

NESTA FutureFest - April 2016 - UK

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Q1a. Please think about 20 years from now – the year 2036 – how do you feel about the future, for you and following generations? For each of the following pairs of statements, please select on the scale which comes closer to your own view.

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently	
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755	
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1 = Optimistic	(1.0)	88	47	41	38	30	19	26	21	20	21	76	11	1	69	19	38	49
		9%	10%	8%	13%	9%	5%	10%	8%	9%	9%	13%	3%	1%	10%	6%	16%	7%
2	(2.0)	105	64	42	31	47	27	38	23	29	16	86	18	2	74	32	28	78
		11%	13%	8%	11%	13%	7%	14%	8%	13%	6%	14%	5%	3%	11%	10%	11%	10%
3	(3.0)	152	77	74	49	61	42	42	49	40	21	110	34	8	110	41	39	113
		15%	16%	14%	17%	18%	11%	16%	18%	18%	9%	18%	10%	13%	16%	13%	16%	15%
4	(4.0)	283	138	145	65	102	116	63	81	63	75	138	135	10	180	103	56	227
		28%	28%	28%	23%	29%	32%	23%	30%	29%	31%	23%	39%	16%	27%	31%	23%	30%
5	(5.0)	165	74	91	45	50	71	53	39	31	42	82	69	15	108	57	34	131
		16%	15%	18%	16%	14%	19%	20%	14%	14%	17%	14%	20%	24%	16%	17%	14%	17%
6	(6.0)	105	45	60	32	30	43	25	31	18	30	59	34	12	66	39	26	80
		10%	9%	12%	11%	9%	12%	9%	12%	8%	13%	10%	10%	20%	10%	12%	10%	11%
7 = Pessimistic	(7.0)	104	42	62	26	28	50	23	26	19	36	47	42	14	65	38	27	77
		10%	9%	12%	9%	8%	14%	9%	10%	9%	15%	8%	12%	23%	10%	12%	11%	10%
NETS																		
Net: 1-2		193	111	82	70	77	47	64	44	49	36	162	29	2	142	51	66	127
		19%	23%	16%	24%	22%	13%	24%	16%	22%	15%	27%	8%	4%	21%	15%	27%	17%
Net: 3-5		600	290	310	159	212	229	158	169	134	138	329	237	33	398	202	128	472
		60%	59%	60%	55%	61%	62%	59%	62%	61%	57%	55%	69%	53%	59%	61%	52%	62%
Net: 6-7		209	87	122	58	58	93	48	58	37	66	106	77	27	131	78	52	157
		21%	18%	24%	20%	17%	25%	18%	21%	17%	27%	18%	22%	43%	20%	24%	21%	21%
Mean score		4.06	3.89	4.23	3.86	3.85	4.42	3.91	4.09	3.85	4.40	3.72	4.47	5.11	3.96	4.27	3.82	4.14
Standard deviation		1.70	1.69	1.69	1.80	1.64	1.61	1.71	1.64	1.66	1.73	1.75	1.44	1.50	1.72	1.63	1.88	1.63
Standard error		.05	.08	.08	.11	.09	.08	.10	.10	.13	.11	.07	.08	.20	.07	.09	.12	.06

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Q1b. Please think about 20 years from now – the year 2036 – how do you feel about the future, for you and following generations? For each of the following pairs of statements, please select on the scale which comes closer to you own view.

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently	
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755	
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1 = Excited	(1.0)	76	40	36	34	26	16	26	20	18	12	67	9	-	63	13	33	43
		8%	8%	7%	12%	7%	4%	10%	7%	8%	5%	11%	3%	-	9%	4%	14%	6%
2	(2.0)	90	49	41	39	33	19	31	21	23	16	75	13	2	61	29	33	57
		9%	10%	8%	14%	9%	5%	11%	8%	10%	7%	13%	4%	4%	9%	9%	14%	8%
3	(3.0)	130	66	65	42	50	39	40	36	34	20	91	35	4	96	34	27	103
		13%	13%	13%	15%	14%	11%	15%	13%	16%	8%	15%	10%	7%	14%	10%	11%	14%
4	(4.0)	277	144	133	59	111	107	68	76	64	69	143	122	12	178	99	58	219
		28%	29%	26%	20%	32%	29%	25%	28%	29%	29%	24%	35%	19%	26%	30%	24%	29%
5	(5.0)	191	101	89	58	53	79	53	51	37	50	112	68	10	124	67	45	145
		19%	21%	17%	20%	15%	21%	19%	19%	17%	21%	19%	20%	17%	18%	20%	18%	19%
6	(6.0)	126	45	82	30	46	51	31	37	26	32	59	52	16	76	50	22	105
		13%	9%	16%	10%	13%	14%	11%	14%	12%	13%	10%	15%	25%	11%	15%	9%	14%
7 = Worried	(7.0)	111	43	69	25	29	57	22	30	18	41	49	45	18	73	38	27	84
		11%	9%	13%	9%	8%	16%	8%	11%	8%	17%	8%	13%	28%	11%	12%	11%	11%
NETS																		
Net: 1-2		167	90	77	73	58	35	57	40	41	28	143	21	2	124	42	67	100
		17%	18%	15%	26%	17%	9%	21%	15%	19%	12%	24%	6%	4%	19%	13%	27%	13%
Net: 3-5		598	311	287	159	214	225	160	163	135	139	346	225	27	398	200	130	467
		60%	64%	56%	55%	62%	61%	59%	60%	61%	58%	58%	66%	43%	59%	61%	53%	62%
Net: 6-7		238	88	150	55	75	109	53	67	44	73	108	97	33	149	88	49	189
		24%	18%	29%	19%	21%	29%	20%	25%	20%	31%	18%	28%	53%	22%	27%	20%	25%
Mean score		4.24	4.07	4.40	3.90	4.11	4.62	4.00	4.30	4.03	4.63	3.89	4.64	5.37	4.13	4.46	3.91	4.35
Standard deviation		1.68	1.63	1.71	1.78	1.62	1.58	1.70	1.66	1.64	1.64	1.73	1.43	1.44	1.72	1.57	1.85	1.61
Standard error		.05	.07	.08	.11	.09	.08	.10	.10	.13	.10	.07	.08	.19	.07	.09	.12	.06

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Q2_SUM. Thinking about their development over the next twenty years, do you think that, overall, each of the following represent more of a threat or an opportunity for society?

SUMMARY TABLE

Base: All respondents

	Total	Threat	Opportunity	Don't know
Technology	1002	162	718	122
	100%	16%	72%	12%
Robotics	1002	306	514	182
	100%	31%	51%	18%
Analysis of internet usage data	1002	369	386	247
	100%	37%	39%	25%
New forms of energy	1002	81	788	132
	100%	8%	79%	13%
Developments in food production and distribution	1002	152	681	168
	100%	15%	68%	17%
Genetics - genome editing and DNA sequencing	1002	294	494	215
	100%	29%	49%	21%

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Q2_1. Thinking about their development over the next twenty years, do you think that, overall, each of the following represent more of a threat or an opportunity for society?

Technology

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Threat	162	66	96	49	58	55	39	42	38	43	57	72	33	91	71	42	120
	16%	14%	19%	17%	17%	15%	14%	16%	17%	18%	10%	21%	53%	13%	22%	17%	16%
Opportunity	718	383	335	199	244	275	213	202	148	155	509	189	20	501	217	187	531
	72%	78%	65%	69%	70%	75%	79%	75%	67%	64%	85%	55%	33%	75%	66%	76%	70%
Don't know	122	39	83	39	44	39	19	26	34	43	31	82	9	79	42	17	105
	12%	8%	16%	13%	13%	10%	7%	10%	15%	18%	5%	24%	14%	12%	13%	7%	14%

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Q2_2. Thinking about their development over the next twenty years, do you think that, overall, each of the following represent more of a threat or an opportunity for society?

Robotics

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Threat	306	128	177	90	98	118	82	80	71	73	146	119	41	186	119	75	231
	31%	26%	34%	31%	28%	32%	30%	30%	32%	30%	24%	35%	66%	28%	36%	30%	31%
Opportunity	514	296	218	146	184	184	159	138	117	100	388	114	12	369	145	135	379
	51%	61%	42%	51%	53%	50%	59%	51%	53%	41%	65%	33%	19%	55%	44%	55%	50%
Don't know	182	64	119	51	65	67	30	53	32	68	64	110	9	117	66	37	146
	18%	13%	23%	18%	19%	18%	11%	20%	15%	28%	11%	32%	15%	17%	20%	15%	19%

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Q2_3. Thinking about their development over the next twenty years, do you think that, overall, each of the following represent more of a threat or an opportunity for society?

Analysis of internet usage data

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Threat	369	179	190	85	136	148	100	94	83	93	193	138	38	230	140	93	276
	37%	37%	37%	30%	39%	40%	37%	35%	37%	39%	32%	40%	62%	34%	42%	38%	37%
Opportunity	386	198	188	129	133	125	119	106	87	74	292	82	12	284	102	119	267
	39%	41%	37%	45%	38%	34%	44%	39%	39%	31%	49%	24%	19%	42%	31%	48%	35%
Don't know	247	111	136	73	78	96	52	70	51	74	113	122	12	158	89	34	212
	25%	23%	26%	26%	22%	26%	19%	26%	23%	31%	19%	36%	19%	24%	27%	14%	28%

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Q2_4. Thinking about their development over the next twenty years, do you think that, overall, each of the following represent more of a threat or an opportunity for society?

New forms of energy

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Threat	81	41	41	39	26	17	22	24	19	16	46	23	13	49	32	27	55
	8%	8%	8%	14%	7%	5%	8%	9%	9%	7%	8%	7%	20%	7%	10%	11%	7%
Opportunity	788	403	385	202	283	303	225	217	170	176	516	233	39	544	244	199	589
	79%	83%	75%	71%	82%	82%	83%	80%	77%	73%	86%	68%	64%	81%	74%	81%	78%
Don't know	132	44	88	45	38	49	23	29	31	48	36	86	10	78	54	20	112
	13%	9%	17%	16%	11%	13%	9%	11%	14%	20%	6%	25%	16%	12%	16%	8%	15%

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Q2_5. Thinking about their development over the next twenty years, do you think that, overall, each of the following represent more of a threat or an opportunity for society?

Developments in food production and distribution

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Threat	152	67	85	51	52	50	43	35	33	41	78	52	23	92	60	38	115
	15%	14%	17%	18%	15%	14%	16%	13%	15%	17%	13%	15%	36%	14%	18%	15%	15%
Opportunity	681	356	325	182	236	263	196	200	143	142	467	187	28	475	207	183	498
	68%	73%	63%	63%	68%	71%	72%	74%	65%	59%	78%	54%	44%	71%	63%	75%	66%
Don't know	168	65	103	54	59	56	32	36	44	57	52	104	12	105	64	25	143
	17%	13%	20%	19%	17%	15%	12%	13%	20%	24%	9%	30%	19%	16%	19%	10%	19%

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Q2_6. Thinking about their development over the next twenty years, do you think that, overall, each of the following represent more of a threat or an opportunity for society?

Genetics - genome editing and DNA sequencing

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Threat	294	141	152	80	96	118	75	79	64	75	145	119	29	195	98	69	225
	29%	29%	30%	28%	28%	32%	28%	29%	29%	31%	24%	35%	47%	29%	30%	28%	30%
Opportunity	494	267	227	151	166	177	152	139	104	99	351	123	20	329	164	145	349
	49%	55%	44%	53%	48%	48%	56%	51%	47%	41%	59%	36%	32%	49%	50%	59%	46%
Don't know	215	80	135	56	85	74	43	53	52	67	101	101	13	147	68	33	182
	21%	16%	26%	19%	24%	20%	16%	20%	24%	28%	17%	29%	20%	22%	21%	13%	24%

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Q3. Overall, how positive or negative an effect do you think that technology will have on your personal wellbeing over the next twenty years?

Base: All respondents

	GENDER			AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	162 16%	101 21%	61 12%	62 22%	52 15%	48 13%	51 19%	32 12%	50 23%	29 12%	162 27%	- -	- -	136 20%	26 8%	62 25%	100 13%
Fairly positive (4.0)	435 43%	231 47%	204 40%	139 49%	151 44%	145 39%	123 46%	128 47%	90 41%	93 39%	435 73%	- -	- -	304 45%	131 40%	126 51%	309 41%
Neutral (3.0)	343 34%	132 27%	211 41%	70 24%	121 35%	151 41%	84 31%	90 33%	67 30%	101 42%	- -	343 100%	- -	197 29%	146 44%	46 19%	297 39%
Fairly negative (2.0)	50 5%	22 4%	28 5%	10 4%	20 6%	20 5%	11 4%	16 6%	10 5%	13 5%	- -	- -	50 81%	30 4%	20 6%	12 5%	38 5%
Very negative (1.0)	12 1%	3 1%	9 2%	5 2%	2 1%	5 1%	2 1%	3 1%	3 1%	4 2%	- -	- -	12 19%	4 1%	8 2%	1 *	11 1%
NETS																	
Net: Positive	597 60%	331 68%	266 52%	201 70%	203 59%	193 52%	174 64%	161 59%	140 64%	122 51%	597 100%	- -	- -	440 66%	157 48%	188 76%	409 54%
Net: Negative	62 6%	25 5%	37 7%	15 5%	22 6%	25 7%	12 5%	19 7%	13 6%	17 7%	- -	- -	62 100%	34 5%	28 8%	13 5%	49 7%
Mean score	3.68	3.83	3.55	3.85	3.67	3.57	3.78	3.63	3.79	3.54	4.27	3.00	1.81	3.80	3.45	3.96	3.59
Standard deviation	.84	.83	.84	.86	.82	.83	.82	.81	.89	.84	.45	-	.40	.83	.82	.81	.84
Standard error	.03	.04	.04	.05	.04	.04	.05	.05	.07	.05	.02	-	.05	.03	.04	.05	.03

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Q4_SUM. Overall, how positive or negative an effect do you think that technology will have on each of the following in the UK over the next twenty years?

SUMMARY TABLE

Base: All respondents

	Total	Very positive	Fairly positive	Neutral	Fairly negative	Very negative	NETS		
							Positive	Negative	Mean
The wellbeing of most people	1002 100%	119 12%	365 36%	392 39%	100 10%	26 3%	484 48%	126 13%	3.45
The environment	1002 100%	101 10%	303 30%	420 42%	147 15%	31 3%	404 40%	178 18%	3.29
Rates of employment	1002 100%	80 8%	201 20%	406 40%	243 24%	72 7%	281 28%	315 31%	2.97
Levels of trust between different people and parts of society	1002 100%	65 6%	191 19%	428 43%	247 25%	71 7%	256 26%	318 32%	2.93
Concentration spans	1002 100%	75 7%	176 18%	438 44%	233 23%	80 8%	251 25%	313 31%	2.93
Health outcomes	1002 100%	161 16%	414 41%	315 31%	84 8%	27 3%	575 57%	112 11%	3.60
Levels of education	1002 100%	132 13%	397 40%	348 35%	90 9%	35 4%	529 53%	125 12%	3.50
The ethical standard of most people	1002 100%	75 8%	206 21%	477 48%	188 19%	57 6%	281 28%	244 24%	3.06

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Q4_1. Overall, how positive or negative an effect do you think that technology will have on each of the following in the UK over the next twenty years?

The wellbeing of most people

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	119 12%	70 14%	49 10%	62 22%	34 10%	24 6%	46 17%	24 9%	32 14%	17 7%	107 18%	10 3%	2 4%	100 15%	19 6%	54 22%	65 9%
Fairly positive (4.0)	365 36%	186 38%	179 35%	89 31%	121 35%	155 42%	102 38%	108 40%	77 35%	78 32%	280 47%	77 22%	9 14%	248 37%	117 35%	88 36%	277 37%
Neutral (3.0)	392 39%	173 35%	219 43%	105 37%	144 42%	142 39%	91 34%	111 41%	90 41%	100 42%	159 27%	206 60%	27 43%	252 38%	139 42%	78 32%	314 41%
Fairly negative (2.0)	100 10%	52 11%	48 9%	27 9%	36 10%	37 10%	25 9%	20 7%	21 9%	34 14%	43 7%	40 12%	16 26%	56 8%	44 13%	21 8%	79 10%
Very negative (1.0)	26 3%	7 1%	19 4%	3 1%	12 3%	11 3%	6 2%	8 3%	2 1%	11 4%	8 1%	10 3%	8 13%	15 2%	11 3%	6 2%	20 3%
NETS																	
Net: Positive	484 48%	257 53%	228 44%	151 53%	155 45%	179 48%	149 55%	132 49%	108 49%	95 40%	387 65%	87 25%	11 17%	348 52%	136 41%	142 57%	343 45%
Net: Negative	126 13%	59 12%	67 13%	31 11%	48 14%	48 13%	31 11%	28 10%	23 10%	45 19%	51 9%	51 15%	24 39%	71 11%	55 17%	27 11%	99 13%
Mean score	3.45	3.54	3.37	3.62	3.37	3.39	3.59	3.44	3.52	3.24	3.73	3.10	2.69	3.54	3.27	3.66	3.38
Standard deviation	.92	.91	.92	.96	.92	.86	.95	.86	.88	.94	.88	.76	.99	.92	.89	.99	.88
Standard error	.03	.04	.04	.06	.05	.05	.05	.05	.07	.06	.04	.04	.13	.04	.05	.06	.03

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Q4_2. Overall, how positive or negative an effect do you think that technology will have on each of the following in the UK over the next twenty years?

The environment

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	101	65	36	46	32	22	34	19	33	15	95	4	2	82	18	49	52
	10%	13%	7%	16%	9%	6%	12%	7%	15%	6%	16%	1%	3%	12%	6%	20%	7%
Fairly positive (4.0)	303	156	147	77	90	136	94	76	61	71	232	62	9	207	96	86	217
	30%	32%	29%	27%	26%	37%	35%	28%	28%	30%	39%	18%	15%	31%	29%	35%	29%
Neutral (3.0)	420	194	227	114	156	151	102	118	96	104	198	195	27	258	163	77	343
	42%	40%	44%	40%	45%	41%	38%	44%	44%	43%	33%	57%	44%	38%	49%	31%	45%
Fairly negative (2.0)	147	59	88	39	59	49	30	51	28	38	59	69	18	102	45	25	122
	15%	12%	17%	14%	17%	13%	11%	19%	13%	16%	10%	20%	30%	15%	14%	10%	16%
Very negative (1.0)	31	14	17	10	10	11	11	7	2	12	13	12	6	22	9	10	22
	3%	3%	3%	4%	3%	3%	4%	2%	1%	5%	2%	4%	9%	3%	3%	4%	3%
NETS																	
Net: Positive	404	221	183	124	122	158	128	95	94	87	327	66	11	290	114	135	269
	40%	45%	36%	43%	35%	43%	47%	35%	43%	36%	55%	19%	17%	43%	35%	55%	36%
Net: Negative	178	73	105	49	69	60	41	57	30	50	73	81	24	124	54	34	144
	18%	15%	20%	17%	20%	16%	15%	21%	14%	21%	12%	24%	39%	18%	16%	14%	19%
Mean score	3.29	3.41	3.19	3.38	3.22	3.30	3.41	3.19	3.43	3.17	3.56	2.93	2.72	3.34	3.21	3.57	3.21
Standard deviation	.94	.96	.91	1.03	.93	.88	.98	.90	.92	.94	.95	.76	.92	.99	.85	1.04	.89
Standard error	.03	.04	.04	.06	.05	.05	.06	.05	.07	.06	.04	.04	.12	.04	.05	.07	.03

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Q4_3. Overall, how positive or negative an effect do you think that technology will have on each of the following in the UK over the next twenty years?

Rates of employment

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	80	47	33	50	20	11	30	14	25	11	71	6	3	66	14	41	39
	8%	10%	6%	17%	6%	3%	11%	5%	11%	5%	12%	2%	5%	10%	4%	17%	5%
Fairly positive (4.0)	201	96	105	59	65	78	57	51	52	40	156	40	5	141	60	67	134
	20%	20%	20%	20%	19%	21%	21%	19%	24%	17%	26%	12%	8%	21%	18%	27%	18%
Neutral (3.0)	406	186	220	111	141	154	98	118	86	103	205	179	21	270	135	79	327
	40%	38%	43%	39%	41%	42%	36%	44%	39%	43%	34%	52%	34%	40%	41%	32%	43%
Fairly negative (2.0)	243	130	113	54	88	101	69	65	51	58	138	84	21	144	99	43	200
	24%	27%	22%	19%	25%	27%	26%	24%	23%	24%	23%	24%	34%	21%	30%	18%	26%
Very negative (1.0)	72	29	43	14	33	26	16	23	6	28	27	33	12	50	22	16	56
	7%	6%	8%	5%	10%	7%	6%	9%	3%	12%	5%	10%	19%	7%	7%	6%	7%
NETS																	
Net: Positive	281	143	138	108	84	89	87	65	78	52	227	47	8	207	74	108	173
	28%	29%	27%	38%	24%	24%	32%	24%	35%	22%	38%	14%	12%	31%	22%	44%	23%
Net: Negative	315	159	156	67	121	127	85	88	57	85	165	117	33	194	121	59	256
	31%	33%	30%	23%	35%	34%	31%	32%	26%	36%	28%	34%	53%	29%	37%	24%	34%
Mean score	2.97	3.00	2.95	3.27	2.85	2.86	3.06	2.88	3.18	2.79	3.18	2.71	2.45	3.04	2.83	3.30	2.87
Standard deviation	1.03	1.04	1.01	1.10	1.02	.93	1.07	.98	1.00	1.01	1.06	.86	1.04	1.06	.95	1.14	.96
Standard error	.03	.05	.04	.06	.05	.05	.06	.06	.08	.06	.04	.05	.14	.04	.05	.07	.04

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Q4_4. Overall, how positive or negative an effect do you think that technology will have on each of the following in the UK over the next twenty years?

Levels of trust between different people and parts of society

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	65 6%	40 8%	25 5%	36 12%	19 6%	10 3%	22 8%	14 5%	21 9%	8 3%	59 10%	5 1%	1 1%	59 9%	6 2%	34 14%	30 4%
Fairly positive (4.0)	191 19%	111 23%	80 16%	74 26%	50 14%	66 18%	48 18%	48 18%	51 23%	44 18%	151 25%	34 10%	6 10%	137 20%	55 16%	65 26%	126 17%
Neutral (3.0)	428 43%	198 41%	230 45%	123 43%	166 48%	140 38%	111 41%	119 44%	95 43%	103 43%	239 40%	174 51%	15 24%	292 44%	136 41%	82 33%	346 46%
Fairly negative (2.0)	247 25%	109 22%	138 27%	43 15%	87 25%	117 32%	71 26%	73 27%	45 20%	59 24%	119 20%	105 31%	23 37%	141 21%	106 32%	45 18%	202 27%
Very negative (1.0)	71 7%	31 6%	40 8%	11 4%	24 7%	36 10%	18 7%	17 6%	9 4%	27 11%	29 5%	24 7%	18 28%	43 6%	28 9%	20 8%	51 7%
NETS																	
Net: Positive	256 26%	150 31%	106 21%	110 38%	70 20%	76 21%	71 26%	62 23%	72 33%	51 21%	210 35%	39 11%	7 11%	195 29%	61 18%	99 40%	156 21%
Net: Negative	318 32%	140 29%	178 35%	54 19%	111 32%	153 41%	89 33%	90 33%	54 24%	86 36%	149 25%	129 38%	40 65%	184 27%	134 41%	65 26%	253 34%
Mean score	2.93	3.04	2.83	3.28	2.87	2.72	2.95	2.89	3.14	2.78	3.15	2.68	2.19	3.04	2.71	3.20	2.84
Standard deviation	.99	1.01	.95	.99	.94	.96	1.02	.95	.98	.98	1.01	.80	1.01	1.01	.90	1.14	.92
Standard error	.03	.05	.04	.06	.05	.05	.06	.06	.08	.06	.04	.04	.13	.04	.05	.07	.03

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Q4_5. Overall, how positive or negative an effect do you think that technology will have on each of the following in the UK over the next twenty years?

Concentration spans

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently	
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755	
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very positive	(5.0)	75	38	36	42	23	10	27	14	21	12	70	3	2	66	8	44	31
		7%	8%	7%	15%	7%	3%	10%	5%	10%	5%	12%	1%	4%	10%	3%	18%	4%
Fairly positive	(4.0)	176	95	82	56	53	67	50	41	46	40	129	42	6	121	55	53	124
		18%	19%	16%	20%	15%	18%	18%	15%	21%	17%	22%	12%	9%	18%	17%	21%	16%
Neutral	(3.0)	438	224	214	124	161	153	106	121	100	111	239	175	23	279	159	87	350
		44%	46%	42%	43%	46%	42%	39%	45%	45%	46%	40%	51%	38%	42%	48%	36%	46%
Fairly negative	(2.0)	233	107	126	51	84	99	64	74	40	55	132	83	18	157	76	45	189
		23%	22%	25%	18%	24%	27%	24%	27%	18%	23%	22%	24%	28%	23%	23%	18%	25%
Very negative	(1.0)	80	24	55	14	27	39	24	20	13	22	27	39	13	47	32	18	62
		8%	5%	11%	5%	8%	11%	9%	8%	6%	9%	5%	11%	21%	7%	10%	7%	8%
NETS																		
Net: Positive	251	133	118	98	75	78	77	55	67	52	198	45	8	188	64	97	155	
	25%	27%	23%	34%	22%	21%	28%	20%	30%	22%	33%	13%	13%	28%	19%	39%	20%	
Net: Negative	313	131	182	65	111	138	88	94	53	77	160	123	31	205	108	62	251	
	31%	27%	35%	23%	32%	37%	33%	35%	24%	32%	27%	36%	50%	31%	33%	25%	33%	
Mean score	2.93	3.03	2.84	3.22	2.89	2.76	2.97	2.83	3.10	2.86	3.13	2.67	2.46	3.00	2.79	3.25	2.83	
Standard deviation	1.01	.96	1.05	1.05	.98	.96	1.09	.95	1.01	.97	1.03	.87	1.04	1.05	.92	1.16	.94	
Standard error	.03	.04	.05	.06	.05	.05	.06	.06	.08	.06	.04	.05	.14	.04	.05	.07	.03	

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Q4_6. Overall, how positive or negative an effect do you think that technology will have on each of the following in the UK over the next twenty years?

Health outcomes

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	161 16%	94 19%	67 13%	68 24%	47 14%	47 13%	58 21%	36 13%	36 16%	32 13%	149 25%	11 3%	1 2%	130 19%	31 10%	59 24%	102 14%
Fairly positive (4.0)	414 41%	210 43%	204 40%	101 35%	144 41%	169 46%	115 43%	114 42%	95 43%	89 37%	290 49%	108 31%	16 26%	285 42%	129 39%	103 42%	311 41%
Neutral (3.0)	315 31%	141 29%	174 34%	92 32%	115 33%	107 29%	74 27%	92 34%	71 32%	78 33%	112 19%	180 52%	23 38%	192 29%	123 37%	57 23%	258 34%
Fairly negative (2.0)	84 8%	31 6%	53 10%	19 7%	31 9%	34 9%	17 6%	22 8%	16 7%	29 12%	37 6%	33 10%	14 22%	50 7%	34 10%	21 9%	63 8%
Very negative (1.0)	27 3%	11 2%	16 3%	7 2%	9 3%	11 3%	6 2%	6 2%	2 1%	12 5%	8 1%	11 3%	7 12%	14 2%	13 4%	6 3%	21 3%
NETS																	
Net: Positive	575 57%	305 62%	271 53%	169 59%	191 55%	216 59%	173 64%	150 56%	131 60%	121 50%	439 74%	119 35%	17 28%	415 62%	160 48%	162 66%	414 55%
Net: Negative	112 11%	42 9%	70 14%	26 9%	41 12%	45 12%	24 9%	29 11%	18 8%	41 17%	46 8%	45 13%	21 35%	64 10%	48 14%	27 11%	84 11%
Mean score	3.60	3.71	3.49	3.71	3.54	3.56	3.74	3.56	3.67	3.41	3.90	3.21	2.83	3.70	3.40	3.76	3.54
Standard deviation	.95	.93	.95	.98	.93	.93	.94	.91	.87	1.03	.90	.79	1.02	.93	.94	.99	.92
Standard error	.03	.04	.04	.06	.05	.05	.05	.05	.07	.06	.04	.04	.13	.04	.05	.06	.03

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Q4_7. Overall, how positive or negative an effect do you think that technology will have on each of the following in the UK over the next twenty years?

Levels of education

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	132	75	57	64	41	27	50	26	31	24	116	15	2	106	26	55	77
	13%	15%	11%	22%	12%	7%	19%	10%	14%	10%	19%	4%	3%	16%	8%	22%	10%
Fairly positive (4.0)	397	200	198	99	126	173	99	114	90	95	271	110	17	275	122	96	301
	40%	41%	38%	34%	36%	47%	36%	42%	41%	39%	45%	32%	27%	41%	37%	39%	40%
Neutral (3.0)	348	156	192	100	146	102	89	96	81	81	158	165	25	218	129	65	283
	35%	32%	37%	35%	42%	28%	33%	36%	37%	34%	26%	48%	41%	33%	39%	26%	37%
Fairly negative (2.0)	90	45	45	16	26	47	26	22	16	25	43	40	7	52	38	24	65
	9%	9%	9%	6%	8%	13%	10%	8%	7%	11%	7%	12%	11%	8%	11%	10%	9%
Very negative (1.0)	35	13	22	8	7	20	7	12	2	15	10	14	11	20	15	6	29
	4%	3%	4%	3%	2%	5%	2%	4%	1%	6%	2%	4%	18%	3%	5%	2%	4%
NETS																	
Net: Positive	529	274	255	162	167	200	149	140	121	119	386	125	19	381	148	151	378
	53%	56%	50%	57%	48%	54%	55%	52%	55%	50%	65%	36%	30%	57%	45%	61%	50%
Net: Negative	125	58	67	24	34	67	33	34	18	40	53	54	18	72	53	30	95
	12%	12%	13%	8%	10%	18%	12%	13%	8%	17%	9%	16%	29%	11%	16%	12%	13%
Mean score	3.50	3.57	3.43	3.68	3.48	3.38	3.59	3.45	3.60	3.37	3.73	3.21	2.86	3.59	3.32	3.69	3.44
Standard deviation	.95	.95	.95	.97	.88	.98	.98	.93	.86	1.01	.91	.86	1.09	.94	.94	1.00	.93
Standard error	.03	.04	.04	.06	.05	.05	.06	.06	.07	.06	.04	.05	.14	.04	.05	.06	.03

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Q4_8. Overall, how positive or negative an effect do you think that technology will have on each of the following in the UK over the next twenty years?

The ethical standard of most people

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	75	43	33	42	23	11	23	15	20	18	70	4	2	63	13	43	32
	8%	9%	6%	15%	7%	3%	8%	6%	9%	7%	12%	1%	3%	9%	4%	17%	4%
Fairly positive (4.0)	206	102	104	75	71	60	54	47	58	48	165	37	3	161	45	60	146
	21%	21%	20%	26%	20%	16%	20%	17%	26%	20%	28%	11%	6%	24%	14%	24%	19%
Neutral (3.0)	477	233	244	131	166	179	128	131	110	107	255	203	19	308	169	87	389
	48%	48%	47%	46%	48%	48%	47%	49%	50%	45%	43%	59%	31%	46%	51%	35%	51%
Fairly negative (2.0)	188	81	106	27	71	89	47	62	31	48	88	77	22	111	77	42	146
	19%	17%	21%	10%	21%	24%	17%	23%	14%	20%	15%	23%	36%	16%	23%	17%	19%
Very negative (1.0)	57	30	27	11	15	30	19	14	3	20	19	21	16	30	27	14	43
	6%	6%	5%	4%	4%	8%	7%	5%	1%	8%	3%	6%	26%	4%	8%	6%	6%
NETS																	
Net: Positive	281	144	137	117	94	71	76	62	77	65	235	41	5	223	58	103	178
	28%	30%	27%	41%	27%	19%	28%	23%	35%	27%	39%	12%	8%	33%	17%	42%	24%
Net: Negative	244	111	133	38	87	119	66	77	33	68	107	99	38	140	104	56	188
	24%	23%	26%	13%	25%	32%	25%	28%	15%	28%	18%	29%	61%	21%	31%	23%	25%
Mean score	3.06	3.10	3.02	3.38	3.04	2.82	3.05	2.95	3.28	2.98	3.30	2.78	2.24	3.17	2.82	3.31	2.97
Standard deviation	.96	.98	.94	.98	.92	.90	1.00	.92	.86	1.01	.97	.76	.99	.96	.91	1.12	.88
Standard error	.03	.04	.04	.06	.05	.05	.06	.06	.07	.06	.04	.04	.13	.04	.05	.07	.03

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Q5_SUM. Overall, how positive or negative an effect do you think that technology will have on each of the following around the world over the next twenty years?

SUMMARY TABLE

Base: All respondents

	Total	Very positive	Fairly positive	Neutral	Fairly negative	Very negative	NETS		
							Positive	Negative	Mean
The wellbeing of most people	1002 100%	105 10%	351 35%	383 38%	129 13%	35 3%	455 45%	163 16%	3.36
The environment	1002 100%	97 10%	263 26%	424 42%	167 17%	51 5%	360 36%	218 22%	3.19
Rates of employment	1002 100%	72 7%	211 21%	403 40%	231 23%	85 8%	283 28%	316 32%	2.96
Levels of trust between different people and parts of society	1002 100%	74 7%	170 17%	433 43%	234 23%	91 9%	244 24%	325 32%	2.90
Concentration spans	1002 100%	76 8%	162 16%	459 46%	231 23%	74 7%	237 24%	305 30%	2.93
Health outcomes	1002 100%	133 13%	374 37%	346 35%	114 11%	34 3%	508 51%	148 15%	3.46
Levels of education	1002 100%	139 14%	378 38%	365 36%	83 8%	38 4%	516 52%	120 12%	3.50
The ethical standard of most people	1002 100%	75 8%	185 18%	483 48%	199 20%	59 6%	260 26%	259 26%	3.02

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Q5_1. Overall, how positive or negative an effect do you think that technology will have on each of the following around the world over the next twenty years?

The wellbeing of most people

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	105	62	43	48	32	25	37	23	25	20	91	12	2	85	20	48	56
	10%	13%	8%	17%	9%	7%	14%	8%	11%	8%	15%	3%	4%	13%	6%	20%	7%
Fairly positive (4.0)	351	179	172	87	119	146	115	89	76	71	280	66	5	243	108	90	261
	35%	37%	34%	30%	34%	40%	42%	33%	34%	30%	47%	19%	9%	36%	33%	37%	35%
Neutral (3.0)	383	169	214	114	140	130	84	114	85	100	165	192	26	259	124	71	312
	38%	35%	42%	40%	40%	35%	31%	42%	39%	42%	28%	56%	42%	39%	38%	29%	41%
Fairly negative (2.0)	129	63	66	28	47	53	28	36	31	35	46	62	21	66	63	25	104
	13%	13%	13%	10%	14%	14%	10%	13%	14%	14%	8%	18%	34%	10%	19%	10%	14%
Very negative (1.0)	35	16	19	11	9	15	8	9	4	14	15	12	7	19	16	12	23
	3%	3%	4%	4%	3%	4%	3%	3%	2%	6%	3%	3%	12%	3%	5%	5%	3%
NETS																	
Net: Positive	455	240	215	134	151	171	151	112	101	92	371	77	8	328	128	138	317
	45%	49%	42%	47%	43%	46%	56%	41%	46%	38%	62%	23%	12%	49%	39%	56%	42%
Net: Negative	163	79	85	39	56	68	35	45	35	49	61	74	28	85	78	37	126
	16%	16%	16%	14%	16%	19%	13%	17%	16%	20%	10%	21%	46%	13%	24%	15%	17%
Mean score	3.36	3.43	3.30	3.46	3.34	3.31	3.54	3.30	3.40	3.21	3.64	3.01	2.58	3.46	3.16	3.56	3.30
Standard deviation	.95	.98	.92	1.00	.92	.94	.95	.92	.92	.99	.92	.80	.94	.93	.96	1.07	.90
Standard error	.03	.04	.04	.06	.05	.05	.05	.06	.07	.06	.04	.04	.12	.04	.05	.07	.03

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Q5_2. Overall, how positive or negative an effect do you think that technology will have on each of the following around the world over the next twenty years?

The environment

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently	
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755	
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very positive	(5.0)	97	58	39	41	32	24	36	17	30	14	91	7	-	78	19	43	54
		10%	12%	8%	14%	9%	7%	13%	6%	13%	6%	15%	2%	-	12%	6%	17%	7%
Fairly positive	(4.0)	263	150	113	72	84	106	81	64	57	61	214	41	7	181	82	79	184
		26%	31%	22%	25%	24%	29%	30%	24%	26%	25%	36%	12%	12%	27%	25%	32%	24%
Neutral	(3.0)	424	183	240	113	156	155	95	125	98	106	186	214	25	264	160	78	346
		42%	38%	47%	39%	45%	42%	35%	46%	45%	44%	31%	62%	40%	39%	48%	32%	46%
Fairly negative	(2.0)	167	70	96	43	58	66	42	50	33	42	85	61	21	112	55	32	135
		17%	14%	19%	15%	17%	18%	16%	18%	15%	17%	14%	18%	33%	17%	17%	13%	18%
Very negative	(1.0)	51	27	24	18	16	18	16	14	3	18	22	20	9	36	15	14	37
		5%	6%	5%	6%	5%	5%	6%	5%	1%	7%	4%	6%	15%	5%	4%	6%	5%
NETS																		
Net: Positive		360	207	153	113	117	130	117	82	86	75	305	48	7	260	100	121	239
		36%	42%	30%	39%	34%	35%	43%	30%	39%	31%	51%	14%	12%	39%	30%	49%	32%
Net: Negative		218	97	121	60	74	84	59	64	36	60	107	81	30	148	70	47	171
		22%	20%	24%	21%	21%	23%	22%	24%	16%	25%	18%	24%	48%	22%	21%	19%	23%
Mean score		3.19	3.29	3.09	3.26	3.17	3.14	3.29	3.08	3.35	3.05	3.45	2.86	2.49	3.23	3.10	3.42	3.11
Standard deviation		.99	1.03	.95	1.07	.97	.95	1.07	.94	.94	.98	1.03	.77	.89	1.03	.90	1.10	.94
Standard error		.03	.05	.04	.06	.05	.05	.06	.06	.07	.06	.04	.04	.12	.04	.05	.07	.03

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Q5_3. Overall, how positive or negative an effect do you think that technology will have on each of the following around the world over the next twenty years?

Rates of employment

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	72 7%	42 9%	30 6%	43 15%	22 6%	8 2%	27 10%	14 5%	19 9%	13 5%	66 11%	5 1%	2 3%	64 10%	8 3%	40 16%	32 4%
Fairly positive (4.0)	211 21%	103 21%	108 21%	72 25%	64 19%	74 20%	72 26%	46 17%	54 24%	39 16%	174 29%	35 10%	2 3%	155 23%	56 17%	67 27%	143 19%
Neutral (3.0)	403 40%	179 37%	224 44%	114 40%	147 42%	143 39%	95 35%	119 44%	93 42%	96 40%	201 34%	179 52%	23 37%	265 40%	138 42%	78 32%	325 43%
Fairly negative (2.0)	231 23%	118 24%	113 22%	33 12%	88 25%	110 30%	56 21%	69 25%	39 18%	67 28%	122 20%	91 26%	19 30%	131 20%	100 30%	37 15%	194 26%
Very negative (1.0)	85 8%	46 10%	38 7%	24 8%	26 7%	35 9%	21 8%	23 8%	16 7%	25 10%	35 6%	33 10%	17 27%	56 8%	28 9%	24 10%	61 8%
NETS																	
Net: Positive	283 28%	145 30%	138 27%	115 40%	86 25%	81 22%	98 36%	60 22%	72 33%	52 22%	239 40%	40 12%	4 6%	219 33%	64 19%	107 44%	176 23%
Net: Negative	316 32%	164 34%	152 29%	57 20%	114 33%	145 39%	77 29%	91 34%	55 25%	92 38%	157 26%	123 36%	35 57%	187 28%	129 39%	61 25%	255 34%
Mean score	2.96	2.95	2.96	3.27	2.91	2.75	3.10	2.85	3.09	2.79	3.19	2.68	2.24	3.06	2.74	3.25	2.86
Standard deviation	1.03	1.09	.98	1.11	.99	.95	1.08	.97	1.02	1.02	1.07	.84	.98	1.07	.92	1.18	.96
Standard error	.03	.05	.04	.07	.05	.05	.06	.06	.08	.06	.04	.05	.13	.04	.05	.08	.03

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Q5_4. Overall, how positive or negative an effect do you think that technology will have on each of the following around the world over the next twenty years?

Levels of trust between different people and parts of society

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	74 7%	43 9%	32 6%	43 15%	22 6%	9 2%	26 10%	12 4%	24 11%	13 5%	70 12%	4 1%	-	65 10%	10 3%	40 16%	34 4%
Fairly positive (4.0)	170 17%	85 17%	86 17%	59 21%	52 15%	58 16%	47 17%	39 15%	47 21%	37 15%	139 23%	29 9%	2 3%	121 18%	49 15%	51 21%	119 16%
Neutral (3.0)	433 43%	213 44%	219 43%	129 45%	155 45%	148 40%	112 41%	121 45%	97 44%	102 42%	229 38%	183 53%	21 33%	296 44%	136 41%	81 33%	351 46%
Fairly negative (2.0)	234 23%	108 22%	126 25%	36 12%	87 25%	111 30%	65 24%	69 26%	42 19%	57 24%	117 20%	94 27%	23 37%	135 20%	99 30%	46 19%	187 25%
Very negative (1.0)	91 9%	40 8%	51 10%	19 7%	31 9%	41 11%	21 8%	29 11%	10 5%	32 13%	42 7%	33 10%	16 26%	55 8%	36 11%	27 11%	64 8%
NETS																	
Net: Positive	244 24%	127 26%	117 23%	103 36%	74 21%	67 18%	73 27%	51 19%	71 32%	50 21%	209 35%	33 10%	2 3%	185 28%	59 18%	91 37%	153 20%
Net: Negative	325 32%	147 30%	178 35%	54 19%	118 34%	153 41%	86 32%	98 36%	52 24%	89 37%	159 27%	127 37%	39 63%	190 28%	135 41%	73 30%	252 33%
Mean score	2.90	2.96	2.84	3.26	2.85	2.68	2.97	2.76	3.15	2.76	3.13	2.64	2.13	3.01	2.69	3.13	2.83
Standard deviation	1.03	1.03	1.02	1.07	.99	.95	1.05	.97	1.00	1.04	1.08	.81	.85	1.05	.95	1.22	.95
Standard error	.03	.05	.05	.06	.05	.05	.06	.06	.08	.06	.04	.04	.11	.04	.05	.08	.03

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Q5_5. Overall, how positive or negative an effect do you think that technology will have on each of the following around the world over the next twenty years?

Concentration spans

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently	
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755	
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very positive	(5.0)	76	39	36	41	22	13	25	13	23	14	69	5	2	64	12	40	35
		8%	8%	7%	14%	6%	3%	9%	5%	10%	6%	12%	1%	3%	10%	4%	16%	5%
Fairly positive	(4.0)	162	90	72	55	50	56	46	42	40	33	132	29	1	112	50	54	108
		16%	18%	14%	19%	15%	15%	17%	16%	18%	14%	22%	8%	2%	17%	15%	22%	14%
Neutral	(3.0)	459	224	235	129	157	173	110	122	110	117	243	188	29	301	158	86	373
		46%	46%	46%	45%	45%	47%	41%	45%	50%	49%	41%	55%	47%	45%	48%	35%	49%
Fairly negative	(2.0)	231	109	121	42	95	94	66	73	36	56	124	90	16	150	81	50	181
		23%	22%	24%	15%	27%	26%	24%	27%	16%	23%	21%	26%	26%	22%	24%	20%	24%
Very negative	(1.0)	74	26	49	20	23	32	23	20	11	20	29	31	14	44	30	16	59
		7%	5%	10%	7%	7%	9%	9%	7%	5%	8%	5%	9%	22%	7%	9%	6%	8%
NETS																		
Net: Positive	237	129	108	96	72	69	71	55	63	47	201	33	3	176	61	94	143	
	24%	26%	21%	33%	21%	19%	26%	20%	29%	20%	34%	10%	5%	26%	19%	38%	19%	
Net: Negative	305	135	170	62	118	126	89	93	47	76	154	122	30	194	111	66	239	
	30%	28%	33%	22%	34%	34%	33%	34%	21%	32%	26%	36%	48%	29%	34%	27%	32%	
Mean score	2.93	3.02	2.85	3.19	2.87	2.79	2.94	2.84	3.13	2.86	3.15	2.67	2.37	3.00	2.79	3.21	2.84	
Standard deviation	.99	.97	1.01	1.07	.96	.92	1.06	.95	.98	.96	1.03	.81	.94	1.02	.93	1.14	.92	
Standard error	.03	.04	.04	.06	.05	.05	.06	.06	.08	.06	.04	.04	.12	.04	.05	.07	.03	

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Q5_6. Overall, how positive or negative an effect do you think that technology will have on each of the following around the world over the next twenty years?

Health outcomes

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	133	73	60	51	45	38	50	28	25	31	120	11	3	103	30	51	82
	13%	15%	12%	18%	13%	10%	18%	10%	11%	13%	20%	3%	4%	15%	9%	21%	11%
Fairly positive (4.0)	374	198	176	87	131	157	104	102	94	74	274	90	10	257	118	89	285
	37%	41%	34%	30%	38%	43%	38%	38%	43%	31%	46%	26%	16%	38%	36%	36%	38%
Neutral (3.0)	346	151	196	116	122	108	78	98	85	85	146	177	24	229	118	74	273
	35%	31%	38%	40%	35%	29%	29%	36%	39%	35%	24%	52%	39%	34%	36%	30%	36%
Fairly negative (2.0)	114	52	62	23	41	50	30	32	13	40	45	52	17	63	51	23	92
	11%	11%	12%	8%	12%	14%	11%	12%	6%	16%	8%	15%	28%	9%	15%	9%	12%
Very negative (1.0)	34	14	19	10	8	16	9	11	3	11	12	13	8	20	14	9	24
	3%	3%	4%	4%	2%	4%	3%	4%	2%	4%	2%	4%	13%	3%	4%	4%	3%
NETS																	
Net: Positive	508	271	237	138	175	195	154	130	119	105	394	101	13	360	148	141	367
	51%	56%	46%	48%	51%	53%	57%	48%	54%	44%	66%	30%	20%	54%	45%	57%	49%
Net: Negative	148	66	82	33	49	66	38	43	16	50	58	65	26	83	65	32	116
	15%	14%	16%	11%	14%	18%	14%	16%	7%	21%	10%	19%	41%	12%	20%	13%	15%
Mean score	3.46	3.54	3.38	3.51	3.47	3.41	3.58	3.39	3.56	3.31	3.74	3.10	2.70	3.54	3.30	3.61	3.41
Standard deviation	.97	.97	.97	.99	.94	.99	1.01	.96	.83	1.03	.93	.83	1.03	.96	.98	1.03	.95
Standard error	.03	.04	.04	.06	.05	.05	.06	.06	.07	.06	.04	.04	.13	.04	.05	.07	.03

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Q5_7. Overall, how positive or negative an effect do you think that technology will have on each of the following around the world over the next twenty years?

Levels of education

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	139 14%	81 17%	58 11%	62 22%	46 13%	31 8%	51 19%	27 10%	37 17%	23 10%	122 20%	15 4%	1 2%	113 17%	26 8%	48 20%	90 12%
Fairly positive (4.0)	378 38%	187 38%	191 37%	97 34%	127 37%	154 42%	113 42%	108 40%	69 31%	88 37%	270 45%	94 28%	14 22%	257 38%	121 37%	97 39%	281 37%
Neutral (3.0)	365 36%	171 35%	194 38%	97 34%	136 39%	133 36%	82 30%	99 37%	89 40%	96 40%	152 26%	180 53%	33 53%	237 35%	128 39%	75 31%	290 38%
Fairly negative (2.0)	83 8%	33 7%	50 10%	23 8%	26 7%	34 9%	19 7%	26 9%	19 9%	19 8%	37 6%	39 12%	6 10%	45 7%	38 11%	15 6%	67 9%
Very negative (1.0)	38 4%	16 3%	21 4%	8 3%	12 4%	18 5%	6 2%	10 4%	7 3%	15 6%	15 3%	14 4%	8 13%	19 3%	18 6%	10 4%	27 4%
NETS																	
Net: Positive	516 52%	267 55%	249 48%	159 56%	173 50%	184 50%	164 61%	135 50%	106 48%	111 46%	392 66%	109 32%	15 24%	370 55%	147 44%	145 59%	371 49%
Net: Negative	120 12%	50 10%	71 14%	31 11%	38 11%	52 14%	25 9%	36 13%	26 12%	34 14%	53 9%	53 16%	14 23%	65 10%	56 17%	26 10%	95 13%
Mean score	3.50	3.58	3.42	3.64	3.48	3.40	3.68	3.43	3.50	3.36	3.75	3.17	2.91	3.59	3.30	3.64	3.45
Standard deviation	.96	.96	.95	.99	.94	.94	.93	.93	.97	.98	.94	.84	.97	.94	.96	1.00	.94
Standard error	.03	.04	.04	.06	.05	.05	.05	.06	.08	.06	.04	.05	.13	.04	.05	.06	.03

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Q5_8. Overall, how positive or negative an effect do you think that technology will have on each of the following around the world over the next twenty years?

The ethical standard of most people

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5.0)	75	43	33	39	23	13	28	11	24	13	68	7	-	64	11	42	33
	8%	9%	6%	14%	7%	4%	10%	4%	11%	5%	11%	2%	-	10%	3%	17%	4%
Fairly positive (4.0)	185	102	83	62	68	55	51	52	49	34	159	22	4	142	43	56	128
	18%	21%	16%	21%	20%	15%	19%	19%	22%	14%	27%	6%	7%	21%	13%	23%	17%
Neutral (3.0)	483	221	262	140	169	174	120	134	110	120	255	208	21	318	165	93	390
	48%	45%	51%	49%	49%	47%	44%	49%	50%	50%	43%	61%	33%	47%	50%	38%	52%
Fairly negative (2.0)	199	96	103	34	71	95	57	60	31	51	91	83	26	114	85	41	158
	20%	20%	20%	12%	20%	26%	21%	22%	14%	21%	15%	24%	42%	17%	26%	17%	21%
Very negative (1.0)	59	27	33	12	16	32	15	14	6	24	24	24	12	33	26	14	45
	6%	5%	6%	4%	4%	9%	6%	5%	3%	10%	4%	7%	19%	5%	8%	6%	6%
NETS																	
Net: Positive	260	144	116	101	91	68	79	63	73	46	227	29	4	206	54	98	162
	26%	30%	23%	35%	26%	18%	29%	23%	33%	19%	38%	8%	7%	31%	16%	40%	21%
Net: Negative	259	123	136	46	86	126	72	74	38	75	115	106	37	147	112	55	204
	26%	25%	26%	16%	25%	34%	27%	27%	17%	31%	19%	31%	60%	22%	34%	22%	27%
Mean score	3.02	3.08	2.96	3.29	3.04	2.79	3.07	2.95	3.24	2.84	3.26	2.73	2.28	3.13	2.78	3.29	2.93
Standard deviation	.96	.98	.93	.99	.92	.92	1.02	.88	.93	.97	.98	.77	.85	.97	.89	1.11	.89
Standard error	.03	.04	.04	.06	.05	.05	.06	.05	.07	.06	.04	.04	.11	.04	.05	.07	.03

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Q6a. Which of the following statements comes closer to your view? Even if you are not sure, please try and give your best guess.

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Future technology will improve interaction between people	470	251	219	164	171	135	141	126	107	96	320	132	18	333	137	140	331
	47%	51%	43%	57%	49%	37%	52%	47%	49%	40%	54%	39%	29%	50%	41%	57%	44%
Future technology will make people more isolated	532	237	295	122	176	234	130	144	113	145	277	211	44	338	193	107	425
	53%	49%	57%	43%	51%	63%	48%	53%	51%	60%	46%	61%	71%	50%	59%	43%	56%

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Q6b. Which of the following statements comes closer to your view? Even if you are not sure, please try and give your best guess.

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Technological innovation generally has positive consequences	705	353	352	164	258	283	198	195	148	164	457	227	21	471	235	165	540
	70%	72%	68%	57%	75%	77%	73%	72%	67%	68%	77%	66%	33%	70%	71%	67%	71%
Technological innovation generally has negative consequences	297	135	162	123	88	85	73	75	72	76	140	115	41	201	96	81	216
	30%	28%	32%	43%	25%	23%	27%	28%	33%	32%	23%	34%	67%	30%	29%	33%	29%

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Q6c. Which of the following statements comes closer to your view? Even if you are not sure, please try and give your best guess.

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I would prefer to be living in the world of twenty years ago	445	208	237	124	155	166	116	110	99	120	245	161	39	288	157	110	335
	44%	43%	46%	43%	45%	45%	43%	41%	45%	50%	41%	47%	63%	43%	48%	45%	44%
I would prefer to be living in today's world	557	280	277	162	192	203	154	161	122	120	352	182	23	383	173	136	421
	56%	57%	54%	57%	55%	55%	57%	59%	55%	50%	59%	53%	37%	57%	52%	55%	56%

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Q6d. Which of the following statements comes closer to your view? Even if you are not sure, please try and give your best guess.

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I would prefer to be living in the world in twenty years' time	354	206	148	129	129	96	108	85	89	71	247	89	18	251	103	100	254
	35%	42%	29%	45%	37%	26%	40%	31%	40%	30%	41%	26%	29%	37%	31%	41%	34%
I would prefer to be living in today's world	648	282	366	157	218	273	162	185	132	169	350	254	44	420	228	146	502
	65%	58%	71%	55%	63%	74%	60%	69%	60%	70%	59%	74%	71%	63%	69%	59%	66%

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Q6e. Which of the following statements comes closer to your view? Even if you are not sure, please try and give your best guess.

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Technology mostly improves ethical standards by spreading information and increasing levels of transparency	527 53%	269 55%	258 50%	146 51%	190 55%	191 52%	150 55%	141 52%	128 58%	109 45%	361 60%	154 45%	12 20%	368 55%	159 48%	143 58%	384 51%
Technology mostly harms ethical standards by infringing on privacy	475 47%	219 45%	256 50%	140 49%	157 45%	178 48%	121 45%	130 48%	93 42%	131 55%	236 40%	189 55%	50 80%	303 45%	172 52%	103 42%	372 49%

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Q7_SUM. If you had the option to in the future, would you do each of the following, or not?

SUMMARY TABLE

Base: All respondents

	Total	Yes	No	Don't know
If your privacy was 100 per cent guaranteed, would you have a microchip implanted in your hand so that with a wave of your hand that you could gain entry to your home or log onto your work device?	1002 100%	336 34%	521 52%	145 14%
If a series of pills were developed that meant you didn't need to eat, and this didn't have any negative effect on you or your health, would you take these pills instead of eating?	1002 100%	233 23%	622 62%	148 15%
Today's lovers can meet via apps like Tinder or Happn. In the future, would you agree to use DNA-matching or take part in pheromone-matching to help find a partner?	1002 100%	205 20%	596 60%	201 20%
Assuming you were single, if you could ensure a perfect match and tell no difference, would you go on date with a robot?	1002 100%	167 17%	705 70%	130 13%

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Q7_1. If you had the option to in the future, would you do each of the following, or not?

If your privacy was 100 per cent guaranteed, would you have a microchip implanted in your hand so that with a wave of your hand that you could gain entry to your home or log onto your work device?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	336	200	137	113	119	104	90	95	73	78	252	73	11	246	90	122	214
	34%	41%	27%	39%	34%	28%	33%	35%	33%	32%	42%	21%	18%	37%	27%	50%	28%
No	521	228	293	134	181	205	143	135	128	114	282	196	42	320	201	98	422
	52%	47%	57%	47%	52%	56%	53%	50%	58%	47%	47%	57%	68%	48%	61%	40%	56%
Don't know	145	61	84	40	46	59	37	40	19	49	63	73	8	106	40	26	119
	14%	12%	16%	14%	13%	16%	14%	15%	8%	20%	11%	21%	14%	16%	12%	10%	16%

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Q7_2. If you had the option to in the future, would you do each of the following, or not?

If a series of pills were developed that meant you didn't need to eat, and this didn't have any negative effect on you or your health, would you take these pills instead of eating?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	233	132	100	89	77	66	67	71	56	38	174	48	11	165	68	83	150
	23%	27%	20%	31%	22%	18%	25%	26%	26%	16%	29%	14%	17%	25%	21%	34%	20%
No	622	281	340	156	210	255	171	159	135	157	366	216	40	412	210	134	488
	62%	58%	66%	54%	61%	69%	63%	59%	61%	65%	61%	63%	64%	61%	63%	54%	65%
Don't know	148	74	74	42	59	47	33	40	30	45	57	79	12	95	53	29	118
	15%	15%	14%	14%	17%	13%	12%	15%	13%	19%	10%	23%	19%	14%	16%	12%	16%

NESTA FutureFest - April 2016 - UK

Q7_3. If you had the option to in the future, would you do each of the following, or not?

Today's lovers can meet via apps like Tinder or Happn. In the future, would you agree to use DNA-matching or take part in pheromone-matching to help find a partner?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	205	127	78	90	76	39	70	54	45	36	159	35	10	151	54	88	117
	20%	26%	15%	31%	22%	11%	26%	20%	21%	15%	27%	10%	17%	23%	16%	36%	16%
No	596	256	340	132	207	258	150	156	135	155	335	217	44	385	211	114	482
	60%	53%	66%	46%	60%	70%	55%	58%	61%	64%	56%	63%	71%	57%	64%	46%	64%
Don't know	201	105	96	65	63	72	51	60	40	50	103	90	8	135	65	45	156
	20%	21%	19%	23%	18%	20%	19%	22%	18%	21%	17%	26%	13%	20%	20%	18%	21%

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Q7_4. If you had the option to in the future, would you do each of the following, or not?

Assuming you were single, if you could ensure a perfect match and tell no difference, would you go on date with a robot?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	167	112	55	75	55	37	53	35	42	37	131	30	6	123	45	72	95
	17%	23%	11%	26%	16%	10%	20%	13%	19%	15%	22%	9%	10%	18%	14%	29%	13%
No	705	307	398	171	242	291	191	197	156	162	402	257	45	463	241	143	561
	70%	63%	77%	60%	70%	79%	70%	73%	71%	67%	67%	75%	72%	69%	73%	58%	74%
Don't know	130	69	61	40	50	40	27	39	23	42	64	55	11	86	44	31	99
	13%	14%	12%	14%	14%	11%	10%	14%	10%	17%	11%	16%	18%	13%	13%	13%	13%

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Q8. Tea is currently widely seen as the most popular drink in Britain. By 2036, what do you think will be the most popular drink?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Tea	333	181	152	98	112	123	97	84	81	70	216	100	17	233	100	80	253
	33%	37%	30%	34%	32%	33%	36%	31%	37%	29%	36%	29%	27%	35%	30%	32%	34%
Coffee	264	142	122	57	91	115	84	64	48	68	159	91	15	168	96	62	202
	26%	29%	24%	20%	26%	31%	31%	24%	22%	28%	27%	26%	23%	25%	29%	25%	27%
Water	69	38	31	25	20	24	20	21	15	13	41	18	10	44	25	16	53
	7%	8%	6%	9%	6%	6%	7%	8%	7%	6%	7%	5%	16%	7%	7%	7%	7%
Protein shakes	56	19	37	13	24	19	7	19	15	15	35	17	5	43	13	9	47
	6%	4%	7%	5%	7%	5%	3%	7%	7%	6%	6%	5%	7%	6%	4%	4%	6%
Beer	30	17	13	20	10	-	9	10	8	4	20	10	-	18	12	14	16
	3%	3%	2%	7%	3%	-	3%	4%	3%	2%	3%	3%	-	3%	4%	6%	2%
Wine	21	7	14	6	9	6	7	5	3	6	12	7	2	16	5	5	15
	2%	1%	3%	2%	2%	2%	3%	2%	1%	2%	2%	2%	3%	2%	2%	2%	2%
Whiskey	9	6	3	8	2	-	6	-	3	-	6	1	3	6	4	6	3
	1%	1%	1%	3%	*	-	2%	-	1%	-	1%	*	5%	1%	1%	3%	*
Gin	5	1	4	3	2	-	2	2	1	1	1	3	1	1	3	3	2
	*	*	1%	1%	*	-	1%	1%	*	*	*	1%	1%	*	1%	1%	*
Something not yet invented	87	35	52	21	33	33	15	33	18	22	57	27	3	60	27	25	62
	9%	7%	10%	7%	9%	9%	5%	12%	8%	9%	10%	8%	5%	9%	8%	10%	8%
None of these	4	1	4	2	2	1	2	1	-	2	2	3	-	4	1	1	4
	*	*	1%	1%	*	*	1%	*	-	1%	*	1%	-	1%	*	*	*
Don't know	124	42	82	33	44	47	22	34	29	40	50	67	7	79	45	25	99
	12%	9%	16%	12%	13%	13%	8%	13%	13%	17%	8%	20%	12%	12%	14%	10%	13%

NESTA FutureFest - April 2016 - UK

Q9. Which of the following, if any, do you think will be no longer used in 20 years' time in the UK?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Cash (paper/coin based currency)	511	239	271	121	171	218	133	133	115	129	309	165	37	341	170	124	387
	51%	49%	53%	42%	49%	59%	49%	49%	52%	54%	52%	48%	60%	51%	51%	50%	51%
Passports	251	126	125	83	85	83	70	70	58	53	158	76	17	180	71	69	182
	25%	26%	24%	29%	25%	22%	26%	26%	26%	22%	26%	22%	28%	27%	22%	28%	24%
Working in offices	221	92	129	67	64	90	58	48	59	55	134	69	17	142	79	61	160
	22%	19%	25%	23%	18%	24%	21%	18%	27%	23%	23%	20%	27%	21%	24%	25%	21%
Laptop computers	210	109	101	46	77	87	60	69	36	46	143	53	14	145	65	59	151
	21%	22%	20%	16%	22%	24%	22%	25%	16%	19%	24%	15%	23%	22%	20%	24%	20%
Social media (eg. Twitter, Facebook, Instagram)	112	53	59	38	30	44	38	21	28	25	72	33	8	66	46	39	73
	11%	11%	12%	13%	9%	12%	14%	8%	13%	10%	12%	10%	12%	10%	14%	16%	10%
Email	112	59	53	52	26	33	36	22	33	20	71	28	12	79	32	46	65
	11%	12%	10%	18%	8%	9%	13%	8%	15%	8%	12%	8%	19%	12%	10%	19%	9%
Mobile phones	74	41	33	27	24	23	21	22	21	11	52	18	4	57	16	24	50
	7%	8%	6%	9%	7%	6%	8%	8%	9%	4%	9%	5%	7%	9%	5%	10%	7%
Cars	64	36	28	31	19	14	16	15	18	15	41	18	5	46	18	30	34
	6%	7%	5%	11%	5%	4%	6%	5%	8%	6%	7%	5%	9%	7%	6%	12%	4%
None of these	261	123	139	74	96	92	67	80	50	65	139	110	12	178	83	51	210
	26%	25%	27%	26%	28%	25%	25%	29%	23%	27%	23%	32%	19%	26%	25%	21%	28%

NESTA FutureFest - April 2016 - UK

Q10. Which of the following countries do you think will lead the world in twenty years' time when it comes to innovation and technology?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
China	511	240	271	137	188	187	126	140	124	121	331	150	29	346	165	127	384
	51%	49%	53%	48%	54%	51%	46%	52%	56%	50%	55%	44%	47%	51%	50%	52%	51%
India	128	83	45	35	30	63	49	35	23	21	81	41	6	83	44	28	100
	13%	17%	9%	12%	9%	17%	18%	13%	10%	9%	14%	12%	10%	12%	13%	11%	13%
Russia	53	23	31	22	21	10	19	15	10	9	38	9	7	42	12	20	33
	5%	5%	6%	8%	6%	3%	7%	6%	5%	4%	6%	3%	11%	6%	4%	8%	4%
Brazil	30	18	12	19	6	5	8	6	11	5	20	9	1	17	13	16	14
	3%	4%	2%	7%	2%	1%	3%	2%	5%	2%	3%	3%	1%	3%	4%	7%	2%
Don't know	280	125	155	74	102	104	69	74	53	84	127	134	19	184	96	55	225
	28%	26%	30%	26%	29%	28%	26%	27%	24%	35%	21%	39%	30%	27%	29%	22%	30%

NESTA FutureFest - April 2016 - UK

Q11_SUM. How important or unimportant is it for the future of the human race that we continue to innovate in the following areas?

SUMMARY TABLE

Base: All respondents

	Total	Very unimportant	2	3	4	5	6	Very important	NETS			
									Unimportant (1-2)	Neutral (3-5)	Important (6-7)	Mean
Communications – e.g. high-speed broadband, mobile phone technology	1002 100%	17 2%	19 2%	59 6%	177 18%	219 22%	221 22%	290 29%	36 4%	455 45%	511 51%	5.38
Healthcare – e.g. medicines, medical technologies	1002 100%	12 1%	9 1%	19 2%	65 6%	130 13%	201 20%	566 57%	21 2%	214 21%	767 77%	6.15
Education – e.g. teaching methods, types of school	1002 100%	15 1%	9 1%	28 3%	125 12%	169 17%	219 22%	438 44%	24 2%	321 32%	657 66%	5.82
Farming / agriculture – e.g. pest-resistant crops, farming techniques	1002 100%	18 2%	10 1%	30 3%	114 11%	183 18%	237 24%	410 41%	28 3%	327 33%	647 65%	5.78
Public transport – e.g. high-speed trains, more efficient buses	1002 100%	23 2%	24 2%	55 6%	172 17%	220 22%	219 22%	288 29%	47 5%	448 45%	507 51%	5.35
Military / defence – e.g. weapons, missiles, aircraft	1002 100%	74 7%	78 8%	80 8%	193 19%	175 17%	157 16%	246 25%	151 15%	448 45%	403 40%	4.77
Space exploration – e.g. a mission to Mars	1002 100%	133 13%	89 9%	101 10%	208 21%	185 19%	116 12%	170 17%	222 22%	494 49%	286 29%	4.25
Energy – e.g. sustainable energy sources, energy efficiency	1002 100%	9 1%	11 1%	25 2%	75 7%	147 15%	199 20%	537 54%	20 2%	246 25%	735 73%	6.08

NESTA FutureFest - April 2016 - UK

Q11_1. How important or unimportant is it for the future of the human race that we continue to innovate in the following areas?

Communications – e.g. high-speed broadband, mobile phone technology

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very unimportant (1.0)	17 2%	7 2%	10 2%	1 *	6 2%	10 3%	3 1%	2 1%	6 3%	6 3%	4 1%	7 2%	6 10%	12 2%	5 1%	3 1%	14 2%
2 (2.0)	19 2%	5 1%	14 3%	2 1%	11 3%	6 2%	6 2%	9 3%	3 1%	1 1%	8 1%	8 2%	3 5%	11 2%	8 3%	2 1%	17 2%
3 (3.0)	59 6%	32 6%	27 5%	24 8%	11 3%	23 6%	14 5%	15 5%	13 6%	16 7%	25 4%	25 7%	8 13%	29 4%	30 9%	9 4%	49 7%
4 (4.0)	177 18%	88 18%	89 17%	62 22%	57 16%	58 16%	45 17%	55 20%	28 13%	49 20%	83 14%	86 25%	8 13%	100 15%	77 23%	43 18%	134 18%
5 (5.0)	219 22%	110 23%	109 21%	56 19%	86 25%	78 21%	58 21%	69 26%	51 23%	41 17%	114 19%	82 24%	23 37%	139 21%	80 24%	43 17%	177 23%
6 (6.0)	221 22%	101 21%	120 23%	60 21%	80 23%	81 22%	63 23%	46 17%	57 26%	56 23%	154 26%	62 18%	4 7%	156 23%	65 20%	63 26%	158 21%
Very important (7.0)	290 29%	145 30%	145 28%	81 28%	96 28%	114 31%	82 30%	75 28%	64 29%	70 29%	209 35%	73 21%	9 14%	225 33%	65 20%	83 34%	207 27%
NETS																	
Net: Unimportant (1-2)	36 4%	12 3%	24 5%	3 1%	17 5%	16 4%	9 3%	11 4%	9 4%	8 3%	12 2%	15 4%	10 15%	23 3%	13 4%	5 2%	31 4%
Net: Neutral (3-5)	455 45%	230 47%	225 44%	142 50%	154 44%	159 43%	117 43%	139 51%	92 42%	107 44%	223 37%	193 56%	39 64%	268 40%	187 57%	95 39%	360 48%
Net: Important (6-7)	511 51%	246 50%	265 52%	141 49%	176 51%	194 53%	145 54%	120 44%	120 54%	126 52%	363 61%	135 39%	13 21%	381 57%	130 39%	146 59%	365 48%
Mean score	5.38	5.40	5.37	5.35	5.40	5.39	5.46	5.28	5.44	5.35	5.67	5.06	4.39	5.55	5.04	5.61	5.31
Standard deviation	1.45	1.42	1.47	1.38	1.42	1.51	1.41	1.43	1.45	1.49	1.32	1.45	1.75	1.42	1.43	1.35	1.47
Standard error	.05	.06	.07	.08	.08	.08	.08	.09	.12	.09	.05	.08	.23	.05	.08	.09	.05

NESTA FutureFest - April 2016 - UK

Q11_2. How important or unimportant is it for the future of the human race that we continue to innovate in the following areas?

Healthcare – e.g. medicines, medical technologies

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently	
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755	
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very unimportant	(1.0)	12	3	9	1	3	8	3	3	2	5	5	4	3	8	5	1	11
		1%	1%	2%	*	1%	2%	1%	1%	1%	2%	1%	1%	4%	1%	1%	1%	1%
2	(2.0)	9	7	2	7	2	-	2	2	4	1	6	1	2	4	5	4	5
		1%	1%	*	2%	1%	-	1%	1%	2%	*	1%	*	3%	1%	2%	2%	1%
3	(3.0)	19	12	7	11	6	2	6	4	6	3	13	4	2	11	8	5	14
		2%	2%	1%	4%	2%	1%	2%	1%	3%	1%	2%	1%	4%	2%	2%	2%	2%
4	(4.0)	65	39	25	31	23	11	13	17	22	12	28	33	3	38	27	18	47
		6%	8%	5%	11%	7%	3%	5%	6%	10%	5%	5%	10%	5%	6%	8%	7%	6%
5	(5.0)	130	75	55	55	41	35	32	40	28	30	71	54	5	80	50	44	86
		13%	15%	11%	19%	12%	9%	12%	15%	13%	12%	12%	16%	7%	12%	15%	18%	11%
6	(6.0)	201	107	94	43	78	80	51	56	53	42	122	73	6	134	67	53	148
		20%	22%	18%	15%	23%	22%	19%	21%	24%	17%	20%	21%	10%	20%	20%	22%	20%
Very important	(7.0)	566	246	321	139	194	234	163	149	106	149	351	174	41	397	169	121	445
		57%	50%	62%	48%	56%	63%	60%	55%	48%	62%	59%	51%	66%	59%	51%	49%	59%
NETS																		
Net: Unimportant (1-2)		21	10	11	8	5	8	5	5	6	6	11	5	5	12	10	5	16
		2%	2%	2%	3%	1%	2%	2%	2%	3%	2%	2%	1%	8%	2%	3%	2%	2%
Net: Neutral (3-5)		214	126	88	97	70	47	52	61	56	44	113	91	10	129	84	66	147
		21%	26%	17%	34%	20%	13%	19%	23%	25%	18%	19%	27%	16%	19%	26%	27%	19%
Net: Important (6-7)		767	353	415	182	272	313	214	205	159	190	473	247	47	531	237	174	593
		77%	72%	81%	63%	79%	85%	79%	76%	72%	79%	79%	72%	77%	79%	72%	71%	78%
Mean score		6.15	6.03	6.27	5.84	6.20	6.36	6.22	6.15	5.96	6.25	6.22	6.05	6.04	6.23	6.00	6.02	6.20
Standard deviation		1.24	1.26	1.22	1.39	1.16	1.15	1.22	1.19	1.32	1.24	1.20	1.22	1.71	1.19	1.34	1.24	1.24
Standard error		.04	.06	.05	.08	.06	.06	.07	.07	.10	.08	.05	.07	.22	.05	.07	.08	.05

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Q11_3. How important or unimportant is it for the future of the human race that we continue to innovate in the following areas?

Education – e.g. teaching methods, types of school

Base: All respondents

		GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total		1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total		1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very unimportant	(1.0)	15	5	10	2	3	9	5	3	2	6	5	4	5	9	5	2	12
		1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	8%	1%	2%	1%	2%
2	(2.0)	9	8	1	5	2	3	4	1	2	2	6	2	2	5	5	-	9
		1%	2%	*	2%	*	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	-	1%
3	(3.0)	28	14	14	18	3	7	6	10	6	6	15	8	6	16	12	10	18
		3%	3%	3%	6%	1%	2%	2%	4%	3%	3%	2%	2%	9%	2%	4%	4%	2%
4	(4.0)	125	68	56	43	54	28	25	37	40	23	56	65	4	76	49	30	95
		12%	14%	11%	15%	16%	8%	9%	14%	18%	9%	9%	19%	6%	11%	15%	12%	13%
5	(5.0)	169	100	69	57	60	52	39	53	37	39	97	58	14	103	65	60	109
		17%	20%	13%	20%	17%	14%	14%	20%	17%	16%	16%	17%	23%	15%	20%	24%	14%
6	(6.0)	219	108	111	48	87	84	71	58	43	47	131	79	9	147	72	41	178
		22%	22%	22%	17%	25%	23%	26%	21%	20%	19%	22%	23%	14%	22%	22%	17%	24%
Very important	(7.0)	438	185	253	115	137	186	121	109	91	118	288	127	23	316	121	103	334
		44%	38%	49%	40%	39%	50%	45%	40%	41%	49%	48%	37%	37%	47%	37%	42%	44%
NETS																		
Net: Unimportant (1-2)		24	13	11	7	5	12	9	4	3	8	11	6	7	14	10	2	22
		2%	3%	2%	2%	1%	3%	3%	2%	2%	3%	2%	2%	11%	2%	3%	1%	3%
Net: Neutral (3-5)		321	182	139	117	118	86	70	100	83	68	167	130	24	195	127	100	221
		32%	37%	27%	41%	34%	23%	26%	37%	38%	28%	28%	38%	38%	29%	38%	41%	29%
Net: Important (6-7)		657	293	364	163	224	270	192	166	134	164	419	206	32	463	194	144	512
		66%	60%	71%	57%	65%	73%	71%	61%	61%	68%	70%	60%	51%	69%	59%	59%	68%
Mean score		5.82	5.69	5.95	5.61	5.81	6.00	5.91	5.75	5.73	5.91	5.97	5.67	5.23	5.92	5.62	5.76	5.84
Standard deviation		1.36	1.35	1.35	1.44	1.25	1.37	1.35	1.32	1.34	1.41	1.27	1.34	1.89	1.32	1.41	1.30	1.38
Standard error		.04	.06	.06	.08	.07	.07	.08	.08	.11	.09	.05	.07	.25	.05	.08	.08	.05

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Q11_4. How important or unimportant is it for the future of the human race that we continue to innovate in the following areas?

Farming / agriculture – e.g. pest-resistant crops, farming techniques

Base: All respondents

		GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total		1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total		1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very unimportant	(1.0)	18	4	14	4	5	9	5	4	2	7	7	7	4	13	5	5	13
		2%	1%	3%	1%	1%	3%	2%	2%	1%	3%	1%	2%	7%	2%	2%	2%	2%
2	(2.0)	10	3	7	5	2	3	3	2	4	2	3	6	1	4	5	1	9
		1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	*	1%
3	(3.0)	30	14	16	10	13	7	7	8	8	7	15	12	4	17	13	6	24
		3%	3%	3%	4%	4%	2%	2%	3%	4%	3%	3%	3%	6%	3%	4%	3%	3%
4	(4.0)	114	56	58	50	39	25	22	36	26	29	46	58	10	66	48	29	85
		11%	11%	11%	17%	11%	7%	8%	13%	12%	12%	8%	17%	16%	10%	15%	12%	11%
5	(5.0)	183	95	87	65	67	50	43	52	53	35	106	69	8	123	60	53	130
		18%	20%	17%	23%	19%	14%	16%	19%	24%	15%	18%	20%	13%	18%	18%	22%	17%
6	(6.0)	237	129	108	58	85	93	74	66	48	49	152	69	16	157	80	56	180
		24%	26%	21%	20%	25%	25%	27%	24%	22%	20%	25%	20%	26%	23%	24%	23%	24%
Very important	(7.0)	410	187	223	94	135	181	117	102	80	110	268	122	20	291	119	95	315
		41%	38%	43%	33%	39%	49%	43%	38%	36%	46%	45%	36%	32%	43%	36%	39%	42%
NETS																		
Net: Unimportant (1-2)		28	7	21	9	7	12	7	6	6	9	10	13	5	17	11	6	22
		3%	1%	4%	3%	2%	3%	3%	2%	3%	4%	2%	4%	8%	3%	3%	3%	3%
Net: Neutral (3-5)		327	165	162	125	120	82	72	97	87	72	167	139	21	206	121	89	238
		33%	34%	32%	44%	34%	22%	26%	36%	39%	30%	28%	40%	34%	31%	37%	36%	32%
Net: Important (6-7)		647	316	331	153	220	274	192	168	128	160	420	191	36	448	199	151	495
		65%	65%	64%	53%	64%	74%	71%	62%	58%	66%	70%	56%	58%	67%	60%	61%	66%
Mean score		5.78	5.81	5.75	5.51	5.76	6.00	5.91	5.73	5.66	5.80	5.96	5.54	5.31	5.86	5.62	5.73	5.79
Standard deviation		1.37	1.25	1.48	1.40	1.33	1.36	1.32	1.34	1.35	1.48	1.24	1.46	1.75	1.35	1.42	1.36	1.38
Standard error		.04	.06	.07	.08	.07	.07	.08	.08	.11	.09	.05	.08	.23	.05	.08	.09	.05

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Q11_5. How important or unimportant is it for the future of the human race that we continue to innovate in the following areas?

Public transport – e.g. high-speed trains, more efficient buses

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very unimportant (1.0)	23 2%	12 3%	10 2%	3 1%	9 2%	11 3%	6 2%	5 2%	6 3%	5 2%	9 1%	8 2%	6 10%	17 3%	6 2%	4 1%	19 3%
2 (2.0)	24 2%	12 2%	13 2%	4 1%	9 3%	11 3%	7 2%	3 1%	8 4%	7 3%	10 2%	10 3%	5 8%	13 2%	11 3%	2 1%	22 3%
3 (3.0)	55 6%	33 7%	23 4%	12 4%	26 7%	18 5%	14 5%	16 6%	12 6%	12 5%	23 4%	22 7%	9 15%	29 4%	26 8%	11 5%	44 6%
4 (4.0)	172 17%	86 18%	87 17%	49 17%	59 17%	64 17%	48 18%	43 16%	39 18%	42 18%	86 14%	79 23%	8 13%	99 15%	73 22%	36 15%	136 18%
5 (5.0)	220 22%	112 23%	109 21%	74 26%	78 23%	68 19%	45 17%	70 26%	53 24%	52 22%	139 23%	74 22%	7 11%	149 22%	72 22%	57 23%	164 22%
6 (6.0)	219 22%	115 24%	104 20%	64 22%	81 23%	75 20%	67 25%	53 20%	50 23%	49 20%	142 24%	70 20%	7 12%	153 23%	66 20%	63 25%	157 21%
Very important (7.0)	288 29%	119 24%	169 33%	81 28%	85 25%	121 33%	84 31%	81 30%	51 23%	72 30%	188 32%	80 23%	19 31%	211 31%	77 23%	74 30%	214 28%
NETS																	
Net: Unimportant (1-2)	47 5%	24 5%	23 4%	7 2%	18 5%	23 6%	13 5%	8 3%	14 6%	13 5%	19 3%	17 5%	11 18%	30 4%	17 5%	6 2%	41 5%
Net: Neutral (3-5)	448 45%	230 47%	218 42%	135 47%	163 47%	150 41%	108 40%	128 47%	105 47%	107 44%	248 42%	175 51%	24 39%	277 41%	171 52%	104 42%	344 45%
Net: Important (6-7)	507 51%	234 48%	273 53%	145 51%	166 48%	196 53%	150 55%	134 50%	102 46%	121 50%	330 55%	150 44%	27 43%	365 54%	142 43%	137 55%	370 49%
Mean score	5.35	5.24	5.45	5.46	5.23	5.38	5.42	5.41	5.19	5.34	5.54	5.14	4.67	5.46	5.11	5.53	5.29
Standard deviation	1.49	1.49	1.48	1.33	1.51	1.59	1.51	1.42	1.52	1.52	1.38	1.49	2.10	1.47	1.50	1.35	1.53
Standard error	.05	.07	.07	.08	.08	.08	.09	.09	.12	.09	.06	.08	.27	.06	.08	.09	.06

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Q11_6. How important or unimportant is it for the future of the human race that we continue to innovate in the following areas?

Military / defence – e.g. weapons, missiles, aircraft

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very unimportant (1.0)	74	43	30	19	27	28	31	15	11	17	43	20	10	53	21	11	63
	7%	9%	6%	7%	8%	8%	11%	5%	5%	7%	7%	6%	17%	8%	6%	4%	8%
2 (2.0)	78	47	30	19	29	29	25	28	14	11	53	23	1	53	25	16	62
	8%	10%	6%	7%	8%	8%	9%	11%	6%	4%	9%	7%	1%	8%	7%	6%	8%
3 (3.0)	80	50	30	27	31	22	16	25	23	16	42	33	6	59	21	18	63
	8%	10%	6%	10%	9%	6%	6%	9%	11%	7%	7%	10%	9%	9%	6%	7%	8%
4 (4.0)	193	99	94	56	70	67	46	54	48	45	88	90	15	113	81	42	151
	19%	20%	18%	20%	20%	18%	17%	20%	22%	19%	15%	26%	24%	17%	24%	17%	20%
5 (5.0)	175	89	85	53	60	61	48	49	44	33	107	58	10	116	59	46	128
	17%	18%	17%	19%	17%	17%	18%	18%	20%	14%	18%	17%	16%	17%	18%	19%	17%
6 (6.0)	157	55	102	46	53	57	47	43	30	37	110	42	4	104	52	50	107
	16%	11%	20%	16%	15%	15%	17%	16%	14%	15%	18%	12%	7%	16%	16%	20%	14%
Very important (7.0)	246	104	141	66	76	104	58	56	50	81	154	76	16	174	71	63	182
	25%	21%	28%	23%	22%	28%	21%	21%	23%	34%	26%	22%	26%	26%	22%	26%	24%
NETS																	
Net: Unimportant (1-2)	151	91	61	38	56	57	55	43	25	27	96	44	11	106	46	27	125
	15%	19%	12%	13%	16%	15%	20%	16%	11%	11%	16%	13%	18%	16%	14%	11%	16%
Net: Neutral (3-5)	448	238	210	137	161	150	111	128	115	95	237	181	30	287	161	106	342
	45%	49%	41%	48%	47%	41%	41%	47%	52%	39%	40%	53%	49%	43%	49%	43%	45%
Net: Important (6-7)	403	159	243	112	129	161	105	99	80	119	264	118	20	279	124	114	289
	40%	33%	47%	39%	37%	44%	39%	37%	36%	49%	44%	34%	33%	42%	37%	46%	38%
Mean score	4.77	4.49	5.03	4.77	4.65	4.88	4.58	4.66	4.77	5.10	4.86	4.67	4.46	4.78	4.74	5.04	4.68
Standard deviation	1.86	1.90	1.79	1.81	1.86	1.90	1.98	1.81	1.74	1.87	1.89	1.77	2.07	1.91	1.78	1.73	1.90
Standard error	.06	.09	.08	.11	.10	.10	.11	.11	.14	.12	.08	.10	.27	.07	.10	.11	.07

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Q11_7. How important or unimportant is it for the future of the human race that we continue to innovate in the following areas?

Space exploration – e.g. a mission to Mars

Base: All respondents

		GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total		1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total		1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very unimportant	(1.0)	133	45	89	18	40	75	34	42	16	41	54	62	17	81	52	22	111
		13%	9%	17%	6%	12%	20%	13%	16%	7%	17%	9%	18%	28%	12%	16%	9%	15%
2	(2.0)	89	39	50	20	31	37	22	23	15	29	43	41	5	50	38	8	81
		9%	8%	10%	7%	9%	10%	8%	8%	7%	12%	7%	12%	8%	7%	12%	3%	11%
3	(3.0)	101	50	51	31	30	39	28	21	28	24	60	36	5	61	40	19	82
		10%	10%	10%	11%	9%	11%	10%	8%	13%	10%	10%	11%	7%	9%	12%	8%	11%
4	(4.0)	208	97	110	56	77	75	48	55	56	49	109	87	12	128	80	38	170
		21%	20%	21%	20%	22%	20%	18%	20%	25%	20%	18%	25%	20%	19%	24%	15%	23%
5	(5.0)	185	99	87	51	67	68	51	61	37	35	120	57	9	128	57	55	130
		19%	20%	17%	18%	19%	18%	19%	23%	17%	15%	20%	17%	14%	19%	17%	22%	17%
6	(6.0)	116	68	48	45	36	35	35	24	32	25	87	25	4	91	25	47	68
		12%	14%	9%	16%	10%	10%	13%	9%	14%	10%	15%	7%	7%	14%	8%	19%	9%
Very important	(7.0)	170	90	80	64	65	40	51	45	37	37	126	35	9	132	38	57	113
		17%	18%	16%	22%	19%	11%	19%	16%	17%	16%	21%	10%	15%	20%	12%	23%	15%
NETS																		
Net: Unimportant (1-2)		222	83	138	39	72	112	56	65	31	70	97	103	23	131	90	30	192
		22%	17%	27%	13%	21%	30%	21%	24%	14%	29%	16%	30%	36%	20%	27%	12%	25%
Net: Neutral (3-5)		494	246	248	139	174	181	128	137	121	108	288	180	26	317	177	112	382
		49%	50%	48%	49%	50%	49%	47%	51%	55%	45%	48%	53%	42%	47%	53%	45%	51%
Net: Important (6-7)		286	158	127	109	101	76	87	68	69	62	212	60	13	222	63	104	181
		29%	32%	25%	38%	29%	21%	32%	25%	31%	26%	36%	17%	22%	33%	19%	42%	24%
Mean score		4.25	4.50	4.01	4.72	4.34	3.79	4.37	4.18	4.49	3.96	4.61	3.73	3.65	4.45	3.85	4.89	4.04
Standard deviation		1.94	1.85	2.00	1.81	1.92	1.96	1.96	1.96	1.75	2.03	1.87	1.88	2.16	1.95	1.87	1.82	1.93
Standard error		.06	.08	.09	.11	.10	.10	.11	.12	.14	.12	.08	.10	.28	.07	.10	.12	.07

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Q11_8. How important or unimportant is it for the future of the human race that we continue to innovate in the following areas?

Energy – e.g. sustainable energy sources, energy efficiency

Base: All respondents

	Total	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very unimportant (1.0)	9 1%	2 *	7 1%	1 *	3 1%	6 2%	3 1%	3 1%	- -	3 1%	4 1%	3 1%	2 3%	6 1%	4 1%	2 1%	7 1%
2 (2.0)	11 1%	5 1%	6 1%	7 2%	- -	4 1%	7 3%	2 1%	2 1%	1 *	6 1%	2 1%	3 5%	8 1%	4 1%	2 1%	9 1%
3 (3.0)	25 2%	14 3%	10 2%	17 6%	7 2%	1 *	2 1%	7 3%	11 5%	5 2%	12 2%	8 2%	5 7%	11 2%	13 4%	8 3%	17 2%
4 (4.0)	75 7%	43 9%	31 6%	33 11%	28 8%	14 4%	18 7%	20 7%	20 9%	16 7%	30 5%	41 12%	4 6%	40 6%	35 11%	24 10%	51 7%
5 (5.0)	147 15%	71 14%	76 15%	47 16%	58 17%	42 11%	35 13%	43 16%	36 16%	32 13%	77 13%	60 17%	10 16%	86 13%	61 19%	40 16%	107 14%
6 (6.0)	199 20%	105 22%	94 18%	49 17%	65 19%	84 23%	61 22%	51 19%	41 19%	45 19%	115 19%	77 22%	7 12%	140 21%	59 18%	45 18%	153 20%
Very important (7.0)	537 54%	247 51%	290 56%	133 46%	186 54%	218 59%	143 53%	145 54%	110 50%	138 57%	353 59%	153 44%	32 51%	382 57%	155 47%	125 51%	411 54%
NETS																	
Net: Unimportant (1-2)	20 2%	8 2%	13 2%	8 3%	3 1%	10 3%	11 4%	4 2%	2 1%	4 2%	10 2%	6 2%	5 8%	13 2%	7 2%	4 2%	16 2%
Net: Neutral (3-5)	246 25%	128 26%	118 23%	97 34%	93 27%	57 15%	56 21%	70 26%	67 31%	53 22%	120 20%	108 32%	18 29%	137 20%	109 33%	71 29%	175 23%
Net: Important (6-7)	735 73%	352 72%	383 75%	183 64%	251 72%	302 82%	204 75%	196 73%	151 69%	183 76%	467 78%	229 67%	39 63%	522 78%	214 65%	171 69%	565 75%
Mean score	6.08	6.03	6.12	5.79	6.11	6.27	6.07	6.08	5.97	6.17	6.22	5.89	5.66	6.19	5.85	5.98	6.11
Standard deviation	1.27	1.25	1.28	1.42	1.18	1.18	1.32	1.25	1.26	1.23	1.18	1.28	1.75	1.20	1.37	1.30	1.26
Standard error	.04	.06	.06	.08	.06	.06	.08	.07	.10	.08	.05	.07	.23	.05	.08	.08	.05

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Q12. Giving your best guess, which of the following things that are legal now do you think will be illegal in fifty years' time?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Selling fizzy drinks to under 16s	319	147	172	90	108	121	77	94	75	74	192	110	18	213	106	87	232
	32%	30%	34%	31%	31%	33%	28%	35%	34%	31%	32%	32%	29%	32%	32%	35%	31%
Under 16s playing computer games	155	63	92	66	43	46	33	46	37	39	94	49	11	110	45	53	102
	15%	13%	18%	23%	12%	12%	12%	17%	17%	16%	16%	14%	18%	16%	13%	21%	14%
Drinking alcohol	139	76	63	51	36	51	33	33	36	38	87	44	8	96	42	51	88
	14%	16%	12%	18%	10%	14%	12%	12%	16%	16%	15%	13%	13%	14%	13%	21%	12%
Eating meat	107	56	50	46	29	32	30	23	28	26	72	25	10	72	35	43	64
	11%	12%	10%	16%	8%	9%	11%	8%	13%	11%	12%	7%	16%	11%	10%	17%	8%
Driving a car	77	49	28	35	19	23	23	18	17	18	57	17	4	50	27	37	39
	8%	10%	5%	12%	5%	6%	9%	7%	8%	7%	9%	5%	6%	7%	8%	15%	5%
None of these	381	205	177	103	146	133	121	109	77	74	239	121	21	268	113	76	305
	38%	42%	34%	36%	42%	36%	45%	40%	35%	31%	40%	35%	33%	40%	34%	31%	40%
Don't know	146	51	95	25	45	76	31	32	30	53	56	78	11	89	57	24	122
	15%	10%	18%	9%	13%	20%	11%	12%	14%	22%	9%	23%	18%	13%	17%	10%	16%

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Q13. Thinking about how we receive the news, which of the following do you think will still be used in twenty years' time?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TV	760	377	382	210	260	289	208	210	161	181	470	250	40	512	248	183	577
	76%	77%	74%	73%	75%	79%	77%	78%	73%	75%	79%	73%	65%	76%	75%	74%	76%
Radio	543	289	254	120	188	234	152	163	107	121	346	171	25	357	186	142	400
	54%	59%	49%	42%	54%	64%	56%	60%	48%	50%	58%	50%	41%	53%	56%	58%	53%
Hard copy newspapers	212	108	104	68	58	86	67	54	47	44	143	60	9	138	74	65	146
	21%	22%	20%	24%	17%	23%	25%	20%	21%	18%	24%	17%	14%	21%	22%	27%	19%
None of these	84	36	48	20	36	28	23	17	27	16	45	28	11	57	27	18	66
	8%	7%	9%	7%	10%	8%	9%	6%	12%	7%	7%	8%	18%	8%	8%	7%	9%
Don't know	92	39	54	23	36	33	19	23	18	32	30	55	7	61	31	14	79
	9%	8%	10%	8%	10%	9%	7%	8%	8%	13%	5%	16%	11%	9%	9%	6%	10%

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Q14_SUM. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

SUMMARY TABLE

Base: All respondents

	Total							NETS		
		Every day	Every few days	Every few weeks	Every few months or less	Never	At least every few days	At least every few weeks	Less than every few months or never	
Use social media	1002 100%	470 47%	201 20%	75 7%	54 5%	201 20%	671 67%	747 75%	255 25%	
Browse the internet on your phone	1002 100%	348 35%	214 21%	102 10%	60 6%	279 28%	562 56%	663 66%	339 34%	
Use a tablet	1002 100%	332 33%	164 16%	115 11%	67 7%	323 32%	497 50%	611 61%	391 39%	
Shop online / make online purchases	1002 100%	58 6%	210 21%	474 47%	223 22%	37 4%	268 27%	742 74%	260 26%	
Use a contactless payment bank card	1002 100%	78 8%	168 17%	172 17%	102 10%	482 48%	246 25%	418 42%	584 58%	
Watch TV programmes on a mobile phone	1002 100%	75 8%	76 8%	95 9%	82 8%	674 67%	151 15%	246 25%	756 75%	
Use a paid-for streaming service (e.g. Netflix, Spotify)	1002 100%	98 10%	138 14%	83 8%	67 7%	616 61%	237 24%	319 32%	683 68%	
Take a selfie	1002 100%	42 4%	95 10%	124 12%	220 22%	521 52%	138 14%	262 26%	740 74%	
Use the internet to try and self-diagnose medical issues	1002 100%	61 6%	70 7%	133 13%	416 41%	322 32%	131 13%	264 26%	738 74%	

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Q14_1. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

Use social media

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	470	208	263	174	166	131	128	122	106	114	316	132	22	470	-	135	335
	47%	43%	51%	61%	48%	35%	47%	45%	48%	47%	53%	38%	36%	70%	-	55%	44%
Every few days	201	108	93	51	78	72	59	57	43	42	123	66	12	201	-	55	146
	20%	22%	18%	18%	22%	20%	22%	21%	20%	17%	21%	19%	19%	30%	-	22%	19%
Every few weeks	75	45	30	35	24	16	18	23	24	11	47	23	5	-	75	24	51
	7%	9%	6%	12%	7%	4%	7%	8%	11%	4%	8%	7%	8%	-	23%	10%	7%
Every few months or less	54	31	23	13	18	24	11	17	14	13	27	22	6	-	54	16	38
	5%	6%	5%	4%	5%	6%	4%	6%	6%	5%	4%	6%	9%	-	16%	6%	5%
Never	201	97	104	14	61	127	55	52	33	61	83	101	17	-	201	15	186
	20%	20%	20%	5%	18%	34%	20%	19%	15%	26%	14%	30%	27%	-	61%	6%	25%
NETS																	
Net: At least every few days	671	315	356	225	244	203	187	179	150	156	440	197	34	671	-	191	481
	67%	65%	69%	78%	70%	55%	69%	66%	68%	65%	74%	58%	55%	100%	-	77%	64%
Net: At least every few weeks	747	360	386	260	268	219	205	202	173	166	487	220	40	671	75	215	532
	75%	74%	75%	91%	77%	59%	76%	75%	79%	69%	82%	64%	64%	100%	23%	87%	70%
Net: Less than every few months or never	255	128	128	26	79	150	66	69	47	74	110	123	22	-	255	31	224
	25%	26%	25%	9%	23%	41%	24%	25%	21%	31%	18%	36%	36%	-	77%	13%	30%

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Q14_2. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

Browse the internet on your phone

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	348	171	177	173	130	44	100	94	94	61	248	85	16	308	40	130	218
	35%	35%	34%	61%	38%	12%	37%	35%	42%	25%	41%	25%	25%	46%	12%	53%	29%
Every few days	214	110	103	58	86	69	64	63	48	39	138	68	8	149	65	60	153
	21%	23%	20%	20%	25%	19%	24%	23%	22%	16%	23%	20%	13%	22%	20%	24%	20%
Every few weeks	102	58	44	32	41	28	24	30	23	24	65	30	6	65	37	21	80
	10%	12%	8%	11%	12%	8%	9%	11%	11%	10%	11%	9%	10%	10%	11%	9%	11%
Every few months or less	60	28	32	9	23	27	15	21	5	19	35	22	2	30	30	8	52
	6%	6%	6%	3%	7%	7%	5%	8%	2%	8%	6%	6%	4%	4%	9%	3%	7%
Never	279	121	158	13	66	200	68	63	50	98	111	138	30	121	158	26	253
	28%	25%	31%	5%	19%	54%	25%	23%	23%	41%	19%	40%	48%	18%	48%	11%	33%
NETS																	
Net: At least every few days	562	281	280	231	217	114	164	157	141	100	386	153	24	456	105	191	371
	56%	58%	55%	81%	62%	31%	61%	58%	64%	42%	65%	45%	38%	68%	32%	77%	49%
Net: At least every few weeks	663	339	324	264	258	142	188	187	165	124	451	183	30	521	142	212	451
	66%	70%	63%	92%	74%	38%	70%	69%	75%	52%	75%	53%	49%	78%	43%	86%	60%
Net: Less than every few months or never	339	148	190	23	89	227	82	84	56	117	147	160	32	150	188	34	304
	34%	30%	37%	8%	26%	62%	30%	31%	25%	48%	25%	47%	51%	22%	57%	14%	40%

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Q14_3. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

Use a tablet

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	332	141	192	100	107	125	108	80	67	78	231	86	16	253	79	106	227
	33%	29%	37%	35%	31%	34%	40%	30%	30%	32%	39%	25%	25%	38%	24%	43%	30%
Every few days	164	95	69	55	62	48	43	66	29	27	113	46	5	124	40	57	107
	16%	20%	13%	19%	18%	13%	16%	24%	13%	11%	19%	14%	8%	18%	12%	23%	14%
Every few weeks	115	56	59	50	34	31	38	24	32	21	73	30	11	73	41	24	90
	11%	11%	11%	17%	10%	8%	14%	9%	15%	9%	12%	9%	17%	11%	13%	10%	12%
Every few months or less	67	34	33	27	19	22	22	19	10	16	35	27	6	41	26	17	50
	7%	7%	6%	9%	5%	6%	8%	7%	5%	7%	6%	8%	9%	6%	8%	7%	7%
Never	323	162	161	55	125	144	60	82	82	100	146	153	25	179	144	42	282
	32%	33%	31%	19%	36%	39%	22%	30%	37%	41%	24%	45%	40%	27%	44%	17%	37%
NETS																	
Net: At least every few days	497	236	261	155	169	173	151	146	96	104	344	132	21	377	119	163	334
	50%	48%	51%	54%	49%	47%	56%	54%	43%	43%	58%	39%	33%	56%	36%	66%	44%
Net: At least every few weeks	611	292	320	205	203	204	188	170	128	125	417	163	32	451	161	187	424
	61%	60%	62%	72%	58%	55%	70%	63%	58%	52%	70%	47%	51%	67%	49%	76%	56%
Net: Less than every few months or never	391	196	194	82	144	165	82	101	92	115	180	180	30	221	170	59	332
	39%	40%	38%	28%	42%	45%	30%	37%	42%	48%	30%	53%	49%	33%	51%	24%	44%

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Q14_4. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

Shop online / make online purchases

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	58 6%	32 6%	27 5%	39 14%	14 4%	5 1%	19 7%	8 3%	19 9%	12 5%	51 8%	4 1%	4 6%	51 8%	8 2%	41 17%	17 2%
Every few days	210 21%	108 22%	102 20%	70 24%	69 20%	71 19%	64 24%	71 26%	48 22%	28 12%	143 24%	58 17%	9 14%	146 22%	64 19%	71 29%	138 18%
Every few weeks	474 47%	235 48%	239 47%	125 44%	186 54%	164 44%	127 47%	131 48%	105 48%	111 46%	283 47%	162 47%	30 48%	340 51%	134 41%	101 41%	373 49%
Every few months or less	223 22%	97 20%	126 24%	46 16%	64 18%	113 31%	54 20%	56 21%	37 17%	76 31%	108 18%	99 29%	16 26%	124 18%	100 30%	30 12%	194 26%
Never	37 4%	16 3%	20 4%	7 2%	15 4%	15 4%	7 3%	4 2%	11 5%	14 6%	13 2%	20 6%	4 6%	11 2%	26 8%	3 1%	33 4%
NETS																	
Net: At least every few days	268 27%	139 29%	129 25%	109 38%	83 24%	76 21%	83 31%	79 29%	67 30%	39 16%	194 32%	62 18%	13 20%	197 29%	71 22%	112 46%	156 21%
Net: At least every few weeks	742 74%	374 77%	368 72%	234 82%	268 77%	240 65%	210 77%	210 78%	172 78%	150 63%	476 80%	224 65%	42 68%	537 80%	205 62%	213 87%	529 70%
Net: Less than every few months or never	260 26%	114 23%	146 28%	53 18%	79 23%	128 35%	61 23%	60 22%	48 22%	90 37%	121 20%	119 35%	20 32%	134 20%	125 38%	33 13%	227 30%

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Q14_5. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

Use a contactless payment bank card

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	78	47	32	46	19	13	28	22	20	9	68	7	4	67	11	78	-
	8%	10%	6%	16%	5%	4%	10%	8%	9%	4%	11%	2%	6%	10%	3%	32%	-
Every few days	168	95	73	67	58	43	54	51	35	28	120	39	9	123	44	168	-
	17%	19%	14%	23%	17%	12%	20%	19%	16%	11%	20%	11%	14%	18%	13%	68%	-
Every few weeks	172	85	87	63	58	51	56	48	38	29	106	54	11	112	60	-	172
	17%	17%	17%	22%	17%	14%	21%	18%	17%	12%	18%	16%	19%	17%	18%	-	23%
Every few months or less	102	53	49	25	37	40	27	29	21	26	61	33	8	65	37	-	102
	10%	11%	10%	9%	11%	11%	10%	11%	10%	11%	10%	10%	13%	10%	11%	-	14%
Never	482	208	274	86	175	221	106	122	106	149	242	210	30	304	178	-	482
	48%	43%	53%	30%	50%	60%	39%	45%	48%	62%	40%	61%	48%	45%	54%	-	64%
NETS																	
Net: At least every few days	246	142	104	113	77	57	82	73	55	36	188	46	13	191	56	246	-
	25%	29%	20%	39%	22%	15%	30%	27%	25%	15%	31%	13%	20%	28%	17%	100%	-
Net: At least every few weeks	418	227	191	176	135	107	138	120	93	66	294	100	24	303	115	246	172
	42%	46%	37%	61%	39%	29%	51%	45%	42%	27%	49%	29%	39%	45%	35%	100%	23%
Net: Less than every few months or never	584	261	323	111	212	261	132	150	127	175	303	243	38	369	215	-	584
	58%	54%	63%	39%	61%	71%	49%	55%	58%	73%	51%	71%	61%	55%	65%	-	77%

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Q14_6. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

Watch TV programmes on a mobile phone

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	75	41	34	58	14	4	29	14	24	9	60	11	4	70	5	52	23
	8%	8%	7%	20%	4%	1%	11%	5%	11%	4%	10%	3%	6%	10%	1%	21%	3%
Every few days	76	47	29	53	16	7	20	20	27	8	54	21	1	54	22	36	40
	8%	10%	6%	18%	5%	2%	8%	7%	12%	3%	9%	6%	2%	8%	7%	15%	5%
Every few weeks	95	55	39	61	21	12	30	25	27	13	68	19	7	65	29	34	60
	9%	11%	8%	21%	6%	3%	11%	9%	12%	5%	11%	6%	12%	10%	9%	14%	8%
Every few months or less	82	43	39	23	45	15	23	28	14	17	60	20	2	60	22	27	55
	8%	9%	8%	8%	13%	4%	8%	10%	6%	7%	10%	6%	3%	9%	7%	11%	7%
Never	674	301	373	92	251	331	169	184	128	193	355	271	47	421	253	97	576
	67%	62%	73%	32%	72%	90%	62%	68%	58%	80%	59%	79%	76%	63%	76%	40%	76%
NETS																	
Net: At least every few days	151	88	63	111	29	11	49	34	51	17	114	32	5	124	27	88	64
	15%	18%	12%	39%	9%	3%	18%	13%	23%	7%	19%	9%	8%	19%	8%	36%	8%
Net: At least every few weeks	246	144	102	172	51	23	79	59	78	30	182	52	13	190	56	122	124
	25%	29%	20%	60%	15%	6%	29%	22%	35%	13%	30%	15%	20%	28%	17%	50%	16%
Net: Less than every few months or never	756	344	412	115	296	345	192	212	142	210	416	291	49	482	275	124	632
	75%	71%	80%	40%	85%	94%	71%	78%	65%	87%	70%	85%	80%	72%	83%	50%	84%

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Q14_7. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

Use a paid-for streaming service (e.g. Netflix, Spotify)

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	98	55	44	68	24	6	35	21	33	10	78	16	5	87	11	56	42
	10%	11%	8%	24%	7%	2%	13%	8%	15%	4%	13%	5%	7%	13%	3%	23%	6%
Every few days	138	77	61	73	44	21	42	44	39	13	100	36	3	115	23	60	78
	14%	16%	12%	26%	13%	6%	16%	16%	18%	6%	17%	10%	5%	17%	7%	24%	10%
Every few weeks	83	47	35	43	31	9	25	27	18	13	57	20	6	54	29	29	53
	8%	10%	7%	15%	9%	2%	9%	10%	8%	5%	9%	6%	10%	8%	9%	12%	7%
Every few months or less	67	38	29	29	28	11	18	23	17	9	47	16	3	39	28	19	48
	7%	8%	6%	10%	8%	3%	7%	8%	8%	4%	8%	5%	6%	6%	8%	8%	6%
Never	616	271	345	74	219	322	150	156	113	196	316	255	45	376	240	82	534
	61%	55%	67%	26%	63%	87%	56%	58%	51%	82%	53%	74%	72%	56%	73%	33%	71%
NETS																	
Net: At least every few days	237	132	105	141	69	27	77	65	72	23	178	51	8	202	34	116	120
	24%	27%	20%	49%	20%	7%	28%	24%	33%	9%	30%	15%	13%	30%	10%	47%	16%
Net: At least every few weeks	319	179	140	184	100	36	102	92	90	36	234	71	14	256	63	146	174
	32%	37%	27%	64%	29%	10%	38%	34%	41%	15%	39%	21%	22%	38%	19%	59%	23%
Net: Less than every few months or never	683	309	374	103	247	333	168	179	131	205	363	271	48	415	268	101	582
	68%	63%	73%	36%	71%	90%	62%	66%	59%	85%	61%	79%	78%	62%	81%	41%	77%

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Q14_8. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

Take a selfie

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	42 4%	25 5%	18 3%	32 11%	10 3%	1 *	16 6%	8 3%	12 5%	6 3%	32 5%	7 2%	3 5%	39 6%	3 1%	33 13%	9 1%
Every few days	95 10%	48 10%	47 9%	71 25%	22 6%	2 1%	30 11%	29 11%	28 13%	8 3%	75 13%	18 5%	2 3%	84 13%	11 3%	52 21%	43 6%
Every few weeks	124 12%	69 14%	55 11%	74 26%	31 9%	19 5%	33 12%	32 12%	38 17%	21 9%	90 15%	30 9%	5 7%	88 13%	36 11%	44 18%	80 11%
Every few months or less	220 22%	106 22%	114 22%	52 18%	105 30%	62 17%	58 21%	72 27%	44 20%	45 19%	134 22%	71 21%	15 25%	175 26%	45 14%	54 22%	166 22%
Never	521 52%	240 49%	280 55%	58 20%	179 52%	284 77%	133 49%	128 47%	98 44%	161 67%	266 45%	218 63%	37 60%	285 42%	236 71%	64 26%	457 60%
NETS																	
Net: At least every few days	138 14%	73 15%	65 13%	103 36%	32 9%	3 1%	46 17%	38 14%	40 18%	14 6%	107 18%	25 7%	5 8%	124 18%	14 4%	85 35%	53 7%
Net: At least every few weeks	262 26%	142 29%	120 23%	176 61%	63 18%	23 6%	79 29%	70 26%	78 35%	35 14%	197 33%	55 16%	10 16%	212 32%	49 15%	129 52%	133 18%
Net: Less than every few months or never	740 74%	346 71%	394 77%	110 39%	284 82%	346 94%	191 71%	201 74%	142 65%	206 86%	400 67%	288 84%	52 84%	459 68%	281 85%	118 48%	623 82%

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Q14_9. How frequently, if at all, do you do each of the following? Please select the option which comes closest to your average use.

Use the internet to try and self-diagnose medical issues

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				TECH IMPACT OF SELF			SOCIAL MEDIA USE		CONTACTLESS CARD USE		
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Positive	Neutral	Negative	At least every few days	Every few weeks or less frequently	At least every few days	Every few weeks or less frequently
Unweighted Total	1002	495	507	288	353	361	302	278	159	263	598	345	59	673	329	247	755
Weighted Total	1002	488	514	287	347	369	271	271	220	240	597	343	62	671	331	246	756
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Every day	61	37	24	44	15	2	24	10	15	12	51	6	5	56	5	44	17
	6%	8%	5%	15%	4%	1%	9%	4%	7%	5%	8%	2%	7%	8%	1%	18%	2%
Every few days	70	36	35	45	16	10	18	22	21	10	52	16	2	49	22	40	31
	7%	7%	7%	16%	4%	3%	7%	8%	9%	4%	9%	5%	4%	7%	7%	16%	4%
Every few weeks	133	63	70	59	38	35	37	46	29	20	93	32	8	90	43	42	91
	13%	13%	14%	21%	11%	10%	14%	17%	13%	8%	16%	9%	12%	13%	13%	17%	12%
Every few months or less	416	170	246	94	167	155	104	120	94	97	236	154	26	292	123	76	340
	41%	35%	48%	33%	48%	42%	39%	44%	43%	40%	39%	45%	42%	44%	37%	31%	45%
Never	322	183	139	45	110	167	87	73	62	101	166	135	21	184	138	45	278
	32%	38%	27%	16%	32%	45%	32%	27%	28%	42%	28%	39%	34%	27%	42%	18%	37%
NETS																	
Net: At least every few days	131	72	59	89	31	12	42	31	36	22	102	22	7	105	26	84	47
	13%	15%	12%	31%	9%	3%	16%	12%	16%	9%	17%	7%	11%	16%	8%	34%	6%
Net: At least every few weeks	264	135	129	148	69	47	79	78	65	43	195	55	14	195	69	126	139
	26%	28%	25%	52%	20%	13%	29%	29%	29%	18%	33%	16%	23%	29%	21%	51%	18%
Net: Less than every few months or never	738	353	385	139	278	321	191	193	156	198	402	288	48	476	262	121	617
	74%	72%	75%	48%	80%	87%	71%	71%	71%	82%	67%	84%	77%	71%	79%	49%	82%