

Daily Mirror – January 2018 poll

Methodology Note: ComRes interviewed 1,049 adults online on the 11th January 2018. Data were weighted to be demographically representative of all GB adults by region, gender and age. ComRes is a member of the British Polling Council and abides by its rules.

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Voting Poll

ONLINE Fieldwork : 11th January 2018

Absolutes/col percents

Table 1

Q1. Do you think there should be a second referendum on whether Britain remains a member of the European Union, or not?

Base: All respondents

	Gender		Age							Region										Social Grade		
	Total	Male	Female	18-24	25-34	35-45	46-54	55-64	65+	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	ABC1	C2DE
Unweighted base	1049	544	505	96	132	218	188	183	232	101	42	107	100	66	72	56	117	148	141	99	738	311
Weighted base	1049	512	537	117	180	189	166	154	241	92	44	121	88	94	79	52	101	140	146	92	732	317
Should	450	227	223	64	90	103	68	59	68	48	11	45	39	41	25	31	42	67	62	39	337	113
	43%	44%	42%	54%	50%	54%	41%	38%	28%	52%	25%	38%	44%	43%	32%	60%	41%	48%	42%	42%	46%	35%
Should not	531	265	266	43	73	75	87	88	165	42	28	68	44	47	47	18	51	61	78	47	349	182
	51%	52%	50%	37%	40%	39%	52%	57%	68%	46%	63%	56%	50%	50%	60%	34%	51%	44%	53%	51%	48%	57%
Don't know	68	20	48	11	18	12	11	7	8	2	5	7	5	7	6	3	8	11	6	6	45	23
	6%	4%	9%	9%	10%	6%	7%	5%	3%	2%	11%	6%	6%	7%	8%	6%	8%	8%	4%	7%	6%	7%

Voting Poll

ONLINE Fieldwork : 11th January 2018

Absolutes/col percents

Table 1

Q1. Do you think there should be a second referendum on whether Britain remains a member of the European Union, or not?

Base: All respondents

	If there were a General Election tomorrow, which party would you likely vote for?									Q2. If there were a second referendum on Britain's membership of the European Union, how would you vote?		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Plaid Cymru	Don't know	Probably would not vote	Remain	Leave
Unweighted base	1049	333	334	71	51	34	37	8	146	35	542	449
Weighted base	1049	328	345	67	49	36	34	7	144	39	540	447
Should	450 43%	59 18%	222 64%	54 80%	2 4%	19 54%	20 57%	5 74%	58 40%	11 29%	417 77%	16 4%
Should not	531 51%	258 79%	107 31%	12 17%	46 93%	11 32%	14 41%	2 26%	67 46%	15 39%	86 16%	426 95%
Don't know	68 6%	11 3%	16 5%	2 2%	2 3%	5 14%	1 2%	- -	20 14%	12 32%	36 7%	6 1%

Voting Poll

ONLINE Fieldwork : 11th January 2018

Absolutes/col percents

Table 2

Q2. If there were a second referendum on Britain's membership of the European Union, how would you vote?**Base: All respondents**

	Gender		Age							Region										Social Grade		
	Total	Male	Female	18-24	25-34	35-45	46-54	55-64	65+	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	ABC1	C2DE
Unweighted base	1049	544	505	96	132	218	188	183	232	101	42	107	100	66	72	56	117	148	141	99	738	311
Weighted base	1049	512	537	117	180	189	166	154	241	92	44	121	88	94	79	52	101	140	146	92	732	317
Remain	540 51%	262 51%	277 52%	84 72%	98 54%	121 64%	85 51%	76 49%	76 32%	57 61%	14 32%	54 45%	41 47%	50 53%	38 48%	34 64%	48 48%	88 63%	70 48%	46 50%	411 56%	128 40%
Leave	447 43%	227 44%	221 41%	25 22%	63 35%	61 32%	71 43%	71 46%	156 65%	34 37%	22 50%	63 52%	38 43%	35 37%	36 45%	18 34%	45 44%	47 33%	68 47%	42 46%	278 38%	169 53%
Don't know	62 6%	23 4%	39 7%	8 7%	20 11%	8 4%	11 6%	7 5%	9 4%	2 2%	8 18%	4 3%	8 10%	9 9%	5 7%	1 2%	8 8%	5 4%	8 5%	4 4%	42 6%	20 6%

Voting Poll

ONLINE Fieldwork : 11th January 2018

Absolutes/col percents

Table 2

Q2. If there were a second referendum on Britain's membership of the European Union, how would you vote?

Base: All respondents

	If there were a General Election tomorrow, which party would you likely vote for?									Q2. If there were a second referendum on Britain's membership of the European Union, how would you vote?		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Plaid Cymru	Don't know	Probably would not vote	Remain	Leave
Unweighted base	1049	333	334	71	51	34	37	8	146	35	542	449
Weighted base	1049	328	345	67	49	36	34	7	144	39	540	447
Remain	540 51%	94 29%	251 73%	57 84%	1 2%	25 70%	24 69%	5 74%	69 48%	14 37%	540 100%	- -
Leave	447 43%	224 68%	82 24%	9 14%	46 94%	7 20%	9 26%	2 26%	55 38%	13 34%	- -	447 100%
Don't know	62 6%	10 3%	12 3%	1 2%	2 5%	4 11%	2 5%	- -	20 14%	11 29%	- -	- -

Voting Poll

ONLINE Fieldwork : 11th January 2018

Absolutes/col percents

Table 3

Q2. If there were a second referendum on Britain's membership of the European Union, how would you vote?

Base: All respondents excl. Don't know

	Gender			Age						Region										Social Grade		
	Total	Male	Female	18-24	25-34	35-45	46-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	ABC1	C2DE
Unweighted base	991	521	470	90	118	209	176	175	223	99	35	103	91	61	67	55	108	143	134	95	699	292
Weighted base	987	489	498	110	161	182	156	147	232	90	36	117	80	86	74	51	93	134	138	89	690	297
Remain	540	262	277	84	98	121	85	76	76	57	14	54	41	50	38	34	48	88	70	46	411	128
	55%	54%	56%	77%	61%	66%	55%	51%	33%	63%	39%	46%	52%	59%	52%	66%	52%	65%	51%	52%	60%	43%
Leave	447	227	221	25	63	61	71	71	156	34	22	63	38	35	36	18	45	47	68	42	278	169
	45%	46%	44%	23%	39%	34%	45%	49%	67%	37%	61%	54%	48%	41%	48%	34%	48%	35%	49%	48%	40%	57%

Voting Poll

ONLINE Fieldwork : 11th January 2018

Absolutes/col percents

Table 3

Q2. If there were a second referendum on Britain's membership of the European Union, how would you vote?

Base: All respondents excl. Don't know

	If there were a General Election tomorrow, which party would you likely vote for?										Q2. If there were a second referendum on Britain's membership of the European Union, how would you vote?	
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Plaid Cymru	Don't know	Probably would not vote	Remain	Leave
Unweighted base	991	324	324	70	48	30	35	8	126	26	542	449
Weighted base	987	319	333	66	47	32	33	7	124	27	540	447
Remain	540	94	251	57	1	25	24	5	69	14	540	-
	55%	30%	75%	86%	2%	78%	73%	74%	56%	52%	100%	-
Leave	447	224	82	9	46	7	9	2	55	13	-	447
	45%	70%	25%	14%	98%	22%	27%	26%	44%	48%	-	100%

Voting Poll

ONLINE Fieldwork : 11th January 2018

Absolutes/col percents

Table 4

Q3. How confident or not are you that Theresa May can secure a good Brexit deal for the UK?**Base: All respondents**

	Gender			Age						Region								Social Grade				
	Total	Male	Female	18-24	25-34	35-45	46-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	ABC1	C2DE
Unweighted base	1049	544	505	96	132	218	188	183	232	101	42	107	100	66	72	56	117	148	141	99	738	311
Weighted base	1049	512	537	117	180	189	166	154	241	92	44	121	88	94	79	52	101	140	146	92	732	317
NET: Very/ Fairly confident	315 30%	162 32%	153 29%	27 23%	44 24%	39 21%	45 27%	46 30%	114 47%	23 24%	17 39%	38 32%	23 26%	28 30%	24 31%	14 26%	27 27%	36 26%	56 38%	30 32%	217 30%	99 31%
Very confident	(4) 6%	34 7%	27 5%	6 5%	12 7%	2 1%	6 4%	7 5%	27 11%	4 4%	4 8%	7 6%	3 4%	5 5%	2 3%	2 4%	2 2%	13 10%	16 11%	3 3%	45 6%	16 5%
Fairly confident	(3) 24%	128 25%	126 23%	21 18%	32 17%	38 20%	39 23%	39 25%	87 36%	19 20%	13 31%	32 26%	19 22%	24 25%	22 28%	11 22%	24 24%	23 16%	40 27%	27 29%	172 24%	82 26%
Not particularly confident	(2) 31%	148 29%	175 32%	31 27%	54 30%	58 31%	59 35%	55 35%	66 27%	23 25%	12 26%	43 35%	33 38%	30 31%	20 25%	10 20%	39 39%	47 34%	42 29%	24 26%	220 30%	103 32%
Not at all confident	(1) 34%	180 35%	175 33%	50 43%	69 38%	77 40%	58 35%	47 30%	54 23%	44 48%	15 35%	32 26%	28 32%	28 30%	27 34%	26 50%	29 29%	48 34%	45 31%	34 36%	254 35%	101 32%
Not particularly/ Not at all confident	678 65%	328 64%	350 65%	82 69%	123 68%	135 71%	117 70%	101 66%	120 50%	67 73%	27 61%	74 61%	61 70%	57 61%	47 60%	37 70%	68 68%	95 68%	87 59%	57 62%	474 65%	204 64%
Don't know	55 5%	21 4%	34 6%	9 8%	14 8%	15 8%	4 3%	7 4%	6 3%	3 3%	- -	8 7%	4 4%	9 9%	8 10%	2 4%	6 6%	8 6%	3 2%	5 6%	41 6%	15 5%
Mean	2.02	2.03	2.01	1.84	1.92	1.80	1.95	2.05	2.37	1.80	2.12	2.12	1.98	2.06	1.99	1.79	2.00	2.01	2.19	1.99	2.01	2.05
Standard deviation	0.93	0.95	0.90	0.93	0.95	0.81	0.87	0.89	0.97	0.92	0.99	0.89	0.86	0.91	0.91	0.94	0.82	0.98	1.01	0.91	0.94	0.91
Standard error	0.03	0.04	0.04	0.10	0.09	0.06	0.06	0.07	0.06	0.09	0.15	0.09	0.09	0.12	0.11	0.13	0.08	0.08	0.09	0.09	0.04	0.05

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Table 4

Q3. How confident or not are you that Theresa May can secure a good Brexit deal for the UK?**Base: All respondents**

	If there were a General Election tomorrow, which party would you likely vote for?										Q2. If there were a second referendum on Britain's membership of the European Union, how would you vote?	
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Plaid Cymru	Don't know	Probably would not vote	Remain	Leave
Unweighted base	1049	333	334	71	51	34	37	8	146	35	542	449
Weighted base	1049	328	345	67	49	36	34	7	144	39	540	447
NET: Very/ Fairly confident	315 30%	226 69%	33 10%	5 8%	16 33%	4 11%	3 8%	1 14%	24 17%	2 6%	74 14%	232 52%
Very confident	(4) 61 6%	49 15%	8 2%	- -	1 2%	1 3%	- -	- -	3 2%	- -	19 4%	42 9%
Fairly confident	(3) 254 24%	177 54%	26 7%	5 8%	15 31%	3 8%	3 8%	1 14%	22 15%	2 6%	55 10%	191 43%
Not particularly confident	(2) 323 31%	76 23%	115 33%	20 30%	22 44%	8 22%	7 19%	- -	65 45%	11 28%	168 31%	132 30%
Not at all confident	(1) 356 34%	16 5%	188 55%	39 58%	9 19%	21 59%	24 70%	5 74%	36 25%	17 44%	283 52%	58 13%
Not particularly/ Not at all confident	678 65%	93 28%	303 88%	59 87%	31 63%	29 81%	31 89%	5 74%	101 70%	28 71%	451 84%	190 42%
Don't know	55 5%	10 3%	8 2%	3 5%	2 5%	3 8%	1 3%	1 11%	19 13%	9 23%	15 3%	25 6%
Mean	2.02	2.81	1.56	1.48	2.16	1.52	1.36	1.32	1.93	1.52	1.64	2.51
Standard deviation	0.93	0.75	0.73	0.65	0.76	0.81	0.64	0.80	0.74	0.65	0.81	0.85
Standard error	0.03	0.04	0.04	0.08	0.11	0.15	0.11	0.30	0.07	0.12	0.04	0.04

Voting Poll

ONLINE Fieldwork : 11th January 2018

Absolutes/col percents

Table 8

Q7. Do you think the Cabinet reshuffle earlier this week has strengthened or weakened the position of the Prime Minister?

Base: All respondents

	Gender			Age						Region										Social Grade		
	Total	Male	Female	18-24	25-34	35-45	46-54	55-64	65+	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	ABC1	C2DE
Unweighted base	1049	544	505	96	132	218	188	183	232	101	42	107	100	66	72	56	117	148	141	99	738	311
Weighted base	1049	512	537	117	180	189	166	154	241	92	44	121	88	94	79	52	101	140	146	92	732	317
Strengthened	71 7%	39 8%	32 6%	6 5%	17 9%	4 2%	7 4%	13 9%	24 10%	9 9%	5 11%	7 6%	4 5%	- -	3 4%	2 4%	6 6%	15 11%	14 10%	6 6%	48 7%	23 7%
Neither strengthened nor weakened	495 47%	265 52%	230 43%	42 36%	62 35%	81 43%	79 48%	82 53%	148 61%	38 41%	19 44%	52 43%	40 45%	47 50%	40 51%	22 42%	51 50%	59 42%	77 53%	49 53%	348 48%	147 46%
Weakened	287 27%	147 29%	140 26%	31 27%	46 25%	66 35%	52 31%	45 29%	47 19%	29 31%	12 28%	38 32%	27 30%	25 27%	16 21%	18 34%	25 25%	47 34%	25 17%	23 25%	203 28%	84 26%
Don't know	196 19%	61 12%	135 25%	38 33%	55 31%	38 20%	28 17%	14 9%	22 9%	17 19%	8 18%	24 20%	17 19%	22 23%	18 23%	11 20%	18 18%	18 13%	29 20%	14 15%	132 18%	64 20%

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Q7. Do you think the Cabinet reshuffle earlier this week has strengthened or weakened the position of the Prime Minister?

Base: All respondents

	If there were a General Election tomorrow, which party would you likely vote for?									Q2. If there were a second referendum on Britain's membership of the European Union, how would you vote?		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Plaid Cymru	Don't know	Probably would not vote	Remain	Leave
Unweighted base	1049	333	334	71	51	34	37	8	146	35	542	449
Weighted base	1049	328	345	67	49	36	34	7	144	39	540	447
Strengthened	71 7%	53 16%	7 2%	2 3%	4 8%	1 3%	- -	1 14%	2 2%	1 2%	19 4%	50 11%
Neither strengthened nor weakened	495 47%	204 62%	134 39%	31 46%	26 52%	12 34%	8 24%	1 16%	60 42%	18 47%	233 43%	241 54%
Weakened	287 27%	27 8%	143 42%	32 47%	10 20%	14 39%	18 51%	4 58%	31 22%	9 22%	198 37%	76 17%
Don't know	196 19%	44 14%	60 17%	3 4%	9 19%	8 24%	9 25%	1 11%	51 35%	11 28%	89 17%	81 18%