100%	125	180	Scotland	
34%	43%	550	17%	217	100%	1269	1838	England & Wales	REGION SUMMARY
31%	48%	158	14%	47	100%	331	517	North	JMMARY

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Q7_11. Do you have a favourable or unfavourable opinion of each of the following?

The Liberal Democrats Base: All respondents (Turnout weighted)

Neither

Favourable

Unfavourable

Weighted Total Unweighted Total

Don't know

							П
77	477 34%	609 44%	231 17%	1394 100%	2018	Total	
17	190 38%	219 44%	74 15%	499 100%	641	Cons	
18	112 34%	151 46%	47 14%	327 100%	492	Lab	
<u>;</u>	17 16%	4%	83 79%	105 100%	128	Lib Dems	VOTING INTENTION
ў	51 28%	120 65%	7 4%	184 100%	307	UKIP	ENTION
o N	14 36%	18 47%	4 10%	38 100%	54	Green	
4 2	20 34%	32 55%	5%	58 100%	81	SNP	
19	195 38%	236 46%	67 13%	518 100%	667	Cons	P
21	117 34%	164 47%	48 14%	351 100%	527	Lab	PAST VOTE - GENERAL ELECTION 2015
	20 20%	6%	75 74%	102 100%	117	Lib Dems	AL ELECTION 2015
ξω	39 26%	104 67%	5%	155 100%	271	UKIP	

			VOTING INTENTION	ENTION			P.	PAST VOTE - GENERAL ELECTION 2015	AL ELECTION 2015	
Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
2018	641	492	128	307	54	81	667	527	117	271
1394	499	327	105	184	38	58	518	351	102	155
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
231	74	47	83	7	4	З	67	48	75	8
17%	15%	14%	79%	4%	10%	5%	13%	14%	74%	5%
609	219	151	4	120	18	32	236	164	o	104
44%	44%	46%	4%	65%	47%	55%	46%	47%	6%	67%
477	190	112	17	51	14	20	195	117	20	39
34%	38%	34%	16%	28%	36%	34%	38%	34%	20%	26%
77	17	18	_	σı	2	4	19	21	*	3
6%	3%	6%	1%	3%	6%	6%	4%	6%	*	2%

Fieldwork: 10th - 12th February 2016

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Q7_11. Do you have a favourable or unfavourable opinion of each of the following? **ONLINE Opinion Poll**

The Liberal Democrats

Base: All respondents (Turnout weighted)

Unweighted Total

Favourable Weighted Total

Don't know

Neither

Unfavourable

		North	North		West	REGION East		⊣ 1			South
Total	Scotland	East	West	Yorks & Humber	Midlands	Midlands	Wales		Eastern	Eastern London	
2018	180	88	229	200	161	148		109	109 180		180
1394	125	58	160	112	121	99		67	67 141		141
100%	100%	100%	100%		100%	100%		100%		100%	100% 100%
231	14	б	26	16	26	18		9			33
17%	11%	9%	16%	6 14%	22%	18%		13%	13% 23%	23%	23%
609	59	29	76	54	45	47		32	32 57	57	57
44%	47%	50%	47%		37%	48%		48%	48% 40%		40%
477	46	22	47	35	42	28		21			48
34%	37%	38%	29%		35%	28%		31%	31% 34%	34%	34%
77	o	2	13	7	7	6		Sī	5 4	5 4 6	4
6%	5%	4%	8%	6%	6%	7%		7%	7% 3%		3%

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Q7_12. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 40/1

UKIPBase: All respondents (Turnout weighted)

Unfavourable

Neither

Don't know

Weighted Total Unweighted Total Favourable

4%	60	21%	286	51%	706	25%	342	100%	1394	2018	Total	
3%	23	19%	129	52%	362	26%	183	100%	697	930	Male	GENDER
5%	37	23%	157	49%	345	23%	158	100%	697	1088	Female	DER
5%	о	14%	16	66%	74	14%	16	100%	111	189	18-24	
7%	12	17%	27	62%	102	15%	24	100%	165	288	25-34	
6%		17%		51%		27%		100%	216	349	35-44	A
4%	1	23%		49%		24%		100%		384	45-54	AGE
6 4%	10	6 21%		6 48%		6 27%		6 100%		300	55-64	
2%	9	6 24%		6 44%		29%		6 100%		508	65+	
2%	13	17%	90	60%	326	21%	111	100%	540	616	AB	
6 5%	21	6 24%		6 47%		6 24%		6 100%		571	<u>ς</u>	SOCIA
6%	16	21%		41%		32%		100%		341	ಬ	SOCIAL GRADE
° 8%		6 23%		6 43%			34	6 100%		490	ᇛ	
4%	51	21%	247	49%	591	269	312	100%	1202	1729	England	
6 3%	4	6 15%		6 72%		6 10%		6 100%		180	Scotland	
	55	6 21%		6 49%			329	6 100%		1838	England & Wales	REGION
6 4%	14	6 21%		6 45%		30%		6 100%		517	North	REGION SUMMARY
% 4%		% 25%		% 47%		% 24%		% 100%		489	Midlands	
% 4%		% 17%		% 54%		% 25%		% 100%		723	South	
												Ш

Fieldwork: 10th - 12th February 2016

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Q7_12. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 40/2

UKIP
Base: All respondents (Turnout weighted)

			VOTING INTENTION	NOITNE			P	PAST VOTE - GENERAL ELECTION 2015	AL ELECTION 2015	
Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
2018	641	492	128	307	54	81	667	527	117	27
1394	499	327	105	184	38	58	518	351	102	156
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	10
342	111	33	4	170	ω	ω	127	41	œ	130
25%	22%	10%	4%	92%	8%	5%	25%	12%	8%	90
706	248	223	82	_	27	46	243	232	81	
51%	50%	68%	77%	*	71%	79%	47%	66%	79%	
286	128	61	15	11	6	7	136	64	12	_
21%	26%	19%	14%	6%	17%	13%	26%	18%	12%	
60	13	10	O1	2	_	2	12	13	2	
4%	3%	3%	5%	1%	4%	3%	2%	4%	1%	

Don't know

Neither

Unfavourable

Favourable

Weighted Total Unweighted Total

Fieldwork: 10th - 12th February 2016

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Q7_12. Do you have a favourable or unfavourable opinion of each of the following?

ONLINE Opinion Poll

Table 40/3

UKIP
Base: All respondents (Turnout weighted)

Total 2018 1394 100% 342 25%	Scotland 180 125 100% 13 10%	North East 88 58 100% 20 34%	North West 229 160 100% 43 27%	Yorks & Humber 200 112 100% 37 33%	West Midlands 161 121 100% 29 24%	REGION East Midlands 148 99 100% 24%	Wales 109 67 100% 16 25%	Eastern	180 141 100% 33 23%	London 223 180 223 141 187 100% 100% 3 3 38 23% 20%	London 180 141 100%
25%	10%	34%	27%	33%	24%	24%	25%		23%		20%
706	90	23	76	50	54	44	25		71	71 117	117
51%	72%	39%	47%	44%	45%	45%	38%	%	% 50%	50%	50%
286	18	12	34	22	31	26	21				34 27
21%	15%	22%	21%	19%	26%	26%	31%	0	6 24%	24%	24%
60	4	ω	7	4	o	G ī	4		ω	3	3 6 11
4%	3%	5%	4%	4%	5%	5%	6%	5	6 2%	2%	

Don't know

Neither

Unfavourable

Favourable

Weighted Total Unweighted Total

Fieldwork: 10th - 12th February 2016

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ONLINE Opinion Poll
Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

1%	1%
19	18
1%	1%
21	21
12%	12%
243	240
5%	4%
92	76
4%	4%
84	81
11%	13%
229	271
7%	6%
138	117
27%	26%
545	527
32%	33%
647	667
100%	100%
2018	2018
2018	2018
Weighted	Unweighted

SNP

Some other party

Did not vote

Prefer not to say

Don't remember

S F

Labour

Liberal Democrat

Weighted Total

Unweighted Total

Conservative

