



ITV NEWS DEBATES SNAP POLL

METHODOLOGY NOTE

ComRes pre-recruited a sample of British adults who said they were likely to watch the debate. ComRes interviewed 1,120 British adults who watched the debate, none of whom was included in the half-time poll. Data are weighted to be demographically representative of those who were certain to watch. The survey took place immediately after the debate. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Post Debate Trial Poll - 10pm Cut
ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 1

Q.1 Did you watch the debate between the party leaders on ITV this evening?**Base: All respondents**

	Total	Gender		Age						SEG			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted base	1120	587	533	38	92	190	222	284	294	472	310	132	206
Weighted base	1120	605	515	112	190	202	190	179	246	291	291	269	269
Yes	1120	605	515	112	190	202	190	179	246	291	291	269	269
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Post Debate Trial Poll - 10pm Cut
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Absolutes/col percents

Table 1

Q.1 Did you watch the debate between the party leaders on ITV this evening?**Base: All respondents**

	Region											Voting Intention				
	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East of Eng-land	London	South East	South West	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP
Unweighted base	1120	116	48	142	87	107	79	55	108	112	150	116	329	304	51	170
Weighted base	1120	133	44	133	111	89	67	55	111	144	144	89	296	325	51	159
Yes	1120 100%	133 100%	44 100%	133 100%	111 100%	89 100%	67 100%	55 100%	111 100%	144 100%	144 100%	89 100%	296 100%	325 100%	51 100%	159 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Post Debate Trial Poll - 10pm Cut
ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 2
Q.2 In the debate who performed best?
Base: All respondents

	Total	Gender		Age						SEG			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted base	1120	587	533	38	92	190	222	284	294	472	310	132	206
Weighted base	1120	605	515	112	190	202	190	179	246	291	291	269	269
Ed Miliband, Labour	238 21%	118 19%	121 23%	39 35%	49 26%	46 23%	36 19%	30 17%	37 15%	50 17%	52 18%	46 17%	90 34%
David Cameron, Conservatives	236 21%	126 21%	110 21%	18 16%	41 22%	33 16%	43 22%	36 20%	65 26%	68 23%	52 18%	72 27%	44 16%
Nigel Farage, UKIP	235 21%	128 21%	107 21%	10 9%	22 11%	54 27%	41 22%	46 26%	62 25%	62 21%	49 17%	80 30%	44 16%
Nicola Sturgeon, SNP	225 20%	129 21%	96 19%	23 20%	35 18%	42 21%	47 24%	39 22%	39 16%	58 20%	75 26%	37 14%	54 20%
Nick Clegg, Liberal Democrats	106 9%	59 10%	47 9%	17 15%	24 12%	12 6%	17 9%	15 8%	21 9%	32 11%	36 12%	19 7%	20 7%
Natalie Bennett, Greens	56 5%	32 5%	24 5%	4 4%	17 9%	11 5%	2 1%	7 4%	16 7%	12 4%	21 7%	10 4%	12 4%
Leanne Wood, Plaid Cymru	25 2%	14 2%	11 2%	- -	3 2%	5 2%	5 3%	7 4%	5 2%	9 3%	7 2%	5 2%	5 2%

Post Debate Trial Poll - 10pm Cut

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Unweighted base	1120	116	48	142	87	107	79	55	108	112	150	116	329	304	51	170
Weighted base	1120	133	44	133	111	89	67	55	111	144	144	89	296	325	51	159
Ed Miliband, Labour	238 21%	14 11%	11 26%	57 43%	26 23%	15 17%	18 27%	8 15%	28 25%	27 19%	21 15%	12 14%	10 3%	179 55%	2 4%	7 5%
David Cameron, Conservatives	236 21%	15 12%	9 20%	22 17%	25 22%	25 28%	12 18%	11 21%	13 12%	31 21%	51 35%	21 24%	166 56%	12 4%	6 12%	13 8%
Nigel Farage, UKIP	235 21%	17 13%	12 27%	22 17%	24 21%	23 26%	20 30%	14 24%	36 33%	27 19%	19 13%	21 23%	50 17%	33 10%	6 13%	111 70%
Nicola Sturgeon, SNP	225 20%	71 53%	6 13%	14 11%	26 23%	12 13%	7 11%	10 18%	14 12%	36 25%	17 12%	13 15%	25 8%	59 18%	11 21%	16 10%
Nick Clegg, Liberal Democrats	106 9%	8 6%	4 8%	12 9%	9 8%	9 10%	4 5%	7 12%	13 12%	13 9%	16 11%	13 14%	34 12%	18 5%	24 48%	6 4%
Natalie Bennett, Greens	56 5%	5 4%	3 6%	4 3%	1 1%	2 3%	4 6%	2 4%	4 3%	7 5%	17 12%	7 7%	5 2%	17 5%	1 2%	2 2%
Leanne Wood, Plaid Cymru	25 2%	3 2%	-	1 1%	1 1%	3 3%	3 4%	3 6%	3 3%	2 1%	4 2%	3 3%	7 2%	7 2%	1 1%	2 1%

Post Debate Trial Poll - 10pm Cut
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Absolutes/col percents

Table 3
Q.2 In the debate who performed worst?
Base: All respondents

	Total	Gender		Age						SEG			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted base	1120	587	533	38	92	190	222	284	294	472	310	132	206
Weighted base	1120	605	515	112	190	202	190	179	246	291	291	269	269
Natalie Bennett, Greens	278 25%	165 27%	113 22%	25 23%	37 20%	43 21%	45 24%	50 28%	76 31%	79 27%	60 21%	59 22%	79 29%
Nigel Farage, UKIP	222 20%	115 19%	107 21%	27 24%	41 22%	48 24%	31 16%	38 21%	38 15%	65 22%	69 24%	42 15%	46 17%
Leanne Wood, Plaid Cymru	179 16%	91 15%	88 17%	21 19%	17 9%	27 13%	42 22%	24 14%	48 20%	45 15%	53 18%	55 21%	26 10%
David Cameron, Conservatives	169 15%	85 14%	84 16%	14 13%	35 18%	41 20%	22 12%	30 17%	27 11%	38 13%	43 15%	35 13%	52 19%
Ed Miliband, Labour	154 14%	93 15%	60 12%	12 11%	34 18%	20 10%	31 16%	22 12%	34 14%	35 12%	42 14%	53 20%	23 9%
Nick Clegg, Liberal Democrats	70 6%	38 6%	32 6%	- -	14 8%	14 7%	13 7%	13 7%	15 6%	22 7%	14 5%	19 7%	15 6%
Nicola Sturgeon, SNP	49 4%	17 3%	32 6%	12 11%	12 6%	9 5%	7 3%	2 1%	8 3%	7 2%	10 3%	5 2%	27 10%

Post Debate Trial Poll - 10pm Cut

ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

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Q.2 In the debate who performed worst?
Base: All respondents

	Region											Voting Intention				
	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East of Eng-land	London	South East	South West	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP
Unweighted base	1120	116	48	142	87	107	79	55	108	112	150	116	329	304	51	170
Weighted base	1120	133	44	133	111	89	67	55	111	144	144	89	296	325	51	159
Natalie Bennett, Greens	278 25%	24 18%	13 30%	28 21%	29 26%	30 34%	19 29%	18 33%	29 26%	35 24%	32 22%	21 24%	86 29%	73 22%	10 19%	59 37%
Nigel Farage, UKIP	222 20%	38 28%	6 14%	27 20%	26 24%	14 15%	12 17%	7 12%	18 16%	29 20%	25 17%	21 23%	43 14%	80 25%	14 27%	2 1%
Leanne Wood, Plaid Cymru	179 16%	25 19%	6 13%	32 24%	10 9%	17 19%	9 14%	7 13%	15 14%	23 16%	18 13%	16 18%	57 19%	44 14%	11 22%	30 19%
David Cameron, Conservatives	169 15%	16 12%	8 17%	26 19%	22 20%	4 5%	15 23%	7 12%	19 17%	26 18%	16 11%	9 10%	2 1%	85 26%	8 15%	27 17%
Ed Miliband, Labour	154 14%	16 12%	3 7%	10 8%	15 13%	10 11%	7 11%	9 17%	18 16%	19 13%	30 21%	16 18%	79 27%	5 2%	6 11%	18 11%
Nick Clegg, Liberal Democrats	70 6%	7 5%	7 16%	6 5%	7 6%	12 14%	1 1%	6 11%	2 2%	9 7%	8 6%	3 3%	10 3%	22 7%	1 2%	13 8%
Nicola Sturgeon, SNP	49 4%	6 5%	2 3%	4 3%	2 2%	1 1%	3 4%	2 3%	10 9%	2 1%	14 10%	4 4%	19 6%	15 5%	2 4%	10 6%

Post Debate Trial Poll - 10pm Cut
ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 4

Q.3 As a result of the debate are you more likely to vote for any of the following parties?**Base: All respondents**

	Total	Gender		Age						SEG			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted base	1120	587	533	38	92	190	222	284	294	472	310	132	206
Weighted base	1120	605	515	112	190	202	190	179	246	291	291	269	269
NET: Any	1026	561	465	97	185	184	170	164	226	262	259	254	250
		92%	93%	90%	86%	97%	91%	89%	92%	90%	89%	95%	93%
Labour	337	184	153	54	64	65	47	51	56	82	91	56	108
		30%	30%	30%	48%	34%	32%	25%	28%	28%	31%	21%	40%
Conservatives	323	176	147	24	47	47	54	50	100	98	77	91	57
		29%	29%	28%	21%	25%	23%	29%	28%	34%	26%	34%	21%
UKIP	248	135	113	11	32	61	43	46	55	55	50	79	64
		22%	22%	22%	10%	17%	30%	23%	26%	19%	17%	29%	24%
Liberal Democrats	126	73	54	24	31	24	19	12	17	34	44	22	27
		11%	12%	10%	21%	16%	12%	10%	7%	12%	15%	8%	10%
Greens	104	64	40	8	27	19	16	15	19	30	35	17	23
		9%	11%	8%	7%	14%	9%	9%	8%	10%	12%	6%	8%
SNP	72	41	31	6	17	9	18	9	13	17	25	14	16
		6%	7%	6%	5%	9%	4%	9%	5%	6%	9%	5%	6%
Plaid Cymru	15	12	3	-	6	3	3	1	2	5	1	9	2
		1%	2%	1%	-	3%	2%	1%	*	2%	*	3%	1%
None	94	44	50	15	6	18	20	15	21	29	32	15	19
		8%	7%	10%	14%	3%	9%	11%	8%	10%	11%	5%	7%

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	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East of Eng-land	London	South East	South West	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP
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Weighted base	1120	133	44	133	111	89	67	55	111	144	144	89	296	325	51	159
NET: Any	1026	122	41	129	102	78	62	49	101	126	134	84	283	307	47	152
	92%	92%	92%	97%	92%	87%	93%	88%	91%	87%	93%	94%	96%	95%	92%	96%
Labour	337	23	16	68	31	19	26	10	36	49	34	25	10	253	10	5
	30%	17%	37%	51%	28%	22%	39%	17%	32%	34%	23%	28%	4%	78%	19%	3%
Conservatives	323	22	10	31	35	31	20	10	21	47	64	31	246	12	8	17
	29%	17%	23%	23%	32%	34%	30%	18%	19%	33%	44%	35%	83%	4%	16%	11%
UKIP	248	10	13	31	27	20	18	15	37	29	26	22	41	31	5	144
	22%	8%	29%	23%	24%	23%	27%	27%	33%	20%	18%	25%	14%	9%	10%	91%
Liberal Democrats	126	8	3	11	12	9	9	6	14	17	14	23	18	23	39	6
	11%	6%	7%	9%	11%	10%	14%	10%	13%	11%	10%	26%	6%	7%	77%	4%
Greens	104	13	4	5	7	7	6	6	14	14	14	13	2	28	8	2
	9%	10%	10%	4%	7%	7%	9%	10%	13%	10%	10%	15%	1%	8%	16%	1%
SNP	72	72	-	-	-	-	-	-	-	-	-	-	-	10	-	-
	6%	54%	-	-	-	-	-	-	-	-	-	-	-	3%	-	-
Plaid Cymru	15	-	-	-	-	-	-	15	-	-	-	-	1	2	-	-
	1%	-	-	-	-	-	-	28%	-	-	-	-	*	*	-	-
None	94	11	3	4	9	11	5	7	10	19	10	5	13	18	4	7
	8%	8%	8%	3%	8%	13%	7%	12%	9%	13%	7%	6%	4%	5%	8%	4%

Post Debate Trial Poll - 10pm Cut
ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 5
Q.4 Which leader do you think came across as...?
Summary
Base: All respondents

	Aspects			
	Most honest	Most understanding of your concerns	Most capable of leading the country	Having the best ideas for Britain's future
Unweighted base	1120	1120	1120	1120
Weighted base	1120	1120	1120	1120
David Cameron	149 13%	196 17%	444 40%	297 27%
Ed Miliband	182 16%	282 25%	309 28%	269 24%
Nick Clegg	108 10%	95 8%	47 4%	80 7%
Nigel Farage	286 26%	253 23%	110 10%	212 19%
Natalie Bennett	93 8%	86 8%	13 1%	71 6%
Nicola Sturgeon	161 14%	114 10%	95 8%	117 10%
Leanne Wood	56 5%	18 2%	8 1%	11 1%
None of these	85 8%	76 7%	95 8%	64 6%

Post Debate Trial Poll - 10pm Cut
ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 6
Q.4 Which leader do you think came across as...?
Most honest
Base: All respondents

	Total	Gender		Age						SEG			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted base	1120	587	533	38	92	190	222	284	294	472	310	132	206
Weighted base	1120	605	515	112	190	202	190	179	246	291	291	269	269
Nigel Farage	286 26%	147 24%	139 27%	6 5%	27 14%	59 29%	68 35%	52 29%	74 30%	69 24%	57 20%	94 35%	66 25%
Ed Miliband	182 16%	90 15%	91 18%	21 19%	42 22%	41 20%	27 14%	27 15%	24 10%	40 14%	37 13%	39 14%	66 25%
Nicola Sturgeon	161 14%	98 16%	63 12%	16 14%	32 17%	30 15%	24 13%	25 14%	35 14%	40 14%	58 20%	27 10%	37 14%
David Cameron	149 13%	85 14%	64 12%	16 14%	30 16%	21 11%	18 9%	15 8%	49 20%	47 16%	28 10%	44 16%	30 11%
Nick Clegg	108 10%	75 12%	34 7%	18 16%	17 9%	13 7%	17 9%	17 10%	26 10%	29 10%	32 11%	26 10%	22 8%
Natalie Bennett	93 8%	52 9%	40 8%	14 12%	26 14%	9 5%	12 6%	16 9%	16 6%	29 10%	34 12%	17 6%	12 5%
Leanne Wood	56 5%	30 5%	26 5%	8 7%	7 4%	12 6%	7 4%	9 5%	13 5%	29 10%	15 5%	3 1%	8 3%
None of these	85 8%	27 4%	58 11%	14 12%	10 5%	16 8%	18 9%	18 10%	10 4%	10 3%	30 10%	18 7%	28 10%

Post Debate Trial Poll - 10pm Cut

ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 6

Q.4 Which leader do you think came across as...?**Most honest****Base: All respondents**

	Region											Voting Intention				
	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East of Eng-land	London	South East	South West	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP
Unweighted base	1120	116	48	142	87	107	79	55	108	112	150	116	329	304	51	170
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Nigel Farage	286 26%	24 18%	15 34%	31 23%	24 22%	25 28%	21 31%	14 26%	36 32%	33 23%	40 28%	23 26%	74 25%	31 9%	4 9%	132 83%
Ed Miliband	182 16%	12 9%	7 16%	41 31%	20 18%	14 16%	13 20%	3 5%	17 15%	29 20%	16 11%	9 10%	12 4%	148 46%	2 4%	2 1%
Nicola Sturgeon	161 14%	64 48%	9 20%	15 11%	16 15%	9 10%	2 3%	3 6%	9 8%	17 12%	10 7%	7 8%	15 5%	54 16%	6 13%	5 3%
David Cameron	149 13%	6 4%	2 5%	10 7%	17 15%	15 17%	10 14%	9 16%	9 8%	26 18%	34 24%	12 13%	116 39%	6 2%	4 7%	4 2%
Nick Clegg	108 10%	9 7%	2 4%	12 9%	15 14%	9 10%	7 10%	5 9%	11 10%	14 9%	10 7%	16 18%	39 13%	20 6%	24 46%	6 4%
Natalie Bennett	93 8%	5 3%	6 13%	10 7%	8 7%	4 4%	4 6%	4 7%	12 10%	12 8%	20 14%	10 12%	8 3%	28 9%	5 10%	2 1%
Leanne Wood	56 5%	6 4%	1 2%	2 2%	4 4%	7 7%	4 6%	6 11%	6 5%	7 5%	7 5%	7 7%	12 4%	14 4%	5 10%	2 2%
None of these	85 8%	8 6%	2 5%	12 9%	6 6%	6 7%	7 10%	11 19%	12 10%	7 5%	9 6%	6 7%	20 7%	25 8%	1 1%	6 4%

Post Debate Trial Poll - 10pm Cut
ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 7

Q.4 Which leader do you think came across as...?**Most understanding of your concerns****Base: All respondents**

	Total	Gender		Age						SEG			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
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Ed Miliband	282 25%	150 25%	132 26%	31 28%	66 35%	49 25%	48 25%	43 24%	45 18%	64 22%	70 24%	58 22%	91 34%
Nigel Farage	253 23%	137 23%	117 23%	8 7%	24 13%	53 27%	49 26%	54 30%	65 26%	63 22%	53 18%	84 31%	53 20%
David Cameron	196 17%	108 18%	88 17%	12 11%	31 16%	24 12%	34 18%	27 15%	67 27%	63 22%	46 16%	52 19%	35 13%
Nicola Sturgeon	114 10%	67 11%	47 9%	8 7%	22 12%	17 9%	24 13%	18 10%	24 10%	36 12%	34 12%	21 8%	24 9%
Nick Clegg	95 8%	56 9%	39 8%	12 11%	19 10%	13 6%	20 11%	15 8%	16 7%	25 9%	31 11%	25 9%	14 5%
Natalie Bennett	86 8%	54 9%	32 6%	20 18%	20 11%	15 7%	7 4%	8 5%	15 6%	19 7%	33 11%	20 7%	14 5%
Leanne Wood	18 2%	6 1%	12 2%	- -	- -	11 5%	1 *	4 2%	3 1%	4 1%	2 1%	5 2%	6 2%
None of these	76 7%	27 5%	48 9%	20 18%	7 4%	19 9%	8 4%	11 6%	11 4%	17 6%	23 8%	3 1%	32 12%

Post Debate Trial Poll - 10pm Cut

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Q.4 Which leader do you think came across as...?**Most understanding of your concerns****Base: All respondents**

	Region											Voting Intention				
	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East of Eng-land	London	South East	South West	Con-ser-vative	Labour	Lib-eral Dem-o-crat	UKIP
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Ed Miliband	282 25%	20 15%	14 31%	57 43%	28 25%	20 23%	16 24%	13 23%	25 22%	40 27%	27 19%	23 26%	14 5%	211 65%	4 7%	3 2%
Nigel Farage	253 23%	19 14%	14 33%	32 24%	20 18%	24 27%	19 29%	9 16%	34 30%	30 21%	30 21%	23 25%	58 20%	23 7%	3 6%	132 83%
David Cameron	196 17%	12 9%	4 10%	20 15%	30 27%	21 24%	12 18%	8 15%	14 13%	30 21%	31 22%	13 14%	158 53%	6 2%	7 14%	7 5%
Nicola Sturgeon	114 10%	61 46%	3 7%	6 5%	6 5%	3 3%	3 4%	3 6%	9 8%	8 6%	9 6%	3 4%	9 3%	27 8%	5 10%	7 5%
Nick Clegg	95 8%	5 4%	3 6%	9 7%	15 13%	9 11%	4 6%	6 11%	10 9%	13 9%	11 8%	11 12%	26 9%	13 4%	27 53%	4 2%
Natalie Bennett	86 8%	9 7%	5 11%	4 3%	9 8%	3 3%	4 6%	1 2%	7 6%	14 10%	22 16%	7 8%	13 4%	19 6%	2 5%	1 *
Leanne Wood	18 2%	- -	- -	* *	- -	2 2%	2 3%	8 14%	- -	3 2%	1 1%	1 1%	1 *	4 1%	2 4%	2 1%
None of these	76 7%	7 5%	1 3%	4 3%	3 3%	7 8%	7 10%	7 13%	13 12%	7 5%	11 8%	8 9%	18 6%	23 7%	* 1%	3 2%

Post Debate Trial Poll - 10pm Cut
ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 8
Q.4 Which leader do you think came across as...?
Most capable of leading the country
Base: All respondents

	Total	Gender		Age						SEG			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted base	1120	587	533	38	92	190	222	284	294	472	310	132	206
Weighted base	1120	605	515	112	190	202	190	179	246	291	291	269	269
David Cameron	444 40%	241 40%	203 39%	41 37%	62 33%	63 31%	75 39%	73 41%	130 53%	142 49%	110 38%	120 45%	72 27%
Ed Miliband	309 28%	176 29%	134 26%	33 30%	61 32%	53 26%	53 28%	50 28%	60 24%	70 24%	77 26%	60 22%	103 38%
Nigel Farage	110 10%	57 9%	53 10%	6 6%	10 5%	33 16%	23 12%	16 9%	21 9%	20 7%	22 8%	38 14%	30 11%
Nicola Sturgeon	95 8%	52 9%	43 8%	13 11%	25 13%	20 10%	12 6%	13 7%	13 5%	23 8%	33 11%	13 5%	26 10%
Nick Clegg	47 4%	32 5%	15 3%	5 4%	20 10%	9 4%	4 2%	7 4%	3 1%	13 4%	14 5%	14 5%	7 3%
Natalie Bennett	13 1%	5 1%	8 1%	- -	6 3%	3 1%	1 1%	2 1%	1 *	4 1%	3 1%	5 2%	1 *
Leanne Wood	8 1%	5 1%	3 1%	- -	1 1%	4 2%	- -	1 1%	1 *	3 1%	1 *	- -	4 2%
None of these	95 8%	37 6%	58 11%	14 12%	6 3%	17 9%	22 12%	17 9%	18 7%	17 6%	33 11%	19 7%	25 9%

Post Debate Trial Poll - 10pm Cut

ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 8

Q.4 Which leader do you think came across as...?**Most capable of leading the country****Base: All respondents**

	Region											Voting Intention				
	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East of Eng-land	London	South East	South West	Con-ser-vative	Labour	Lib-eral Dem-o-crat	UKIP
Unweighted base	1120	116	48	142	87	107	79	55	108	112	150	116	329	304	51	170
Weighted base	1120	133	44	133	111	89	67	55	111	144	144	89	296	325	51	159
David Cameron	444 40%	32 24%	13 29%	43 32%	50 45%	44 50%	26 40%	16 28%	37 34%	59 41%	81 56%	42 47%	270 91%	28 9%	20 40%	49 31%
Ed Miliband	309 28%	33 25%	16 36%	58 43%	34 31%	17 19%	18 27%	15 27%	30 27%	41 28%	29 20%	19 22%	10 3%	228 70%	2 5%	9 6%
Nigel Farage	110 10%	2 2%	7 16%	12 9%	10 9%	9 10%	11 16%	7 13%	20 18%	15 11%	8 5%	9 10%	7 2%	8 3%	1 2%	81 51%
Nicola Sturgeon	95 8%	45 34%	2 6%	4 3%	9 8%	4 4%	1 2%	3 6%	8 7%	11 8%	3 2%	4 4%	2 1%	19 6%	4 9%	3 2%
Nick Clegg	47 4%	- -	1 3%	6 4%	3 3%	7 8%	1 2%	9 16%	1 1%	3 2%	6 4%	9 11%	3 1%	6 2%	18 36%	6 3%
Natalie Bennett	13 1%	- -	1 2%	- -	- -	- -	2 3%	- -	2 2%	2 1%	6 4%	- -	- -	6 2%	- -	- -
Leanne Wood	8 1%	2 1%	- -	- -	1 1%	3 3%	- -	* 1%	- -	2 1%	- -	1 1%	- -	3 1%	- -	- -
None of these	95 8%	19 14%	3 7%	11 8%	5 4%	5 6%	7 10%	5 10%	13 12%	11 8%	11 8%	5 5%	4 1%	28 9%	5 10%	11 7%

Post Debate Trial Poll - 10pm Cut
ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 9
Q.4 Which leader do you think came across as...?
Having the best ideas for Britain's future
Base: All respondents

	Total	Gender		Age						SEG			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted base	1120	587	533	38	92	190	222	284	294	472	310	132	206
Weighted base	1120	605	515	112	190	202	190	179	246	291	291	269	269
David Cameron	297 27%	150 25%	147 29%	32 29%	45 23%	34 17%	52 27%	44 24%	91 37%	92 32%	73 25%	81 30%	51 19%
Ed Miliband	269 24%	148 24%	121 23%	39 35%	50 26%	48 24%	48 25%	40 22%	44 18%	60 21%	69 24%	51 19%	89 33%
Nigel Farage	212 19%	120 20%	92 18%	5 4%	16 9%	54 27%	36 19%	47 26%	54 22%	44 15%	42 14%	77 29%	50 19%
Nicola Sturgeon	117 10%	71 12%	46 9%	10 9%	23 12%	23 11%	21 11%	14 8%	25 10%	27 9%	37 13%	26 10%	25 9%
Nick Clegg	80 7%	53 9%	27 5%	7 7%	21 11%	12 6%	12 6%	13 7%	15 6%	26 9%	29 10%	13 5%	12 4%
Natalie Bennett	71 6%	40 7%	31 6%	7 6%	26 14%	15 7%	10 5%	7 4%	7 3%	20 7%	23 8%	12 5%	16 6%
Leanne Wood	11 1%	7 1%	4 1%	3 3%	1 1%	- -	1 *	2 1%	3 1%	5 2%	2 1%	1 *	2 1%
None of these	64 6%	17 3%	47 9%	9 8%	8 4%	15 8%	13 7%	12 7%	7 3%	16 6%	17 6%	7 3%	24 9%

Post Debate Trial Poll - 10pm Cut

ONLINE Fieldwork: 2nd April 2015

Absolutes/col percents

Table 9

Q.4 Which leader do you think came across as...?**Having the best ideas for Britain's future****Base: All respondents**

	Region											Voting Intention				
	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East of Eng-land	London	South East	South West	Con-ser-vative	Labour	Lib-eral Dem-o-crat	UKIP
Unweighted base	1120	116	48	142	87	107	79	55	108	112	150	116	329	304	51	170
Weighted base	1120	133	44	133	111	89	67	55	111	144	144	89	296	325	51	159
David Cameron	297 27%	21 16%	10 22%	26 20%	40 36%	29 33%	12 18%	16 29%	20 18%	42 29%	56 39%	25 29%	224 76%	11 3%	5 11%	11 7%
Ed Miliband	269 24%	15 11%	15 35%	56 42%	28 25%	17 19%	21 32%	7 13%	33 30%	35 24%	23 16%	18 21%	9 3%	210 64%	7 15%	8 5%
Nigel Farage	212 19%	8 6%	10 23%	27 20%	22 20%	19 21%	18 27%	14 25%	28 25%	26 18%	23 16%	18 20%	34 11%	22 7%	6 11%	125 79%
Nicola Sturgeon	117 10%	56 42%	2 4%	3 2%	11 10%	5 6%	2 2%	3 5%	6 6%	20 14%	7 5%	2 2%	3 1%	26 8%	5 10%	6 4%
Nick Clegg	80 7%	4 3%	4 8%	11 8%	6 5%	9 10%	4 6%	4 8%	7 6%	7 5%	11 8%	13 15%	18 6%	11 3%	21 42%	5 3%
Natalie Bennett	71 6%	13 10%	3 7%	6 4%	3 3%	4 4%	4 6%	4 7%	8 8%	4 2%	16 11%	6 7%	2 1%	24 7%	4 7%	- -
Leanne Wood	11 1%	- -	* 1%	- -	- -	- -	1 2%	2 3%	1 1%	3 2%	2 1%	1 2%	1 *	1 *	- -	* *
None of these	64 6%	16 12%	- -	5 4%	1 1%	7 7%	4 7%	5 9%	8 7%	8 6%	6 4%	4 4%	6 2%	20 6%	2 5%	4 2%